FINANCIALTIMES

#### World News **IRA** admits killing two **Australians**

in gun attack The Irish Republican Army last night admitted responsibility for the deaths on Sunday of two Australians in the Dutch border town of Roer-mond, eight miles from the Vest German border and less than 20 miles from Belgium. The IRA said they had mis-taken them for British Army

The admission came as Dutch. Belgian and West German police launched a wide-ranging

personnel and offered their

earch for the killers, Page 20 **Gaviria** wins

Mr Cesar Gaviria Trujillo, rul-ing Liberal party candidate, won the Colombian presidency with 47 per cent of the vote and an ample margin of 1.3m votes over his nearest rival.

Canadian discord Canadian Prime Minister Brian Mulroney wound up three days of talks with each of 10 provincial leaders without finding sufficient common ground for the joint conference needed to rescue the Meech Lake con-

Zaire inquiry urged Belgium is seeking backing from its partners in the European Community for for an international investigation of allegations that Zairean troops massacred dissident students earlier this mouth. Page 3

Greek trial starts A former Greek deputy Finance Minister, Mr Nikos Athanasopoulos, appeared before a 13-member special tribunal, in the first trial resulting from a parliamentary investigation of financial and political scandals under the former Socialist Government

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radio 4

RADIO AND STREET OF STREET

Brussels helts aid European Commission provi-sionally stopped the British Government writing off 2800m (\$1.35bn) of debts owed by British Coal, Page 16

Arab summit opens Arab summit on the influx of Soviet Jews to Israel opened in Baghdad, the Iraqi capital, but the absence of five heads

of state has dealt a blow to Arab unity. Page 20 Lafontaine revolt

West German Social Democrat leader Oskar Lafontaine, still recovering from a knife attack last month, faces a party revolt for opposing Chancellor Helmut Kohl's plans for rapid Ger-

Yugoslav threat Yugoslavia's new Communist President Borisav Jovic said

the country was sliding towards civil war and called for a new constitution to help bring stability. Page 4 Officials criticised

Mr Ghulam Ishaq Khan, Pakis-tan's President, criticised the authorities in the southern province of Singh for their handling of crowd violence in Hyderahad on Sunday when police and para-military forces killed at least 45 demonstrators. Page 3

Zambia referendum President Kenneth Kaunda of Zamhia, promising a free national vote on whether the country should remain a oneparty state, urged political leaders to spurn the trend towards multi-party rule sweeping Africa. Zambia priva-tisation plans, Page 3

Poles suspend strike Lech Walesa rescued Poland's Government by persuading rail worker to postpone their strike as Solidarity claimed a hig victory despite a low turnout in the country's first fully-free local elections for half a century. Page 4

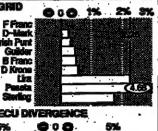
#### Business Summary

#### **UBS** considers suing County **NatWest over Blue Arrow**

UBS Phillips & Drew, one of the investment banks involved in the £837m (£1.4bm) Blue Arrow rights issue three years ago, is understood to be considering legal action against. County NatWest over who should pay most of the compensation arising from the issue. Page 6
MARKETS: European bourses reported quiet trading as Lon-

MARKETS: European bourses reported quiet trading as London and Wall Street remained closed for a public holiday. In Paris the CAC-40 index closed slightly ahead. Back page, Section II EUROPEAN Monetary System: The Bank of Italy intervened on four days last week, buying D-Marks and an estimated FFrihn as the lira hit its maximum permitted level against the bottom placed French francin the EMS. The Bank of France sold a small amount France sold a small amount of lira, and appeared to use a state-owned bank as an agent in support of the franc.

May 25, 1990 GRID 000 1% 2% 3% D-Mark Irish Punt Guilder B Franc D Krone



Liurit ECU Party Day Post

F Franc D-Mark Infett Punt Guilder B Franc D Krone Lira

straints on EMS exchange rates. The tapper grid, based on the system's weakest currency, defines the cross-rates from which only the peseta may move by more than 24, per cent. The lower chart gives curren-cies' divergence from the central rate against the European Cur-

FUJI Heavy Industries, trou-bled Japanese car maker, has reported an annual operating loss of Y29.6bn (\$193m), its first-ever loss and far bigger than the Y25bn loss it forecast as recently as three months

sgo. Page 21 JAPAN'S top banks posted big declines in annual profits, due to the effect of rising interest rates and of competition trig-gered by financial deregula-tion. Page 31

AVERY International, US-based manufacturer of self-ad-hesive base materials, labels, tapes and chemical adhesives, will merge with Dennison Manwin merge with Dennison in ufacturing Company, a pro-ducer of stationery supplies in a stock-swap transaction valued at about \$500m. Page

AMRO and ARN, the two hig Dutch banks which plan to merge, will raise F1 1.8hm (\$722m) in fresh capital when they join forces through a pub-lic hid in the third quarter of this year. Page 21

IMF agreement with Argentina to resume lending paves the way for the first interest pay-ment by that country to international banks for more than two years. Page 2

ZAMBIA'S President Kenneth Kaunda announced plans partially to privatise the country's unwieldy state run enterprises and set up a share market. Page 3

UK companies expect their . output to increase over the summer to meet a continued but subdued growth in demand, the Confederation of British Industry said.

Lex ...

## Soviet Union 'must turn to west' for economic aid

By Quentin Peel in Moscow

THE SOVIET UNION must turn to the west for massive financial and technical assistance in order to transform itself into a market economy, a leading economic adviser of President Mikhail Gorbachev said vesterday.

aaid yesterday. Professor Stanislav Shatalin, however, the maverick economist appointed by President Gorbachev as a member of his new presidential council, insisted that the Soviet leader was not committed to the latwas not committed to the meet government reform plans.

The economic reforms, unveiled last week, involve big price rises for basic foodstuffs which have caused panic buy-

which have caused panic buy-ing across the country. They provide for only a slow transi-tion to a market system. Instead, he suggested that more radical proposals were already being drafted, involv-ing more institutional reforms and less drastic price rises.

Professor Shatalin was speaking on the eve of his departure with the Soviet leader to the summit meeting in Washington.

In an interview with the Engage of the summit meeting in Washington.

Financial Times, he suggested that the Soviet leader was not an enthustastic backer of the price reform plans put forward by his Prime Minister, Mr Nikolai Ryzhkov. He also pre-dicted that the plans would be flatly rejected by the Soviet

Tension is mounting in the Soviet republic of Armenia following clashes at the weekend which left 22 people dead. The commander of the Soviet Union's interior troops said outside reinforcements were needed to disarm Armenian nationalists because Armenia's leadership had failed to control "terrorists". A spokesman for the Armenian National Movement (ANM), which is pushing for independence from Moscow, hlamed the violence on "provocations" by soldiers.

"Maybe on the eve of the visit to the US it is not convevisit to the US it is not convenient to say so, but I believe we should make it very clear that without big credits from the west we will not be able to build the market economy." he said. "I believe the US and others are simply bound to do something. Just for the sake of keeping things stabilised here, the west must lend a hand."

Professor Shatelin, one of

Professor Shatalin, one of the tiny handful of economists with the President's ear, said that large-scale credits were necessary to soften the blow of price reform for the popula-tion, ensure goods in the shops, and a dynamic relaunch of the ailing Soviet economy.

He criticised the Government for failing to have any species the control of the state of th coherent borrowing strategy, another clear criticism of hir Ryzhkov himself, who has

always been strongly opposed to such a strategy.

He also said that the latest Ryzhkov plan, blamed for the rush of panic buying in food shops in Moscow and many other major cities, put far too

much emphasis on price rises, and too little on measures to switch from the planned economy to a market system.
"The Government has no

clear position, whether credits are needed and when they are needed," he said. "We need loans for commedity goods, loans for capital and a two-way exchange of brains. I know that the commercial risk is greater your I know the situe. greater now. I know the situa-tion with our capacity to pay is more difficult. The country is not asking for charity. But for a dynamic process to start, the west should help us." Professor Shatalin said a

group of reformist economists was already working on a far more radical plan than Mr Ryzhkov's, involving the promotion of private property, private enterprise and direct foreign investment. It would be ready by the summer of Sen ready by the summer, or September at the latest.

He said the Ryzhkov plan, aven if rejected by the Supreme Soviet where it is still under debate, would be put to a referendum, and almost cer-

tainly rejected. "If we have a referendum now, I am afraid the people will say no," he said. "If you just ask them do they want a market, they will say No, No and No again. So the question must be very pre-

As for Mr Gorbachev's posi-tion, he said it was clear from his television broadcast on Sunday night - appealing for the population not to storm the

the population not to storm the shops – that he was not committed to the latest price reform measures.

"The president is not the Government. The Government worked out the plan. Now the Supreme Soviet will decide, and the president will say later what will really be done. Yesterday's statement by the President was by no means an endorsement of the plan as the correct formula.

"We need new and much more radical measures. We are just working out an alternative plan now."

He said that President Gorbachey did not agree with him

He said that President Gorbachev did not agree with him on the absolute necessity of promoting private property. However, "our President is a very undogmatic person. He is open to new ideas. When the economy becomes his favourite child, he will do many of the things we have been speaking. things we have been speaking about."

was in front on both occasions. In the second vote he was still 28 votes short.



## **Burma's military** rulers concede election defeat

By Our Foreign Staff

BURMA'S military Government yesterday con-ceded that the leading pro-de-mocracy party had won a land-slide election victory in the first multi-party elections for

30 years.
Officials of the National League for Democracy, the main opposition party, said that on an unofficial count they had won 230 of 485 seats contested in the National Legislature

islature.
An official tally announced by state radio said the League had won 18 constituencies, while the pro-military National United Party had yet to win any. Two smaller pro-democracy parties each won one con-

stituency.

A military spokesman said it appeared that the League had prevailed in the countryside as well as the cities. Final results are expected to take up to three weeks to compile.

The military promised to relinquish power as soon as a new constitution was approved that it was not clear how much

but it was not clear how much power the election winners would be able to exercise over the regime.

. Mr Vlasov, who withdrew from the first elections after it became clear that he would

given the difficult conditions under which it had been forced to campaign.

The State Law and Order
Restoration Council, which has

ruled the country since the bloody repression of pro-de-mocracy demonstrations in 1988, ensured that each politi-cal party was allowed one brief election address which had to be submitted in advance for censorship. Meetings of more than four people have been benned and freedom of speech

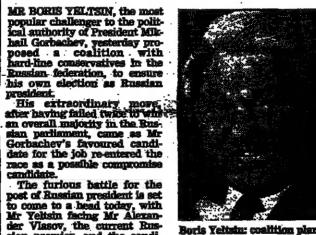
The three most prominent members of the opposi-tion – Mrs Aung San Suu Kyi and Mr Tin Oo of the National League for Democracy and Nr U Nu, a former Prime Minister

 are still under house arrest.
 Western diplomats in Rangoon, capital of Burms, said reaction to the early election results was tempered with cau-

There is euphoria in the party but it is not so evident in the streets," said one, "Bur-mese have had too many shocks in the past few years and they are waiting to see what is the final result."

An executive i League said it was "an excel-lent day for Burma. We are making a new history. We hope with this mandate by the people we can go on to change

# still 28 votes short. "Whether I win or lose, I will be ready for contacts, so proposals for the composition of the leadership may be discussed." Mr Yeltsin said. He also rejected any suggestion that he was proposing the secession of the Russian federation from the USSR. "I stand for the union's sovereignty, for the equality of all republics, so that they be strong and thus consolidate our strong union," he said. Mr Vissov, who withdrew his own election as Russian



Boris Yeltsin: coalition plan date favoured by the Soviet leader.
The conservative Communist candidate, Mr Ivan Poloskov, pulled out of the race last



Yeltsin seeks link with conservatives

night when it became clear he could not defeat Mr Yeltsin.

The political leadership of the country's largest republic could become a key post in a

future federation, with signifi-cant devolution of power from the central government.
The re-emergence in the contest of Mr. Alexander Vlasov suggests that Mr Gorbachev could yet have his nominee in the job because of the stale-man between left and rightwingers.

Fir Feltsin rejected a proposal that he stand for President and Mr Polozkov for Prime Minister, but agreed that he was prepared to offer jobs in a Russian government

to senior conservatives. some of his more radical sup-porters, who would be strongly opposed to any deal with hard-

On Friday and Saturday, Mr Yelitain and Mr Polozkov both failed twice to gain the neces-sary 531-vote absolute majority in the Russian Congress of

come a poor third, is now set to

present himself as the accept-able compromise. He suggested yesterday that he was both in favour of decen-tralising the state structure, but against "rushing headlong into the market elements."

democratisation could take years after a government offi-cial indicated that the military Government might restrict the actions of the new parliament. Scepticism of the military's intentions will remain until a democratic process is under way. The opposition's victory was particularly surprising

to a democratic system very easily and peacefully." Colonel Ye Htut, a spokes-man for the military junta, Continued on Page 20

## German union may cut world current account imbalances

By Peter Norman, Economics Correspondent, in London

GERMAN economic and monetary union will push up growth and inflation in West Germany but should help produce a significant improvement in the world's current account imbalances this year, according to the Organisation for Economic Co-operation and

The latest half-yearly OECD projections for the world econony suggest that West German growth this year will be 3.9 per cent, or some 0.7 percentage points higher than forecast by the Paris based body in Decamher. German growth next year is forecast at 3.4 per cent compared with 3.1 per cent in the last OECD forecast six months

However, the economic union, which is due to take effect on July 2, is also expec-ted to push up German prices as measured by the gross national product deflator. The OECD forecast inflation would rise by 8.4 per cent next year after 3 per cent this year. In its December forecast, the OECD

said it expected German infla-tion would ease to 2.8 per cent in 1991 from 3 per cent this

The OECD projections were released yesterday in Paris shead of tomorrow's annual ansan or comorrow's annual meeting of ministers from the 24-nation "club" of industrial countries. The organisation's full analysis of the economic outlook in the western industrial world will be released in a few weeks.

It is thought likely that the outlook will warn that higher German inflation could prompt a further rise in German interest rates in the second half of this year after a strong upward movement in long-term rates at the start of 1990. OECD economists believe that economic union with East Ger-many will unleash inflationary pressures in West Germany where industry is operating with high capacity utilisation

On the other hand, the latest OECD projection envisages a slowdown in the growth of West Germany's huge current account surplus this year, fol-lowed by a slight decime next year. The organisation has projected a jump in the surplus to \$63.3bn this year from \$52.7bn in 1989 and a decline to \$61.7bn next year. Six months ago, the OECD expected strong growth in the German surplus to \$70.8bn this year and \$75.7bn In the case of Japan, the

OECD projects a drop in the current account surplus to \$48.5bn this year from \$57.2bn in 1989, whereas six months ago this year's Japanese surplus was forecast at \$61.1bn. However, the Japanese surplus is expected to rise again next year to \$59.4bn as exports recover as a result of increased international competitiveness caused by the recent weakness of the yen.
The OECD also expects the

The Olsan and expects the US current account deficit to drop below \$100 n this year and next. Partly because of revisions to the current Continued on Page 20

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An casis in the arid desert of Washington oratory



US budget director Richard Darman is Washington's court philosopher and chief political technician, but he is more respected than liked outside the inner circle of Bush supporters

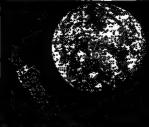
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High technology: Gorbachev finds a welcome in Silicon Valley \_\_ Lex: Disclosing the same old faces ...

34-36 UK Gille . US Bonds . 29-32 FT SURVEYS THIS WEEK



International Sateliite Broadcasting Ambitious plans for more satellite television services are being unveiled in

Europe, the US and Japan.

TODAY: European Finance and ment, Part 4: Spain: It's time the pay the bill.

panel, left) **H WEDNESDAY:** World Health Care: meeting global challenges

Export Finance (Monday). w South Wales (Tues Europeen is (Tuesday). Executive Cars (Wednesday).

MEXT WEEK:

By Sarita Kendali in Bogotá

MR Cesar Gaviria Trujillo, the ruling Liberal party's candidate, was elected Colombian president at the weekend, with 47 per cent of the vote and an ample margin of 1.3m votes ahead of his nearest rival.

In his usual cocoon of body-guards, the 43-year-old Mr Gaviria congratulated Colombians for voting with courage and clarity despite an intensely vio-

**IMF** loans

to resume

By Stephen Fidler

lent campaign.
Mr Gaviria inherited the
political mantle of Mr Luis

to Argentina

AN AGREEMENT by the

International Monetary Fund to resume lending for Argen-tina paves the way for the first interest payment by that coun-try to international banks for

more than two years.

The IMF said late on Friday that it would reactivate the

standby loan programme for

Argentina suspended in February when the country's inflation rate spiralled out of control. The \$1.4bn (£820m) programme was originally

agreed in November.

The decision to resume IMF lending — based on moves to

cut public spending, reduce public sector employment and cap wage increases — allows

Argentina to draw \$240m immediately. A further \$720m — some of which will be avail-

able to finance debt reduction agreements with international banks — will be available over

the next year.

The agreement and an expec-ted interest payment to banks

of \$100m early next month should allow a meeting between government debt

negotiators and its leading bank creditors, led by Citi-

bank, in New York on June 7.
If talks go according to plan,
this should lead not only to

more regular interest pay-ments to banks but also even-

tually to a debt reduction deal

on the lines of the interna-tional debt initiative adopted

Argentina has not paid inter-est on its bank debt since April

1988, building up interest arrears of well over \$6bn.

Carios Galan, one of three presidential candidates who were assassinated. In Sunday's ballot, abstention reached nearly 60 per cent.

With 95 per cent of votes counted, Mr Rodrigo Lloreda of the Social Conservative Party, mexpectedly was beaten into fourth place by Mr Alvaro Gomez, of the National Salvation Movement, who took 23 per cent of the votes, and M-19's Mr Antonio Navarro,

By Bernard Simon in Toronto

CANADA'S Prime Minister

CANADA'S Frime minister Brian Mulroney wound up three days of talks with 10 pro-vincial leaders yesterday with-out finding sufficient common

ground for the joint conference needed to rescue the Meech

Emerging from separate meetings at the Prime Minister's Ottawa residence, the premiers' mood ranged from cautious optimism to dogged opposition towards the 1987 accord, which has unleashed

the most emotional debate on

Canada's future in more than a

The agreement, which recognises Quebec as a distinct society and gives all provinces a number of extra powers, must

be ratified by the provinces by

Failure to approve it will

June 33.

Lake constitutional accord.

Recognising Mr Navarro's success, Mr Gaviria said this showed the immense possibilities of the peace process. M-19's Social Democrats, rather than communist leanings, have turned the former guerrilla movement into the first left-wing electoral force to challenge the traditional par-

Colombians also opted in favour of constitutional change on Sunday, with 90 per cent approving convocation of an render and dismantle their

ground on Meech Lake accord

cause of separatists in the fran-cophone province and fuelling

a perception among many Anglo-Canadians that Quebec

is unwilling to compromise to avoid an accelerating fragmen-tation of the country.

Mr Mulroney said after meet-

ing Mr Robert Bourassa of Quebec yesterday that "some obstacles" remain to be over-

Disagreement is understood

to centre on three points:

The limits of the accord's provision that Quebec has a

right to "preserve and pro-mote" its distinctiveness, in particular, whether that provi-sion can override the federal Charter of Rights and Free-

Senate reform, a high priority of the western and Atlantic

provinces which want a stron-

Despite Mr Gaviria's promises to see this through regardless of Congressional resistance, lengthy legal wrangles on the form and content of the assembly are expected.

The new President, who will take over on August 7, has been careful to separate drug terrorism from drug trafficking there should be no conces-

Senate

assembly to draw up reforms. business can expect more lenient treatment.

In his victory speech, Mr Gaviria stressed that trafficking was a multilateral problem and accused industrialised countries of doing little to fight

drug-taking.

He said: "Colombia is paying a high cost with the lives of its best men, its judges and police." The Colombians, with their sacrifices, wanted to see greater international commit ment to tackling drugs.

#### Mulroney fails to find common EC firms escape US banking law

By Peter Riddell in Washington

bec over any proposal to change the composition of the EUROPEAN Community banks • The ability of the federal and securities firms will be exempt from the impact of a new US law allowing the fed-eral Government to retaliate government to protect the rights of the English-speaking minority in Quebec and French against countries, especially Japan, which have unfair bar-riers against US institutions. minorities in predominantly English provinces. One of the three dissident provinces, New brunswick, appears to be close to joining the majority in accepting the original text of the accord. But the other two, Manitoba and Newfoundland, The Senate Banking Committee has unanimously approved the measure, the Fair Trade in Financial Services Act. It would give US banking and securities regulators power to impose sanctions on counare still calling for changes unacceptable to Quebec.
While Mr Mulroney plays
host to Mr Mikhall Gorbachev, tries regarded as discriminating against US financial serthe Soviet leader, in Ottawa over the next two days, he is expected to seek ways of stepping up the pressure on Manitoba's Mr Gary Filmon and Newfoundland's Mr Clyde vice groups by denying them

tic firms. only after a formal finding of discrimination and the failure to find a negotiated solution. Any action would be discre-tionary rather than mandatory and would involve denying permission to foreign financial companies to initiate or expand activities in the US.

However, the measure has been amended to reassure the EC that the permental pat he

EC that the powers will not be used against its firms. The proposal, from Demo-cratic Senator Christopher Dodd, would allow US regula-tors not to impose sanctions on countries which have a good record of providing open access B Richard Darman, 20th century to make the world.
US Budget Director, safe for green vegetables."
Yet Mr Darman was a memand most mistrusted ber ef the Administration responsible for much of what he now criticises.

B Richard Darman, US Budget Director, is the eleverest, most original and most mistrusted

member of the Bush Adminis-

Senator Lloyd Bentsen, Dem-

year over the budget. Yet Mr Darman's speeches

Few can better his question-

Last January he described the US budget as the Ultimate Cookle Monster, like a chil-dren's TV character that gob-

hies up everything.
In an Administration short of what Mr Bush called "the vision thing", Mr Darman appealed for revival of the

American Romantic spirit — "a love of freedom, a respect for individual rights, apprecia-

tion of markets, hope, opti-mism, confident faith in the future, heroisation of risk-tak-

ing and the pioneering spirit.

He contrasted this with the dangers of a risk-o-phobic soci-

ety and environmental nec-Luddites: "America did not

fight and win the wars of the

ing of current American values
– his denunciation of "cul-

phrases.

faces tough practical test

He was deputy White House chief of staff in the 1981-85 period and deputy Treasury Secretary for much of the second Reagan term, both under Mr James Baker, the current Secretary of State. That was the era of "feel-good" politics. ocratic chairman of the Senate Finance Committee, says Mr Darman reminds him of the story about the two psychia-trists. One says: 'Good Morning.' The other says: 'What did you mean by that?" There is a gap between the eloquence of Mr Darman's Mr Darman is both the Administration's court philosopher and its chief political fechnician, now at the centre of White House negotiations with congressional leaders analysis and his solutions.

analysis and his solutions.
Since becoming Budget
Director in January 1889, Mr
Darman has warned of the
need for tough action. But his
proposals have not been tough.
There has been a mixture of
minor spending cuts and what
are suphemistically called user
fees (minor tax increases) in
meet the statutory deficit target, which in the event has
been substantially exceeded.
The Bush budget last Jamaary was in this mould—a sorcerer's nackage tackling the about how to cut the soaring federal budget deficit. In alliance with Mr John Summa, the similarly abrasive White House chief of staff, Mr Darman dominates domestic policymaking.
But his very cleverness, and public air of apparent self-satisfaction, make him more respected than liked outside

cerer's package tackling the deficit in bits here and there. It the inner circle around Mr Bush. Democratic congressio-nal leaders like Senator Bent-sen feel he was devious last deficit in bits here and there. It included nearly \$20bm in increased receipts and user fees, "some of which", Mr Darman has said, "some people would call taxes, some of which some people wouldn't." In defence of Mr Darman it can be argued that he has been biding his time.

He has made no secret of his interest in a "Deal of the Century." cutting social security. are like hush cases in the arid desert of Washington oratory — full of insight and vivid

tural now-nowism". He defined this as "the impatience of the consumer, not the builder; the self-indulgent, not the pio-

interest in a "Deal of the Century," cutting social security bills and defence, as well as raising taxes, in a multi-year deficit reduction package.

But Mr Darman has been constrained by Mr Bush's "no new taxes" pledge — a key symbol for conservative Republicans — and by a general lack of political will to tackle the problem.

What has changed is that the estimate of the deficit for the

estimate of the deficit for the coming 1991 fiscal year has soared - by \$3800 at a mini-mum, thanks to slower than expected growth and higher than expected interest rates. That is before taking account of the astronomic costs — up to \$500n next year — of the rescue of savings and loan institutions.

This led Mr Darman to per-stude Mr Bush a few weeks ago that now was the right

Peter Riddell profiles the US Budget Director time for a budget summit.

As he recently warned, with possibly a declining availability of capital from Japan and Europe, there could be upward pressure on interest rates, which could tilt the US soon-

omy from its present slow growth into recession.

In the background is the threat of huge across-the-board cuts in spending triggered automatically this October if a nacket is not across to across the spending triggered.

automatically this October if a package is not agreed.

Yat if Mr Darman has helped set that table, no one is yet eating. Both sides are still discussing the problem, rather than negotiating, though intensified talks are promised next month. The mere announcement of discussions with no pre-conditions sent a flurry of alarm annuar conservatives and of "I told you so" among Democrats, that the "no new taxes" pledge

was shout to be ditched.

Latest opinion polls suggest public opposition to tax increases is falling. Over two-thirds of voters say it would make little or no difference to their opinion of Mr Bush if he accepted a deficit reduction package with higher taxes.

If Mr Darman can succeed in
the next few weeks in helping
devise a package that seriously
tackles the deficit problem
without denting Mr Bush's

popularity, he will show he is more than a sharp operator with bright ideas. He will be line to become Secretary of State or Treasury Secretary in two or three years.

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#### Wells, whose provinces account for about 5 per cent of greatly strain relations between Quebec and English Canada, by strengthening the ger voice in Ottawa. Dissident provinces oppose the veto which Meech Lake gives Que-Mexico devalues currency by 20%

By Flichard Johns in Mexico City

PRESIDENT Carlos Salinas de Gortari of Mexico, in a modifi-cation of exchange rate policy, has announced a 20 per cent depreciation of the peso against the dollar. The move came into effect yesterday and forms part of the Mexican government's accord with business leaders, the mainstream labour movement and the official small farmers?

organisation. It extends its tough anti-inflationary eco-

nomic stabilisation programme from August I to the end of

next January.
In the sixth renewal of the Pact for Economic Stability and Growth, dating back to December 1987, the administration has given precedence to the continued fight against inflation currently running at an annualised rate of about 24 per cent (compared with an official target of 15.7 per cent for 1990 as a whole) through

the exchange rate rather than cuts in state spending.
Since the beginning of 1989 the peso has been depreciated by one peso a day or an annual rate of 13-14 per cent which will now be reduced to about

To curb consumption, the price of petrol has been raised 6.7 per cent bringing it to 560 pesos a litre nationwide and closer in line with interna-

for US financial firms or whose domestic policies would protect US groups established there from any future sanctions. EC members are considered able to fulfil these require-

Who's the largest pulp

and paper manufacturer in Southeast Asia?



Each year, thousands of tonnes of the world's supply of pulp and paper are produced at two huge paper mills and one pulp factory in Indonesia. They are owned by PT Indah Kiat Pulp & Paper Corporation, the largest of its category in Indonesia and throughout Southeast

About 60% of the total paper output is exported to more than 30 countries in five continents, making the company one of the leading paper suppliers in the region. And in Indonesia, it is the biggest pulp supplier to the country's booming paper industry.

Since the company's began production in 1979, growth has been as natural as meeting demand with supply. Since demand is growing steadily, we too grow steadily into the future.



#### **OVERSEAS NEWS**

# Cal test Banana grow. Split over quotas Canute James finds Caribbean Sourced over EC export Tilk group, Free per year, would be Tilk group, Free year, would be Tilk group, Free year, would be Tilk group, Free year, would be

A LTHOUGH an uneasy truce has been reached in a Caribbean war over the European banana market, the row has soured relations between members of the Caribbean Economic Community (Carlcom) and the Dominican Republic.

After agreeing on where in Europe they will and will not ship bananas, the argument has left many Caricom leaders so incensed that there are increasing doubts whether Caricon will entertain an applica-tion by the Dominican Repub-lic to be the 14th member of the community.

the community.

The impasse is rooted in the Carlcom countries' belief that the Dominican Republic raneged on an undertaking not to sell certain products in Europe and damage the mar-kets of the traditional Caribkets of the traditional Caribbean exporters. This was the price the Caricom states demanded in exchange for supporting a Dominican application for membership of the African, Caribbean and Pacific (ACP) group of countries, which are linked to the EC through the Lone

The Caricom countries sup-ply about two-thirds of the bananas consumed in the United Kingdom, but have maintained their market because of preferential treat-ment. They are concerned over osing market share, particularly at the expense of cheaper fruit from Latin America – a concern which has been fuelled by uncertainty over whether preferential access will con-tinue after the single European market is created after 1992

in a memorandum presented to the Caricom countries and other ACP states last October, Mr Joaquin Ricardo, the Foreign Minister of the Dominican Republic, said his country had agreed "not to participate in the benefits applicable to the ACP suppliers of bananas to the EC under this (Lome) Convention." A similar undertakvention." A similar undertak-ing was given concerning the markets for sugar and rum.

markets for sugar and rum.

The Caricom states were angered in February, however, when Mr Joaquin Balaguer, the Dominican President, initiated a \$2m rehabilitation of the port of Manzanillo, saying that it would be used to export benanas to Europe. Dominican officials said the shipments, expected to reach 106,000

tomes per year, would be han-died by the UK group, Fyffes. The Dominicans countered Caricom criticism by saying that they intended to ship the

fruit outside the banasa proto-col of the Lome Convention, and pay import duties. In an attempt to diffuse the row, President Balaguer said he wanted to cooperate stift. he wanted to co-operate with Caricom and take advantage of the Lome Convention. It is true that when the negotiations for the entry of the Dominican Republic into the Lome Convention were underway, our negotiators madepromises to some Carlcom countries," Mr Balaguer said. "Those promises included one that we would not compete with those countries in cartain he wanted to co-operate with

with those countries in certain areas of external trade, mainly in the exportation of certain products, among them benanas."

At a recent meeting in Barbedos, Mr Ricardo and officials from the Caricom banana exporters (St Lucia, Dominica, St Vincent, Grenada, Jamaica,

exporters (St Lucia, Dominica, St Vincent, Granada, Jamalca and Belize), agreed that the Dominican Republic "will not export directly or indirectly, and will not supply for sale directly or indirectly, bananss to the UK market."

There is little doubt, however, that the impasse has damaged what had previously been increasingly close ties between Caricom and the Dominican Republic. The application for membership of the Community, if approved, cation for membership of the Community, if approved, would immediately double the Caricom market to 12m people. It would also have made the Dominican Republic the first Latin member of a body which has been confined to the Anglophone states of the region.

region.
"Caricom will consider the

"Caricom will consider the Dominican Republic's application for membership as it would any other," said Mr Roderick Rainford, the Community's Secretary General.

A less diplomatic reaction came from Mr Herbert Young, St. Vincent's Trade Minister, who complained about the "unreliability" of the Dominican Republic. "It is not important to widen Caricom at this stage, but we must strengthen stage, but we must strengthen the English-speaking Carlb-bean," Mr Young said. "The inclusion of the Dominican Republic will come later down the line.

## Banana growers | Sindh leaders criticised over killings

By David Housego in Islamabad

MR Ghulam Ishaq Khan, Pakistan's President, yesterday criticised the authorities in the southern province of Sindh for their handling of crowd vio-lence in Hyderabad on Sunday, when police and para-military forces killed about 60 demon-

The incident is deeply embarrassing to the Pakistan Government, which has been trying to focus international attention on Indian human

ZAMBIA'S President Kenneth Kaunda amounced plans yes-terday partially to privatise the country's unwieldy state-run anterprises and set up a share

The policy is likely to meet with the approval of the IMF, World Bank and aid donors who are watching Zambia's lat-

mr Kaunda was addressing the 600-strong National Council, the ruling party's top policy review body, which had been called to decide whether Zambia should hold a referendum on a return to a

dum on a return to a

nulti-party system. Mr Kaunda said citizens

rights violations in Kashmir. Security forces in Hyderabad fired on an angry crowd demonstrating after the arrests of militants believed responsible for ethnic violence between Sindhis and the immigrant Mohajir community. Nearly 300 people were injured in the

Hyderabad vesterday remained under curfew but in Karachi at least 22 more peo-ple, including a senator, were

would be offered 40 per cent of shares in some public utilities and up to 49 per cent of state-owned mining, industrial and commercial concerns. A team headed by Mr Malimba Mashaba the Deime Minister will

eke, the Prime Minister, will draw up a plan to implement the reform.

The sale of state enterprises,

which dominate most sectors of the economy and account for the bulk of GDP, should reduce a gaping budget deficit and generate resources for familiar accounts.

Zambias crumbling health and education sectors.

Mr Kaunda appealed to National Council delegates to

reject multi-party democracy but allow a referendum.

killed in cross-firing, in addi-tion to 40 deaths on Sunday. President Ghulam Ishaq described Sunday's police oper-ation in Hyderahad as "ill-planned and ill-conceived." He called for a judicial inquiry

into the police actions.

Prime Minister Benazir Bhutto flew to Karachi last night for an emergency meet-ing with provincial leaders and the army chief of staff, Gen Mirza Aslam Beg, who cut

short a visit to Bangladesh.

The army has been pressing for tougher action in Sindh on the grounds that the present violence in the province leaves the country's defences vulnerative or the province state. ble in the event of war with

Ms Bhutto has come under increasing pressure to dismiss the provincial government, beaded by her Pakistan People's Party, and declare a state of emergency.



Ghulam Ishaq: police action

#### Belgium urges Zambia plans privatisation Israel moves to relax Zaire inquiry of state-owned enterprises foreign currency controls By Michael Hall in Lusaka

By Hugh Carnegy in Jerusalem BRIGIUM is seeking backing from European Community partners for an international

ISRAEL announced a significant relaxation of its forinvestigation of allegations that Zairean troops massacred dissident students earlier this month, writes David Buchan in Brussels is understood to have sounded out the Geneva-based International Committee based International Committee of Jurists to see whether it would be ready to investigate reports that up to 50 demonstrating students at the university of Lubumbashi were killed on the night of May 11-12 by President Mobutu Sees Seko's special forces.

The Zaire authorities have claimed that only one student died and 14 were wounded in a hrawl among students.

significant relaxation of its foreign currency controls at the
weekend, prompted by concern
that local industry risked missing out on the increasing integration in world markets, especially in the EC, Israel's main
trading partner.

The Bank of Israel said
Israeli companies would now
be allowed to invest up to 20
per cent of their equity abroad
in any type of venture, except
financial investments and real
estate. Previously, permits
were only issued for investments which directly promoted
Israeli exports or industrial Israeli exports or industrial development in Israel. The old system of insisting

that all overseas ventures remain under the majority control of the investing company has been scrapped. Up to 50 per cent of profits earned abroad can now be reinvested over-seas, where before all overseas revenues had to be repatriated. Despite worries among some industrialists and trade union. industrialists and trade unionists that such measures could

sis that such measures could divert investment and jobs out of Israel — at a time of low investment and high unemployment — the fear among senior economic policy-makers has been that the Israeli economy could become isolated.

They are particularly con-

They are particularly con-cerned about the effects on Israel of the EC's 1992 reforms.

Gabon's oil output cut sharply

By William Dawkins

GABON's oil production, the country's main source of foreign exchange, was yesterday reduced to a trickle as Western oil groups responded to rioting by closing wells and withdraw-

Oil output has fallen to a mere 20,000 barrels per day, the minimum needed to stop a build-up of paraffin in the pipes, against last month's norm of 270,000 b/d, according to reports from the former French West African colony. Before the riots Gabon's oil

export earnings were expected nearly to double from last year's \$850m to \$1.6bm. The protests, the worst during Presprotests, the worst during President Omar Bongo's 23 years of rule, were sparked off when the opposition leader, Mr Joseph Rendjambi, was found dead in a hotel in Libreville.

Elf Aquitaine, the French state-controlled oil group and the main producer in Gabon, withdrew 180 out of the 220 families in its Gabones off. families in its Gabonese off-shoot, leaving only essential maintenance staff. It had received "physical threats and sabotage" to buildings and staff in Port Gentil.

Meanwhile, France sent in further troops over the week-end, bringing the total to almost 1,000.

# Japan seeks to end

emissions dispute By Robert Thomson in Tokyo

THE Japanese Government, under increasing international pressure on environmental issues, will begin talks this week in an attempt to resolve internal divisions over emis-sions of carbon dioxide and

sions of carbon dioxide and other greenhouse gases.

The Ministry of International Trade and Industry (Mitt) is in dispute with the Environment Agency over the stabilisation of Japan's carbon dioxide emissions, which are the fourth highest in the world and about 5 per cent of the total.

Miti argues that carbon dioxide emissions must increase by 1.3 per cent annually until the end of the decade if the economy is to remain strong, while the Environment Agency believes that, after a few more years of increases, emissions can be reduced to the 1990 level can be reduced to the 1990 level

by the year 2000. Officials from the two agencies are to meet soon in an attempt to settle the dispute and Mr Saburo Kato, director of international affairs at the Environment Agency, said that they were under pressure to agree on a policy well before the Group of Seven summit in

July.
Mr Kato said: "Now, we have two different scenarios. Miti says that no reduction can be made and we say that emis-alons can be stabilised. We say that by protecting the health of the Japanese people, we are protecting the health of Japa-

ese industry." Miti's department of natural resources and energy estimates that carbon dioxide emissions in 2000 will total 340m tonnes, up from 294m tonnes in 1988, on the assumption that annual comic growth will be 4 per

cent. The ministry, presuming that nuclear power generation will increase significantly, hopes emissions will then stabilise at 340m townes.

After crucial discussions between specialists in the two agencies this week, department heads and ministers will enter the debate, which could prove highly embarrassing if the result puts Japan out of step.

highly embarrassing if the result puts Japan out of step.

A Miti official involved in the debate said that Britain's proposal to stabilise carbon dioxide emissions at 1990 levels by 2005 was the "decision of a sovereign state" and put no extra pressure on Japan. He said that other countries have had to revise upwards their estimates of emissions and that projections must be governed by the need for reasonable economic growth.

oy me need for reasonable extronmic growth.

"I think you will find officials at the Environment Agency who agree with us. They understand that if we want 4 per cent annual growth, emissions cannot remain the process of the official said.

emissions cannot remain the same," the official said.
But Mr Kato at the Environent Agency said that "it will be very difficult" to get agreement because of the greatly differing opinions at the two ministries. He said Mitt's more interesting of the greatly different more described. international departments had shown support for the agency's views, but departments representing industry were less sympathetic.

sympathetic.

Mr Kato said: "Twenty years ago we argued over exhaust emissions, and Miti said that reducing emissions would lead to local car makers being dominated by GM and Ford. We maintained that we should impose strict emission standards, and we were right."

## Indonesia unveils trade and industrial reforms

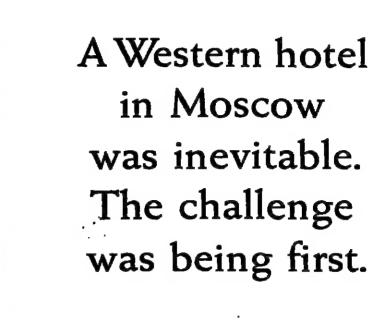
By Claire Bolderson in Jakarta

INDONESIA yesterday unveiled trade and industrial reforms in the latest attempt to ease controls on its economy.

The changes, presented by Mr Radius Prawiro, Chief Minister of Economics, cover import tariffs, the pharmaceuticals industry, agricultural smallholders and fisheries. They are intended to boost Indonesia's domestic economy at a time when exports have reached record levels.

The package includes cuts in tariffs on nearly 2,500 items, including measures to help Indonesia's small electronics sector by cutting the domestic costs of local producers. Also changed are regulations

on pharmaceuticals production. Rules on pricing and dis-tribution are to be eased and the \$400m pharmaceutical wholesale business is to be opened up to foreign compa-



One that Sheraton took in its stride. In September of last year, signed a contract to operate the first two Western hotels in Moscow.

A move as momentous in its field as the events currently reshaping the Eastern Bloc.

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AT ITT SHERATON LITTLE THINGS MEAN A LOT - AT ITT SHERATON LITTLE THINGS MEAN A LOT - AT ITT SHERATON LITTLE THINGS MEAN A LOT - AT ITT SHERATON LITTLE THINGS MEAN A LOT



#### **OVERSEAS NEWS**

# reform set to flare again

By Peter Montagnon, World Trade Editor

TENSION between the US and the European Community over world farm reform seems set to flare up again at the ministerial meeting of the Organisation for Economic Co-operation and Development which opens tomorrow in Paris.

Mrs Carla Hills, US Trade Representative, is going to the meeting determined to push for progress towards an agree-ment on agriculture, now gen-erally regarded as essential to the success of the entire Uruguay Round of multilateral trade negotiations.

However, several European countries have dug their heels in and are refusing to treat the OECD meeting as a negotiating session. Trading powers should be expected to modify their positions only in the wake of formal Uruguay Round negoti-ating sessions in Geneva, they

orgue.
OECD meetings are normally orchestrated to end up with a public display of harmony. The farm dispute could make this

year's meeting one of the rare occasions when open disagreement between member states is acknowledged in the final communiqué, sending a negative signal to the rest of the world about the prospects of success of the Round, trade officials said officials said.

The OECD meeting comes after a personal statement last week by President George Bush in which he emphasised the importance of agriculture to the Uruguay Round and warned that the US would walk away from an unsatisfac-

It offers one of the last chances at ministerial level for industrial countries to resolve trade differences before the Houston economic summit in July and the deadline later that month for a framework agreement on the entire Uru-guay Round package. Trade officials fear that

unless a credible statement is issued, developing countries will lose interest in negotia-

tion. Integrating them better into the world trading system is a further item on the meet-

ing's agenda.

The EC intends to home in on the US reluctance to agree to textile trade reforms which would satisfy the developing

It will also call on the US to commit itself to modify its unilateral approach to dealing with trade problems.

This would facilitate agreement on an improved dispute

settlement mechanism for the General Agreement on Tariffs The Community will also

press the US for a strong politi-cal commitment to persuade national governments not to enforce regulations which dis-criminate against foreign com-panies established within their horders. This would allow agreement on a so-called "national treatment instru-ment" which would promote liberalisation of service indus-

## EC-US tension over farm | Low turnout of Polish voters reflects disenchantment

By Christopher Bobinski in Warsaw

A LOW TURNOUT in Poland's first free local government elections since the war has signalled growing disenchant-ment by the public with the Solidarity government's failure to improve the country's economic situation.

At the same time, the planned strike by railway workers, which had threatened to bring the country to a standstill and which would have put the govern-ment under considerable pressure to revise its austerity programme, was averted at the last minute following talks between Mr Lech Walesa, head of the Solidarity trade union, and the

railways employees' representatives. Despite the 42 per cent turnout, 20 points less than in the government elec-tions last year, to elect 2,388 local coun-cils, Solidarity candidates, particularly those standing in the cities, were over-whelmingly elected. Few Poles voted for the remnants of the former Communist Party or indeed any of the new parties which have sprung up on the fringes of

Solidarity.
"If somebody did not go and vote against [us] then he must be supporting us," said Mr Walesa, who has his eye on the presidency presently held by Gen-

eral Wojciech Jaruneiski. The peasants,

who have criticised government eco-nomic policies, tended to abstain. The lowest turnout, 35 per cent, was recorded in Lodz, the beartland of the textile industry which has been hardest hit by Poland's recession and which remains a potential region of more

When the polis closed on Sunday evening, Mr Waless managed to avert the threat of a national rall stoppage, due to start today, after he persuaded strike leaders to suspend their action for two weeks pending pay talks.

Railway stall, who over the past week had paralysed freight and passenger traffic in the north-east, including Gdansk, and who had also disrupted work at the Bultic posts, were fighting

for a 20 per cent pay increase.

The government said that if the increase was agreed, it would shatter its anti-inflation strategy.

Mr Walesa, whose movement oppose the stoppege, yesterday said: "We must receive the railmen's problems, because they live badly," but he added he had made no promises which could not be fulfilled by the government.

A FORMER Greek deputy Finance Minister appeared yesterday before a 13-member special tribunal, in the first trial resulting from last year's parliamentary investigation of financial and political scandals under the former Socialist Government, Kerin Hope reports from

The ex-minister, Mr Nikos Athanasopoulos (above), 67, is charged with criminal fraud and furgery in the sale by a Greek state trading agency of 20,000 tonnes of maize smuggled from Yugoslavia.

The maize was sold to Belgium in 1986 under forged Greek certificates of origin in order to avoid European Community countervalling

levies of Ecn 1.35m (£730,000) After the fraud was discovered by EC investigators, Greece was fined \$2.4m (£1.42m) in damages by the Euro-

pean Court.
The former head of Roo, the trading agency, and four other senior Finance Ministry and customs officials also face charges in the

Legal proceedings are continuing in connection with two other scandals in which the formen with two other scannais in which the for-mer Prime Minister, Mr Andreas Papandreou, is accused of ordering illegal phone taps and of complicity in the embezzlement of Dr3bn (£11.83m) from the Bank of Crete, but no trial date has been set.

## Yugoslav president warns of civil war

By Lera Silber in Beigrade

WARNING about the danger of civil war and foreign military intervention. Mr Borisav Jovic, the new federal president of Yugoslavia, yesterday called for a new federal constitution simed at stabilising the country.

In his address to parliament, In his address to parliament, Mr Jovic said: "The extremist right parties coming to power and the revanchist forces could bring about civil war and the possibility of foreign armed intervention."

Mr Jovic, 61, assumed the one-year position of state president — which rotates among the eight members of the collective presidency — last week. He is considered a loyal sup-porter of Mr Slobodan Milos-evic, the president of Serbia. In a 13-point package aimed at avoiding "deepening disinte-gration". Mr Jovic called for a new federal constitution, an end to unlateral constitutions? em in dimenta by individual republics, and the strengthan-ing of the powers of the consti-tutional court.

Mr Jovic stressed that politi-

republics, he warned: "The authorities must not tolerate disrespect, abuse or crude attacks on laws, for that openathe door to chaos in society." In a reference to recent elections in the republics of Slovenia and Croatia, which resulted in landslide victories to right-of-centre parties. Mr resulted in landslide victories to right-of-centre parties, Mr Jovic said he did not intend to nullify them. However, he warned that they had included "typical fascist methods of pressure" including the "manipulation of voters and physical attacks on members of other parties".

No such problems were

cal opposition parties must be legalised in accordance with the constitution, excluding those parties "which incite national or religious haired". In a possible hint at strengthening the federal state at the expense of tolerance for dissent or, more important, of the automomous powers of the veryphilics he warned: "The

Not such problems were reported in the April elections in these republics, the first multi-party elections since the Second World War.

## Day of mourning raises threat of further clashes in Armenia

By Leyla Boulton in Moscow

PROSPECTS OF further clashes between Soviet troops and armed Armenian militants grew yesterday as a day of mourning was declared for the 22 victims of Independence Day

General Yuri Shatalin, commander of the Soviet Union's interior troops, said yesterday evening that outside reinforcements were needed to disarm Armenian nationalists because Armenia's leadership had failed to control "terrorists".

"We need the most resolute measures," said the general.

who flew to Yerevan at the weekend. He called the situation there "explosive".
"I met leaders of illegal armed formations. Unfortunately they refused our offer to voluntarily surrender their arms. This cannot but raise alarm," he told Tass, the offi-

cial news agency. Twenty Armenians and two soldiers were killed in shooting

W German

pulling out

of industry

By David Goodhart in Bonn

THE WEST GERMAN trade

union movement's holdings in industry and commerce, once a symbol of integration into

symbol of integration into Germany's social market econ-omy, are to be sold. The Ger-man Trade Union Federation (DGB) decided at its 14th con-gress at the end of last week that in the light of scandals in union-owned companies it should abandon its business

should abandon its business ambitions and concentrate

solely on trade union work.

The decision confirms a pro-

visional agreement of the 1986 congress which followed the long-running financial scandal

in the union-owned Nene Hel-mat housing group, which left the DGB several billion

D-Marks poorer and with its moral authority dented. The three main stakes which

will now be sold are in the Bank für Gemeinwirtschaft, the Volksfürsorge insurance group and the BHW savings group. Each stake is just

under 50 per cent.
Another bank, the BSV,
where the unions own a majority stake, is also likely to be

tion although various merger

discussions between West and

were concluded at the edge of

the conference. I G Metall

(west), with 2.6m members,

won no new central authority.

the trade unions".

unions

which erupted at Yerevan railway station on Sunday evening and spread to the Armenian capital's suburbs early yester-

A spokesman for the Armenian National Movement (ANM), which is pushing for independence from Moscow, blamed the violence on "provocations" by soldiers who opened fire on innocent people.
"It all started because they wanted to send in troops for our Independence Day celebra-tions," he said.

Armenia's local Communist Party leadership declared today a day of mourning. According to some reports, up to 190,000 people came out on to the streets yesterday afternoon for a rally marking Armenia's two years as an independent republic until it was re-absorbed by Red Army troops in 1920.

The violence was by far the worst direct confrontation between Moscow and Armenians, whose wrath had until recently focused on neighbouring Azerbaijanis because of the dispute over who should control the Armenian enclave of Moscow Postable.

Nagurno-Karabakh.
The territory, which is inside
Azerbaljan but populated
mainly by Armenians, was
placed under direct rule from Moscow to stop bloody fighting between the two ethnic groups. But anti-Moscow feeling received a powerful boost last year from the Soviet govern-ment's decision to return the territory to Azerbaijani rule. Meanwhile, from the Azer-baijani capital, Baku, Moscow

Radio's news agency Interfax reported that local demonstra-tors yesterday marched to com-memorate Azerbaijan's state-

#### hood day in defiance of a But many stayed indoors, fearing new violence. Moscow-imposed state of emer-

spending at \$377bn By Alan Pike, Social Affairs Correspondent

Western Europe health

scriptions in Europe - n 730m in 1988, compared with 427m in the UK - according to a study by market analyst

This helps make West Germany into Europe's biggest spender on health care. It spent \$145bn (£85.8bn) in 1987, more than twice as much as France, the second highest.

Total spending on health care in Western Europe reached \$377bn in 1967, according to Euromonitor's calculations. Pharmaceutical sales in Europe were valued at \$36.4bn products available over the counter varying widely - from 1,000 in Ireland to nearly 10,000 in Switzerland.

in addition to branded pharmaceuticals, some countries have developed large markets in homeopathic and herbal

WEST GERMAN doctors are the most prolific issuers of pre-Research and development

spending on drugs is highest in Germany, Switzerland, France and the UK, exceeding \$1bn in

policies and encourage individ-uals to take greater responsi-bility for their own health. This is likely to squeeze the market for prescription drugs but lift demand for over-the-

world. Its pharmaceutical companies are responsible for 26 per cent of world drug produc-tion and two-thirds of world exports of pharmaceuticals.

each country.

Demand for health care will continue to grow strongly, says
the report, fuelled by the
increasing proportion of
elderly people in the population. Rising costs will force
governments to review their

counter pharmaceuticals. European Health Care in the 1990s, Euromonitor, London.

#### Strict requirements on VDUs to be adopted

STRICT EUROPEAN safety requirements for workers using visual display units (VDUs) will be adopted in Brussels today by employment ministers, with important consequences for employers and equipment makers, Lucy Kellaway writes from Brussels.

Starting from 1993, all VDUs will have to be made separate from the keyboards and both will have to be made fully adjustable. Chairs will have to swivel and move up and down, desks must not reflect light, and footrests will have to be provided if asked for. STRICT EUROPEAN safety

provide compulsory eye tests at regular intervals. The measure

By Hugo Dixon, recently in Geneva.

mittee, the Geneva-based phone club, broke up without agreement last Friday, when France and Japan rejected a last-minute compromise put

forward by Switzerland.

The meeting of the CCRT's study group 3 had been called to revise the secretive club's restrictions on private networks, which are partly to blame for high international call charges across the world.

call charges across the world.
A group led by the US was

11 countries, but the UK — which regards the measure as too broad in being applicable to all VDUs rather than just those attached to computers - is likely to abstain at today's

Ministers will also adopt a resolution on sexual harass-ment at work, in a clear statement that any such action is unwarranted and may be illegal under sex discrimination laws. The terminology of the measure has proved strangely contentious within the Com-mission, with the result that explicit references to sexual harassment have been removed in favour of "the dignity of women and men at

rival camp, led by France and Japan, acknowledged that the restrictions were out of date, but argued that safeguards were needed to protect their public networks from excessive

Although there was no final

agreement, some progress was made towards narrowing the

gap between the two camps. The matter will be debated

again in November.

## Small companies to win relief from high EC costs

yesterday promised to reduce the cost to small and mediumsized compenies of complying with EC rules, and said it would study all existing and future legislation to identify the areas where the costs are unacceptably high, Lucy Kella-

The autouncement will give small businesses — which make up 59.5 per cent of the companies in the Community — greater leverage over the drawing up of new legislation.

Mr Cardoso E Cunha, the Commissioner responsible for small businesses, yesterday told EC industry ministers of the Commission's new proposals for VAT collection, which

has become actively involved. Its competition branch caused

a stir by turning up to last week's meeting and warning that the CCITT's restrictions

on private networks might be in breach of the Treaty of

Rome's anti-trust provisions.

Trade Ministers are becoming interested in the effects of

artificially high phone prices

he said imposed a particularly low cost on small and medi-um-sized companies. Member states in their turn

agreed to a resolution to study their own laws, changing or amending those where the cost

amending those where the cost on businesses are too high, and those which are out of date or mintelligible, and to modernise government departments dealing with small businesses.

As part of a package to give smaller businesses a better deal from the Community, proposals were made to improve their access to research programmes, and to make sure that they do not lose out under new EC directives opening up the market for public procurement for large contracts.

tries splitting regulatory and operational functions. It was notable that several of the dele-

gations to last week's meeting, including those of the UK, France, Japan and the UK, were led by government officials, rather than phose com-

The main issues between the

two camps were whether pri-vate networks should be

#### figures cheer Government By William Dawkins

French job

THE number of jobless in THE number of jobless in France (eil by nearly a full percentage point between March and April, a turnround from two consecutive months of increase, which leaves the memployment rate at 3.3 per

cent.
This is encouraging news fer a government which is conscious that unemployment is one of the few shadows on its successful economic record and which is also considering an increase in the statutory minimum wage. The Socialist administration is anxious to help the low paid, so as to con-tinue France's relative indus-trial peace, but such a move would clearly limit job cre-

would clearly limit job cre-sitou prospects.

April unemployment fell by 0.9 per cent from the previous month, leaving 2.48m people out of work, according to sea-smally corrected figures from the Labour Ministry. This means the number out of work has fallen by 58,600, or 2.3 per cent, since a year ago, when the jobless rate was 9.4 per cent.

The latest improvement is one to an increase in job creation, with 84,000 posts created in the first quarter of this year, plus a sharp drop in the number of people being laid off or coming to the end of temporary work contracts. The number of posts on offer at government job agencies has risen by 1 per cent over the past year, though the take-up rate has fallen by nearly 11 per cent, reflecting the difficulties of getting long term jobless back to work, said the ministry. The latest improvement is

#### on the world economy in the context of the current Gatt round. In November, the Gatt negotiations will be in their final stages. allowed to connect with the public networks and how much they should have to pay for the privilege of doing this. The liberal camp was not too unhappy at the failure to reach agreement, arguing that three pressing for maximum freedom in the use of private circuits, Mixed feelings about moves to a market economy

Job losses, price rises and wage cuts are on the menu in the new Czechoslovakia, reports John Gapper about possible job losses as the factory changes. Others won-der whether their wages will

sold. However a book publishing company, Gutenberg, is likely to be kept on the grounds that it promotes the "political and cultural tasks of the trade unique" RS Marta Valickova's main worry at the Meopta factory in Brno, Czechoslovakia, is not having enough to do. She earns The decision to pull out of about 1,800 korunas (£64) net a business does not signify any big political shift inside the DGB. Indeed, the election of Mr Heinz-Werner Meyer to month assembling timing devices and is paid by piece-work. Materials delays mean she sometimes finds it hard to

earn enough money.

Mrs Valickova is a floating voter in the Czechoslovak general election. She is undecided on the merits of the 23 parties succeed Mr Ernst Breit as DGB chairman is a clear sign of continuity, although Mr Meyer, former head of the construction union, won an unusually low 64 per cent of delegates votes. Mr Meyer, like his predecessor, is a cautious moderate and an uncharismatic meaker. - including Mr Vaciav Havel's Civic Forum - except for one. Experience of the Communist Party's control of both government and the factory means tic speaker. The lacklustre congress proshe will not vote for it. duced no clear line for the unions on German re-unifica-

Her new shop steward at the factory - which has been making components for the arms industry but is now negotia-ting with Panasonic on a joint East German unions, most notably the I G Metall engi-neering union in both states, venture to make video cameras - is Ms Eva Gemovova. Ms Gemovova is starting to think about leading a strike on the materials problem.

The union at the factory was

plans to merge with I G Metail (east), 1.6m members, at the rebuilt after the revolution last beginning of next year.

The DGB, which has been struggling for years to November. Before then it, and the management, had been run by the Communist Party. The result was that working agree-ments were not enforced. increase its powers in relation to its 16 constituent unions, "Things got written down and then they disappeared," says However, it is likely to benefit indirectly from helping to guide the trade union unification process. Ms Gemovova.

But the Meopta workers face

new concerns. Some worry



cover food price increases of

around 30 per cent from July 1

**EASTERN EUROPE** 

Czechoslovakia

forced by the Government's planned removal of 28hn koru-nas of subsidies.

These worries help explain why the first free election in

Czechoslovakia since 1948 is an open race despite the popularity of the Civic Forum-led Goverument. The Czechoslovak revolution was led by the intelligentsia and the country's 8m workers have plenty to fear from it.

As in other east European states, economic restructuring in the move towards a market economy will place workers at risk of redundancy. Many of

the most privileged groups of workers under the old Commu-nist government are likely to lose the most in wages and job security in the new age. Czechoslovak employment

tilts towards heavy engineering, iron and steel, and the environmentally disastrous lignite mines in northern Bohemia and Moravia. The 350,000 workers in the coal and steel industries have earned up to 8,000 korunas a month, compared with the average wage of 3,400 korunas. In contrast, professional and

service employees such as doc-tors and lawyers are further down the 12 tariffs of wages, both earning about half the wages of miners. Civic Forum faces the electoral problem that the workers under-represented in its ranks have the most to lose from economic

Mr Havel, the Czechoslovak president, talked in his New Year speech of entire branches of industry producing goods which are of no use to anyone". But the transfer of workers out of such employment and into the weak service industries will require extensive retraining and income

There are no services. They do not exist. To get someone to clean your windows is absolutely impossible," says Mrs Jana Ryslinkova, a Civic



Compromise on telephone networks rejected

A MEETING of the International Telegraph and Telephone Consultative Com-

Women read a voters' instruction sheet in front of a wall of ction posters in Decin, 50 miles north of Prague

Forum candidate in the elections for the assembly. The Ministry of Labour estimates that only 16 per cent of workers are employed in services.

Ministers know the danger

of moving workers out of heavy industry faster than they can be absorbed into other sectors and regions. The newly-independent Confederation of Trade Unions has put a more training on evident until moratorium on strikes until the election, but there are fears of discontent by the autumn.

Financial support for workers leaving heavy industry has already been agreed. Workers forced out of jobs will get wage-related benefit if they

Ministry officials believe the cost of benefit might become prohibitive if unemployment rises above 3 per cent. sions within the Government

This is one reason for tenover the view of Mr Vaclav Klaus, the Finance Minister, that economic reforms should

agree to retraining. But Labour

be rapid. Fears of rising unem-ployment combined with price increases and wage cuts have helped the Communist Party poll better in industrial

poll better in inquistrial regions.

Probably the clearest danger of revolt comes from the lignite minera, whose lifetime guarantee of employment has already been ended. "The worst meetings are with the miners," says Mr Petr Miller, the Labour Minister, talking of the lively questioning he has got at elecquestioning he has got at elec-tion rallies.

From now on, miners will only be allowed to stay in the industry 15 years and will then have to retrain, in an effort to cut down on the heavy costs of industrial disease in the indus-try borne by the Government. By 1992, the wage regulation which has kept miners at the top of industrial earnings is to be releved. They force uppersis to

be relaxed. They face uncertain demand for their coal. "Our people must accept responsibility for their own lives," says Mr Miller. "They camot just wait for what the state will

give them any more."

Whatever the views of miners, the workers at the Meopta factory seem to have accepted that. They want something more modest - an economy that functions well enough to supply them with materials. If reforms do not deliver it, the miners and steelworkers could find partners in discontent.

## Condemned Turks escape

from jail By Jim Bodgener

ISTANBUL'S police force was put on alert yesterday follow-ing the escape of five con-victed left-wing prisoners from Bayrampasa high-security prison. All but one were under sentence of death.

The five were named as Mr Aslan Tayfun Ozkok, Mr Aslan Sener Yildirim, Mr Ibrahim Erdogan and Mr Ali Kirlangi-cli, all from the Dev-Sol move-ment and a high representacii, all from the Dev-Sol move-ment, and a high representa-tive from the Turkish Workers-Peasants Liberation Party (TKKO), Mr Baba Erdo-gan. Both Dev-Sol and TKKO are illegal underground move-ments, prominent in the con-flicts between right and left-wing extremists which brought Turkey close to anar-chy in the late 1970s before the chy in the late 1970s before the 1980 military coup.

About 200 people were detained in a separate incident in the south-eastern city of Diyarbakir, after police clashed with hunger strikers and their supporters demonstrating against release and strating against prison condi-tions in solidarity with 130 prisoners in Aydin jail by the



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#### **UK NEWS**

## Industrial output expected to rise

UK COMPANIES expect their output to increase over the summer to meet a continued but subdued growth in demand, the Confederation of British industry said today.

Its May monthly industrial trends inquiry confirms the strength of consumer demand despite high interest rates. This trend – which casts doubt on the success of the Government's counter-inflationary strategy - has been so far indicated this month by robust retail sales, rising import levels, and a jump in manufacturing output in

Despite the buoyancy still present in the economy, UK manufacturers report a weak-ening in overall demand dur-

The CBI inquiry - which polled 1,244 companies accounting for about half of the UK's manufacturing exports and employment - gives a picture of slowly diminishing home demand, with the renewed growth in output mainly directed to overseas markets.
Order books have weakened

since last month, especially in the manufacturing sector. It is only for exports that order books are normal – and demand for consumer goods, as opposed to capital goods, is responsible for the continuing health of the export market, the survey reveals. Among the industrial sec-

tors, the strongest export growth is found in chemicals and food, drink and tobacco while orders are substantially down for metal manufacturers and textile companies. These export orders, how-

ever, are not large enough to compensate from the decline in home demand. The order books of 38 per cent of companies were described as below nor-mal, and only 17 per cent as

David Wigglesworth: "survey suggests that Government policy is working"

above normal. The difference between the two – which gives a guide to the trend – is a neg-ative balance of 21 per cent. This decline, and maturac-

inflation levels, provide the Government with some wel-come hints that that its anti-inflationary strategy is working despite this month's contrary indicators.

Mr David Wigglesworth, chairman of the CBI's economic situation committee, said: "Notwithstanding the latest monthly import figures, the survey suggests that the Gov-ernment's policy of squeezing excess demand out of the econ-

omy is working." The survey established that most manufacturers were not preparing to pass on rising pro-duction costs to the consumer and thereby fuel retail price

The number of companies expecting to increase prices in home markets over the next four months has dropped from a positive balance of 32 per cent in April to 24 per cent in

## Bank considers legal action over Blue Arrow compensation

UBS Phillips & Drew, one of the investment banks involved in the 2837m Blue Arrow rights issue three years age, is under-stood to be considering legal action against County NatWest over who should pay most of the compensation arising from the issue.

the issue.

Dilka Read, the US investment bank, also said yesterday that it was fighting an attempt by County to involve it in a suit hrought by the GEC pension fund, which lost \$5.8m following the issue.

Both the UK banks, along with 10 of their current and former executives and a lawyer, face criminal charges over the way in which the failure of the Blue Arrow issue was not

the Blue Arrow issue was not disclosed to the stock market. The compensation, likely to reach nearly £75m in all, is for investors who were allegedly misled by the banks.

PåD's possible legal action emerged as details of the compensation weekers

pensation package came to light. County offered compen-sation of up to 230m three months ago, while P&D, which has been negotiating with institutional investors, has

recently offered a package which could cost it up to £45m. The two banks fell out at the start of the year over how any compensation should be divided between them. P&D argued that County, as sponsors to the issue had been mainly responsible and should bear the lion's share of the costs. County offered to pay half of a joint settlement.

costs. County offered to pay half of a joint settlement. When P&D refused, County broke off talks and unitaterally offered compensation which would cost it £30m.

Because P&D handled three-quarters of the placing, it stands to compensate three-quarters of the institutions. Since its uffer is equivalent to County's the cost to it would be be £45m.

be be £45m. P&D, which has never made any secret of its animosity any secret of his animostry towards County over the com-pensation arrangement, is now considering ways of recovering part of the 245m from County. It claimed yesterday that it had offered to take the matter to arbitration last month and that County had refused, although County said is was unable to

Full details of the banks' compensation offers, which have been made after negotia-tions with the Institutional

tions with the Institutional Shareholders' Committee, are expected to be published later this week or early next week. Meanwhile, County has attempted to join Dillon Read as a defendant in legal action brought against it by the GEC pension fund. This is thought to be the only action brought to be the only action brought by an investor so far, with others preferring to wait for the outcome of negotiations before deciding whether or not to see. Dillon Read took portion of the Blue Arrow shares on to its own books after the failed

the Blue Arrow chares on to its own books after the failed rights issue. It was not criticised by Department of Trade & Industry inspectors in their report on the Blue Arrow sfiair, although it was "unfortunate" that a Dillon Read enecutive had not taken independent legal advice. Defending itself against the County move, Dillon Read said that it had been induced to buy Blue Arrow shares by County and Arrow shares by County and as a result had suffered significant losses, thought to top

#### Flights not disrupted, says BA

By Lies Wood

BRITISH AIRWAYS yesterday said that the indefinite unofficial strike by 7,000 engineering workers had not disrupted flights over the weekend and claimed normal services could carry on indefinitely.

Some 4,000 engineering

carry on indefinitely.

Some 4,000 engineering workers and their supervisors walked out on Friday, followed by 3,000 other workers on subsequent shifts, in protest at an attempt by the company to impose new working patterns, including 12 hour shifts. Some 500 managers and supervisors at Terminals 1 and 4 are carrying out the routine 4 are carrying out the routine maintenance to the 200 flights

a day out of Heathrow.

British Airways said it had
no talks planned with the
unious representing the engi-

meering workers.

Mr Joe Fenton, Engineering and Maintenance trade union side secretary said: "We understand problems are building up in the operational areas."

A one-day strike by sir traffic controllers in Paris yesterday led to 35 flight cancellations from British airports.



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Dy Les Wood

By David Churchill, Leisure Industries Correspondent

THE OUTLOOK for spending on leisure over the next year is the most pessimistic for a decade, says the Henley Centre for Forecasting, part of the WPP advertising and marketing group, in a report published today.

The report suggests that the effect of high interest rates and the poll tax will have wideranging adverse repercussions for established leisure sectors, such as do-it-yourself and holidays abroad

"With the odd exception, and domestic holidays is perhaps the most interesting, most sec-tors of the leisure market are likely to face more difficult trading conditions in the next 12 months than they have in almost 10 years," the report

suggests.

"It is almost the case that if "It is almost the case that if mortgage rates don't hit your customer base, then the poll tax will," it adds. In addition, the report suggests that the leisure slowdown will have the most effect on the southern half of the UK.

"Certainly London and the south-east may no longer prove to be the honey pot which it has been and we can expect to see a significant redistribution of the leisure economy over the next few years," the report

Henley, which says total reached £75.77m last year, says it only expects slow growth for the rest of 1990 and the first half of 1991. "but something of a revival in 1991-92 as the econ-

Total leisure spending this year is expected to reach

One impact of the immediate

holiday market which has benefited from those consumers who have seen their disposable spending reduced and who have switched to holidays in the UK rather than abroad.

The challenge for leisure operators of the slowdown in leisure spending, says Henley, is to be in the best shape to nefit from the upturn when

We believe that consum ers's leisure motivation is strong and even though it may take something of a battering in the short term, it will reas-sert itself once the economic outlook begins to improve," it

Leisure Futures, Henlay Centre for Forecasting, 2, Tudor St., London, EC4Y 0AA, £925.

## Surge in imports hits footwear industry

THE FOOTWEAR industry, which is in a precarious condition after months of job losses and company closures, was hit by a fresh influx of imports in the opening months of this

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alowdown, suggests Henley, will be to distort the long-term patterns of leisure spending. It cites the UK's domestic

"Although this sector is likely to show strong growth over the next two years, in the longer term we remain convinced that the urge to holiday abroad is strong enough to attract a relatively greater share of consumer spending on leisure," says Henley.

Henley also points out that, as budgets become tighter, "we expect that some of the traditional low cost per hour leisure activities, of which watching television is the most obvious, will receive an unexpected if short-term boost."

## Divide between government and gown deepens

Norma Cohen finds the universities strongly opposed to the funding scheme which starts next month

RLATIONS between university vice chancellors and the Government are becoming increasingly chilly. The divide hetween government and gown is being deepened by the latest efforts to bring market forces to bear on higher education. Britism is experimenting with a system of university funding unmatched anywhere in the western world.

On June 22 universities will begin a process requiring them to "buy" student places under a unique bidding system, with the Government determined to sell to whoever can offer the lowest price. Although the Government insists that the quality of academic pro-grammes must be preserved, the vice chancellors are scepti-

They have agreed in private to meet the challenge. Instead of competing with each other, they will bid together for most of their funds at the same price, thus frustrating the Government's nurpose

in its crudest form, educa-tion can be viewed as a com-modity with a single customer - the Government - which is determined to get the most for less. Quite simply, the Govern-ment would like to see far more people obtain university degrees but wants to cut the cost of educating each one of them.

The universities have given the concept a chilly reception. 'In general, people cannot believe that anyone could have invented such a scheme," said Sir Graham Hills, principal at the University of Strathclyde. Even the heads of some of the newer universities, whose physical plant allows them to consider a substantial increase in student enrolment, are

nhappy with the system. Unlike heads of several of the nation's polytechnics, which have done relatively well out of the Government's efforts to expand further edu-cation over the past decade, the universities feel that both the quality and quantity of education they offer is threat-

And unlike the heads of the nation's polytechnics, some of whom bid aggressively for stu-dent places in their first trial run with the new funding sys-tem, university heads plan to resist. "Some of the polytechmics did some crazy things, said one vice chancellor,

adding that they are now regretting it.

Vice chancellors have informally agreed to bid at government "guide prices" in each subject for existing student places. The guide price offered is intended to be the maximum the Government will pay to educate a student in a spe

Sir John Kingman: 'If we bid below the guide price it will be seen as a sign that the funding is all right'

Several of those that wish to expand enrolment — and many of the newer institutions do — will offer sub-guide price bids in some subjects, but only for additional places.

The Committee of Vice Chancellors and Principals denies that any formal agreement on bidding has taken place, only that members uniformly agree that they cannot afford to bid below the guide

"It is not a cartel. It is simply a consensus which has emerged, said one official of the CVCP. But the fact remains that vice chancellors agree they have nothing to



However, the vice chancel-lors agree that because bids are sealed, they cannot be sure that everyone will go along with the agreement. And a few sub-market bids will be enough to kill the strategy for every-

The Universities Funding The Universities Funding Council, the government body responsible for distributing funds, is dubious about the universities' ability to present a unified front. "We'll wait and see. But we'd be very surprised if it happens," said a UFC official, who declined to be drawn on how the Government would

respond if the pact was effec-

"It's a rather artificial competition," said Sir John King-man, vice chancellor of the University of Bristol, describing the new funding structure.
The best we can do is to rob

other institutions of money. Bristol, one of Britain's most selective institutions, with 10 to 20 applicants for each place, would like to expand, Sir John

By the year 2000, Bristol would like to grow to 11,000 students from its current 8,000, partly to take advantage of economies of scale and partly to meet the increased demand

for university education.

But Sir John said that the guide prices posted by the UFC are too low already. "And if we bid below the guide price it will be seen as a sign that the funding is all right."

The irony of the funding sys-tem is that it contains a dishcentive for schools to underbid each other. Successive years' guide prices will be based on the average cost of places awarded in year one, which will be cut once the sub-guide price bids are averaged in. University heads believe that sub-guide price bids are simply an invitation to the Govern-ment to offer less money the next time around.

Sir Graham, among others, argues that the system is nel-

ther fish nor fowl - that is, it neither fully reflects market forces nor government discre-

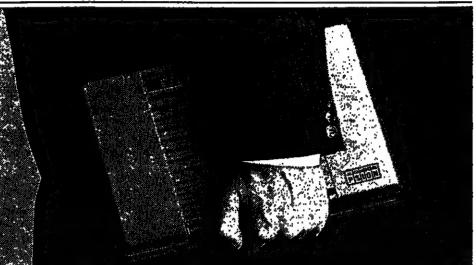
If universities operated on a voucher system, where those who could attract the most students would earn the most money, market forces would be at work. But since the Government decides which establish ments will be allowed to offer places, the effects of student choice will be diminished. Furthermore, Sir Graham argues because students are not given cash in hand with which to make their choices - as they are, say, in the US - they are maware of the value of their

purchases. Meanwhile, the threat of chronic underfunding of the university system has forced the CVCP quietly to reopen the contentious issue of supple-mental student fees. A commit-tee of vice chancellors has been appointed to study the issue with an eye towards mak-

ing recommendations.

The consideration of supmental fees has also tacitly been urged by the Govern-ment, although Mr John Mac-Gregor, Education Secretary, has said that is a matter for the universities to decide. For their part the store charge leave their part, the vice chancellors say, the Government simply wants to avoid the public relations disaster likely to ensue if it imposes fees itself.

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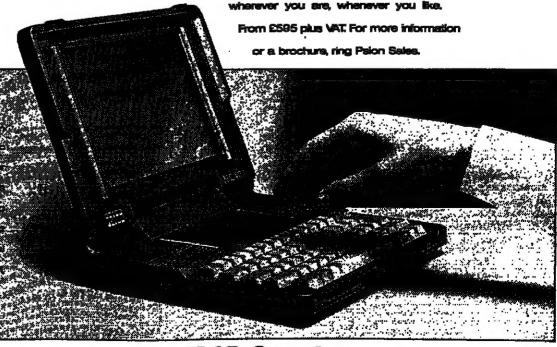
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lamps and other accessories to

The latest statistics from the British Footweer Manufactur-ers Federation show that the flow of imported footweer into the UK rose by almost 20 per cent to £300m in the first quarter of 1990, compared with the corresponding period last year.

On a miore encouraging pois On a more encouraging note the industry managed to boost exports to 263.2m in the first

quarter. But the growth in exports was not high enough to compensate for the surge in imports, and the footwear trad-ing deficit deteriorated. The increase in imports comes at a very vulnerable time for the industry, which

almost two years. Footwear manufacturers, which are still based in and around the traditional shoemaking towns of Leicestershire and Northamptonshire, have been suffering from the alter-nate problems of declining demand and increasing

Several smaller companies have gone into receivership. Most of the larger manufactur-ers, including C&J Clark and Lambert Howarth, have been forced to reduce costs by cut-ting especity and shedding

abour. There have been more than 5,000 job losses in the past year. The industry now has a workforce of about 44,500 peo-

One of the chief difficulties for the footwear companies in the autumn and winter was the low level of retail demand, sumer expenditure. This meant that retailers not only reduced their orders to domestic manufacturers, but that the pattern of orders was more erratic than usual, thereby creating stock and cash-flow problems.

The BFMF said the "downward trend" in output had con-tinued in the first quarter, but the retail market had recovered. The most successful retailers were the small, specialist shoe shops which have fared better than the High

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#### **UK NEWS**

## Ministers maintain attack on Labour policy document

By Michael Cassell, Political Correspondent

MINISTERS MINISTERS yesterday comfortable lead over the Gov-maintained their assault on Labour's newly published pol-it explains its new agenda. It icy document, encouraged by opinion poll findings that the Opposition's recent popularity may be on the wane.

With Labour preparing an intensive summer campaign to explain and promote its policies, particularly on the economy, ministers intend to concentrate on extracting more detail from Opposition spokes-

men on a range of issues. The Government intends to put much of its effort into attacking their opponents' tax plans and on the public expenditure implications of Labour's proposals. They will also try to show that Labour remains answerable to the unions and that the party organisation is still infiltrated by extremists.

MR NICHOLAS RIDLEY, the

Trade and Industry Secretary, was under attack from Labour

yesterday for "dereliction of duty" after he failed to attend a European Industry Council

neeting in Brussels.

Britain and the Netherlands

CITY of London employment levels seem to be holding up better than recent publicity

A survey by Noel Alexander

of the main City mer-

Associates, the City consultancy, shows that employment

chant banks and stockbrokers increased by 1.33 per cent last

year. This represented a gain of 354 jobs to 26,943. Of the companies surveyed,

26 increased their head count

ernment during the summer as it explains its new agenda. It hopes to maintain pressure on Mrs Thatcher's personal position and to demonstrate that the Tories have run out of steam in terms of policy formu-

As both sides step up their summer offensives, new polls over the holiday weekend have provided grounds for encouragement to Labour and the Tories. A MORI poll in The Sunday Times, taken before last week's Labour policy launch, shows the party's lead has been cut by 10 points to 13 per cent. A Harris poll in the Observer, however, gave Labour an 18 point advantage, down five points on a month earlier.
The Harris poll showed both

Labour, however, is confident that it can maintain a almost equally competent in

minister's non-appearance rep-resented "the latest in a cata-

Mr Brown said he was

demanding an immediate explanation from Mr Ridley,

claiming he had missed an

logue of errors" by the DTL

Ridley absent from EC meeting | European

controlling inflation, although the Tories emerged as the party best suited to cope with an economic crisis.

The Government's assault yesterday was led by Mr Kenneth Baker, the Conservative Party chairman, who called on Mr Nell Kinnock, the Labour leader, to expel from his party all members of the All-Britain Federation of Anti-Poll Tax

Mr Baker produced a list of more than 50 individuals and groups - including 30 MPs - who have publicly backed non-payment of the poil tax. He urged Mr Kinnock to take action against them and any other party activists who opposed payment.
The attack was joined by Mr

Michael Forsyth, chairman of the Scottish Conservative Party, who claimed that oppo-sition plans for a Scottish

the year was immediately denied by the DTL

ing was "extremely routine" and no decisions were expec-

A spokesman said the meet

assembly would raise income tax bills for Scottish people by 20p on the pound.

Labour is committed to establishing in its first year of government an elected Scottish parliament with legislative and revenue-raising powers. Mr Forsyth's claim was immediately denounced by Mr Donald Dewar, the shadow Scottish Secretary, as "ridiculous, bizarre farce." He said the assembly would have powers to raise "a little more revenue" than that agreed with the UK parliament.

Mr Forsyth, in a letter to Mr Dewar accusing the party of planning a "massive fraud" on the Scottish people, said that if all the taxes spent in Scotland were to be raised in Scotland, income tax would rise dramatically in order to pay for current spending powers.

fears of US

gears quotas

REPRESENTATIVES of the

European gear industry will meet their US counterparts in

Birmingham tomorrow to express their fears that the US is about to impose quotas and additional duties on gears

Delegates to the annual con-

ference of Eurotrans, which represents companies in the European Community and

Scandinavia, are worried

about a recent report by the US International Trade Com-

By Michael Skapinker

from overseas.







Donald Dewar; higher tax claim 'a farce'

## Cuts in defence may boost jobs

CUTS IN UK defence spending could help to reduce unemploy-ment by half a million and add nearly 2 per cent to the economy's growth over the next decade, according to a forecast released today.

This would help to cushion

the effect of full entry into the European Monetary System, which is likely to raise unemployment while moderating inflation, according to Cam-bridge Econometrics, a leading independent economic fore-

Its spring report examines the prospects for the UK econ-omy, with particular attention to the effect of changes in eastern Europe, disarmament and UK entry to the exchange rate mechanism of the EMS.

The longer term prospects for the economy can be enhanced considerably by defence cuts springing from the changes in eastern Europe, the report adds. A 50 per cent cut by the year 2000 would, if

Key Indicators:

Cambridge Econometrics

FT Average forecast

diverted to other expenditure, yield a 520,000 cut in the job-less figure, raise GDP by 1.84

less figure, raise GDP by 1.84 per cent, and increase investment by 4.27 per cent, according to a simulation exercise.

The UK is disproportionately affected by the "peace dividend," because of its relatively high defence expenditure. Without compensating by redistributing the expenditure, GDP would fall by 3.5 per cent over the same period, and increase unemployment by 460,000.

The report assumes that EMS entry occurs some time in 1991 at a rate of DM2.55 to the pound, below the pound's pres-ent level. This is expected to lead to a fall in inflation, which should moderate slightly from 6.6 per cent in 1990 to 6.3 per cent next year,

measured by consumer prices. But ERM entry carries a price, the forecasters warn. The main cost of joining will pound is likely to be stronger as a result and adjustment through depreciation will be less of an option to policy-makers."

Unemployment will start to fall later in the decade, but inflation should also continue on a declining path, reaching 3.9 per cent by the end of the century companying with that century, converging with that of Germany. In the short term, the report

in the short term, the report foresees a relaxation of fiscal and monetary policies by the Government, including a further cut in the standard rate of income tax to 23p in the pound as part of the run-up to the next general election.

But this will result in a rapid deterioration in the helence of

deterioration in the balance of payments, pressure on sterling within the ERM, and a post-election crisis forcing a fiscal squeeze. The income tax rate would have to go back to 25p in the pound, and other policies to cramp consumers' style would have to be introduced.

1991

Northern Ireland Secretary, visited Dublin yesterday to brief Mr Charles Haughey, the Irish Prime Minister, and Mr Gerry Collins, the Foreign Minister, on recent progress towards starting political dia-logue in Northern Ireland. Mr Brooke has said that the

parties concerned - the Ulster Unionists, the Democratic Unionist Party and the mainly Roman Catholic Social Demo-cratic and Labour Party -

Dublin told

of political

progress on

By Kieran Cooke in Dublin

MR PETER BROOKE.

N Ireland

have all shown flexibility.

Irish government officials said yesterday that they expected talks between the parties in Northern Ireland to start in the autumn, focusing on the composition of a new Northern Ireland assembly and the for-mation of a devolved administration in the province.

Predicting even modest prog-ress in the minefield of Northern Ireland politics is risky, but Mr Peter Brooke seems to have convinced the province's main parties that talks would benefit all sides.

The Unionists have refused

to enter any formal discussions about Northern Ireland's political future since the signing of the Anglo-Irish Agreement in 1985, but the mood appears to

1885, but the mood appears to be changing.

After meeting Mr Brooke in London last week, Mr James Molyneaux, the Official Union-ists' leader, and the Rev Ian Paisley, leader of the DUP, seemed confident that they had won important concessions, including official consideration of an alternative to the Angio-Irish Agreement, Mr John Hume, leader of the SDLP, also met Mr Brooke and said he found the Northern Ireland

found the Northern Ireland Secretary's proposals "very encouraging."
The exact nature of those proposals is far from clear. But Mr Brooke seems to have per-suaded Unionists that Dublin must have some part in discussions, particularly if finding a replacement for the Anglo-Irish Agreement is under consideration. Equally, Mr Brooke seems to have convinced the SDLP that there is no danger of concessions to Unionists at the nationalist community's

#### were the only nations not repnot taking legal proceedings to have the Fayed brothers, the owners of House of Fraser, disests in steel, shipbuilding and meeting, called to discuss issues including development regional policy. He added: "It is disgraceful of the European steel industry. With Mr Ridley facing

mounting criticism over his performance since arriving at the Department of Trade and Industry last year, Mr Gordon Brown, Labour's trade and

try minister is batting for Britain in Europe.

opportunity to discuss policy issues vital to Britain's interthat when almost every other EC country with less to lose is represented, no British indus-

Mr Brown's claim that the meeting was "one of the most important" council meetings of

made no change.

While employment turnover was very high, the vast majority of job losses were matched by gains. Most redundant staff found work eleganters in the

found work elsewhere in the

centration of media interest on

redundancies in broking, trading and selling departments. In practice, Noel Alexander notes, these departments are often

Another factor was the con-

Mr Ridley was last week crit-icised by the Commons' Trade and Industry Committee for

qualified as directors. His department was also involved in an embarrassing mix-up last week when a Monopolies and Mergers Commission report into the Kingreleased prematurely.

mission on the competitive-ness of the US gear City employment rise seen in 1989 Imports of gears into the US are rising by 25 per cent a

> Mr Alan Carter, vice chairman of the British Gear Asso-ciation and an official for the in 1989, 20 decreased it, and six small in relation to the company as a whole.
>
> Last year's gain appears to reverse the loss of the previous suade the Americans of the year when a survey of a differdangers to the whole world ent sample of companies showed an overall fall in head industry of erecting a fortress

economy." Mr Carter said that count of 6 per cent as compa-nies absorbed the shock of the 1987 stock market crash. nies absorbed the shock of the 1987 stock market crash.

City Employment Survey, Noel Alexander Associates, 91
Gresham Street, London ECZV 7BL.

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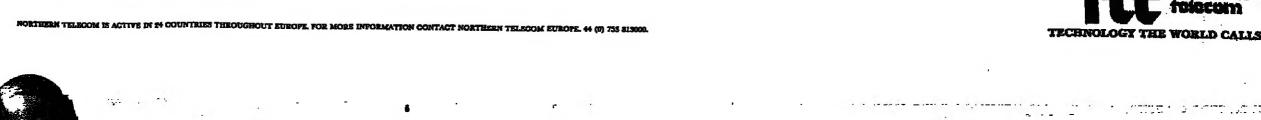
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of political progress of Ireland

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taut but gathered into rich tucks and pleats (an indication of how

much of it those determined craftsmen saw fit to use). For all

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American Airlines & Business Class



## Tendering cuts costs by fifth, says institute

COMPULSORY competitive tracts were not specified suffitendering for local government services saves poll tax payers around 20 per cent on what they would have paid in the past, according to research published today by the Adam Smith Institute, the free market think-tank

The findings for refuse collection, for example, indicate that, where services have been tendered and awarded to private contractors, costs are broadly 22 per cent lower, com-pared with non-tendered ser-

have been tendered, but awarded to a council's direct service organisation, costs are around 17 per cent lower.

There is a clear conclusion that the introduction of tendering for these services has resulted in a significant reduc-tion in costs," states Mr David Thompson of the Centre for Business Strategy at the Lon-don Business School, who conducted the research.

The bulk of the savings appeared to result from higher productivity in the use of labour and vehicles. Savings in overhead costs and reductions in wages seemed to be of less

importance.

Mr Thompson adds that the research, published with other papers in an ASI booklet, The Tender Traps, found no evidence of any systematic deterioration in service quality in the case of refuse collection.

However, research into hospital cleaning services, while finding that substantial savings had been made, also reported teething problems. These stemmed mainly from ciently precisely, but the difficulties appear to be transitional

and the second of the second o

Dr Eamonn Butler, director of the ASI, acknowledges that, although recent studies have shown the opportunities available from competitive tendering of local government services, problems had also been revealed. There were inevitably disputes about comparability between different contract bids, and particularly between bids from in-house work forces and outside contractors, he

says. Supporters of compulsory competitive tendering continue to express concern over the unfairnesses and abuses of the system, and fear that contractors could lose interest in tendering if they feel the odds are stacked too heavily against

A separate study published in the current issue of The Municipal Journal shows that private sector refuse collection contractors are among the most successful groups that have tendered for local author-ity work, although direct service organisations have retained a big majority of con-

The relatively large size of the contracts involved, averag-ing over £1.2m, has meant that refuse collection, unlike other services, like cleaning, is domi-nated by large national or multi-national companies.

In addition to contract valnes, another factor that attracts big companies is the length of the contracts.

The Tender Traps, ASI, PO Box 316, London, SWI PSDJ.



Men of vision: film-maker Adam Williams (left) and inventor James Ashbey are co-founders of the Delta Group, which owns Deep Vision

ferent images to each eye, The key, he says, lies in under-standing just what cue the

brain is seeking out in any given picture, and focusing all its computing power on that

No matter the angle or dis-

tance from which one views

the screen, the brain perceives

the image in three dimensions.

The underlying theories are to form the basis of a doctoral thesis in human intelligence

With financial support from

RCA-Columbia Pictures Inter-national and Brent Walker, the

## **Inventor shows 3-D television**

By David Fishiock, Science Editor

A SMALL group of London entrepreneurs believes it has beaten the electronic industry giants with a convincing demonstration of three-dimensional television pictures that need no special spectacles or screen In laboratories in Covent Garden, London, they are demonstrating well-known films - originally shot in both colour and black-and-white - in what they call "full natural perspective."

The effect is undeniably three-dimensional, although there is a loss of resolution compared with the standard TV image. Stills retain the 3-D

The inventor, Mr James Ash-bey, has applied for an interna-tional patent for Deep Vision, the registered name of his tech-

nology.
"Deep Vision is electronically stimulating the brain into creating an illusion," Mr Ash-bey says. The process involves Mr Ashbey, assisted by two post-graduate scientists from the Department of Physics, Imperial College, London, has engineered his ideas into demtaking a normal film and making a digital version, at the same time inserting what he A digital decoder added to an ordinary TV set then uses these cues to send slightly dif-

onstrations displayed on a 28-in commercial TV set. Deep Vision is owned by the Delta Group, a partnership between Mr Ashbey and Mr Adam Williams, a London film-maker. Delta's two main

film-maker. Delta's two main sponsors have invested 2350,000, of which about £100,000 has been spent on developing Deep Vision.

Mr Ashbey sees Deep Vision as an enabling technology, using novel hardware and software to achieve its effect. He believes there may be applications beyond entertainment. tions beyond entertainment -for instance in education and training, where it can picture skills in greater detail than a one-dimensional image.

## need for debt advice network

By Raymond Snoddy

NCC sees

LADY WILCOX, chairman of the National Consumers Coun-cil, called today for a network of local debt advice services. There was now no serious dispute about the need for such a network, Lady Wilcox mid, following the publication today of a report called Debt Advice Provision in the United

The report argues that in spite of the rise in the number of people with debts they cannot pay there were still not nearly enough specialist debt advice workers to help disen-

advice workers to help disen-tangle debt difficulties.

More than 500,000 house-holds in the UK now have three or more problem debts, Lady Wilcox said.

The report by Mr Tim Young, of the Community Information Project, said debt advice provision was natchy

advice provision was patchy and, where it existed, funding usually came from local

authorities.

Researchers say they found little evidence that the finance industry, with few exceptions, is doing much to fund advice to help "the casualties of the

credit explosion."

American Express, for example, has given Brighton Citizens Advice Bureau a £35,006 grant for a two-year pilot proj-ect on debt advice.

Out of a total of 247 local authorities in England and authorities in England and Wales responding to the sur-vey, 43 provided no debt advice, 175 had staff providing a limited range of advice and six offered money advice ser-vices. The remaining 23 authorities offered specialist debt advice

debt advice.
The West Midlands had the highest number of agencies with specialist debt advisers. Some areas have little or no debt advice even though they have serious poverty prob-lems. Northern Ireland is par-

iems. Northern freshal is per-ticularly hadly served.
Citizens advice bureaus in Scotland say that the number of debt cases dealt with has more than tripled in the pest four years and now involves about £50m to £70m a year.

Debt Adoice Provision in the

UE, Debt Advice, Community Information Project, 2nd Floor, Universal House, 88-94 Wen-inorth Street, London El 78A. £5 for report and appendices — £2.50 separately.

## Top executive paid £450,000 a year by loss-making Porton

THE top executive at Porton International, a privately owned pharmacouticals company with sales in 1989 of 215.5m, was paid 2450,000 last

fil.5m, was paid 2450,000 last year, putting him among the top 50 UK manufacturing executives in terms of salary.

The company, set up in 1862 and backed by fifth from some of Britain's higgest financial institutions, showed an operating loss last year of 265m.

Details of the salary are shown in Porton's annual

shown in Porton's annual accounts for 1989, which have been sent to shareholders in advance of the company's simulal meeting on June 8.

annual meeting on June 8.

The top executive is not named but is assumed to be Mr John Burke, Porton's chief operating officer. Mr Burke, aged 45, was recruited to Porton in 1968 from his previous job as a director of Glaxo, Britain's biggest pharmaceuticals commany.

cais company.

Porton's 1988 accounts indicate he earned £270,000 in that year from Porton for eight

Mr Tony Vernon-Harcourt, of the Monks Partnership, a recruitment consultancy, said the figure for 1990 was "unusually high." He said most chairmen or chief executives in UK

men or chief executives in UK manufacturing who earned £450,000 or more worked for businesses with annual sales of above £1bm.

At Imperial Chemical Industries, Britain's biggest manufacturer with sales last year of £15bm, no one apart from the chairman earned more than Porton's top executive. Porton's top executive.

Mr Burks was not available

for comment. A company offi-cial said he could not confirm who received the £450,000 as this was a private matter. In the past the company has justi-

fied paying high salaries on the grounds of wanting to attract

good people. pood people.

Porton was set up by Mr
Wensley Haydon-Baillie, its
chairman. Among the company's shareholders are Kleinwort Benson, Standard Life,
Son Alliance and the pension

fund of the Post Office. The company suffered a blow recently when it said it had abandoned trials with a herpes drug. In 1985 the comproduce a pre-tax profit of £77m in 1989, out of a total taxable profit for that year of

The company has restated its profit figures for 1988 after a change in accounting policy. Rather than continuing with its practice of capitalising research and development spending. Porton is instead showing this as a loss in its

As a result of this change. As a result of this change, the company's accounts now say it made an operating loss in 1968 of £5.9m, on sales of £13.7m. The figure has been changed from the pre-tax profit of £5.2m indicated in the company's annual report last year.

According to this was 's pany's annual report last year.
According to this year's
accounts, Mr Haydon-Baillie
received in 1988 a salary of
£137,000, the same as in 1988.
The accounts reveal Porton
spent about £24m in 1988 on
acquisitions, development prolects and other expanses. Of jects and other expenses. Of the original 276m of shareholders' investment, it had at the end of last year about £27m in

of trials with the herpes drug, Porton is pursuing about 50 development projects which it believes could produce large-selling pharmaceuticals.

#### Brussels halts coal debt aid

THE European Commission has provisionally stopped the British Government writing off 2500m of debts owed by British Coal, writes Michael Skapin-

iner.
The Commission has given the UK until October 1 to explain how the write-off fits into British Coal's future business strategy, according to a report in EC Knergy Monthly, a Financial Times publication.

The UK had sought approval for £2.5b of state aid to reflect a decline in British Coal assets, but the Commission decided to approve only \$1.8bn of the sub-

sidy requested.

The subsidies to reflect the decline in British Coal's assets were part of an EC agreement announced in March. If allows the UK to provide 25.7bm in aid to smooth the coel industry's passage into the private sector.

## Inefficiency seen in oil drilling

THE offshore drilling industry than \$30bn, the report says. being made on the basis of might face turbulence if there was greater pressure from the ness of the industry to adopt a negotiated per-well basis. oil industry to give drilling contractors more responsibility and incentive to perform, according to a study by Smith

Rea Energy Analysis.
The study says drilling contractors have so far falled to take full advantage of new technology that promises a hig increase in drilling efficiency. Efficiency in the UK, defined as drilling time per well, has increased by only 2 per cent a year recently, or 12 days per

More than 6,250 wells have been drilled in the north-west Europe continental shelf since the 1960s, at a cost of more tual conditions under which mobile drilling rigs are hired

That arrangement passes the substantial risks involved in drilling on to the oil company hiring the rig, and oil compa-nies will usually oversee operations closely. The drilling contractors, however, have lit-tle direct incentive to improve

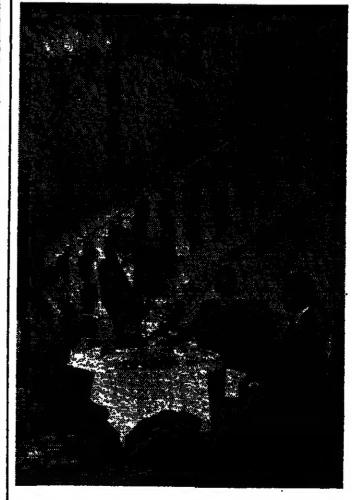
efficiency.
Shell, has recently indicated that it wants to pass more responsibility on to drilling contractors. If that caught on through the industry, it would be likely to lead to payments

Contractors would then have an incentive to speed up operations and invest in the

However, the study con-chides: "If (Shell) succeeds in establishing this new pattern and firm prices for wells or footage become the norm, the turbulence experienced in the drilling sector in the 1980s may appear modest in comparison what is to come in the

and Well Servicing, Smith Rea Energy Analysts, Hunstead House, Chartham, Canterbury, Kent, CT4 7PL, £190.

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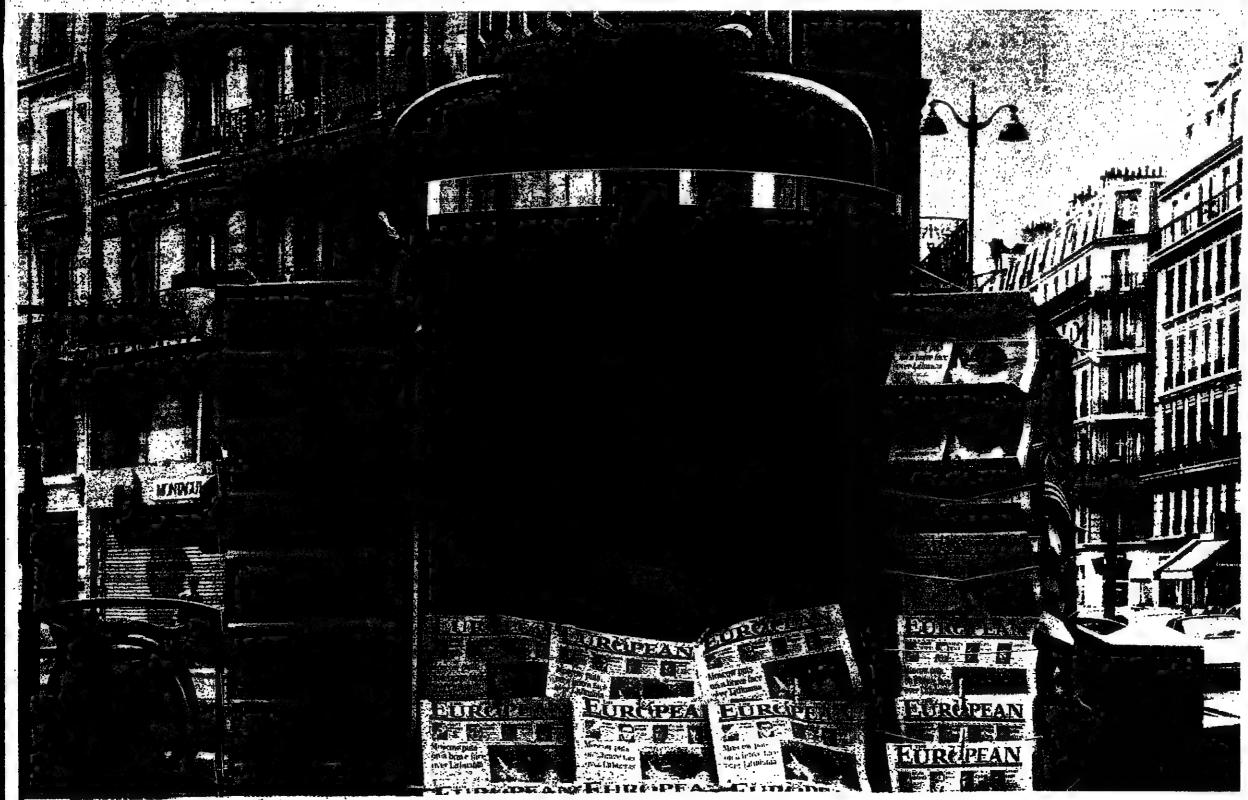


tive paid a year by lg Porton

coal debta



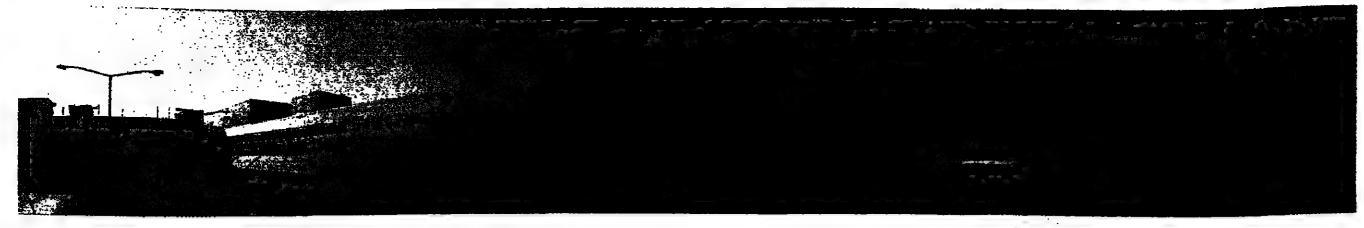
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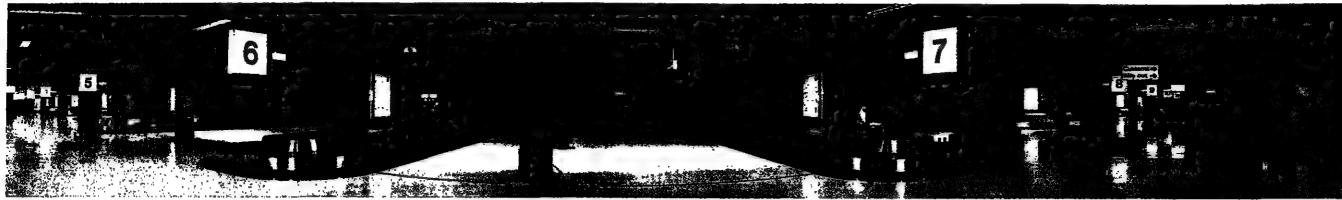
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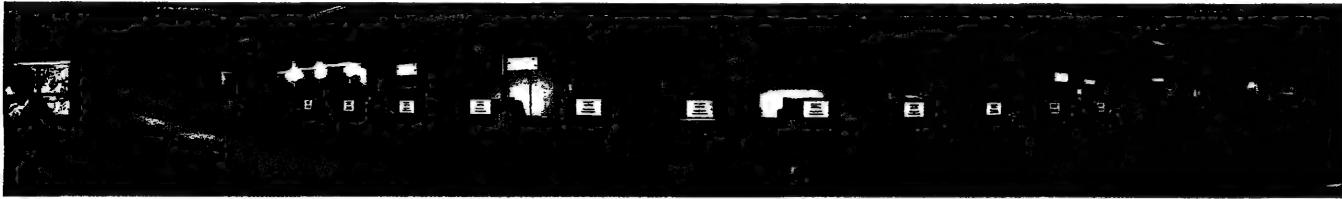
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#### DIARY DATES

#### Trade fairs and exhibitions: UK

(081-868 4466)

June 28-30

Jame 14-18

June 26-30

tion (0494 729406)

International Industrial Devel-

Making your IT investment

work for you (071-976 6565)

Mintel: Tomorrow's retailing:

**Emecher Perk** 

International

Juggling for success (071-606

Kensington Fashion Fair 2444) (071-727 1929) Kensington Town Hall June 12-14

International Fire Protection Exhibition - FIREX (01-207 NEC, Birmingham June 14-28

Grosvenor House Antiques Fair (0799 26699)

PC User Show (071-404 4844) Olympia

#### Overseas exhibitions

International Spring Fair (021-455 9800) (until May 31)

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June 7-8

The Textile Institute: Market opportunities in a changing world (061-834 8457) Royal Garden Hotel, London June 11-15

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IBC: Dematerialisation - the implications for the securities industry (June 11); The future for the UK securities industry (June 12) (071-637 4383) Cafe Royal, London

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#### FINANCIAL

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Ingliston Showground, Edinburgh Hampdon Homeoure, Hampdon Home, 14s Carried Street, Beltiset, 11.00 Junis (William), The Berystede Hotel, Ragentot Road, Ascot, 11.20
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paterine; Sventin Cellulone AB SÇA Tanstali Westland Grp. Young (H.)
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COMPANY MEETINGS

COMPANY MEETINGS

ack (A. & C.), 35 Bedford flow, W., 12.90 inton Cards. The Crystal Building, Langeton Road, Loughton, Enesc, 19.30 igenthum Motors, The Savoy Hotel, W.,
12.00

22.00
Ouditoo! (Alexander), 11 Devenshire Square, E.C., 12.00
Udential Corp., Plaistorers Hell, 1 Lendon Wall, E.C., 11.30
Heath Most Houses, The Royal Concert Hall, Wolton Street, Notlinghem, 2.30
His-Roya, The Queen Elzabeth II Conference Contre, Broad Sanctuary, Westroleston, S.W., 11.30
Heath Most Michael Hotel, Aldworth, W., 2.30
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The Burblean, London Beverley Training Services: Winning the trade battle in Greater Europe (0482 868362) Willerby, near Hull Citylory Properties GION 12.5p DK Stymes 8% 2nd Pd. Stein Cesory Estates 0.4p Paterson Zochonia 7½ % Pri. 3.75p Porth Grp. 3.2p Prudensial Corp. 6.1p Financial Times Conferences: World gold conference (071-928 Prederate Corp. P.E Intl. 3.90 P.E Intl. 3.90 Le Mariden, London Financial Times Conferences: North Sea Oil and Gas (071-925

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appointing Mr Kazno Fujii a

director on July I. He will be based in Tokyo. Mr Pujii is currently a managing director of the Bank of Tokyo from which he will be retiring at the

#### CONTRACTS

## Manchester sewage treatment works

BIRSE CONSTRUCTION Is in negotiation for the £20m phase 1 contract for the North West Water's Daveyhulme sewage works in Manchester. This is the first phase of the £50m scheme to modify the sewage treatment works to bring it in line with the new European Community standards.

The normal tender style has given way in favour of a speci-alised two stage selection of pricing procedure due to the

#### order from Waddington Cartoons, Leeds for a 270,000 sq ft

£29m orders for Keller

KELLER, the international foundation contracting group, has been awarded contracts has been awarded contracts worth £29m. They include a contract for specialist foundations at a site near Gorki in Russia where the Keller Soicrete system will be used to form foundations for a new

paper mill.

Managed by Keller's German subsidiary, this is the Keller Group's first contract in the Soviet Union.

Other significant contracts include specialist grouting on the Dusseldorf Metro project

## £6.4m warehouse project

COSTAIN CONSTRUCTION, a subsidiary of Costain E & C, has been awarded three contracts worth over 210m for work in Leicestershire and Yorkshire. The largest, worth £6.4m, was awarded by The Lutterworth Partnership (Asda Group and Elmswood) for the construction of a warehouse and office building at Magna Park Industrial Estate, Lutter-

The 20,000 sq metre ware-house and the two-storey office building will be built on con-crete foundations, having steel cladding, troughed metal inqulated roofs and concrete floors. Work is due to be completed in Otto (UK) has awarded a

onerous time constraints dic-

tated by environmental

The second contract is for a

prison at Armly, Leeds, costing £10m, with a 104 week con-

struction period. The project comprises new cell blocks, hos-

pital, kitchen, sports hall and amenity building. The com-pany has also received a £10m

improvement contract for the new Bequia Airport, St. Vin-

new Bequia Airport, St. Vin-cant and contracts valued at 24m for ground anchorages on the Castle Mall project in Nor-wich and diaphragm wall work in Lundon Docklands. In the US, Hayward Baker, the Keller Group's North American subsidiary, is com-pleting a 52 hr growting con-

pleting a £3.1m grouting con-

tract on the Los Angeles sub-way. Hayward Baker will also

shortly commence work in con-nection with the Baltimore

mass transit tunnel project.

\$2.8m contract to build a 1.800 sq metre factory unit, with offices and a two-storey plant area in Measham, Leicester. The buildings will be con-structed on relaforced concrete formdations with steel frames and pre-cast concrete upper floors and reinforced concrete ground floors. Costain's Wetherby office

has been awarded a £L3m con-tract for the refurbishment of

#### Mixed batch for Allen

ALLEN BUILDING and ALLEN-FOX CONSTRUCTION have been awarded contracts worth over Rism including a s2m school in Liverpool; a leisure facility in Manchester, a hostel in Derby as well as the construction of a s2m factory for the Australian company

Protector Safety in west Lanca-shire, a £2,5m factory for Ford Motor in Liverpool and advance units in Wigan for English Estates worth over £1m. Allen Commercial Developments is developing offices in south Manchester and a 38,000 sq ft building at Preston.

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#### £43m work for Beazer companies

BEAZER REGIONAL CONSTRUCTION companies have together won over \$43m of new business in the last

The largest contract, worth £15.3m, is for the construction of a church and office develop-ment in Milion Keynes for Cornerstone Trust and Beazer Developments and an Asda superstore in Bedford worth

Other work includes flats and houses for London and Quadrant Housing Trust worth 23.3m for Beazer Construction London and office buildings in Bristol for Arlington Business Parks worth £3.5m.

#### Docklands plan

A single roofing contract, worth film, which the Confederation of Roofing Contractors believes could be the biggest ever awarded in the UK, has been won by BRITANNIA ROOFING SERVICES. The contract is for Swedish owned NCC Property and Swedish NCC Property and Swedish insurance group SPP's £200m mixed development at London's East India Dock. The 60.00 sq metres complex, mostly office but with some retail and leisure at ground level, varies from six to ten floors and comprises four separate blocks alongside the Thames, Britannia's contract involves 4,600 sq metres of

#### Stadium update

JOHN (CONTRACTS) has been awarded a fl.5m contract to refurbish the East Stand for Arsenal Football Club at Arsenal Stadium, Highbury, Lonof a booking office and remo-delling the interior to provide office and changing areas. Work is due for completion in

## **APPOINTMENTS**

## New property company chief

EDEWOOD HOUSE GROUP. the new joint venture retail me new joint venture ream property development, company set up by Asda subsidiary Gazeley Holdings and Arlington Securities (the British Aerospace property subsidiary) has appointed for Exymond Mould, chief executive of Arlington

Securities, as chairman.
Mr Ted Dadley, chairman
of Arlington Retail Developments, is approinted chief executive of the Burwood House Group and chairman of its two subsidiaries Burwood Burwood House Developments. Mr Simon Winslow, managing director of Arlington Retail Developments, becomes group development director and managing director of the two subsidiaries.

Joining them on the Burwood House board are Mr Humphrey Price, finance director, Arlington Securities, Dr Ren Scott, finance director Asda Group, Mr John Duggar managing director, Gazeley Properties, and Mr Chris Rowlands, deputy managing director, Gazely Holdings.

Mr Christian Hubeaux has been appointed to the board of P & P as director of European operations and international marketing strategy with responsibility for developing P & P's busin across Europe. He will be besed in Geneva,

Mr Richard H. Youngs has been made a joint managing director of INTERCONTINENTAL EXCHANGE.

**II** Dr Anthony Davies has been appointed a director of MIDLAND MONTAGU ASSET MANAGEMENT, part of Midland Montagu, the international and investment

banking arm of Midland Group. He was a director of County NatWest Investment

of SEE, has been appointed a non-executive director of NORBAIN ELECTRONICS.



 American computer VERSYSS has manufacturer VERSYS has appointed Mr Jim Moloney (pictured) as managing director of the company's UK operation and vice president, international sales and marketing. He was previously with Burroughs Ireland and workstation manufacturer

BARBICAN CAPITAL MANAGEMENT has appointed Mr Nell Morgan as marketing director. He joins from Saudi International Bank.



m Mr Jim McLare has become managing director of PHOEMX WINDOWS, part of the Phoenix Timber Group. He joins from the building products division of Norcros where he was operations

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the area both for its commitment to industry and its workforce, notably in the automobile and chemical sectors. Upper Normandy is the right place. Its

ports border the busiest sea in the world, making it France's foremost marhime region, it's not far from Paris, and its road and rail systems are outstanding. It's no surprise that a full third of France's foreign trade transits through Upper Normandy every year.

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£000's	Constant	Price	ca week	dir (b)	*	P/E
9592	Ass. Brit. led. Ord	296	4	.10.3	3.5	8.0
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16528	Bardon Group Cr. Pref. (SE)		9	4,7	7.0	-
4778	Bray Technologies		Q	5.9	7.5	7.0
	Bresntill Cook Pref		8	11.0	13.4	•
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	Unistrat Europe Cone Pref		a.	9.3	5.6	
4043	Veterinary Drug Co. PLC		-1	22.0	9.0	9,4
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Notice to Bondholders of the 71/2 % 1973-1991 Loan of FF 150,000,000 lesued by the

#### **European Coal and Steel** Community

The Commission of the European Communities Informs the Bondholders that on May 11, 1990 Bonds for a nominal amount of FF27,980,000 have been drawn for redemption in the presence of a Notary Public at the head office of Krediethank S.A. Luxembourgeoise, Luxembourg. The drawn Bonds are those, not yet previously redeemed, included in

5831 to 13312 incl. Amount purchased on the market: FF 2,020,000 interest will cause to accrue on Bonds drawn on May 11, 1990 as from July 1, 1990.

The classin Bonds will be redeemable, coupon due July 1, 1991 attached, in accordance with the terms mentioned on the Bonds. Amount unemortized eiter the redemption of July 1, 1990; FF 45,000,000 Bonds previously drawn and not yet presented for redemption: 9422 9596 to 9611 Incl. 10528 to 10530 Incl. 10449 10437 1026 and 11027 9471 to 9478 incl. 10443 to 10448 incl. 11029 to 11031 Incl. 9505 to 9511 incl. 10482 to 10485 Incl.

Luxembourg, May 29, 1990

The Fiscal Agent



**KREDIETBANK** S.A. LUXEMBOURGEOISE

im Eggar, the small firms minister, falled to show up for a debate on the budget at the recent annual conferance of The National Federa-tion of Self-Employed and Small Businesses. So when he did appear at a later session. he was given a noisy reception. Eggar, who insists he had

not been invited to the debate, then made matters worse for himself by responding to a question with an injudicious answer that appeared to suggest that he did not fully appreciate the concerns of his audience. This prompted jeers and heckling.

The strength of emotions generated at the federation's conference was unusual. The small business lobby groups normally strive for more amicable relations with Westmin-ster and Whitehall

However, rising interest rates, the introduction of the Uniform Business Rate and the growing number of business failures may make for a period of increased tension. And even a government as committed as the present one to the promo-tion of the small business sector is constantly skirmishing with small firms representa-tives over the details of its poli-

Just how effective the small business groups have been in lobbying government over the past decade is difficult to judge. The lobbyists are quick to point to government me sures and programmes which they attribute to their own activities, though there is the strong likelihood that the gov-ernment would have taken

some of these steps anyway.

What is certain is that the increasing recognition of the during the 1980s has led to a far more positive response from Whitehall to the lobbyists' efforts. "There has been a big change over the past five years in the willingness of offi-cials to take part in our discussions," says Barry Baldwin, economic adviser to the Union of Independent Companies and a senior partner at accountants Price Waterhouse.

Officials and ministers, for their part, find the lobbyists useful because they can pro-vide material to back their own arguments with the Treasury, the Inland Revenue and Cus-

Largest among the groups devoted solely to representing small businesses is the National Federation with

50,000 members. The federation takes a fairly high-profile approach - it

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growth

High and low profile approach to lobbying

Charles Batchelor on objectives of the small firms organisations



Stephen Alambritis: helping to formulate an amendment to the Finance Bill

spent £10,000 on a display tand at the last Labour Party conference — but also does much work behind the scenes, briefing ministers, MPs and civil servants. Members in its 300 local branches lobby their constituency MP. The federa-tion claims successes in simplifying VAT and preventing employers from having to take on the burden of administering the government's family cred-

Alone among the small business groups based outside London — the federation's headquarters are in Lytham St Annes, Lancashire - it has a small parliamentary office in the capital. Stephen Alambritis, parliamentary officer, is currently engaged in helping John Watts, a member of the finance standing committee, formulate an amendment to a detail of the Finance Bill.

Most controversial among the small firms groups is the Forum of Private Business set up by Stan Mendham, a pugnacious former "company doctor," in 1977. The forum specialises in regular postal referendums of its members to discover their concerns. It translates these into highprofile campaigns on issues such as the late payment of debt and the inadequacies of the services which banks pro-vide small business costomers. The forum's populist

approach has brought it 17,400 members but rival small firms groups criticise it for being "a me-man band" and for arousing government hostility on issues which they are tackling

in a more low-key manner. Mendham counters that his six-weekly referendums get straight to the heart of mem-bers' concerns and that a high profile is needed to achieve change. Much of the forum's lobbying is also behind-thescenes, he adds.

The forum has notched up successes although observers like Timothy May, a researcher at Manchester Polytechnic who is working on a study of gov-ernment-small business relations, believe the low-profile approach is more effective. Some of the forum's rivals concede, however, that its high profile methods do help to cre-ate initial interest in issues

which they then exploit.
Oldest established of the small firms groups is the Asso-ciation of Independent Busi-nesses which was set up in 1968. The association has 800 direct members, and about 20,000 members who belong to affiliated organisations. The association adopts a low-key approach — lobbying on the beals of careful research of the issues. "We prefer to do things quietly and without histrionics," says Brendan Donnellan, general secretary. The associa-

tion believes it was an impor-tant influence on the govern-ment's recent decision to exempt from VAT invoices which were unpaid after two

Smallest of the small firms organisations is the Union of Independent Companies, which ents about 300 small and medium-sized manufacturing companies. "Our main role is not to 'achieve things' but to establish a dialogue which one hopes will mean (government) decisions are better," com-ments Barry Baldwin. The union does believe, however, that its efforts led to the creation of the Loan Guarantee Scheme in 1981.

The Small Business Bures is the odd man out as the only lobby group which is affiliated to a political party, the Conservatives. But "We are nobody's poodle," says Michael Grylls, MP, its chairman. The bureau which has 5,000 "subscribers" says it fought a successful campaign to block government plans to wind down the Loan Guarantee Scheme.

In purely numerical terms small businesses dominate both the Confederation of British Industry, with its 250,000 members, and the Association of British Chambers of Com-merce, representing chambers with 78,000 members, though both organisations speak for es of all size

The CBI has a smaller firms council and small businesses are represented on its specialist and regional committees. Even so, rivel groups acrose the CEI of trimming its small firms lobbying to suit its larger members' interests. Andy Scott, deputy director of its smaller firms section, says, however, that there are relatively few areas where this

Where the CBI scores is in the professionalism of its lob-bying. The CBI has plenty of officials and it understands the codes," notes Timothy May. The Association of Chambers

of Commerce is keen for the government to give the cham-bers more explicit recognition as the chief representative and service body for local business. But other small business groups fear this could lead to the chambers acquiring statutory powers - requiring every business to register and creating a possible bureaucratic bar-rier to the establishment of

Impressive though the list of small business organisations is, their sheer diversity can work against them. "The frag-mentation of the small firms organisations is a weakness, says Timothy May. It mes most have only limited resources to research and pres-

The small firms groups are also hampered by their failure to recruit more than a tiny proportion of the small business community of 3m self-em-ployed and 1.5m VAT-regis-

ered firms.
"If they make a good point we will take it up," comments are civil servant. But because they are small organisations they tend to be less well informed than other industrial

lobby groups."

An attempt has been made to get the small business groups to speak with one voice - with very limited success. In the early 1960s, at the prompt-ing of the small firms minister of the time, the small business organisations set up a liaison group to exchange views. This group still meets on a regular basis but the interests of the too much for it to lead to concerted action.

Not everyone agrees that this is a bad thing. "We take the view that diversity is good," says the CBI's Andy Scott. "If all the organisations spoke with one voice it might make the minister's job senier but we believe that it is better to have a pile of letters arrivthan just one."

## The cost of late payment

Charles Batchelor on the UK's poor credit discipline

hould businesses in Britain be given extra legal backing in their attempts to get their customers to pay on time? British firms wait on average 78 days for their bills to be paid despite the fact that their stated payment terms are just 30 days. More than £100bn is owed to small businesses alone, according to one estimate.

The government has refused to respond to pleas for help, arguing that if businessmen tightened up the management of their sales ledgers the prob-lem would be largely solved.

But pressure for action has continued with the publication last week of a study of Britain's poor payments disci-pline by Intrum Justitia, a credit management group. Intrum is mailing its study to 15,000 UK companies and 1,000 trade organisations. The Introm study calculates

that the total cost of providing customers with an extra 48 days of credit is equivalent to 5.7 per cent of the average business's turnover and assuming a net profit margin of 10 per cent, more than half its net profit. Instead of bor-rowing to invest, companies borrow to fund their sales ledger, it says.

The impact of the late payment of debt is felt in several ways. Companies have to borrow more to finance the abortfall, they spend more on chas-ing and administering unpaid invoices; when payment is finally made it is worth less because of the impact of infla-

tion; while debts which are never settled have to be written off completely.

British companies with competitors elsewhere in Europe will be put at a disadvantage by this poor payments disci-pline, argues Bo Goranson, Intrum chairman. German, Swedish and Norwegian companies wait just 46 days for heir debts to be settled; Danish firms wait 50 days while Dutch companies wait 52 days. Only Italian and French companies wait longer than British businesses - 90 and 108 days respectively - but since they quote 60-day terms anyway they are still better off in rela-

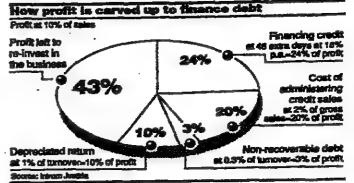
tive terms. British companies must attach greater importance to chasing debt but legal changes are also necessary, suggests intrum. At present, for exam-ple, if a debtor settles a claim just before litigation com-mences, the creditor has no legal right to any interest.

Intrum is orging that the law recognises a creditor's right to recover interest as well as the original debt; that creditors be allowed to claim the true cost of recovering the amount owed from the debtor; and that a more regulatic rate of interest be introduced in commercial debt cases. The present rate of 15 per cent means it is cheaper for a debtor to "borrow" from his supplier by not paying him than to borrow from his bank.

The interest due on any single invoice might be small but if a customer made a habit of delaying payment the sums could accumulate sufficiently to justify legal action. The creditor would record the amount owed as contingent asset in his books while the debtor would be forced to

dentor would be infect to record a contingent liability.

Getting Paid. Available from Justitia Unicol, 34 High Street, Harrow-on-the-Hill, Middlesex HAI 3LL 8 pages. Free.



#### In brief...

B Family background is an important factor in determin-ing whether an individual will set up in business on his or her own and, once started, whether he or she will suc-ceed. It is more important than any single character trait or combination of traits. These are the conclusion

a study, The Making of Knirepreneurs.\* in Britain about 35 per cent or more of the self-employed and business owners have a self-employed parent, compared with the working population generally where only one in four people has such a background. The self-employed are also more likely to have other rela-tions and friends in small

business or to have previously worked in a small business themselves than the population at large. This network of relations and friends improves the entrepreneur's chances of

"Small firms breed other small firms, both through the inter-generational link and through the incubation of other new firms by their for-mer employees," the study

By Graham Bannock and John Stanuorth. Published by Small Business Research Trust, Open University, Walton Hall, Milton Reynes MET GAA. Tel 0808 655881. £10.

n Most musil bushess own object to legislation which obliges them to make poli tax deductions from the salaries of

employees unwilling or unable to pay their community charge, a survey by the Forum of Private Business showed.

Righty five per cent of those surveyed opposed being forced to collect contributions from defaulters. Under the community charge legislation, local anthorities can require employers to deduct arrests from their employees' wage

What really irks small business owners is the fact that they must calculate the deduction for each pay period. Stan Mendham, Forum chief execu-tive, says: The responsibility for getting the calculations right is another milistone round the neck of small busias owners who are expected to carry out this work for

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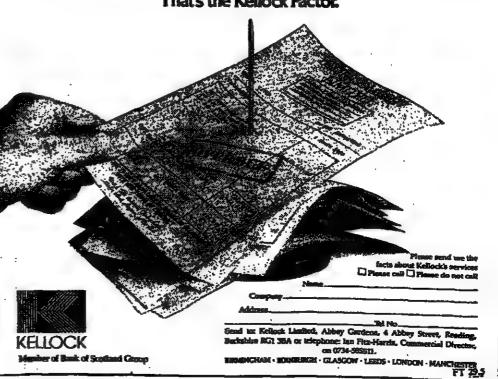
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**FINANCIAL TIMES** 

#### FORSALE CLINKER FACTORY IN THE REPUBLIC OF TOGO (WEST AFRICA)

CIMENTS DE L'AFRIQUE DE L'OUEST (CIMAO) IN LIQUIDATION

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ob-regional cliniter producing company whose principal shareholders are the States of Côte d'Ivoire, Ghana and Togo and by the World Bank, Caime Centrale de Coopération Economique, the European Inscatment Bank, etc. is being

Consequently, the Liquidation Committee offers for sale the Clinker Processing Plant, related equipment, buildings, effice furniture and equipment as listed under Machinery and Equipment and Buildings below. To this end the Committee mytes tenders from prospective buyers. This invitation is open to interested buyers who intend purchasing the whole factory or part thereof.

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The factory covers 35 hoctares

TECHNICAL: - Rum Materials : Limestone deposits are about 2.5 km from the Plant with macroes of about 155 million tons. Shale and sand, are found in the same quarry. The Togo Government is prepared to grant mining concessions in return for a royalty.

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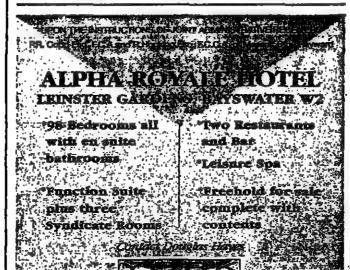
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Notice is hereby given that the directors of the abovementioned companies have declared dividends in respect of the six months ending 30th June, 1990, psyable to shareholders registered in the books of the respective companies at the close of business on 29th June, 1990. The dividends have been declared in the centrency of the Republic of South Africa.

Dividend warrants will be posted from the Kimbertey and United Kingdom transfer offices on or about 6th August, 1990. Registered shareholders paid by the United Kingdom Registerars will receive their dividend in United Kingdom currency converted at the rate of exchange applicable on 2nd July, 1990, less appropriate taxes. Any such that cholders may, however, elect to be paid in South African corrency, provided that any such request is received at the companies' transfer offices in Kimbertey or the United Kingdom on or before 29th June, 1990.

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EDUCATIO

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WINDTICES

WORK

Every performance of the great Classical composers that Roger Norrington undertakes is an The second state of the se adventure: a fresh exploration for the conductor, with nothing taken for granted or swept under the carpet of "tradition," and thus no less of one for the

listener. Sunday's *Missa solemni*s was Sunday's Missa solumns was performed not by the period forces with which Norrington's Beethoven has become renowned, but with the Philharmonia Orchestra and Chorus – a modern-instrument orchestra and large-sized chorus, here schooled to achieve a convincing (if not on this occaconvincing (if not, on this occa-sion, faultiess) modern resume of "authentic" habits.

Tempos were fast (in "Et Tempos were fast (in "Et vitam venturi" faster, in fact, than could be coped with by the chorus). Textures were clear, expertly balanced (Norrington's insistence on separating first and second violins—the correct but now too often ignored procedure—helped enormously in securing the necessary wind forwardness). To the mertial intrusions of To the martial intrusions of the "Agnus dei" the dry drum beats provided a properly

COVERT GARDEN

Who is Sylvie? What is she? The debate is rekindled by every new role that La Guillem

adds to her repertory. Is she the Barbie doll as ballerina? Or

is she an intelligent young woman with individuality and

flair? I believe that she's both and that, like some modern Petrushka, this doll is strug-

gling to show us that she is not a freak but a dancer, not only a stunt artist but an artist of

feeling too. Her debut as Juliet in Kennath MacMillan's Romeo and Juliet was therefore an impor-

that she understands a great deal about the role. Her timing

has never been nearer to Royal Ballet detail, her footwork and

Ballet detail, her footwork and epanlement were all the more siriking than previously, and exaggeration played no part in her dancing. If we needed evidence that her work as permanent guest at Covent Garden was of profit to her, I would cite this performance. It is good to see her sheer decisiveness in everything. Nothing is approximate. The ballroom soio, the finest schievement of this debut performance and

this debut performance and becomically the most exacting, was crystalline, the balcony duet was brightly lyrical.

Wild Justice

A bank robbery goes badly wrong and a nine-year-old boy is shot, dying in his mother's arms. His father yows revenge.

In the movies this would be a chance for Clint Eastwood,

well equipped with smart dia-logue, a knowledge of mean streets, and a Colt 45.

in Barrie Keefe's version at Stratford East, Karl Howman

stranord East, Kari Howman plays a primary school teacher, with Smart Aleck ways, and the delivery of a Dalek on Mogadon Keefe gives himself a problem by making both his anti-hero and his wife (Anita Dobson) transmatised by the

THEATHE ROYAL, STRATFORD EAST

wanted a cleaner attack — this was not exactly the Philharmonia Chorus of the great Wilhelm Pitz days — but altogether there was a brightness, even a brilliance, about the great prayerful surges that stamped the occasion with a special individuality. special individuality.
Yet overall, and for all its

distinct virtues, I did not find myself moved or elated by this Missa solemnis. As ever in a Norrington performance I saused a curious un illimance. to let the lyrical music breathe, to know where the reins could profitably be loosened. The impression was given that the "Benedictus" was being taken in strict tempo: it was not treated as an ever-expanding, upward-floating meditation, and the five soloists — Boadley Creswick's violin as well as the Creswich's violin as well as the four singers — did not inspire each other to radiance. The vocal quartet was not ideal in blend: two warm, full-grained low voices (Claire Powell, Gwynne Howell), two rather reedy, "characterful" high ones (Alisan Hargan, Philip Langridge).

In the Elizabeth Hall the previ-ous evening, the London Sinfo-

Sylvie Guillem as Juliet

There is, however, too much charm. She has a charming smile, and in Act 1 she over-employs it. In the Act 2 wedding scene — where Lynn Seymour used to rush in to her Romeo like a parched traveller to an oasis — how careful Gulllem. is in the shawl-like arrangement of her scarf over her hair. And in Act 3 she

would have belped things

It was well towards half-time

It was well towards hat time before a plot raised its welcome head and any action was concentrated into a brief second act flurry, which cheered things up. Dobson's long anticipated switch from make believe into hysteria might have brought down the interval curtain but it failed to raise

val curtain but it failed to raise
the amotional temperature.
The odd hare was sprung;
fatal car crashes appeared with
remarkable regularity to help
out the plot. But really this is
the tale of a man, credible in
his ordinariness, who concocts
his own revengers tragedy.
However, never quite dispela

Howman never quite dispels the idea that director Philip Hedley would have liked Bob Hoskins in person for the role but his persistence in perverse-

Romeo and Juliet

concerts planned to the same formula, and it proved an appealing mixture. Shadow-land (1990), a work commis-sioned by the Sinfonletta from Bent Sörensen (b.1958), was a delight: four movements of small-orchestral music made entirely, it seemed, of decorative material - trills, arabesques, fast figuration of all sorts, with only the occasional broader phrase allowed to emerge out of the gossamer flourishes, tangles, and webs of

notes. But there was nothing ran-But there was nothing random about the patterning: the
unfolding was guided by clear
harmonic thought, and so the
effect created by the dappled
streams of shadow and light
was one of ever-increasing
enchantment. Shadowland
deserves to be widely taken up:
it demands high virtuosity,
and rewards it richly.

Max Loppert



A putto gazes out from a silver kettle by Paul de Lamerie at Goldsmiths' Hall

from dodging duty. He sat on

the livery company's Special Committee convened to pre-vent such frauds only to ensure that the Company's

## The king of silversmiths

gives us a delicate tracing of Juliet's distress. She is shy of its violence, of the rawness of feeling that MacMillan wanted to depict.

Of Jonathan Cope, her Romeo, it must be said again how greatly his impending retirement is lamented. It's not just that he has great physical talent and that no other local dancer on the horison shows his prowess as a partner, it's that he keeps showing flashes of how much greater he could be Stephen Jefferies, the Mercutio, is a true artist, a dance-actor who uses every acrap of his ability and makes every moment more real for himself, for his col-

real for himself, for his col-leagues, for us.

Bernard Haitink conducted.
He makes many details sound new, but what's finest is the naturalness of the sound he elicits. Such easy cleanness of attack, such lucid belance between strings, wind and brass. Prokoflev's textures have seldom sounded more just. And, if I'm not mistaken he is coxxing a new fullness of tone from the Covent Garden strings, They are beginning to sound, well, simust Bussian.

**Alastair Macaulay** 

ness develops its own momen-tum. Dobson is rarely allowed

outside her trance but it must seem easy work after EastEn-

Wild Justice only comes to life when Rachel Davies is

allowed to be the tart. Her bored familiarity and weary cockney ring true. Louis Mellis as the detective also adds a

glimpse of reality, a man pre-pared to do deels to get half a

result.

For the rest Keefe never seems to believe in his own play. Throwing in a scene in which a drunk Howman wrecks his interview for a deposit

uty headmastership is little more than self-indulgence.

Clint Eastwood was never that

Susan Moore on the work of Paul de Lamerie

aul de Lamerie was an extraordinary silversmith. Extraordinary in that he was the most prolific, and eclectic, of the masters working in London in the first half of the 18th central way and the smith central way. tury, and the only one among them to thrive in what was a precarious business.

While the likes of Paul Cres-While the likes of Paul Cres-pin and Ellis Gamble went hankrupt, de Lamerie, "the king's goldsmith" and entre-preneur par excellence, oper-ated a workshop and a retail trade, owned some 45 houses, and lent money on mortgage. How he succeeded where oth-ers hilled constitutes one of the most fascinating episodes in the history of the silver trade. Commercial success secured de Lamerie's reputation, and he remains the most famous he remains the most famous name in English silver. Conse-

name in English silver. Consequently, a west amount of plate bearing his mark escaped the fate of the melting pot.

Some 200 examples have been drawn from this substantial corpus, now dispersed around the world, for a sumptious exhibition at the Goldsmiltis! Hall — the first major retrospective accorded to a silversmith in this country.

The show also heralds the reopening of Philip Hardwick's grandices Goldsmiths! Hall after 18 months of returbishment. (The 1835 Hall is the

ment. (The 1835 Hall is the third on the site since 1839.) Visitors will find as much gilt on the coffered ceilings and

cornices as in the display cases below.

What may come as a surprise is that one of the Company's greatest sons, and a Second Warden to boot, spent a lifetime flouting its authority. From the start, Paul de

Lameria showed a robust disre-gard for the law. Exhibition organiser Susan Hare suggests that it was by subverting a major commission from his master, Pierre Platel, a fellow Huguenot emigré, that de Lamerie gained the where-withal to set up on his own.

Thereafter he was regularly in trouble for not having his silver hallmarked (and there-

English silver, and arguably the foremost – if not the pur-est – practitioner of the style in London, de Lamerie devel-ops his own peculiar brand of Antony Thorncroft for taxed), and for passing off as his own the work of others who were not free of the Com-

pany. Twice he changed his maker's mark without inform-ing the Assay Office. Even supplying plate to the Chief Justice did not deter him

and 17th century Mannerist and Baroque craftsmen. A number of pieces would not look out of place in the treesury of Rudolf II.

Lion pelts ooze over the rims of tureens, while crayfish, probably east from life, scale the sides. Writhing snakes seem to weave in and out of silver-gilt cups and covers. Palms and prunus blossoms line the sides of a bowl, on its foot curl foliage and shells, and loos resis their heads between their paws. their paws.
Finials may be exuberantly flowering cauliflowers, or fun-turing Prince of Wales feathers.

tering Prince of Wales feathers.
Asymetrical Roccoc coffee pots are a particular delight. In one, overlapping fish scales spiral up an elongated pear-shaped body.
In another, cartouches bear gaping-mouthed masks, amid undulating penels. Technically, the piece de risistance is the (unmarked) silver-gilt ewar and dish of 1740-41. The shaped

vent such frauds only to ensure that the Company's right of search was not restored. And we learn from the trial of one Robert Dingtoy, accused of avoiding payment of duty when exporting silver to Russia, that over half of his cargo of unhallmarked silver came from Paul de Lameria. The Goldsmiths' Company had been tipped off about the shipment, but while its representatives were being agreeably detained in the Vine Tavern the boat shipped anchor.

Bussian loans are among the highlights of the exhibition. One of de Lameria's two 16-branch silver chandeliers, probably ordered for the Empress Anna, 40, has been temporarily repairisted; it normally hangs from the ceiling of the Treasury in the Kremlin.

A'monumental wine cistern made for the 4th Earl of Scardale in 1725 is here courtesy of the Hermitage. The oval cistern to the propagation of the monumental wine cistern to the propagation of the Hermitage. The oval cistern to the transaction of the courtesy of the Hermitage. The oval cistern to the transaction of the courtesy of the courtesy of the transaction of the courtesy of the (unmarked) silver-gilt ewar and dish of 1740-41. The shaped oval dish is formed as a large voluted shall decorated with a seascape with putti and dolphins. Zeus's eagle discharges his thunderbolt from the marvellous rolling clouds above. The low relief may indeed relate to that found on porcelain, specifically on the famous Meissen Swan Service modalled by the great Kasndler. the Hermitage. The oval de-tern is impressively self-confi-dent for an early work, and certainly big enough to baths in. Its vigour and scriptural quality foreshadow the mas-ter's mature work. elled by the great Kaendler. The accompanying helmetshaped ower is an unusually happy marriage of decoration and form. This is one of two vast wine claterns, and two wine foun-tains, to dominate the first gal-lery. The other great bemasked cistern, this time in silver-glit,

No one knows who were de Lamerie's designers and modellers. Michael Snodin sug-gests an intriguing connection with the confections of the Swiss-Halian stuccadores work-ing on the remodelling of Houghton Hall for de Lamer-ie's major patron, Robert Wal-pole. Interesting recent research on the organisation of the silver trade in 18th century London is published in the cat-alogue, plus the fruits of Susan Hare's enquiries into the busi-ness practice and character of the wayward master silver-

The exhibition, sponsored by Roccco.

It has less to do with French at trocalle than the full-blooded Lan and fantastical designs of 16th 22. Grand Metropolitan, continues at the Goldsmiths' Hall, Foster Lane, London EC2, until June

May 25-31

## The Stepmother

ARCHES THEATRE, GLASGOW

The much cherished Rustaveli Theatre from Tollisi has a youthful satellite ensemble. The Young Company is not, as its name might suggest, a stu-dent affair; merely the heirs presumptive, stars in waiting, to what a colleague on this page called the most talented middle-aged company in the

Through the initiative of the enterprising Gog Theatre of Somerset, whose exchange projects range from Cameroon to Leningrad, the youngsters were playing underneath Glasgow's Arches last week as Mayfest reached its climax. They can be caught in Win-chester and Bristol this week, at the Strode Theatre in Street next week.

Street next week.

They are worth catching.
Their founder and director
Gizo Zhordania has dramatised
a tragi-comic novel of country
life by David Kldiashvili and
the result is a weird and wonderful blend of bucolic
humour, sudden snatches of
some and family conflict that song, and family conflict that shades into grimness with stoic, unsensational peasant

stoic, unsensational peasant resignation.

The sets of painted double doors resemble toy-cupboards, and the village community that bursts out of them is portrayed with superb panache in a mixture of robust comedy and fairy-tale logic (like inviting an emaciated horse, played in rags by the splendidly named Gotcha Kapanadze, to sit down and eat). sit down and eat). The swashbuckling widower

Bekina, already a grandfather, who feels the urge to remarry, is played with upraised eyebrow and upturned moustache by Irakli Macharashvili with the dapper quizzicality that recalls the RSC's Linus Roache, currently Stratford's Don Juan.

Throughout, the young players affect no ageing make-up; thus the stepmother carefully chosen by Bekina's son for her supposed barrenness (so keep-ing his patrimony intact) is, in Nana Shonia's playing, a pretty young woman who gives no sign of the unpredicted and unforgivable pregnancy that plunges the family into crisis. The action is punctuated by song, occasional knockabout, some address to the audience. Brecht without tears.

The company perform with

infectious high spirits and good nature. Perhaps more important, they are excellent technicians. Pride of place must go to Merab Ninidze as the threatened stepson, not merely for his absolute convic-tion when centre stage but for the way, like all good actors, he watches, reacts, shows a mind ticking over, when our attention is directed elsewhere. Mr Kapanadze reverts to human form as an enthusiastic family go-between and fixer, Zaza Papuashvili makes a mark as a jolly drunken cousin (the Russians seem to escape lager loutishness; vodka vitality is eminently more sociable), the whole ensemble plays

This may explain why the change of mood to dark cruelty with the stepmother's preg-nancy and the startlingly downbeat ending, while leav-ing us shocked, still work with the fatalistic inevitability of a folk-tale.

The company's post-curtain singing — even a courteous foray into "Edelweiss" from The Sound of Music — left an engaging impression. The heirs apparent should not be allowed to await the succession for too

**Martin Hoyle** 

## Signature

THEATRE ROYAL, BRIGHTON

Put a human being onstage; already you have a mixture of form and meaning. Put a man and a woman onstage; even if they ignore each other, you have a relationship. Make there were and set it to warre. them move and set it to music; you have both choreography and music-drama.

Signature, a new dance work made by Siobhan Davies for made by Siobhan Davies for the Rambert Dance Company and given its première on Thursday night, tells no story, and its commissioned score, Cheoron by Kevin Volans, is full of repeated fragments. Though not one of her most loveable pieces, it's rich with fine dancing and suggestive imagery, and may well prove to be her most multi-layered construction of form and meanconstruction of form and mean-ing to date.

The two dominant chorecgraphic motifs could hardly be simpler. In one, a man or woman links a hand, wrist or albow with a member of the opposite sex, and so begins male-female communication. (Only connect.) In the other, a single dancer clasps his or her two hands together, forming a loop of private space. (Keep-out.) From these, Davies builds complex variations and pat-

Often, during a duet, you note the presence of another dancer, lone and motionless slumped on the floor or stand-ing, numbed. This makes the duets and trios all the more expressive. There are also large ensembles: most importantly, several quartets, con-trasting one male-female couple with another. Some intense solos suggest disturbance and self-absorption. Co-operation in Signature is not a cure — the partnering is often tense, challenging - but it is a key.

Davies has used two earlier scores by Volans, music full of

African material, when choreo-graphing White Man Sleeps and Cover Him with Grass (1988 and '89) for her own company. This new Cheuron score is altogether less allusive, and does not give Davies any easy rhythmic propulsion. Scored for a Stravinsky-sounding ensemble of woodwind, plano, brass and strings, it soon introrepeated two-note woodwind appoggiaturas, and sustains its

nsion thereafter. My immediate r a desire to see the piece imme-diately again — but without the excessively forceful colour-scheme of Kata Whiteford's designs. Everything, decor and costumes, is bright green or bright red. Peter Mumford's lighting does wonders in dra-matising this, picking out dif-ferent paths and angles. A gauze descends for the work's last section, and the pattern on it, which Mumford projects onto the backdrop, proves to be the pattern of two dancers arms as the work ends: an upward arc balanced on a downward are. Pattern, bal-ance and support; man and woman; one up, one down. The image brings the suggestions of Signature to a perfect close.

Alastair Macaulay

#### ARTS GUIDE

a facetious monotone. Perhaps it does not deserve much bet-ter. Certainly some idea as to whether this was going to be a family drama or a thriller

MUSIC:

SSES

UDAB

Royal Philhermonic Orchestra conducted by Vladimir Ashken-azy. Weber, Mozart, Tchaikovsky (Tue), Royal Festival Hail (928 8800).
Polish Chamber Orchestra conducted by Jan Stanienda. Hoist, Elgar, Vivaldi, Bach, Bartók (Wed). Queen Klizabeth Hall (928

Orchestre des Jeunes de Touts L'Europe and Trio Wanderer conducted by Sir Yehudi Menu-hin and Jiri Mikula: Smetana, Martinu, Beethoven (Tue). Thésire des Champs Elysées (47203637). Orchestro Philharmonique conducted by Bernhard Klee, Chris-tian Zachartas (piano): Mozart

(Thur) Théâtre des Champs Ely-sées (47203637).

Nikita Magaloff (piano) playing Mendelssohn, Scriabin and Schubert (Thur). Palais des

Rome

Gabriele Ferro conducts Petras-si's Psalm nine, and Stravinsky's Firebird Suite (Tues). Auditorium in via Della Conciliazione

Maria Joso Pires and Huseyn Semet play Schubert, Schumenn and Ravel (Wed) (76001755). Con-servatorio G. Verdi.

Mexican solvists conducted by Eduardo Mata. Lourdes Ambris

Eduardo Mata. Lourdes Ambris (soprano), Miguel Lawrence de Hoyos (piccolo). J.S. Bach, Orbon, Sarrier/Mata, Vivaldi (Tues). Anditorio Nacional de Musica (337 01 00). Belgian Chamber Orchestra with Rudolph Werthen, conductor: and first violin. France Springual (cello). Boccherini, Haydn, Vivaldi (Wed). Anditorio Nacional de Musica (337 01 00). Oslo Philharmonic Orchestra conducted by Maries Jansons. Stravinsky, Shostakovich (Thur). Stravinsky, Shostakovich (Thur). Anditorio Nacional de Musica

Barcelona Max van Egmond (baritone), Jacques Ogg (planoforte, clavi-chord). Frescobakti, Caccini, Huygens, Purcell, Handel, Haydn, Schubert (Wed). Funda-cion Caja de Pensiones (817 57

New York New York Philharmonic con-ducted by Erich Leinsdorf, Strauss, Schumann, Bizet (Tue); Mahler (Thur), Avery Fisher Hall, Lincoln Center (874 6770). Manhattan Philharmonic con-ducted by Durant Ran with the ducted by Doreen Rao with the International Children's Choirs. Oscar Peterson, Fauré, Debuasy, Pergolesi, Copland, Venghan Williams (Tue), Carnegie Hall

Kational Symphony Orchestra-conducted by Matislav Rostro-povich, Glinks, Deek, Makris, Doppler, Gould (Thur). Kennedy Center Concert Hall (487 4800).

side-tracked.

Chicago Symphony Orchestra conducted by Michael Morgan with Joahna Bell (violin), Steven Isserlis (cello), Jeffrey Kahane (piano), Haydin, Besthoven, Crumh, Falla (Tue), Klaus Ten-nstedt conducting with Ray Still (obce), Mozart, Strauss (Thur). Orchestra Hall (435 6666).

Tokyo Paco de Lucia Trio, Occhard Hall race se Lacia Trie, Orchard Hall (Tues) (235 1661). Maxim Vengerov (violin), with Irina Vinogradava (piano). Bach, Beethoven, Paganini, Schubert. Suptory Hall (Tues) (235 1661). Cleveland Symphony Orchestra, Cleveland Symphony Orchestra, conducted by Christoph von Dohnanyi. Mahler's 9th Sym-phony (Wed). Mendelssohm, Ber-ling (Trur). Orcherd Hall (299

OPERA AND BALLET

Royal Opera, Covent Gerden. Simon Rattle makes a belated debut conducting the new pro-duction by Bill Bryden of Jana-dek's Cuming Little Vizer. Thomas Allen, Lillian Watson, Dans Montague Robert Tear Thomas Allen, Lillian Watson, Diana Montague, Robert Tear, and Gwynne Howell head the large cast. Final performances of the unbappy Trocatore revival, with Carol Vaness, Eva Randova, Alexey Steblyanko, and Sergey Leiferkus in leading roles; Slan Edwards conducts. English Marional Opera, Colimbian Edwards conducts. English Marional Opera, Colimbian Edwards of the ENO season: one performance each of Robin Holloway's Clarisse and The Marriage of Figuro.

The premiers of Holloway's Clarine premiers of Holloway's Clarine.

issa (based on Richardson's novel) reveals a score of ravishing and fascinating richness at the service of an unevenly plotted libretto. The Marriage of Figure, in Jonathan Miller's production, brings back Valerie Masterson, Lesley Garrett, and Ethna Robinson as ENO Mozartians, and introduces Steven Page's Count and Gragory Yurisich's Figure (836 3161).

Paris Opéra. Jeunes danseurs de l'Opéra. Extracts from roman-tic period ballets (47425871). Théâtre de la Ville. Pina Bausch and Wuppertal's Tanzibester.

Nellon (carnations) begins with
a magnificent field of 9,000 carnations which are, at the end of the evening, trodden down.

Koninkijks Vlaamse Opera.
The Royal Flanders opera in Bartok's Duke Bluebeard's Custle
(concert version), conducted by
Rudolf Werthen with Klara Takacs, Kolos Kovats and Nolle Vervits (Thes.)

Opera. Die Zauberfiöte is a capa-ble repertoire performance, con-ducted by Christof Prick. Die Walkira, part of the successful Götz Friedrich Ring cycle with Wagner specialists Karan Arms-trong, Deborah Polaski, Hanna Schwarz, Matti Salminen and Robert Hale. Robert Hale Frankfurt Alte Oper. Schoenberg's rarely

played *Moses und Aron*, in a concert version, is sung by Gerhard Faulstich and William Cochran.

Opera. The Turn of the Screw will be sung in English. This week's highlight Tristum and Isolde stars Gabriele Schnaut. and Spas Wenkoff, conducted by Ralf Weikert. La traviata and uy sant weikert. La traviata and the two one act operas by Rosan La Cambiale di Matrimonio/Si-gnor Bruschino complete the week.

cistern, this time in aliver-glit, is characterised not by bosomy winged famale figures, but by lions on the reverse-scroll handles growling to one another. The inspiration would seem to be Chinese, long before the vogue for Chinoiserie.

De Lamerie's edecticism is the delight of the show. Although the first to introduce French Rococo motifs into Roclish silver, and arguably

Book

Opera. The lively Barbier con Sexilla production is well sung/ by Frank Loperdo, Susanne Mentzer, Gino Quilico and Jean Philippe Courtis. Das Rhebegoki is expertly conducted by Boun's musical director Dennis Russell Desica with Stormand Missesser. Davies with Siegmund Nimsgern Graham Clark, Hermann Becht and Hanna Schwarz.

Opera. Henze's Die Bussariden features Karan Armstrong, Marcela Holzapfel, Ortrun Wenkel and Kenneth Riegel, brilliant in the leading parts. Der Freischitz in Achim Freyer's production returns. Also in repertury: La Cenerentola, der Karottenkonig and a Tomoko Nakamura Lieder recital,

Gran Teatre del Lices. Uwe Mund conducts Verdi's Simon-Boccanegra, featuring Piero Cap-puccilli, Anna Tomowa-Sintow and Jaime Aragall. Rnds June 12 (318 92 77).

Testro alla Scala, Keita Asari's production of *Madama Butterfty*,

designed by Ichiro Takada with dances performed by Hideju Kan-zaki, conducted by Gianandrea Gévazzeni (80.91.26).

Teatro dell'Opera. Verdi's Luise Miller conducted by Roberto Abbado, with Paolo Coni, Aprile Millo and Alberto Cupido. Also the Kirov Ballet in Oleg Vinogra-dov's version of Swan Lake (48.17.55)

Maggio Masicale. Teatro della Pergola. Giutio Chazalettes's production of Donizetti's Purisina, based on Byron's poem of the same name. Bruno Bartoletti conducts an excellent cast led by Mariella Devia, Glorgio Zancanaro and Dano Raffanti. The opera is given in its full length version (2779236).

New York

American Ballet Theatre, The 50th anniversary season includes an all Twyla Tharp evening and the local premiere of her Brief Fling set to music by Michel Colombier and Percy Grainger. Season ends June 30. Opera House at Lincoln Center (362 6000).

Washington

Alvin Ailey American Dance Theatre. The mixed repertory, based heavily on gospel and cho-reography reminiscent of the reography reminiscent of the golden age of American music remains fresh with a new genera-tion of dancers. Ends June 4. Kennedy Center Opera House.

## kd Lang & the Reclines

TOWN & COUNTRY CLUB

Nashville has had a tough time learning to love kd Lang, the Canadian girl who recently took the Grammy award for best female country singer. It likes its honky tonk angels with golden hair that reaches up to the sky; bodies that men can lose themselves in; and lives as tangled as Spaghetti

With kd it has an androgy-nous, easy going extrovert who cleverly disguises her sexual orientation behind a world embracing smile and a wild crew cut. She leaps on to the stage at the Town & Country looking more like Lyle Lovett on one of his up days, clothed in a sparkling silver jacket which would make a torreador weep with envy.

But it is not her winking, "you can make up your own minds" personality which has won over the country music moghuls but her voice strong as a cowboy's hand-shake; as sensual as his fading leathers; but with a sob in it to break his alcoholic heart. kd does not waste her voice

on too much sentimental alush. She has uncovered a vein of music as forgotten as Comie Francis, a singer she uncannily recalls. It is the melodic ballad with just enough bite to see it home, songs like Our day will come. kd calls her style "Torch and Twang," and although she can't quite keep the nudge out

of her delivery when singing a story of betrayal like One last cigarette the impact is stun-

kd Lang both loves and subverts country music, respond-ing to its sentimental naiveity while sending up its delusions. Her own weak spot is Patsy Cline. She calls her band the Reclines and encores with Cline material. But it is a relief to see some genuine feeling: there is a danger that she is hiding too much of herself behind her voice and her teasing personality.

Still it is good to see a country singer who is not going to crack up on stage, kd Lang puts on a marvellous show. Her seven strong band looks as if it has totally surrendered to her will and its attempts at spontaneous larkiness seem forced, but it plays beautifully, following her from a Kentucky hill billy hoe down to Louis-iana cajun and back to the safe weepiness of the bar room bal-lad. She is probably at her best now, before success takes her too seriously. Now she can still lie on stage and wiggle her legs in the air; lift her eyes to heaven after a Roy Orbison tribute with genuine thanks: and flirt dispassionately with both the boys and the girls. Book now for the next visit.

Antony Thorncroft

## FINANCIAL TIMES

NUMBER ONE SOUTHWARK BRIDGE, LONDON SE1 9HL Telephone: 071-873 3000 Telex: 922188 Fax: 071-407 5700

Tuesday May 29 1990

## The greening of Britain

MRS MARGARET Thatcher has taken a step forward in leading Britain to an understanding of global warming. She has, however, failed to make the difficult choices that her logic dictates. The step forward came last week, in the Prime Minister's acceptance of the report of the science working group of the Intergovernmental Panel on Climate Change. This was prepared by some 300 scientists drawn from all parts of the globe, under the chairmanship of Mr John Houghton, director of Britain's meteorological office. It concludes, with greater confidence cludes, with greater confidence than previous analyses of cli-mate change, that, unless pre-ventive action is taken, mean temperatures will rise by about one degree centigrade during the next 35 years and by three degrees before the end of the next century. IPCC reports also indicate that the result is likely to be higher sea levels, flooding in certain areas, disruption to agriculture, and a growth in the proportion of the globe that is covered by des-

Public endorsement

Last week Mrs Thatcher publiciy endorsed these conclusions. "Governments and international organisations in every part of the world are going to have to sit up and take notice and respond," she said. The government that has recently shown the most marked refuetance to do so is that of the US. President Bush has been balk-ing at the perceived cost of domestic counter-measures, not to mention calls on the aid budget. The US has resisted proposals that the industria-lised world should contribute to a fund to compensate Third World countries for the additional costs of reducing the emission of greenhouse gases. Thus the first test of how much the US is sitting up and taking notice will be played out in London next month, when most countries will attend a conference on the attend a conference on the phasing-out of chlorofluorocarbons, or CFCs. These damage the ozone layer and contribute to global warming. If an international agreement on CFCs can be negotiated, and the signature of the US appended, then there may be hope for an agreement on the more diffi-

## Europe's chip dilemma

EUROPE'S EFFORTS to develop a world-class semicon-ductor industry are starting to resemble a man struggling up a down escalator. In the past decade, the industry has management re-shuffles, subst-dies, joint research pro-grammes and trade protection. Yet it has managed to do little more than maintain its relative

more than maintain its relative international position.

The 1990s may determine whether Europe can stay in the race at all. The challenge is no longer just technological, but economic and financial. To keep their design and production skills competitive, European suppliers need to mass-produce "commodity" components such as D-rams. But the cost of a D-ram plant is But the cost of a D-ram plant is more than \$1bn - and is expected to double by the mid-1990s. Even in a good year, no European company earns enough from chipmaking to fund such investments on its

Hence hopes are turning to further industry consolidation, to spread costs and improve scale economies. West Germany's Siemens and the Italian-French SGS-Thomson group, are discussing closer collaboration which could lead to a pooling of their semicon-ductor businesses. If they can reach agreement, they may be joined eventually by Philips, the troubled Dutch electronics group which is Europe's only other large chipmaker.

#### Short-term palliative

However, horizontal mergers seem unlikely to offer more than a short-term palliative. Apart from the difficulty of integrating different companies and management styles. brutal competition is increasingly turning semiconductor production worldwide into a low-margin - or even profit-less - business. Some industry experts forecast that independent chipmakers will survive only if they can diversify into other, more profitable activi-

The Japanese industry leaders, and some US suppliers such as Motorola, are strongly placed because they are already vertically-integrated groups, which use much of their semiconductor output tinue in-house. But in Europe, only port?

cult question of reducing emis-sions of carbon dioxide. This the end of the year.

#### Geneva anticipated

It is here that Mrs Thatcher's actions are out of tune with her words. Anticipating Geneva, she has set a British target of stabilising carbon dioxide emissions at 1990 levels by the year 2005. This sounds by the year 2001. This sounds impressive against a suspect British prediction of a 30 per cent increase in emissions by then, but less so against the electricity industry's plans to turn away from coal and towards oil and natural gas. Since carbon dioxide lingers for two centuries, only a sharp reduction, of the order of the 60 per cent indicated in the IPCC report, will suffice. Most western European countries are already either committed to or contemplating more severe targets than the one set by the Prime Minister. The British contribution towards a global agreement would thus be best agreement would thus be best expressed via a European Community initiative, based on the more ambitious commitments likely to be set by the EC.

Britain would also exert greater influence if, following the Dutch, the Danes, the West Germans and others, it took unilateral action in advance of international agreements. It is

international agreements. It is true that a reduction in British emissions alone would not make much difference to global totals, but, as the Dutch have perceived, that is a poor excuse for inaction. The Government's thcoming White Paper on the environment will carry lit-tie weight unless it commits the country to a mix of public transport, conservation promo-tion, discriminatory pricing, carbon taxation and general regulations the overall purpose of which would be targeted reductions in carbon dioxide emissions by power stations and motor cars. The economic effect need not be wholly nega-tive. There are many industrial opportunities in the markets opportunities in the markets for cleaner cars, environmen-tally-friendly products, and fuel-conserving appliances. The IPCC reports, and Mrs Thatch-er's words, will increase those opportunities. On both pruden-tial and opportunistic grounds, it is time to face the economic

and profitable enough to sup-

port a full-blooded commit-ment to chipmaking. Philips' longer-term prospects in con-

sumer electronics remain uncertain, and the company's

efforts to expand in computers have so far brought it only heavy losses. Unless European companies

become more successful at making money from products which use chips, the European Community and national gov-eroments may need to re-think

their policies towards the sec-

tor. They are supporting chip-making heavily, on the grounds that it is a "strategic" industry in which Europe must maintain Indigenous capacity

if it is to compete in a wide range of electronics markets.

However, this reasoning is strongly disputed by compa-nies such as computer manu-

facturers ICL and Olivetti, which insist they can meet all their needs satisfactorily on

world markets. They, along

with other users, complain that they have been penalised by EC anti-dumping actions and international price arrangements intended to shield Europe's semiconductor involvers from learners.

producers from Japanese com-

The argument that a Europe-

an-owned industry is needed to ensure security of supply is also starting to look dubious.

Partly as a result of a recent change in EC rules of origin, leading US and Japanese man-ufacturers are planning large semiconductor factories inside

the Community. They will not be "screwdriver" operations but will be equipped to per-form the complete chip produc-

tion cycle and, in some cases,

component design.

That should prompt the EC

to ask itself how Europe's eco-nomic interests are best

served. By foreign-owned com-

panies, which are investing

heavily to supply technologi-

cally-advanced components to local customers? Or by a

dwindling band of European "champion" chipmakers, few of

which show signs of being able to stay the course without con-tinued injections of public sup-

petition.

Disputed reasoning

nology and to US semiculations and noftware.
While these relationships take distinct forms, they are often a quick, low-cost way of sharing the high fixed costs of international expansion, and of winning access to a market through an ally's network of distributors or to a narrant's technology. tors or to a partner's technology, which would take years to develop independently. But the classic mix of markets and technology is only form of link. Some, such as agreements between several pharmaceutical companies, focus on research and development, Siemens has a broad portfolio of equipment manufacturing businesses which seem solid

while others, such as VW and Ford's co-operation to develop a van to com-pete with the Renault Espace, are cuntred on a particular product.

By no means all are conceived — as

many confirmed it was in talks with

many confirmed it was in taiks with SGS-Thomson, the Italian-French group, to develop semiconductors.

These are just the latest in a chain of corporate relationships forged in the past year. Will they be temporary affairs or lasting attachments? For all

their glamour are these alliances sim-

ply a way for large companies to

carve up markets between them?
Mr Umberto Busolati Dell'Orto, vice

resident of corporate development at

Olivetti, the Italian computer manufacturer, sums up the world that large companies are entering: "In the 1990s, competition will no longer be between individual companies but between

new, complex corporate groupings. A company's competitive position no longer depends only on its internal capabilities; it also depends on the type of relationships it has been able to establish with other firms and the

what is striking about this vision is that the chiefs of companies in very different sectors are seeing the world

in the same terms.

Mr Barry Myers, managing director of building and civil engineering at Trafalgar House, which has joint ventures with Balfour Beatty and Taylor Woodrow, says: "Big jobs in our industry pose a lot of technical problems and involve very high risk. Partnerships allow you to draw on a high

nerships allow you to draw on a big-ger resource and more support to cover the risk."

They can also open a company's eyes to new influences, according to Professor Roland Smith, chairman of

British Aerospace. He believes BAe's partnerships — with Honda, the Japa-nese motor manufacturer, and an

emerging relationship with Daimler Benz via the European Airbus aircraft

programme - add more to the business than just diversification.

ness than just diversification.

"The various elements of the business rub off on one another and people from different businesses provide different perspectives on the same problem," he says.

Mr Bob Dale, chief executive of Lucas, the British car components manufacturer which has joint was

manufacturer which has joint ven-tures with Sumitomo and Yuasa, the

tures with Sumitomo and Yuasa, the Japanese companies, says: "Joint ventures are going to become much more important to reap economies of scale, to allow us to sell into much bigger markets and to provide the flexibility to keep up with the accelerating pace of technological development."

Technological imperatives have

or recomological development."

Technological imperatives have been a key factor at Olivetti, for example, where the managing director, Mr Vittorio Cassoni, believes alliances will be exential to ensure the company has privileged access to Japanese laser printer and facsimile technology and to US semiconductors and notions.

#### Marriages of tightly-knit brotherhood will soon straddle the globe as the activities of the world's leading industrial corporations become closely interwoven through a complex web of alliances. In the past few weeks alone British Aerospace announced plans for wideranging collaboration with General Dynamics of the United States; Phiconvenience ips, the Dutch electronics group, joined forces with Thomson of France to develop European high definition television; and Siemens of West Ger-

Charles Leadbeater examines the growing chain of alliances that binds diverse international companies



is the Volvo-Renault alliance - as the is the Volvo-Remanit alliance — as the precursor for a full merger. The GEC-Stamens alliance, for instance, has turned into a tool to carve Plessey into bits that will be largely owned and managed separately.

Grand alliances, such as that under discussion between Daimler Benz, the West German industrial conglomerates.

ate, and Mitsubishi, the Japanese group, are ambitious in scope and scale. But they are not the sole option. Peugeot, the French car group, for example, only seeks part-nerships for particular products or components.
This variety of alliances reflects a

Alliances often mask a weaker partner's dependence without the controversy of a full takeover

multiplicity of motives. As they have become more commonplace alliances have been accompanied by a familiar litary from senior executives that the rising costs of research and develop-ment and the quickening pace of tech-nology mean it is increasingly diffi-

notogy mean it is increasingly difficult even for large companies to succeed on their own.

Big groups are faring increasingly competitive markets that span the Far East, Europe and North America. Executives say only alliances will provide the mix of scale and flexibility to proven in this climate and to sener. er in this climate and to ate sufficient revenues for future

product development.
Yet it is not that simple. Some alliances are largely defensive manoeuvres, for instance in the defence sector, where companies are linking up to protect themselves against a decline in military engaging. In other decline in military spending. In other areas such as telecommunications

and airlines, where national regula-tions limit foreign ownership, joint ventures are the main alternative route for international expansion. They are forced on companies by the politics of regulation as much as by

commercial forces.

Alliances are often a way of masking a weaker partner's technological and commercial dependence without the controversy and expense of a full takeover. They can be a way of controlling a company without owning it. In the semiconductor industry, for instance, the growing body of alliances suggests there are fundamental forces at work, changing the balance of international corporate power.

The first semiconductor production

The first semiconductor production complex was developed in Silicon Val-ley, California, in the late 1950s. In the ley, California, in the late 1950s. In the face of growing Japanese competition and backed by US import regulations, labour-intensive, low value-added production was dispersed, particularly to sest Asia to take advantage of cheap labour. The dominant producers in the US gradually exported their less sophisticated manufacturing to countries and companies with lower labour costs, which were almost completely dependent on the US parents.

But in the late 1970s and 1980s the contours of the industry began to shift. Some east Asian producers developed their indigenous industries and began making products with higher added value. The Japanese industry grew stronger, the costs of entering semiconductor production spiralled.

So the experience of the 1860s,

So the experience of the 1960s. when the US held a commending influence over the industry, is unlikely to be repeated. It may soon be improbable that any country will again be capable of developing an

autonomous semiconductor industry.
This growing trend towards international interdependence is apparent in an increasingly dense web of alliances across all sectors of industry.

This year alone IEM and Stemens have joined forces and from US compa-nies have entered alliances with Japa-

nese counterparis.
In highly regulated industries alliances may be an intermediate phase
as companies take the first steps outas companies take the first steps out-side their national bases. In the tele-communications industry, the pace of technological development favours loose relationships. Mr F. Diame Ack-ermann, vice president of BellSouth, the US regional telephons operator, says: "With technology moving so fast you do not want to get locked into a fixed position through an acquisition or single partnership. You need to be

The unwieldy character of some forms of collaboration has prompted questions about their efficiency

shie to draw on a range of expertise which is often beyond a single com-

Elowever, the regulation of the tele-communications industry means the opportunities for full takeovers or investments in public networks are insited. Joint ventures are a common way of getting around the regulatory barriers to foreign ownership.

Mr Ackermann believes that the pattern of ownership and investment will change as the politics of regula-tion change. As regulatory barriers come down there will be more score

come down there will be more scope for direct investment and thus more need for direct management control rather than joint ventures, he says.

In the European aerospace industry, the choice is whether to allow consolidation to take over from col-laboration. Senior executives recog-nise that the industry may soon have to become more closely integrated.

Mr Johann Schaffler, deputy chairman of Deutsche Aerospace, 1872: "Maintaining national competence in all key technologies will hardly pay in the future. European companies will be forced to specialise." In which case, companies will have to develop more lecting relationships so that partners lasting relationships so that partners will be guaranteed access to one another's technologies.

another's technologies.

Mr Schaffler's sentiments are shared by many of his counterparts. Yet while access to technology is one benefit of collaboration, another effect is the solidifying of relationships between companies, thus preventing the sort of restructuring which will allow stronger partners to succeed through open competition.

There are also other, more intangi-

There are also other, more intangi-ble, factors at work. Mr Dick Evans, British Aerospace's chief executive, concedes that national pride will com-plicate any move which could leave Europe with just two or three big

defence groups.

Mr Fausio Cereti, vice chairman of Aeritalia, foresees cross-border mergers among second division equipment suppliers. But fighters, made by the leading companies, will for some time continue to be made by consortia of national companies, he believes.

The unwieldy character of some forms of collaboration has prompted questions about their efficiency. Networks may lock international indus-ity into a structure which is cumber-some and inefficient. They become a shield behind which companies can shelter from competition

Collaboration, for instance in the European sirline industry before dere-gulation, can lead to collusion and cartelisation as easily as it leads to

The European aerospace industry also raises pointed questions about the macro-economic efficiency of alliances. Take the European Fighter Aircraft programme. It would cost the four nations involved in the project—Britain, West Germany, Italy and Spain—about £6n each to develop a febriar signal senarately. The cast of fighter aircraft separately. The cost of developing it jointly will be perhaps 55bn-£6bn. For the individual nation it makes sense, as each will get an aircraft for a little over a quarter of the cost of developing the aircraft

the cost of developing the aircraft independently. But for the taxpayers of the four nations as a whole it would be more rational to purchase the aircraft from one supplier within Europe at a cost of £4bn. This would eliminate the extra costs of collaboration.

Olleboration and work sharing is a

extra costs of conaboration.

Collaboration and work-sharing is a way of keeping more European zerospace companies in husiness than there would be otherwise. Airbus is particularly hampered by its worksharing arrangements, which parcet up work to the main companies and limit the extent of competitive sub-

H hir Dell'Orto is right the world will soon be dominated by a few extended industrial families which can call on relatives around the globe. can call on relatives around the globe. Such alliances mark an ambiguous phase in this process of internationalisation, with uncertain economic benefits. In part they are a signal that the industrial division of labour is being refined, with companies developing specialities which they trade with others. Even large companies cannot help but be dependent on foreign counterparts for some aspect of a product's development, manufacture or merketing.

or marketing.

But alliances are often a way of maintaining a national industry rather than opening it to full interna tional competition. Defensive link-up are often attempts to pre-empt the kind of competitive pressure which might threaten a company's long-term prospects. They are driven as much by political and regulatory factors as by commercial disciplines.

They are often an uncomfortable half-way house between international competition and national self interest.

#### Wrong turn at the FO

Foreign Office should be reacting to the need to create more posts in eastern Europe by cut-ting down on staff in farther away places, such as Africa and Latin America.

One does not have to be a romantic to believe that the purpose of a foreign service is to "know about abroad": the more obscure the place, the greater the need to have somebody who knows some-thing. No matter that nothing much may be happening now: the point is that events in obscure countries are unpre-dictable. It is useful to have someone who can try to explain the significance of a coup or an oil strike in an obscure Third World state, if and when it happens.

If the recommendations of some earlier reports on the

diplomatic service had been followed, Britain might have had almost no representation in the Gulf States when the oil price was beginning to rise and security in the Gulf was becoming a key question. Indeed a decision to cut back on Third World posts meant that Britain was under-represented in Central America when events in the area were of far more than local importance, and actually came to

affect US-Soviet relations.
No one is saying the British
posts need to be very large: two officers, a secretary and perhaps an expert in communications may be enough. Nor is there any need for a tradi-tional ambassador entering his 50s. Some of the Third World posts are hot, difficult and uncomfortable. They could he staffed by young people, who could then move on to

other posts or perhaps leave the service altogether. Out of a such a system you could get a store of knowledge and experience that could, at some stage, prove invaluable. And if we have to cut back at all to make way for eastern

## **OBSERVER**

Europe, perhaps there is a case for making reductions in such stable countries as France or Sweden, where we surely do not need a diplomatic service to tell us what is happening,

Once a Catholic

The first volume of Roy Hattersley's immensely long auto-hiographical novel, The Maker's Mark, will be reviewed in its proper place. It slightly misappropriates one good joke. "What did General Napter say to his wife when he captured Sind?" "Peccavi." That was the telegram to London.

Made in Canada Mikhail Gorbachev may feel a touch of nostalgia when he a rouch of notcaign when he arrives in Ottawa today on his way to Washington. Ris last trip to Canada in 1983 was a more leisurely affair than the pomp and protests he will encounter this time. Canada was the only west-

ern country Gorbachev had visited before rising to any-thing like his present emi-nence, and the Canadians like to think that his visit to Ontario and Alberta seven years ago helped shape glas-nost and perestroika. Gorbachev was in charge

of Soviet agriculture at the time, so much of the trip was spent touring farms, food-pro-cessing plants and supermar-kets with at least one night spent in a Holiday Inn. Coming several years before his antivodka campsign at home, the itinerary also included a visit to one of Canada's biggest distilleries. Gorbachev's Canadian host,

a down-to-earth former agricul-ture minister named Eugene Whelan, later recalled that the Soviet Ambassador in Ottawa advised him at the time to pull no punches in extolling the



"Under Stalin, I used to get a whole load."

virtues of North American agriculture to his Soviet guest. Whelan remembers being egged on by the Ambassador pounding his fist in the air behind Gorbachev. The diplomat was Aleksan-

der Yakovlev who, after 10 years in Ottawa, went home to become (and still is) one of Gorbachev's closest and most reform-minded advisers. Not surprisingly, Canadians also claim some of the credit for Yakovlev's conversion from

Berlin rules

■ One of the many anomalies about the present halfway stage of German unity is the discrimination against foreign-ers at the Brandenburg Gate and other crossing points in

One might say it is an anomaly that the border itself is still there at all, more than six months after the opening of the Wall. But to Germans from both sides it is now only a minor inconvenience. Flash any German Identity card, West or East, and you are nod-

ded through at any of 20 or more new crossing points. Non-Germans, however, are still sent back to the old ones

If you ask why, the East German border guard tells you with a shrug: "The Allies." But try complaining to the British Mission (formerly, and still legally, the British Mission to the Burlin and you meet a look of injured innocence. "Absolute nonsense. As far as we're con-cerned Berlin is one city and we've never stopped snyone from moving between the ropes." So what are the East Germans up to? Further investigation reveals

that they did inform the Allies of the opening of the new crossing-points. But the Allies returned the letter unopened, on the grounds that they never recognised East German sovereignty in Berlin in the first place. In their view East Berlin is a Soviet responsibility, not part of the GDR.

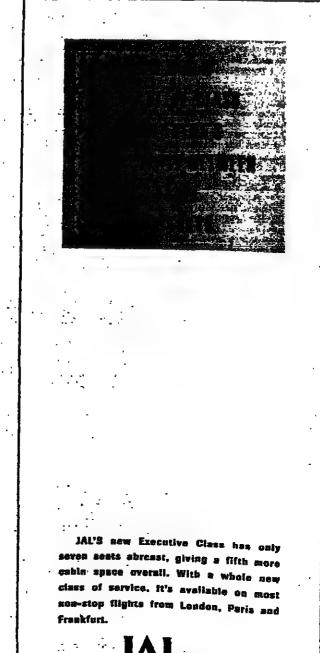
Swindon up

No quarrel with Swindon Town being promoted to the First Division on what must be the last day of the English football season, though I would have preferred Sundarland for boyhood reasons. Remember, however, the curious powers of the football authorities. Swindon could yet be demoted again for white collar offences committed by the former management; Leeds United went up to the First Division with almost nothing being done about the behaviour of their supporters.

All clear?

■ Helpful information displayed at Victoria Station: "CATERSIAM: served by trains to Kenley arriving 8

minutes later.
"KENLEY: served by trains to Caterham arriving 6 minutes earlier."



#### Peter Norman on a new European bank to help the eastern bloc

BERD, it looked at one time like an ugly duckling. It may yet turn out to be

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The RERD in question is the European Bank for Reconstruc-tion and Development (EBRD), a new multivational institution to help the countries of eastern Burope develop market-based economies. Ministers from 40 countries will join representatives of the European Commu-nity in Paris today to sign the charter setting up the bank. The KBRD has experienced a

rapid birth. The idea was first rapid birth. The lines was first floated by France towards the end of last year. Officials reached final agreement on details 10 days ago with a decision to put the headquarters of the bank in London and appoint Mr Jacques Attall, the close economic adviser of French President François Mitterand, its first president.

terrand, its first president.
At first sight, the EBRD is an impressive testament to the will of the international community to help eastern Europe out of its dire economic plight. EC states and institutions will have a 53.7 per cent stake. Most other western European countries will be shareholders. The US will have the biggest single stake with 10 per cent. Japan's 8.5 per cent shareholding will match the holdings of Britain, West Garmany, France and Italy. Countries as far flung as Canada, Australia, New Zealand, Mexico, Egypt, Morocco and Israel will also contribute to the bank's

All eastern European countries except Albania will be members and qualify as recipi-ent countries. However, at US insistence, the scope of the USSR to draw funds from the bank will be strictly limited for

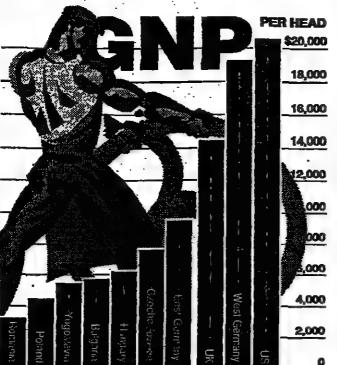
at least three years to an amount equivalent to its 6 per cent shareholding.

A main purpose of the bank is to "promote private and entrepreneurial initiative in the central and eastern European computities as a computities of the central and eastern European computities as a computities of the central and eastern European computities as a computities of the central and eastern European computities as a computities of the central central computities as a computities of the central pean countries committed to and applying the principles of multi-party democracy, plural-im and market scenomics. The Soviet Union does not yet

fit this hill But the EBRD has also spawned much controversy. The decisions on the bank's site and presidency deeply offended the Netherlands and some of the smaller RC states because they were settled ear-lier this month among the Group of Seven leading indus-trial countries.

Before that, questions had been raised as to its potential usefulness. Its capital of 16hm

**BERD** gets ready to fly



Mrs Margaret Thatcher, the Prime Minister, was notably sceptical about the merits of a new bank and international

bureaucracy, when the project was first proposed. The British

Government only swung round to giving it enthusiastic support when it realised that an EBRD, headquartered in London, would strengthen the City in financial comm.

Since then, however, the var-ious merits of the bank have

ious merits of the bank have become more apparent.

It is now deer that the economic rehabilitation of estern Europe will be a long and difficult process. It therefore makes sense to have a regional institution that can attract strong support from nearby countries and generate special expertise about the region.

The EBRD has been designed to have a strong private acctor hias, which may enable it to perform functions that other institutions cannot. No more than 40 per cant of

No more than 40 per cent of the bank's total loans, or loans to any one country, will be committed to the state sector

George J. Bonwick,

From Mr Alex Han

John Plender's article raises

fulfilling their corporate gover-nance roles as shareholders

nance roles as shareholders and owners of UK plc.

Within a capitalist economic system rights to private ownership are recognized. With those rights go the responsibilities of ownership which, if neglected, will eventually result in the rewards of ownership being lost. The issue of how institutions fulfil their corporate governance role is not therefore one that they can afford to dismiss as too difficult.

A first and important step towards fulfilling those obligations could involve the appearament, to the boards of

appointment, to the boards of UK ple, of directors represent-ing the "institutional share-holder community." Insider trading rules make this diffi-

cult but conflicts of interest can, properly handled, he lived

Alex Hammond-Chambers.

1 Charlotte Square, Bainburgh

(about \$12bn or 27.2bn), is small compared with the large and growing financing requirement of eastern Europe. Subscriptions to the bank's capital. will be spread over five years. The ERRD will not be up and

The ERRD will not be up and running before next year. In the meantime, all manner of multilateral organisations have descended on the remains of the Soviet empire, scattering largesse and advice in an often unco-ordinated manner.

The G24 nations, comprising the leading industrial countries, have pledged about \$11hm in new credits, grants, food aid and loan and investment guarantees since September last year, mainly to Poland and Hungary. The IMF is helping Yngoslavia and should shortly do the same for Hungary.

The World Bank intends to lead between \$5ha and \$7hn to eastern Europe over the next

eastern Europe over the next three years when it will be the higgest lender to the region. The International Finance Corp, a Worki bank affiliate, is already promoting private sec-tor investment along the lines

will only be able to tap it for funds if they are adopting free market strategies. Similarly, lending for infrastructure development or environmental improvement will depend on it being linked to "private sector development and the transition to a market-oriented econ-

omy." The bank will also pro-mote small- and medium-sized private sector enterprises. It is expected to mobilise private sector funds for eastern Europe through co-financing activities.

The KERD will be able to use the 30 per cent paid-in purtion of its capital for equity investments. This is potentially investments after the little of the capital for equity investments. tially important given the heavy debt burden of several eastern European countries.

The bank will be the first

The bank will be the first international financial institution to have the Soviet Union as a mamber. The EERD could provide a forum to bring the USSR gradually into the international financial community as a preparation for IMP and World Bank membership.

The EBRD should also bring under its wing other recipiant countries that do not qualify for support frum existing institutions. Bulgaria, for example, is a member of neither the IMP nor the World Bank. Czechoslowakia has applied to join the two Washington-based bodies, but will not gain World Bank support because its per capita income is too high

Despite the chagrin falt by many RC countries at the way the G7 settled the final details about the bank, its shareholder structure will cheeche Communications and contributes and contributes are constructive will contribute the chagrin falt by many RC countries at the way the G7 settled the final details about the bank, its shareholder structure will cothe the Communications.

the G7 settled the final details about the bank, its shareholder structure will give the Community the decisive say in the bank's affairs and development. There will he no US blocking minority as in the IMF or World Bank.

Much will now depend on Mr Attali, the bank's first president. Now 46, Mr Attali is not a trained banker. Although he has written a hiography about the late Sir Sigmund Warburg, one participant in the G7 meeting that ensured his appointment observed scathingly that he had probably only everentered a bank to pick up a cheque book.

He is, however, endowed

cheque book.

He is, however, endowed with powerful political instincts and is fiercely intelligent, almost to the point of carlaturing a French intellectual. While serving as President Mitterrand's eminence grise, Mratali managed to keep up a prodigious rate of output as an author. He has completed some 14 books in the pest 17 years. It is unlikely that he will be actively involved in the hank's detailed operations. But his decisions and those of the people he recruits will determine whether the HERD can fig.

ill this be the last bilateral summit meeting between the eaders of the USA and the

leaders of the USA and the USSR? Perhaps not, Institutions always take time to catch up with reality, and winding up an old institution almost always takes longer than building up a new one.

It is easy to imagine, especially if you are too young to have a clear memory of the early postwar era, that all postwar history has been punctuated by such summits: we have been told often enough, after all, that the postwar world is or was "hipolar". But actually the first bilateral US-Soviet summit was held in 1961, between Kennedy and Khrushchev. Previous east-west summits — in 1955 and 1960 — had been four-power affairs. Britain been four-power affairs. Britain and France were included not by virtue of their actual impor-tance at the time but because their loss of importance since the period of real four-power diplomacy (1945-47) could not be publicly admitted without away and the public and the public are a second to the public and the public are a second to the public and the public are a second to the public and the public are a second to the public and the public are a second to the public and the public and the public and the public are a second to the public and the public an

awiwardness.

Bilateral summits eventually became more or less regular occurences just at the time—the 1960s—when the world was cassing to be bipolar, with the Sino-Soviet split on the eastern side and the emergence of Europa and Japan as acc. of Europe and Japan as eco-nomic powers (not to mention De Gaulle's demonstrations of political independence) on the De Gaulle's demonstrations of political independence) on the western one. By now, in 1996, they are clearly an anachronism. The only thing that the US and the Soviet Union can seriously hope to settle between hemselves is a strategic arms reduction treaty, because it is only the sheer size of their strategic nuclear stockpiles that still puts themclearly in a class apart from other states. But the rest of the world now feels much less concerned by this aspect of arms control than it did in the past. A direct exchange of nuclear strikes between the two could still be catastrophic for the rest of the planet, but it no longer seems very likely — and it would still be possible even with much lower numbers of weapons on each side than are envisaged in the treaty now being discussed.

For other purposes an exchange of views between the leaders of these two powers may be useful or even necessary, but no more so than the meetings which they each have separately with, for instance, President Mitterrand. Indeed, in as much as their discussions are likely to focus according to

President Mitterrand. Indeed, in as much as the has their discussions are likely to focus, according to most accounts, on German unity and the future accurity structure of Europe, it could well be argued that each of them thought to be interested.

FOREIGN AFFAIRS

## Alas, poor Gorby

Edward Mortimer previews an asymmetrical summit

in the other's views than in those of Chancellor Kohl. The special build-up given to a US-Soviet summit is a kind of courtesy, just as it was a cour-tesy to go on treating Britain and France as notionally equal "great powers" in the 1950s. To a certain extent it reflects American self-importance. To a

American self-importance. To a greater extent it is a couriesy to the Soviet Union, and to Mr Gorbachev in particular.

Alsa, poor Gorby. An American columnist yesterday compared him to Jimmy Carter. The comparison that occurs to this British one is with Jim Callaghan. Like most memorable quotes in history the latter's remark "Crisis, what crisis?" is now said to be apocryphal. (How good, I wonder, is the evidence that Henry II really said "Who will rid me II really said "Who will rid me of this turbulent priest?") But the image of a prime minister seeking to play down domestic

Soviet prime minister last Priday: "We have no more gold to buy grain." Violence in Armenia, the secession of the Baltic republics these seem like little head difficulties are the Paris of the Paris o local difficulties now that Russia itself is threatened with mass starvation, perhaps even civil war, while the Govern-ment of Ukraine declares its "firm opposition" to Mr Gorba-chev's reforms.

chev's reforms.

Up to now Mr Gorbechev has used his popularity abroad, his good relations with foreign leaders (especially those of the US), and the general aura of success and dynamism surrounding his foreign policy, as a means of bolstering his prestige and tiding him through difficulties at home. Like other leaders in other countries before him, he has found that before him, he has found that this tactic produces sharply diminishing returns. Worse, the point has now been

The special build-up given to a US-Soviet summit is a kind of courtesy, just as it was a courtesy to go on treating Britain and France as notionally equal 'great powers' in the 1950s

chaos by appearing on a world stage with other "world lead-ers" endures. And the week before last a member of a Soviet delegation visiting Britain was heard to muse that the two countries had much in common: "we too are in com-perial power, struggling to define a new role for our-

Yet who could dany that both Britain in 1879 and Amer-ica in 1980 were models of ica in 1980 were models of order, prosperity and successful government compared to the Soviet Union today? The question is not merely whether it is a power capable of negotiting on equal terms with the US, but whether it is going to survive. Seldom can any national parliament have hard a confession of fillars onice as abject as that of the

reached where the main transference is in the opposite direction: it is domestic events that influence international resc-

In fact it was the change within the Soviet Union, as much as if not more than those in foreign policy, which brought Mr Gorbachsv his brought Mr Gorbachev his great popularity abroad in the first place. The sudden blossoming of pluralism and freedom of expression in what had been the monolithic "evil empire" made it possible to take seriously his talk of "universal human values," and to believe that changes in foreign policy, with the weight of Soviet public opinion behind them, would not be easily reversed. But now even the Soviet leader's most sincere

and enthusiastic well-wishers in the west are obliged to take notice of his growing unpopularity at home and his inability larity at home and his inability to control events. It seems almost quaint to remember that a year ago western diplomats were seriously worried lest the cautious, lacklustre President Bush should prove no match for the charismatic Soviet leader with his bold and innovative vision.

In reality Mr Gorbachev's position is now as weak abroad

position is now as weak abroad as it is at home. At home he may well be tempted to revert to dictatorial methods, and could perhaps expect some support if he did so, given the disastrons material results of his half-hearted economic liber-alism. But "administrative command" will not bring food into the shops, and it seems very doubtful whether the administrative-repressive machine would any longer respond to Mr Gorbachev's touch. If it did so, it might well be only for a short period before he were either replaced by a more consistent and resolute authoritarian, or swept away by a new explosion of nooular anger.

popular anger.
Abroad, he cannot now, after allowing a free election in East Germany to produce a govern-ment committed to unification, ment committee to ininication, use the Soviet forces there to prevent that programme from being carried out. Nor can he stop a united Germany from deciding for liself whether it wishes to remain in Nato, and if so on what terms. Nor can he next leng ham Soviet forces he very long keep Soviet forces in Germany if the clear wish of the German people is that they depart. Nor indeed can be force other central European coun-tries, which now have representative governments looking to the west for economic aid and political inspiration, to take his side in suddenly renewing the cold war.

renewing the cold war.

That being so he must know that to break off "the whole process of negotiations in Europe," as he threatened in his joint press conference with President Mitterrand on Friday, would damage the Soviet Union much more than it could the west. Its most likely outthe west. Its most likely out-come would be precisely the one he most wants to avoid: the exclusion of the Soviet Union from Europe, leaving it to flounder, unaided, in the grim aftermath of communism. grim aftermath of communism.

Mr Gorbachev hopes to avoid that by modifying the structure and attitudes of Nato, and by persuading the west to join him in building new pan-Suropean institutions. For that he needs the support of western, especially German, public opinion, and he may yet be able to get it. But uttering empty threats is not the way. threats is not the way.

## LETTERS

## Giving independent directors teeth

From Mr E.W.I. Palamouseain. Sir, John Plender's article ("The limits of institutional power," May 22) and the accompanying editorial comment ("The role of shareholders,") rehearse once again the unsatisfactory situation in the field of corporate governance and responsibility.

Neither, however, comes up with any proposals likely to change the position. Institutional fund managers are not going to become more involved or interventionist at the beheat of interventions as politicisms. of journalists or politicians. As for the proposal that the boards of large companies should be obliged to include a proportion of non-executive directors, the very title gives the show away. the show away.

To be of any use in protecting shareholders such directors need to be genninely independent and to have a shareholder-protective role officially recognised as special. It seems increasingly probable that this state of affairs can only be scale of analysis and only be achieved by the institution of a supervisory board on which executive directors would not be represented, although mem-bership on the part of the chairman (being in any case, desirably, not also the chief

executive) would be both proper and sensible.

There is no suggestion here that such a board would also serve as a vehicle for the representation of the such as t sentation of employees, as in Germany. The powers of a supervisory board could be large or small. One modest proposal is that they should be confined to the right to call for information and reports on the company's affairs at any time and publish them to all share-holders. Such publication might then stimulate the insti-tutions into taking necessary action. This has much in com-mon with Mr Plender's idea of commissioning management

consultancy reports. But the important thing is to give the independent directors their. Otherwise a dominant chief executive will always see them off and the reform of the company will only be achieved through the much less satisfac-tory alternative of a takeover. retirement age," according to the chairman, he was suc-ceeded by an ex-executive director who was a year older. Further, he had been a director at the time of the blunder Edgar Palamountain, Wider Shore Commando which cost the company over

From Mr George J. Bonsoick. Sir, Whilst concurring broadly with your editorial comment that "the time has surely come for the presence of non-executive boards to be mandatory for companies of more than a certain size," I suggest that this does not go far enough. It is of crucial importance that non-executives must have had no connection with the company. They must not only be completely independent but must be seen

Two years ago in correspondence with the septuagenarian chairman of a pic which had made an extremely costly blunder as well as a few relatively minor ones, I treed him to appoint at least one independent non-executive additional to, or in replacement of the to, or in replacement of the sole existing non-executive who was chairman of a subsid-

who was chairman of a subsidiary and hardly "independent." Nothing had been done by the time the pic chairman died in harms everal months later.

At the first annual general meeting last year under the new chairman, a protégé of the old, I again urged the appointment of independent non-executives. He disagreed, contending in correspondence later (he refused to answer questions at the AGM) that he saw "no role for non-executive directors for non-executive directors from the business world in general. They would, in the main, lack detailed understanding of our highly speci-

When the existing non-executive retired recently "having passed the company's normal Bleak outlook for special training groups

From Boroness Seear.
Sir, The Government has for a long time stressed the importance of collaboration between the statutory, voluntary and private sectors.

As I believe that independent non-executives have become not merely desirable or voluntary organisations all over the country have responded by establishing specialised training agencies to meet the special needs of disadvantaged groups — of members of ethnic minorities, of the disabled and of ex-offenders. For this they have largely depended on the Government's Employment Training Scheme. necessary but imperative, espe-cially in this particular con-cern in the light of another serious blunder which I am serious manner which I am sure will cost the company dearly, I have decided to com-municate my concern to the largest private shareholder and to two institutional investors depended on the Government's Employment Training Scheme. Much useful work has been done and valuable, results achieved. But much of this work is now in jeopardy because of the drastic and sudden cuts in grants under the ET Schema. At the same time the prospects for assistance hoping to enlist their co-opera-tion and support in effecting the prospects for assistance with special needs training from the Training Enterprise Councils is uncertain and so all the many problems that institutional investors have in

far not encouraging.

Many of these scheme already closing down, and the prospects for the remainder appear to be bleak. It is impos-sible to believe that the Gov-ernment wishes such training to cease, but that is the likely effect of present policy.

House of Lards, Westminutor, SW1

#### Beware the anger of the Dutch

From Mr Henk van Onmen.

Sir, in connection with the recent decision to locate the new European Development Bank in London, which has upset many of my countrymen, may I offer the advice that the planned location in Docklands might be risky.

The last time the Dutch were cross they salled up the Thames, caused a lot of damage and captured the flagship, lloyal Charles (June 22, 1687). This period of the Second

Dutch War was considered to be a national disgrace and undermined confidence in the government and foreign policy of England, Henk van Ommen

PROGRESS AND HOPE. PRHÔNE-POULENC Sera and vaccines, analysies, antibiotics, cancer treatment, cardiovascular and psychotropic drugs, vitamins... Through its research and laboratories.
including Institut Mericux, Pasteur Vaccins, Diététique et Santé, Nattermann,
May & Baker Pharmaceuticals, Pharmuka, R.P. Labo, Roger Belion, Specia, Théraplix and U.S. Ethicsis,
Rhône-Poulenc brings new hope to the prevention and curing of disease.

#### No undercutting deal by the Vice-Chancellors in the next month's bidding students they already have.

From Mr Tom Burgner. Sir, You report that the heads of UK universities have "made an informal agreement not to undercut each other" in bidding for students. ("Univer-sities resist funding cut," May

21). This is not the case. There is no agreement, formal or informal, to do anything particular guide price for the number of

exercise.
When this matter was dis when this matter was the cussed by the Committee of Vice-Chancellors and Principals (CVCP) early in the process, Vice-Chancellors reported that they did not expect to be able to afford to bid below the University Funding Counselle.

The only agreement made was that the CVCP office would collect information cen-trally from those who wished to provide it. Tom Burgner,

Disclosing the

same old faces

companies: Suez, with a mar-ket value of about Ffr56bn (56bn), and Paribas, somewhat smaller at Ffr40.5bn. Conglom-

erate is a label neither com-pany probably much likes; but it seems a fair enough descrip-tion of Suez's array of banking, cement, sinc amelting, insur-ance and real estate interests, and Barthee's wir of healing

and Paribas's mix of banking and French industrial hold

ings. The relevant point

though is that in spite of two luge takeover bids since 1968, Suez's share price has risen 60 per cent since November 1967; and that of Paribas, though

less buoyant, is 41 per cent above its own pre-crash high. This is not had going; and since mid-1888 both companies,

This is not bad going; and since mid-1988 both companies, especially Suez, have strongly outperformed the Paris Bourse generally. This poses something of an intellectual challenge for orthodox Angio-American commentators used to arguing about the greater merits of unbundled companies which stick to their knitting. Not that there is any shortage of explanations for the appreciation the shares of Paribas and Suez have shown. In Suez's case, there are details like its large indirect holdings of Parisan real estate, or fis big stake in Lyonnaise des Eaux. Both have done very well this year, along with French asset values generally. As for Paribas, there was the recovery it engineered at its retail banking off-shoot Credit du Nord, and the speculative excitement of its failed bid last autumn for Mavigation Minta. It did not hurt the share price when Mixte bought at least 12 per cent of Paribas.

Of caurse, the whole thing

per cent of Paribas.

Europe the argument has both company's shares are barely started. Hence the fascination of Suez and Paribas, the than 20 per cent to net assets, a two French financial holding hard landing does not seem too

Of course, the whole thing could end in teers, not least at

more ambitiously. But, given the the strength of the French economy, and the fact that

Australia

## **FINANCIAL TIMES**

Tuesday May 29 1990



likely. The debate will run and run; but unless French stock market investors are com-

pletely bernsy, it begins to look as though it is the Anglo-Amer-

ican view of things which needs revising.

If British and US bankers

think they have problems, they should spare a thought for their Australian cousins. A

long period of extremely high real interest rates and a slow-ing economy, is taking a heavy toll on their more highly lever-

aged corporate customers.
Bond, Hooker, and Quintex are just some of the well known casualties. But two thirds of ANZ's sharply higher first half bed debt provisions, for exam-

ple, covered problems amongst small and medium sized Aus-

The recent interim bank results clearly reflected Aus-

tralia's economic pain. West-

tralia's economic pain. Westpac's miserable performance
was partly hidden by a \$A 198m
pension fund surplus whilst
National Australia Rank's
resulis were greatly helped by
the strong showing of its newly
acquired UK and Irish hanks.
The shares of Westpac and
ANZ, the country's two biggest
banks, are yielding close to 11
per cent to foreign investors,
and considerably more to
domestic ones. By contrast,
Standard Chartered and Chemical, two of the weaker big
banks in the UK and the US,
are only yielding a shade over
10 per cent and are not as
strongly capitalised.

strongly capitalised. Fears that Australian banks are going to cut their dividends are greatly overdone. Bankers the world over know that it

sends the wrong sort of signal to the money markets. But if the dividends are more secure

than they seem, it is still far from clear that profits are on the mend yet.

The other complication is that the long expected restructuring of Australian banking has been put on hold once again following the Government's recent decision to block ANZ's controversial purchase of National Mumal Life. If this had been permitted, it could seally have triggered similar defensive moves by the likes of

defensive moves by the likes of Westpac and AMP, and the cre-

ation of a couple of giant finan-cial institutions. Australian banks had already taken pre-

other, and these will probably have to be unravelled, espe-cially if the ANZ/NML decision

means that the Government now intends to maintain the status quo. It is not good news for bank chares.

siness ta

a time -

The other complication is

tralian businesses.

Australian banks

SUPERPOWER SUMMIT

## Soviet turmoil weakens Gorbachev

By Lionel Barber in Washington

THE POLITICAL and economic united Germany in Nato. turmoil in the Soviet Union has left President Mikhail Gorbachev in a weaker bargaining position than any visiting Soviet leader in memory as he prepares for this week's superpower summit with President George Bush of the US.

The conference, which starts on Thursday, is expected to focus on Europe and the consequences of German reunification, but will also cover arms

Senior US officials remain cautiously optimistic that they can reach a broad agreement on strategic arms, although less than the 50 per cent cut originally sought, and on destroying chemical weapons. Mr Gorbachev's domestic troubles, however, have created an air of uncertainty around the summit, particularly on conventional arms talks in Europe and on the

In an interview with Time magazine, part of a Soviet media blitz in the run-up to this week's talks, Mr Gorbachev said he expected a "major disagreement" on German membership of Nato. He said he opposed the idea that Nato, with Germany as a member. with Germany as a member, could play the leading role in creating a new European secu-

rity order.

US officials, however, are studying closely remarks made by Mr Gorbachev during his meeting with President Francois Mitterrand of France. The Soviet leader raised the possibility of Germany belonging to Nato's political organisation if it stayed outside its military.

it stayed outside its military This "French solution", modelled on France's position inside Nato, is not acceptable to the US. However, Washing-

bership of the alliance. Mr Bush continues to view Nato as the primary vehicle for exerting influence and acting as a force for stability in Europe. In an interview with the BBC, he said the principal aim of the summit would be to find answers to questions such as: "How does post-German unification look? Who will be

calling the shots? What is the

role of the US in terms of stahility."

Although concerns about agreeing on a mutually acceptable security order in Europe are paramount, both sides are expected to try to make prog-ress on long-standing regional conflicts in Afghanistan, Cambodia and Angola as well as the latest worrying outbreak of tensions between India and Pakistan over Kashmir and

Soviet support for the Castro regime in Cuba. In their last summit encounthis second meeting the mood is expected to be much more

businesslike. This is a result of recent clashes over Lithuania's bid for independence (which has already derailed hopes of a bilateral trade pact being approved at the summit), but also a realisation on the part of US officials of the overwhelming economic constraints on

Mr Gorbachev. Mr Gorbachev is scheduled to arrive tomorrow evening and will be greeted officially at the White House on Thursday morning. He will hold formal talks with Mr Bush in the Oval Office, before departing for Camp David at the weekend. On Sinday, he will leave Washington and make short visits to Minnesota and San Francisco, where he is expec-

Mr Gorbachev arrives in Ottawa this afternoon for a 30-hour stay en route to his sum-mit with President Bush.

ted to have breakfast with Ron-

ald Reagan.

## IRA admits killing two **Australians** in bungled gun attack

By Kleran Cooke in Dublin, Michael Cassell in London and Kevin Brown in Sydney

For once, it may be wise not to bother reading all the small-print. There may, it is true, be a few gems bidden in the rush of announcements on the Topic streens expected this week as investors comply with the 1969 Companies Act, and start file-cinging any stakes they hold of

closing any stakes they hold of more than 3 per cent in British quoted companies. But it does not seem likely that a bost of

previously unknown predators will fall out of the woodwork.

will fall out of the woodwork.

The Topic news service will be dominated by details of the 3-per cent plus stakes owned by the large institutions; perhaps 50 at PosTel, maybe 80 from Standard Life. Such revolations should not rattle many managements. The noint worth

managements. The point worth making is that the new 3 per cent rule has already been ren-

dered semi-redundant by the determination over the last three years with which quoted

UK companies have been flushing out hidden shareholders.

The instrument is the Section 212 notice to force nominees to disclose their beneficial owner-

ship.
The chances are, these days,

that the most expert stockbro-ker would have trouble build-

ker would have trouble building up more than a 2 per cent stake without the company involved identifying the buyer. Some companies, like Rolls-Royce, use 212 notices sparingly: it has only ever sent out three, though it was the target of heavy buying by unknown parties a few weeks ago. More typical is Guardian Royal Exchange which has sent out 100 such notices in the past year. Fulcrum Publishing, which produces the Index of Nominees, reckons it can iden-

Nominees, reckons it can iden-tify 90 per cent of the names on

the average British company's share register, thanks to its database from the results of 212 investigations. Hence, if a

company gets a nasty shock, it can only blame itself.

can only blame itself.

But one word of cantion is required. All the above assumes that people are keeping the law's letter and spirit. But it may still be possible to use ADRs, or UK shares listed on some overseas exchanges, to get round the rules; or just to break the Companies Act altogether. To that extent, the 3 per cent limit will only be fully effective if the anthorities police it properly.

in the UK to the debate about

whether conglomerates are good or bad, but in continental Europe the argument has barely started. Hence the fasci-nation of Suez and Paribas, the

police it properly.

Congiomerates

THE Irish Republican Army last night admitted it murdered two Australians in the Netherlands on Sunday, saying they had mistaken them for

British Army personnel and offering their regrets.

The admission came as Dutch, Belgian and West German police launched a wideranging search for the killers

of the Australians, Mr Nick Spanes and Mr Stephen Mel-rase. The two, both London-based lawyers in their 20s, were gunned down in the Dutch town of Roermond, eight miles from the West Ger-man border and less than 20

main border and less than 20 miles from Belgium.

They had stopped to take pictures in Roermond's market place. Witnesses said two or possibly three gunmen, all dressed in black and wearing halaclavas, fired on them with submachine guns.

submachine guns.
Two women in the car, Ms Vicky Coss and Mrs Lyndal Melrose, were unburt. Belgian police later found the burnt-out shell of the gummen's get-away car. The Australians' Citroen car had UK number plates. Dutch police believe the IRA mistook them for British william parameter.

ish military personnel.

Hormond is one of a number of towns in the south of the Netherlands betweented by British military visiting from their nearby Rhine army bases.

in West Germany.

Dutch police offered a 235,000 (\$58,000) reward to try to speed the killers' capture.

British military intelligence believes the IRA, which opposes the British presence in the province of Northern Ireland, has up to three "Active Service Units" the con-tinent.

Over the past two years, the IRA has attacked a number of British military based in West Germany. In May 1988, three soldiers were killed and three wounded in co-ordinated IRA attacks near Roermond.

The British military authorities substituted ordinary British number plates for the easily-identified plates once obligatory on the vehic

obligatory on the venicles of military personnel.
British MPs intend to raise the issue of number plates when the House of Commons returns next week. Mr David Young, an Opposition Labour MP, said be would exact to know what action ministers intended to take to prevent potential British targets on the European mainland from being identified.

being identified.

And Margaret Thatcher, the British Prime Minister, who was said to be "shocked and oncerned", sunt a manage of cundolence to Mr Bob Hawke, the Australian Prime Minister.

Anstralian reaction to the killings was initially muted, but the attack was strangly comthe attack was strongly con-demned by Mr Neal Blewett, the acting Foreign Affairs Minister as "this appalling and

evil deed."

Mr Archie Hamilton,
Britain's armed forces minister, offered his sympathy to
the families of the murdered
men, adding: "This is typical
of the IRA's total lack of
regard for human life."

In early 1988 the IRA said
that all British military,
whether on off dry would evil deed." whether on or off duty, would be considered as targets. Dublin told of political prog-ress on N Ireland, Page 3

#### issue which Washington that the Soviet leadership regards as a major sticking appears to be focusing on the point: the membership of a conditions for German memter in Malta in December, both leaders raised the prospect of a new era of co-operation. But in Silicon Valley opens its doors

Louise Kehoe looks at a changing aspect of US-Soviet relations

Gorbachev's planned post-sum-mit visit to Northern Calif-ornia's "Silicon Valley" next week demonstrates the eager-ness of the Soviet Union to expand high-technology trade with the west. It also symbol-ises the extraordinary changes that are underway in US-Soviet

Until now, this centre of US high-technology industry has been strictly off limits for east bloc officials. Mr Corbacher's consular representatives in San Francisco, for example, have not been permitted to travel the 30 miles or so south to visit Silicon Valley's elec-tronics companies without spe-cial permits, which have sel-dom been granted.

US high-technology execu-

US high-technology executives have not even been allowed to talk to east bloc representatives without first obtaining an export licence, since such conversations might conceivably involve a "transfer of technology". Tours of advanced technology manufacturing plants in Silicon Valley by east bloc officials have also been forbidden, according to been forbidden, according to the US Export Administration. Yet next week President Gorversity, one of the region's leading high-technology research institutions. He is

ARAB STATES should adopt a

much tougher posture towards the US over its support for

Israel, including the possible application of sanctions, Mr Saddam Hussein, Iraq's President, said yesterday in combative opening remarks to an emergency Arab League sum-

Mr Saddam Hussein, bldding for a regional leadership role, sought to establish a militant

tone for the summit which has been called to debute the mass influx of Soviet Jews to Israel.

He said no country had the right to "enjoy our resources" while they were hostile to Arab

The Iraqi leader accused the US of "major responsibility for

Israeli aggression against the Palestinian people...The US is the main source of arms and financial aid to Israel. The US,



Mikhail Gorbachev: welcome

computer and semiconductor plants in the area.

bly to tour one or two of the

plants in the area.

Mr Gorbachev's visit is widely seen as the first step in dismantling the wall of security that has surrounded US high-technology industry. It comes just as Cocom, the Paris-based Co-ordinating Committee on Multilatural Export Contee on Multilateral Export Con-trols, is about to debate a significant liberalisation of high-technology products to the eastern bloc. In typical Silicon Valley

also expected to lunch with a entrepreneurial style, a group group of high-technology of hitherto unknown consul-

to a great extent, provides political cover for israel."

He referred to the United Nations where he said the US intervened repeatedly to ease

called on fellow Arab leaders to endorse collective action should Israel attack any Arab

state. "We should announce

state. "We should amounce clearly that if israel attacks us we are going to hit back neverly, be said.

In April, the Iraqi leader threatened to scorch half of Israel with binary chemical weapons if his country was attacked with a muclear device. His threats set off a stern of

His threats set off a storm of criticism in the west.

Organisation leader Yassir Arabit asked Arab leaders to

revive a joint Arab League defence council and boycott

Later Palestine Liberation

ore on Israel Mr Saddam Hussein also

# tants is taking adventage of rounding Mr Gorbachev's visit to organise Mr T.J. Rodgers, president of

#### "face to face meetings between Soviet high-tech managers and Silicon Valley electronics firms at the first ever Soviet Silicon Summit timed to comcide with Mr Gorbachev's visit. Mr Mark Muchnick, the organistr, promises to produce a high-level delegation of Soviet technologists — headed by Mr Yuri Gulyaev, Chairman of the Soviet Commission on Communication and Informatics, and a member of the

Supreme Soviet – to talk business with Silicon Valley executives on their home ground. If the Soviet Silicon Summit lives up to its billing, it could be an historic event. Many US

be an historic event. Many US industry executives remain cautious, however, about contact with the Soviets after years of prohibition.

There is intense curiosity, nonetheless, about the possibility of developing new market opportunities in the eastern bloc. Last week Atari Corporation, the video game and personal computer manufacturer, said that it was working out a said that it was working out a deal to swap personal comput-ers with Soviet-produced mem-ory chips. Other personal comowner makers, including Apple Computer, are also investiga-ting opportunities in the Soviet Union.

In a move that demonstrates

rounding Mr Gorbachev's visit, Mr T.J. Rodgers, president of Cypress Semiconductor, one of Silicon Valley's fastest growing chip makers, issued a public invitation to Mr Gorbachev to visit his company in full page newspaper advertisements this westpand.

"Welcome, President Gorba-chev. We have what you came here to see," Mr Rodgers said. Mr Gorbachev should have an opportunity to see entrepre-neurism at work first band, he

"You will be visiting my alma mater, Stanford University," Mr Rodgers stated in his public letter to Mr Gorbachev.
"The employees of Cypress and I invite you to see "life after Stanford" at an entrepreneurial, Silicon Valley electronics company. Please accept our offer to hour Cypress, and see offer to tour Cypress, and see for yourself how Fortunes are made."

Mr Rodgers' message reflects
the view that Mr Gorbachev,
like the political leaders of
many other countries that
have visited Silicon Valley in
the past, wants to learn about
what makes this region a hotbed of entrepreneurial activity.
The excitement surrounding
his planned visit should not be misinterpreted, however, US government officials are cau-tions. "Glamost does not mean an end to export controls".

anyone helping Soviet Jews reach Israel.

He told the Arab summar the US was providing "flagrant support and scandalous connivance" in Invel's retilement of Jews in occupied Syrian and Lebanese territory, as well as in the occupied West Bank and Gassa Strip.

Geza Strip.
President Hosni Muharak of the Arab mod-

President Hosni Muharak of Egypt, leader of the Arab moderates, sought to calm anti-American sentiments by saying that Arab states should not deal with the issue of Soviet Jewish immigration "from the perspective of fear...this issue should not necessarily be a source of conflict with one or many countries."

However, Mr Mubarak's remarks seemed at odds with the mood evident at the sum-

mit opening. The generally pro-US King Hussein of Jordan

He told the Arab summit the

Iraq calls for tougher Arab stance on US

Mr Saddam Hussein's call for mr Santain Pressent's Call for possible economic sanctions against the US followed a more specific demand made in February when he said Arab states should consider withdrawing their funds from the US and demolibrations. depositing them in eastern Europe or the Soviet Union. It seems unlikely that his reference to sanctions yester-day will arouse much entinus

long-standing personal feud with Mr Saddam Humain.

day will arouse much enthusianm, especially among conservative Gulf states which would be extremely wary of using the oil weapon against the US.

The leaders of Syria, Algeria, Lebanon and Oman were

appeared to support the mili-tant line of his Iragi counter-

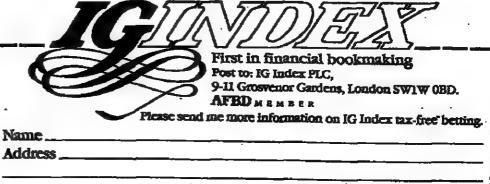
absent from the summit's opening session. President Hafez al-Assad of Syria has a

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## Burma's rulers concede

Continued from Page 1 sald the military rulers would step aside after lawmakers draft a new constitution and a new government was elected "The army will abide by the new constitution," he said. Kyaw Sann, another military spokesman, said: "It is totally

the new legislature]. They can move as quickly as they like and take power." But, Ohn Gyaw, Deputy Foreign Minister, said the military council might archibich might establish temporary ground rules for the parlia-ment. He declined to elaborate.

#### **WORLDWIDE WEATHER**

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## Union will boost German growth

Continued from Page 1 account, which have enhanced US investment income, the OECD has now projected a deficit of \$99.7bn this year, falling to \$96.9bn in 1991. Last Decem-

ber, it anticipated deficits of \$118.1bn and \$123.8m in 1990 and 1991 respectively.

The OECD's projections are, as always, based on the assumption that there will be no change in actual and announced policies, or exchange rates and oil prices. exchange rates and oil prices. In spite of the major political-changes affecting the world economy since December, the organisation has forecast similar growth and inflation patterns for the industrialised world as a whole Growth in its 24 member states is forecast at 2.9 per cent this year and next. Inflation in the OECD area is expected to stick at 4.4 per cent in both years, whereas last

December it was forecast to ease back next year. The OECD ministerial meeting is expected to express gen-eral satisfaction with the state of world growth while urging countries to be vigilant against

(Seasonally adjuste	d at an	must n	ates)	
	1963	1989	1999	1991
Real GMP (% changet)			_	
US	4.4	3.0	23	25
Japan	5.7	4.9	4.7	4.0
Germany'	3.6	4.0	3.9	3.4
OECD Europe	3.8	3.5	2.9	28
Total QECD	4.4	3.6	2.9	
29				
initetico				
(GNP/GDP deficier)(% clamps!)				
ÜS	8.3	4.1	4.2	4.5
Japan	0.6	1.5	27	25
Germany	1.5	25	3.0	3.4
OECD Europe	4.9	5.5	5.4	6.1
Total OECD	3.5	43	4.4	4.4
Current balances (Sha)				
US	-125.6	-103.7	-89.7	<del>-9</del> 6.9*
Japan	79.6	57.2	48.5	58.4
Germany	48.5	52.7	63.3	81.7
OECD Europe	15.3	-3.7	10.4	7.8
Total OECD -	-43.7	-34.4	-77.0	-66.8
OPEC	-14.8	4.1	29	5.4
Non-OPEC dev countries	4.7	-4.4	-6.9	-8.6
Unemployment (% at lebour force)				
US	5.5	5.3	5.3	5.4
Japan	25	2.3	22	23
Gormany	6.1	5.5	6.1	5.9
OECD Europe	9.2	8.6	8.6	8.5
Total OECD	6.9	5.4	6.4	6.5
World Tradef(% changet)	9.0	7.3	6.3	6.9
"assumptions include: no change in policies; no = Y158.55 and DM1.89; oil price \$17 per barro	change in a	A of 1000	ton 2	5/90 Lo. \$
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SUMMARY OF OECD PROJECTIONS"



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## **FINANCIAL TIMES**

## COMPANIES & MARKETS

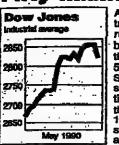
O THE FINANCIAL TIMES LIMITED 1990

Tuesday May 29 1990



United

#### Spectre of the Nifty Fifty haunts Wall St



INSIDE

As the Dow Jones Indus-trial Average surges to record highs — leaving broad Indices such as the Standard & Poor's 500 behind — Wall Street analysts are sounding notes of caution. They hark back to

the heady days of the 1970s when "Nifty Fifty" stocks — believed to be a sure bet, even in an economic downturn - were all the rage. But the over-valued companies failed to come good. Janet Bush looks at the case for comparison in the current divergence, Back Page

Tough times for Tokyo bankers Top Japanese banks are taking a beating under rising interest rates, increasing competition, and new provisions for Third World debt. A recent plunge in Japanese stock and bond markets only made matters worse as the 12 ... city (commercial) banks revealed big drops in

Extered, but not beaten New international equity issues have been hit by the withdrawal of Japanese investors. There are signs, however, that the market is reviving. Liberalised private placement rules in the US and rising domestic stock markets in Europe will in future encourage more international lesues. Page 29 23

**Market Statistics** 

FT/AIBO int bond svge

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Tokyo Gas
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LA Cinq Long Term Credit Bk Minneumunn Miszdin Molor Mitsubishi Bank Mitsubishi Molon

ex

Chief price changes yesterday

## Losses hit Y29bn at Fuji car group

By Stetan Wagstyl in Tokyo

FUJI HEAVY Industries, the troubled Japanese car maker, has reported an annual operating loss of Y29.6bn (\$196m), its first-ever loss and far bigger than the Y25bn loss it forecast as recently

as three months ago.

The result for the year to
March in the first unmerical evidence of the extent of the difficuldence of the extent of the difficul-ties Fuji, maker of Subaru cars, faces in keeping pace with inten-sifying competition in the world car industry.

Earlier this year, Nissan Motor, the second-largest car maker and leader of the industrial grouping

leader of the industrial grouping which includes the troubled group, undertook to try to rescue Fuji. It despatched Isamu Kawai, a senior executive of Nissan Diesel, another affiliate, to take over as president of Fuji.

Fuji, reporting unconsolidated figures, said sales were down marginally by 0.8 per cent at Y658m. However, promotion and marketing costs was sharply as

marketing costs rose sharply as the company tried to boost flag-ging sales of its main models — mini-cars in Japan and form-wheat drive vehicles also in

four-wheel drive vehicles also in its home market and in the US.

Administration and other costs were also far higher than the previous year — a sign of the new management getting to grips with the company's problems.

Full avoided going into the red at the pre-tax level by selling securities, as it has done in the past. Nevertheless, the pre-tax result was 52 per cent down at Y6.650s, and net profits were 47 per cent lower at Y5.74bm.

The dividend was cut from Y8.

The dividend was cut from Y8 to Y6. The company made no forecasts for the current year. Daihatsu, another second-tier manufacturer dependent on mini-car sales, also suffered from tough market conditions last

his operating profits fell by half to Y5bn following a 12 per cent decline in vehicle sales.

The result would have been worse had not Toyota Motor, the largest Japanese sompany, come to Daihatsu's help with an increase in orders for cars made on consignment.

Definitsu is a member of Toyota's industrial grouping. As a result, total sales rose by 1.6 per cent to Y694.6bn. Net profits were down 17.8 per cent at Y11.0bn.

Tollike Prof. Definition mellon. Unlike Fufi, Deihatsu makes a forecast for the current year. It expects a sharp improvement in sales and profits due to a revision of rules governing the mini-cars.

AST week's decision by the leading US futures the leading US futures exchanges to combine their after-hours trading systems brings the futures and options industry a step closer to 24-hour trading on a worldwide electronic market — one that could eventually replace the industry's fre-netic trading pits with a com-

By joining forces, the Chicago
Board of Trade (CBT) and Chicago Mercantile Exchange (CME)

which account for half of the
world's futures trading — have
ensured that their joint trading system will become an industry-wide network. Reuters, the UK

wide network. Reuters, the UK information group, is to develop the joint system in a contract that could add 25 per cent to its revenues within five years.

The two exchanges are pushing the system as an industry standard to which France's Matif has already agreed. The Chicago Board Options Exchange has an cotion to join the electronic man-Board Options Exchange has an option to join the electronic market, and exchanges in London, Sydney and Tokyo are expected to sign up. Indeed, it will be hard for other exchanges to resist the temptation to trade their products on the global club created by the new system.

The joint system is to be devaloped by Reuters, the UK information group, which has already spent the past two years developing the technology that will be at the heart of the network. The effect on Reuters was underlined

effect on Reuters was underlined when the company's shares rose by 23 pence on the day after the announcement in a depressed London market.

As screen trading steals its As screen trading steals its way into Chicago's trading pits, Reuters will reap the benefits, charging a transaction fee for each trade running through the system as well as an installation charge for its machines.

The exchanges plan to operate the system as an after-hours market for some of their products when their own trading floors are closed. But there is a strong feel-

when their own trading floors are closed. But there is a strong feeling in the futures industry that the day is not far off when all trading will be screen-based.

Mr Quintin Price, agencies analyst at James Capel, the leading London stockbroker, believes that futures trading will not become fully screen-based until 1995 at the earliest. But when that happens, he places a conservative estimate of an annual \$500m on the revenues that will \$500m on the revenues that will accrue to Reuters.

By Laura Raun in Amsterdam

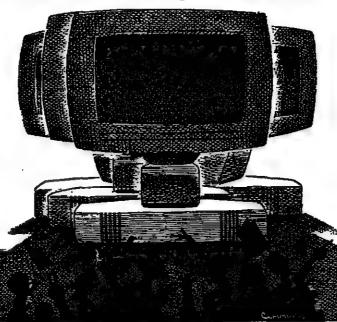
merge, will raise FI 1.3bn (\$722m) in fresh capital when they join

m resh captal when they join forces through a public bid in the third quarter of this year.

The money will be raised through a rights issue. It will give shareholders in the newly-merged bank a claim to one new preferred share for each common through the comm

## Computers threaten the futures pits

**Deborah Hargreaves and Barbara** Durr on the Chicago trading link



Renters can expect to gain \$25m to \$30m in extra revenues from the futures system in 1991, a source of earnings that will represent a growing chunk of its £1.5bn (\$2.5bn) overall turnover. "We see transaction services as providing a very key element of growth in years to come," says Mr André Villeneuve, president of Reuters North America.

Access to the system will not come cheaply. Reuters is already developing an electronic system — Globex — in conjunction with the CME. This will form the basis for the new market. As part of the agreement on Globez, Reu-ters will receive a \$1 transaction fee for each trade processed through the system. On top of

explained yesteroxy.

It is understood that an acquisition abroad is likely soon after

The newly-merged bank will rank about sixth in Europe and nineteenth worldwide with a combined balance sheet total of

Amro, ABN plan Fl 1.3bn rights issue

It will have 1,473 branches in of Amro, will head the newly-

that, it will charge \$800 for installing each terminal.

Transaction fees on the afterhours market, at \$2 to \$6 a trade, will be almost double the level charged by floor brokers in today's market. But the fees charged will be reduced as volume on the system rises. ume on the system rises.

For the large brokerage houses which will be the major users of Globez, screen trading is much cheaper than maintaining a physical presence on the floor. One broker estimates he can cut his overheads by one-third if he trades entirely on a screen.

The large-scale investigation by the FBI into fraud on Chicago's exchanges has strengthened calls for a screen system — one

ditional guarantees against forced lay-offs.

Under the public bid, four shares of the ABN Amro holding company will be issued in

exchange for two existing shares of ABN or one of Amro.

that is easier to police than the scrum of floor trading.

The two exchanges had been developing their trading systems independently. Market users put pressure on them to combine the two projects and the CBT faced opposition to spending money on its own electronic market when the CME was already ahead. Mr Patrick Arbor, a CBT board

\$17m to \$18m of the \$25m bud-geted for development of its sys-tem, Aurora. A little more than \$5m has already been spent and "a couple of million more" would be needed to put the system together with Globex, be said. A final push to the CBT's deci-sion was the indication last week by the Japanese Ministry of Finance that it is ready to approve Globex. Japanese inves-tors are only just beginning to turn to derivatives, but both exchanges are eager to exploit what could be a lucrative market. what could be a lucrative market.

Mr Villeneuve says the combined system will be similar to Globex. A prototype will be ready in November. Some traders in Chicago say they prefer the Globex system — which electronically matches trades — to Aurora, which replicates pit trading by requiring manual selection of trading partners. "It's more fair," said one bond trader. However, the smaller, independent traders who provide the markets' lifeblood have been less convinced of the benefits of the electronic marketplace. The convinced of the benefits of the electronic marketplace. The "locals," as independent traders are known, believe screen trading is being promoted by hig brokers who could wipe them out. To win them over, the exchanges have them over, the exchanges have introduced incentive programmes which will make it cheaper for the locals to trade electronically. Practical questions aside, last week's development has an important symbolic aspect. The agreement between the two exchanges is an unprecedented step towards co-operation. To take part, the CBT has had to overcome its traditional alcohom. overcome its traditional alcoform towards its more innovative and

younger neighbour. In this respect, as in its endorsement of electronic trading, the pact may prove a harbinger of the future. The two Chicago giants have been forced to get together by the competitive threat posed by the growth of new exchanges around the world — many of which are screen-based.

**Biscuits in** talks with Verkade member, estimated that the organisation would save some By Nikki Tait in London and

Laura Raun in Amsterdam

UNITED BISCUITS (UB), the UK-based biscuits, snacks and frozen food group, was yesterday locked in negotiations in an attempt to secure its acquisition of Koninklijke Verkade, the

of Koninkijke verkade, the quoted Dutch biscuit and choco-late manufacturer.

The British company is facing opposition to the price at which the deal with Verkade has been the deal with Verkade has been struck from a handful of institutional shareholders — six Dutch and one American. Together, they control about 45 per cent of Verkade's shares.

Verkade's shares were suspended late last week in Amsterdam and, according to Verkade's advisers, Van Meer James Conel neoutiations with

Verkade's advisers, Van Meer James Capel, negotiations with UB began on Sunday in an Amsterdam hotel. In London, United Streeth declined to comment on the attuation, but it seems likely that a statement will be issued today.

IIB announced in late-March that it hoped to acquire Verkade via a F1 400 per share offer, its first move into Continental Incati production. This valued the group at about (\$145m). Since then, it has secured the agreement of Verkade's management board, the Works Council, and said that discussions with the trade unions "have been favourably completed."

Verkade carned about F1 12m (\$6.5bm) on sales of F1 286m in

(\$6.5bm) on sales of Fl 266m in 1989, and the exit multiple offered by the UB bid is considerably above average levels in

However, Van Meer James Capel claimed that calculations — which were not done on the back of a cigarette packet"—
suggested that a price somewhere between F1495 and F1615
a share would be fair, although
it suggested that there was some
room for manner vic.

"Four hundred to too low," the

advisers said. "We really hope that there is a price at which the buyers will not be too unhappy and at which the sellers will not

be too enlarguy."
Rumours have circulated in Amsterdam that Jacob-Suchard, the Swiss chocolate company, might also have built up a stake in Verkade but sources in both the Netherlands and Switzerland AMRO and ABN, the two big The proceeds will be used for Dutch banks which plan to expansion, the two banks merge, will raise Fi L3bn (\$722m) explained yesterday.

The employees will have uncon-Hazelhoff, his counterpart at saggest that this is almost certainly untrue. In accordance with normal policy, Jacob-Su-chard declined to comment. The tussle reflects a growing

rebellion by Dutch shareholders, who enjoy limited rights, and the increasing influence of foreign financial institutions in the

## The maximum engine size for these vehicles, which enjoy special tax breaks, has been raised from 550cc to 650cc.

Conomics Notebook

## Business takes an interest in Ecu

ALL OF A sudden the European Currency Unit (Ecu) is back in the news. The past two weeks have seen the publication of a weighty report\* prepared by Young urging European goveruments to adopt a strategy and timetable that would turn the Ecu into the vehicle for achieving economic and mone-tary union (EMU) in Europe. in addition, the Ecu, or a hard" variant of it, has featured strongly in a detailed plan\*\* amplifying many previously obscure aspects of the British Government's idea of approaching EMU by way of

Competing currencies.

This plan, produced by Sir
Michael Butler, a former UK
ambassador to the European
Community, and Mr Paul Richards, a director of the mer-chant bank Samuel Montagu, has prompted extra excitement because it was prepared in con-sultation with Bank of England and Treasury officials, and has been outlined to Mrs Margaret Thatcher, the Prime Minister. It is now expected that the Ecu will figure prominently in the British Government's alternative proposals for achieving monetary union that will be put the EC's Inter-Governmen-

tal Conference (IGC) at the end of this year. Significantly, much of the impetus for the two recent reports has come from busi-

The Ernst & Young report was commissioned by a business-led body, the Association for the Monetary Union of Europe, which has an active membership of 200 European companies. Incidently, only a handful of these are British. Although the Butler-Richards paper was crafted with more of an eye on Mrs Thatcher's dislike of the supposed European super state than on the needs of the business community, it appeared

under the flag of the British Invisible Exports Council.

Nor. according to Mr Andrew Sentance, a senior economist at the Confederation of British Industry, should this apparent business interest in EMU come as a surprise. "As the barriers to trade identified under the EC Commission's under the EC Commission's 1992 programme have been reduced, business has come to focus on the costs of operating different currencies in Europe," he says.

The Commission has calcu-

lated that a single currency could save European business about Ecul5hn (\$18hn) by eliminating the costs of multi-currency handling.

A Price Waterhouse study has suggested that British manufacturers alone could

save up to £155m (\$262m) a year in hedging costs. Last week, at a conference in London, Sir Leon Brittan, the vice president of the EC Comvice president of the EU mission, told of the proble small businessmen whose exchange rate and transaction costs in Europe can be 10 times higher than their profit mar-

Mr Brian Garraway, the deputy chairman of BAT Industries, the tobacco-based con-glomerate, told the same meeting that fluctuating exchange rates had damaged the growth and prosperity of business in Europe.

"Years of effort in containing he erased in a single afteran overseas order "might be rendered nonsensical" by currencies could cause investment to migrate abroad perma-

answer to problems of busi-

nesses in Europe? "Not in its

present form must be the answer, judging from the

wage and production costs can noon's trading on the foreign exchanges," he said. A bid for rency changes. Misaligned curnently, he said.
But is the Ecu really the

**Ettractive** 

The Box in a weighted backs of EC currencies. The founding fathers of the European Mone-tary System (EMS) thought it should be "at the centre" of the new regime. But, although it has been a microsoful investment instrument, particularly in the Eurobond market, it has yet to be accepted as a vehicle for transactions.

That is why the Ernst & Young report urged governments to make a "credible announcement" that the Ecu would be the single currency of Europe by 1997. The Butler-Richards paper has shunned the single currency route. It said the Ecu should lose its present currency basket character and be protected by guarantees so that it could compete effectively with Europe's strongest currencies. With the Ecu setting a "standard of the best" it would then be up to individual the strongest and besteroes to determ uals and businesses to deter-mine how far the EC moved towards monetary union by their choice of the unit instead of national correncies.

Such plans might sound futuristic. But EMU has built up a strong head of steam over the past two years in a way that nobody could have antici-pated. British business should at least give the present debate close study, if only because wage and salary increases averaging more than 9 per cent will be very difficult to reconcile with fixed exchange rates in a low inflation EC. A Strategy for the Ecu, Kogan

Page Ltd, £19.50.
The Next Stage in an Evolutionary Approach to Monetary Union, available free from the British Invisible Exports Council, Windsor House, 39 King Street, London EC2 8DQ. Tel *071-600 1198*.

THIS WEEK

A QUIET week for economic statistics will intensify the focus on Wednesday's annual meeting in Paris of the Organi-sation for Economic Co-operation and Development (OECD).
The Bush-Gorbachev summit starting on Wednesday is also set to capture market attention in this week of international

The problems surrounding the Uruguay Round of Gatt, the multilateral trade talks, are likely to be high on the OECD agenda and there are few signs of agreement between the US and European Community on the vexed issue of agricultural

In contrast, ministers are expected to register general satisfaction with the developments in the world economy, although they will stress the need for continued vigilance against rising inflation.

against rising inflation.

Hints on German inflation —
with monetary union scheduled for July — will be given
by the cost of living index for
May, due out this week. The
consensus of analysts' forecasts recorded by MMS International, the financial research company, is that the prelimi-nary rate will rise 0.3 per cent on the month to an annualised rate of 2.4 per cent. This index has recently benefited from easing cost pressures as commodity prices have weakened. The Bundesbank meeting on Thursday is unlikely to provide the markets with tightening monetary conditions until after union on July 1.

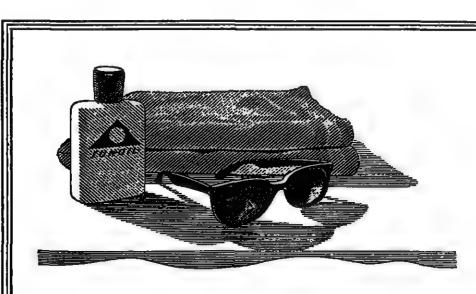
There will be a signing ceremony today for the proposed European Bank of Reconstruction and Development at the Rlysée Palace. Tomorrow morning there will be a breakfast at Bercy for the countries of the anti-money laundering initiative. This will review action taken so far, and consider the next stages in the campaign against the proceeds of drug smuggling entering the international banking system. In the US, as in Europe and Japan, it is a quiet week. However, the US payroll data on

**US employment** Olvillan labour force changes non agricultural industries (\*000) 1989 90

Friday could highlight recession worries.
Today: UK, output-based gross domestic product, first quarter (0.4 per cent). Japan, April unemployment rate, dif-fusion leading index for March. Tomorrow: Japan, Governor Mieno of the Bank of Japan holds his regular press confer-ence, construction orders for April US new home sales April. US, new home sales (down 1.3 per cent) and leading indicators of April (down 0.2 per cent). Australia, first-quarter gross domestic product (down 0.8 per cent). France, consumer price index for April (year-on-year rise of 3.2 per

0.4 per cent). Thursday: West Germany, Bundesbank council fortnightly meeting. US, factory goods orders and shipments for April (20 per cent) agricultural prices for May, initial claims and M1 (\$0.8bn), M2 (\$0.9bn) and M3. (\$2.7bn) for week ending May 21. Canada, GDP for

Friday: US, civil unemployment rate for May (up 5.4 per cent), hourly earnings (up 0.3 per cent), and construction spending for April. US, National Association of Pur-chasing Managers. Japan, trade balance, current account, investment in foreign bonds, and foreign exchange reserves



The board of management will initially be comprised of the 14 members belonging to the banks'

This number will shrink to between seven and 10 through

existing executive.

natural attrition.

As you sit by the pool at the Rabat Hyatt Regency, here are a few things we'll throw in.

Suntan oils and eye shades will be handed to business and pleasure-we call it the Hyatt Touch. you as you stretch out by the pool at our resort hotel in Rabat.

In Montreux, on the shores of Lake Geneva. we've installed an indoor lap pool and sama, and in Dubai the hotel comes complete with a shopping centre and ice rink. In Casablanca, there's a fully-

Cold towels will be pressed on you to cool the

brow. Or you can amble through the cool Andalusian gardens, or jog

through a eucalyptus forest. equipped gym and a traditional We're skilled at combining. Moroccan hammam. Nice touch.

==HYAIT 🔁 HOTELS & RESORTS ====

## National Mutual to go ahead and demutualise

By Kevin Brown in Sydney

NATIONAL Mutual Life Association, the Australian life office prevented from merging with ANZ Bank on competition grounds, is to go ahead with plans to demutualise.

Mr Eric Mayer, managing

director of National Mutual, said the blocking of the merger by Mr Paul Keating, the Australian finance minister meant "an opportunity had been

However, he said National Mutual would go ahead with plans to issue shares, 51 per cent of which were to have been transferred to ANZ for A\$3.4bn (£1.5bn). Mr Mayer also said National

Mutual would repurchase National Mutual Royal Bank from ANZ and use it as

National Mutual Royal Bank. which was jointly owned by National Mutual and Royal Bank of Canada, was sold to ANZ earlier this year as part of the merger arrangements after conditional approval from the

Mr Keating's decision to block the merger also cancelled the conditional approval for the sale. However, National Mutual was unable to re-acquire the bank without de-mutualising because of a parallel ruling that banks could not be owned by mutual

Analysts said National Mutual's decision to demutualise was forced by its need for capi-

strategy which was yet to be ing a drive to replace the AMP developed.

Society as Australia's higgest

National Mutual would be virtually takeover-proof as a listed company because of Mr Keating's ruling that the big six financial institutions should remain independent. The Bank Shareholders Act would prevent a foreign take-

The decision to demutualise will leave AMP and Colonial Mutual Life as the only survivors of a once-thriving mutual life insurance sector in Austra-

over T&G in 1983, and Capita, formerly City Mutual Life, merged with MLC Life last month, pending court approval.

## Trend continues at Mannesmann

By Andrew Fisher in Frankfurt

MANNESMANN, the West German engineering and steel company, said last year's favourable business trend continued in most sectors in the first quarter, though orders and profits in steel tubes and the Brazilian activities were

Turnover showed a 5 per cent rise to DM5bn (\$3bn) and profits were at the same high level of a year ago. For 1989, the group has already announced a 73 per cent jump in group net profit to DM505m,

Mannesmann said its first quarter order inflow was DM6.5bn, marginally down on the same period of 1989. Exports from Germany rose by

7 per cent to DM2bn.
The sharpest increases in turnover came in the industrial plant division - 15 per cent higher at DM1.8bn - and motor components - up 15 per cent to DM850m. But turnover in steel tubes was 11 per cent lower at DM1bn; the order

Placer claims that its bid

tops a complex offer from Toronto's Corona Corp that will leave Stiking shareholders

with stock worth between \$63 and C\$70 a share in a new

problems selling energy assets it values at C\$500m. Only the

Canadian properties have been sold so far, for C\$45m.

entrelec

subsidiary of CGE

has been sold to

Société de Participations Entrelec S.A.

The transaction has been arranged by

L.B.O. FRANCE

The financing has been provided

BANQUE DE GESTION PRIVEE-SIB

with turnover 9 per cent higher Inflow in this sector was down by 18 per cent, partly because of weaker demand from eastern Europe and China. In Brazil, the impact of stringent anti-inflationary measures led to a 23 per cent slump in new orders. Turnover in Brazil was 5 per cent higher at DM272m. Profits in steel tubes

and Brazilian activities were lower in the period, while industrial plant and process controls produced improved earnings. Other activities were flat.

#### Placer Dome \$230m bid for Stikine Resources

PLACER DOME, North America's largest single gold producer, is bidding C\$230m (£115m) for entry into the Eskay Creek field in North Western British Colum-

Placer is offering C\$67.50 a share cash or 3.5 of its own shares for each of the 3.4m

shares of Vancouver-based Sti-kine Resources. Stikine in turn owns half the Eskay Creek gold property near Stewart in British Columbia, where indicated reserves stand at 6.5m tonnes of ore grading an average 0.53 oz per tome gold and 14 oz silver.

Eskay is at the centre of the biggest gold exploration rush in British Columbia for

#### Eurotunnel agreement on extra funding

Surotunnel, the Angio-French decades. Eskay and several other properties in the area are regarded as future producing mines. Channel tunnel group, has achieved agreement on the first tranche of the £2.50m of extra familing it meets

The European Investmen Bank has agreed in principle to raise its long-term lending to the project from £1bn to

Eurotemnel is seeking up to \$2.5hn of new money on top of the £6bn which it already

The bulk of this will consist of up to 22bn of new bank loans

and C570 a snare in a new holding company.

Denison Mines, once Canada's most profitable uranium producer, is suspending common share dividends indefinitely and may sell its potash mining subsidiary to reduce debt. Denison is also having problems selling energy assets. Up to 2500m more will be raised from shareholders. Eurotunnel has to get a 90 per cent approval vote from its more than 200 lending

## & Boch sees sharp increase

Villeroy

By Andrew Fisher in Frankfurt

VILLEROY & Boch, the family-owned West German tableware, tile and sanitaryware company which is coming to the stock market this week with a DM407m (\$242m) preference share issue, yester-day forecast a sharp rise in profits in 1990 and 1991.

Mr Rolf Behrentroth, the finance director, said net income should total around DM62m this year, a rise of 44 per cent on the 1989 level of DM43m. In 1991, he expected on increase of 27 per cent to DM79m. Last year's profit represented a 3 per cent return on turnover, which was up by 10 per cent to DML45bn and is forecast to reach DML5bn in

1990.
The issue is the largest on the West German stock market this year. The shares will be priced at DMS80 each, which Mr Behrentroth said he did not think was too high in view of the business outlook. On the basis of expected earn-

on the basis of expected earnings per share of DM25 DM17.50 in 1989, this gives a
price-earnings ratio of 23.
The subscription period is
May 30 to June 1. Deutsche
Bank, heading the issuing consortium, said it hoped at least
10 per cent of the new shares
would be sold abroad.
Villerow & Roch homes to

Villeroy & Boch hopes to achieve a turnover of some DM2.5bn in the mid-1990s through organic growth and acquisitions. Capital spending has tripled in the past three years to around DM150m in

Mr Luitwin Gisbert von Boch-Gallau, the chief execu-tive, said Villeroy was the market leader in all its three market leader in all its three divisions in Germany, France, and the Benelux countries. It also intended to develop its business elsewhere in Europe, the US, and Asia, and was dis-cussing possible cooperation in East Germany with two plants that belonged to it

## Hessische profits hit by interest rates

was to a second where the control of the control of

(Helaba), the large West Ger-man financial institution based in the state of Hesse, yesterday reported sharply lower earn-ings last year, laying the blame on unfavourable domestic interest rate patterns.

Partial operating profits for 1989, at DM108m (\$63m), fell 37.3 per cent short of the previ-ous year's level, and made up barely more than half of the 1987 figure of DM 197m.

The bank has suffered worse

HESSISCHE Landesbank than most from the high interest rates prevailing during 1989, when long periods of an inverse yield curve ate into the profits of its traditional banking business.

While administration costs continued to rise - in 4.6 per cent - the bank's average interest margin fell as low as 0.66 per cent, producing correspondingly lower net interest

At DM444m it was nearly 10 per cent below 1988.

Fee income, which however teresents only a modest part of the bank's operations, grew 6 per cent to DM7iss.

Mr Herbert Kazmierzak, chief executive, was keen to stress that, thanks to a widen-

ing of margins to 0.72 per cent, as well as stricted cost control. earnings had picked up in the first four months of this year, so that partial operating profits are now 48 per cent better than for the same period the previ-

However, forcasting a 20 to 30 per cent improvement for the whole year, hir Kazznierzak was unable to premise a return

Meanwhile, he cisined progrees in the bank's closer coop eration with the regional savings banks, now Helaba's sole shareholder since the beginning of the year, where business in areas including forlegn exchange and securities trading had looked up.

## Hachette to take La Cinq stake

By William Dawkins in Paris

HACHETTE, the leading French publishing group, yes-terday won the go-shead to take a 22 per cent stake in La Cinq, France's much disputed fifth television channel.

The deal, opening the way for Hachette's first investment in television, is part of a reshuffle of the loss-making chain's shareholders, plus an issue of new equity, given the green light by the CSA, the French broadcasting

La Cinq's finances are under strain after losses of FFr2.2im
over the last three years, during which it has fought to
build up a share of 13 to 15 per

It allows Mr Jean-Marc
Vernes, the leading French
banker and ally of Mr Hersant,
to boost his stake from 10.89

By Kleran Cooke in Dublin.

MORE than 2,000 workers at

the Irish crystal making divi-sion of the Waterford Wedg-wood group yesterday voted unanimously to enter into gov-ernment-sponsored negotia-tions aimed at ending a strike now entering its eighth week. Unions at Waterford, a man-facturer of high quality crys-

ufacturer of high quality crys-talware, stopped work after management withdrew certain

bonus payments to a section of

Management appealed for

talks but said the pay cuts

must stay. The union accused management of breaking

piece rate workers.

Peace talks planned in

Waterford dispute

cent of the French andience. It comes a few months after an agreement between Mr Silvio Beriusconi, the Italian television magnate, and Mr Robert Hersant, the former French press baron, to end a long legal dispute over who should con-trol the station. Yesterday's decision merely

paves the way for the reorgani-sation, the details of which must now be settled by a La Cinq board meeting, likely within three weeks, said a

agreements and said that no talks were possible until the

special payments were rein-

The government is believed to have proposed a compromise formula but neither side in the

dispute was over-optimistic of

a successful outcome to negoti-

In the past the government has talked of "dire conse-quences" for Waterford if the

strike continues for much lon-ger. Management has hinted that production of crystal might be taken out of Ireland if

and was saved by capital injec-tions from its hanks, its results

have fluctuated sharply. In 1985, it reported a net profit of DM100m, which was virtually

A recovery in 1987 to DM71m was followed by a slide to DM41m, mainly as the result of

extra depreciation made for tax

haived the following year.

per cent to 22 per cent. The deal meanwhile provides a long-awaited exit from La Cinq for three investors, including Les Echos, the French business newspaper owned by Pearson, the UK publishing group which owns the Financial Times, and which will now sell its 3.67 per cent stake, and the Canadian-owned

group Videotron, with 3.42 per Mr Jérome Seydoux, chairman of Chargeurs, the finan-cial conglomerate, who had supported Mr Berlusconi's

fight against Mr Hersant, will be selling his 7.34 per cent

#### SA building society 31% up By Fhillo Cawith

year to the end of March, an increase of 36.7 per cent over the previous year's figure.

Assets grew by 18.9 per cent from R13.22bn to R15.72bn. The fledgling United Bank substan-tially increased its client base with total assets increasing by

and the dividend was lifted 19 per cent to 32 cents per share.

Pro-tax gradits advanced 163 per cent to MISIGIAN from MISIGIAN.

#### Carter Holt rises 41% to NZ\$191m

By Terry Hall in Wellington CARTER HOLT Harvey, the CARTER HOLT Harvey, the New Zealand forestry, fishing, and building supplies group, reported a 41 per cent rise in not profits to NZ\$191.4m (US\$118.98m) from NZ\$135.4m for the year to March 31, despite a flat domestic market, Mr Richard Carter, chairman, said vesterday. sald yesterday.

The group however continued to improve domestic earnings by increasing productivity, lowering costs and seeking further economies, he said.

Turnover increased by 8 per cent to NZ\$1.54bn from NZ\$1.54bn from NZ\$1.43m, with the export component registering a 10 per cent increase to NZ\$377.3m from NZ\$342.5m.

A strong performance and conflict can flow from a full year's inclusion of the Caxton pulp and paper concern, com-pared with five months last year, helped domestic earings.

Carter Holt was interested in acquiring the distribution businesses of Fletcher Fishing, he said. Last year it acquired the 24 per cent of Sealord Products it did not already own and since the year end has bought 50 per cent of Printpac-UKB from Brierley Invastments.

## Hapag-Lloyd unchanged for year

By Andrew Fisher in Frankfurt

HAPAG-LLOYD, the West German shipping, airline and travel group, yesterday reported unchanged net profits of DM41m (\$24m) for last year and said that market conditions remained difficult in 1990.

The Hamburghand again a congrigally with the

The Hamburg-based company had to contend with renewed price pressures and higher costs in its biggest division, container shipping,

shipping, especially with the weaker dollar. The air traffic market would also be tough, with prices tanding to fall. Since the group alid deeply

MYLLYKOSKI, a Finnish paper group, has signed a lat-ter of intent to purchase two West German paper mills, Alb-bruck and Mochenwangen, from the Swiss company Hols-

Myllykoski, which is owned

The following companies have beened deter of board meetings to the Stock Exchange. Buch meetings are usually held for the pur-pose of comidering dividends. Official indica-tions are not available.

Inferiore- Sweening Cethioses, Turning, West-land, Young (H).
Finds- Brewinshot, Centreway Trust, City of London PR, Herbwell, Mercury Asset Man-agement, Ritz Design, Robe & Nolan, Con-puter Services, Stebs. Bouthnews. Warburg

CIVAS 12 LEATTED Floating Rate Notes due 180 Interest Rate 8,73% p.s. Interest Period May 29, 1990 to November 25, 1990. Interest Psyable per US\$100,000 Note US\$4,369.25. May 29, 1990, London By Citibani, N.A., (CSS) Dept.), Agent Be

## Myllykoski purchases two German paper mills

By Enrique Tessieri in Helsinki

atoff Holding.
According to Myllyhould, the acquisition of the two paper mills in Germany is expected to strengthen the Finnish

paper group's position with-in an increasingly competitive Western European paper mar-

#### **BOARD MEETINGS**

TODAY

by the wealthy Björnberg fam-ily, stated that the purchase will generate FMLShm in turnover from their German operations sione.

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the Netherlands Antilles)

¥6,300,000,000

Floating Rate Guaranteed Notes

due 1993

Most of the company's shares are now owned by corporate shareholders, including Veba, the energy concern, Lufthamsa, and the Kaufhof store group. Hapag-Lloyd is again paying a DMS dividend.

FT Share Service

The following securities were added to the Share Information Service in Saturday's edition:

Fleming European Fledgel-ing Inv. Tst. (Investment Do. Warrants (Investment

Sparges Mining (Mines/Australian) Trust of Property Watrants (Property)

> ¥6,000,000,000 Floating Rate Depositary Receipts

Due 1993 issued by the Law Debenture Trust Corporation p.Lc. evidencing entitlement to payment of principal and interest in respect of deposits with

BANCARIO SAN PAOLO **DI TORINO** (incorporated in the Republic of Italy as a Credit Institution of Public Law)

ISTITUTO

London Branch Notice is hereby given that the Rate of Interest for the Interest Period from 26th May, 1990 to 26th November, 1990 is 7.35% per annum.

Interest payable on 26th
November, 1990 will emount
to 43,705,205 per
¥100,000,000 principal amount
of the Notes.

Agent Bank .
The Long-Term Credit Bank of Japan, Limited Tokyo

UBS Holdings, holding company for South Africa's largest building society, lifted its net income, before extraordinary items, to R196.9m in the year to the send of March and the second of the se

With total assets increasing by 127.5 per cent to RL21hn.
Earnings per share increased by 30.1 per cent to 82.1 cents and the dividend was lifted 19

Notice to Lombard Depositors

The following interest rates will apply from 28th May 1990 14 DAYS NOTICE SHOOM SECON

14-250 11-115 14-820

12-125 29-458 12-610 CHEQUE SAVINGS ACCOUNTS | Million and all 1000

12-0002 9-3602 12-4802 10-000% | 7-800% | 10-400%

The Complete Finance Service **Deposit Accounts** 

To the Holders of

#### COLLATERALIZED MORTGAGE ONE HEATION TRUST TWENTY

Class A Floating Rate Bonds Due February 25, 2017

Pursuant to the Indeuture dated as of February 6, 1987 between Collateralized Mortgage Obligation Trust Twenty and Texas Commerce Bank as Trustee, notice is hereby given that the interest rate applicable to the above Bonds for the interest period from May 25, 1990 through Angust 24, 1990 as determined in accordance with the applicable provisions of the Indenture, is 8.875% per annum. Amount of interest payable will be \$12.35896364 per \$1,000 principal amount

COLLATERALIZED MORTGAGE OBLIGATION TRUST TWENTY

The Molson Companies Limited U.S. S20,000,000 Hoating Rate No loune date 21st May 1987 Maturity date 21st May 1992

For the three month interes period from 29th May 1990 to 29th August 1990 the race of interest on the notes will be 8/% per annum. The interest payable on the relevant interest

psyment date will be U.S.\$10,541.67 per U.S.\$500,000 Morgan Grandell & Co. Lie

Reference Agent

Lloyds Eurofinance N.V. (incorporated in the Nether with limited liability) £200,000,000

Guaranteed Floating Rate
Notes Due 1996
For the three months May 25, 1990 to Angust 24, 1990 the Notes will carry an interest rate of 15,25% p.a. with a compon amount of £190.10, in respect of £5,000 nominal of the Notes and £950.51, in respect of £25,000 nominal of the Notes payable on Angust 24, 1990. Cinibank, N.A. (CSSI Dept)

Top Prus

OUTSTANK COMM

FINANCIAL TIMES STOCK INDICES 182y 24 May 23 May 22 1990 Since Compilation
High Low 듌 78.36 78.56 79.23 79.23 78.74 84.20 74.13 127.4 49.18 87.29 87.25 87.42 87.45 87.27 92.91 83.80 105.4 50.53 1800.0 1805.2 1810.0 1829.5 1810.8 1793.3 1968.3 1653.5 2008.6

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#### BASE LENDING RATES

(SdBo)

Société de Banque Occidentale

Brit Bk of Mid East ....

Brown Shipley ......
CL Bank Nederland ......
Charterhouse Bank .......

Chilbank MA 15
City Merchants Bank 15
City Merchants Bank 15
Connel Bik M. East 15
Co-operatine Bank 16

Horthern Bank Ltd \_\_\_\_\_\_ 15
Hydreith Mortage Bank. \_\_\_\_\_\_ 15-12
Provincial Bank PLC \_\_\_\_\_\_ 16
R. Rephasel & Sous \_\_\_\_\_\_ 15-12
Royal Bh of Scotland \_\_\_\_\_\_ 15-12
Royal Trest Bank \_\_\_\_\_\_ 15
Royal Trest Bank \_\_\_\_\_\_ 15
Royal Trest Bank \_\_\_\_\_\_ 15

Westers Trust 15
Westpac Bank Corp. 15
Whitesmay Laidlaw 15½
Yorkshire Bank 15 Members of British Merchant Banking & Securities Houses Association. Deposit now 5.9% Sarents 8.5%. Top Tier-E50,000 + instant acces 13.7% & Mortgage base rate. § Demand deposit 9%. Mortgage 15.7%. - 15.95%.

## irrevocably guaranteed as to payment of principal and

#### BANCA NAZIONALE DEL LAVORO

Period from 29th May, 1990 to 29th November, 1990 is 7.35% per ann

Agent Bank
The Long-Term Credit Bank
of Japan, Limited
Tokyo

June 6 Jame 11 May 3 May 30

(Incorporated as an Istituto di Credito di Diritto Pubblico in the Republic of Italy) Notice is hereby given that the Rate of Interest for the Interest

Interest payable on 29th November, 1990 will amount to ¥3,705.205 per ¥100,000,000 principal amount of the Notes.

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#### INTERNATIONAL CAPITAL MARKETS

SYNDICATED LENDING

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y Yeary Hall in Welling

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A C. YES MERRY.

ises 41%

## from foreign banks

that at least 51 per cent of the

company will remain state owned, it will not be treated as

a sovereign loan for bank capi-

tal purposes and so carries a

100 per cent risk weighting

under the Basle accords. This

is meant to avoid discrimina-

tion in favour of state-owned

industrial companies over those in the private sector. New Zealand borrowers

appear to be emerging at last from the fall-out over the DFC

affair. A \$200m loan for Elec-

tricity Corporation of New Zealand, with a 35 basis point

margin, was 80 per cent over-

subscribed. Some 27.5 per cent of the participation was from

Japanese banks, those most upset by the New Zealand Government's decision not to assume responsibility for the

failed DFC group.
In the UK, the Leeds Perma-

isis points. Chase Investment Bank dis-

closed pricing on a previously announced \$600m acquisition financing for the ECC Group.

The three-year financing is split between a \$350m term

loan and a \$250m revolving credit. It carries a margin of 20

basis points and a commitment fee of 7% basis points. Credit Suisse First Boston launched into syndication for Great Western Bank, the Los

Angeles-based savings and loan institution with assets of \$36bn, a three-year committed standby credit of \$350m with an uncommitted facility of a standard of \$350m.

further \$175m. The credit will carry a commitment fee of 15

basis points and a margin of 25 basis points with a 7% basis point utilisation fee if more

than half drawn. Front-end fees range down from 7 basis points for a \$50m commitment. Great Western is one of the

few savings and loan institu-tions to boast an investment grade credit rating from the

two main rating agencies, it carries an A rating from Stan-dard and Poor's and an A3 rating from Moodys. But to raise the funds to refinance a facility which matures this year, it is having to pay banks more.

TURKEY is raising its first republic and an undertaking medium-term loan from international banks in several

The loan has been underwritten by J.P. Morgan and four other banks — Bank of Tokyo, Credit Lyonnais, Dresdner Bank Luxembourg Dresdner Bank Luxembourg and Saudi International Bank. Terms of the Loan, to be split about equally between a four and a five-year maturity, have not yet been disclosed. But it is said to carry an all yield—over interbank rates—of slightly more than 1 percentage point for the five-year portion and just under that for the shorter maturity.

shorter majority.
This is thought not to have been the cheapest offer from the borrower's point of view. But the Government appears to have decided to pay more to secure a good reception rather than risk jeopardising an

orderly market return by seeking too aggressive terms.

Morgan is also arranging with Bank of Tokyo, Industrial Bank of Japan and Commercial bank, a \$400m eight-year credit for Indonesia. The credit, which carries a five-year grace period before principal repay-ments are due, carries an aggressive % percentage point interest margin, with a % per cent commitment fee on any

undrawn funds. Five banks, led by Banco Totta & Acores, are underwriting a five-year term loan for Quimigal, the Portuguese state petrochemicals concern. This credit, split into Ecu71.05m and SFr30.22m, is to refinance maturing bond issues. It will carry a 20 basis point interest margin (0.2 percentage points). Though the loan carries a letter of comfort from the

> TUROWAREST TURNOVER (\$m)



Week to May 24, 1990

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Raiffelsen Zentralbank Österreich AG

U.S. \$500,000,000 Collateralized Mortgage Obligations Series 1986-1

Delwn Europe

**RZB-AUSTRIA** 

(Deutschland) GmbH

Nomura Europe GmbH

Agent Bank

#### INTERNATIONAL EQUITY ISSUES Turkey to raise loan A battered market shows signs of recovery

international equity issues has been hit hard this year by the volatility that has dominated stock markets around the world - particularly in Japan. Companies are spurred on to issue new equity when their stock prices are buoyant on the home market and have been put off this year by the uncertainty that has dominated

There are signs however, that the market is reviving. The issue of am B shares last week for Atlas Copco, the Swedish heavy machinery maker, placed a portion of the £125m-worth of shares in the US under newly liberalised private placement rules. The private market created by the Securities and Exchange Commission's rule 144a changes will allow medium-sized companies much greater access to US pools of capital since they will not have to go through the SEC's onerous registration

nent Bullding Society is seeking \$300m in a five-year revolving credit. It carries a
commitment fee of 8% basis
points and a margin of 18.75 requirements.

Atlas Copco was the latest in a steady flow of Scandinavian companies to tap the international market to try to pay down debt on acquisitions and to raise funds for future bids. Kvaerner, the Norwegian mechanical engineering group, raised NKribn and Huhtemaki, a Finnish confectionery and pharmaceuticals company, is considering an offer.

have been pockets of activity. Mr Ludovico del Balzo, managing director of the equity capital group at Shearson Lehman, says he has seen several medium-sized US companies issuing shares in the international market. These companies have been leveraged in the 1980s and are more prepared to issue equity at prevailing prices which companies elsewhere

may find too low. The pricing and size of inter-national equity issues are still determined by conditions in the companies' domestic mar-ket. In fact, Mr Michael Watson, executive director of equity new issues at Daiwa Securities, said he was still debating whether there is a global equity market or many domestic markets working together and becoming more international in their outlook. "I suspect it's the latter," he

Rising domestic stock mar-kets will prompt more interna-tional issues. In Europe, French companies are currently showing the most interest in international offerings because their stock market has been buoyant. The issue of equity in UAP, the French insurance company, at the beginning of the year could

reduce its stake in financial institutions in which it has a majority share. But new international equity

issues have been hit by the withdrawal of Japanese inves-tors from the international scene. As stock prices have been buffetted in Tokyo, the once ubiquitous Japanese investors have lost their appetite for foreign holdings and have bailed out as quickly as they piled in. Nowhere has this been more clearly manifested than in the plummeting premiums on single country funds which the Japanese had flocked to in a bid to diversify

into Europe.
Country funds have been a way for international investors to gain exposure to some of the world's fastest growing stock markets without going through the rigours of share-picking. However, the more sophisti-cated investor is increasingly

looking to buy international stock more directly.

Four stock terms for Indonesian companies have received an enthusiastic welcome, in spite of the difficult market conditions at the beginning of the year. An initial public offering for PT Astra, an Indonesian conglomerate, part of

While the international start a rush of insurance companies and banks to the market has been panies and banks to the market. This was prompted by a scribed last month. Indonesia change in the law which allows the French Government to and settlement in its local and settlement in it stock market and this is attracting foreign investors to some of its high-growth compa-

> Local trading conditions can be a drawback to investors wanting exposure to some of the world's less-developed stock markets, but stocks with a strong story behind them, an international aspect or strong export earnings sell well to many institutional investors. The story behind the single European market in the run-up to 1992 and German unification

> is what made Japanese investors such passionate buyers of European equities and country funds late last year. Japanese buyers are still interested in these type of issues even though they have drawn in their horns for the time being. In today's chastened market they are looking to distinguish more closely between companies and are according to the according to the contract of the contr nies and are eager for the sort of keen pricing that reflects current market conditions.

One of the developments in the Japanese market that should allow smaller foreign companies access to Japane investors is the creation of a public offering without a list-ing which was pioneered by Daiwa in preparation for the

market, in common with the 144a arena in the US, means companies can issue stock without going through the stringent listing requirements.

Since the Powl concept has been in place, four issues have been made. Coastal Corp. a US oil explorer raised \$86m with a Powl and the UK water compa-nies placed stock worth \$380m. These were followed last December by a Fl 189m offering for Polygram, the record company which is majority owned by the Netherlands' Phillips, and a £70m placement for Maxwell communications.

The return of stability to the Japanese market is a prerequisite for more of these offerings being made and several compa-nies have shown an interest in the concept. In fact, a calmer mood in Tokyo - which now appears to be prevailing —
holds the key for the recovery
in the market for new international equity issues.

The market for international
equity issues reached a value
of \$14 6bp lest user according

of \$14.9bn last year, according to the Bank of England, which showed a recovery from the depressed market levels which followed the 1987 crash. But new issue activity in the sec-ond half will have to be brisk if this year is to match or over-take that level.

Deborah Hargreaves

## FT plans new daily **Eurobond** prices table

By Andrew Freeman

TOMORROW the Financial Times starts daily publication of Eurobond prices, provided by the Association of Interna-tional Bond Dealers, the trade association and self-regulatory body for the Eurobond second ary market. The service will allow readers to follow daily up to 200 bond issues, while the existing weekly table will continue to provide prices for around 500 issues. The new table is based on

prices derived from the AIBD's Trax system. Trax is an elec-tronic, on-line trade matching and reporting system. UK-based members and all AIBD reporting dealers use it to check that both parties agree on a transaction e deale.

All trades must be entered into the system within 30 minutes to satisfy UK reporting

requirements under the Financial Services Act. The data is collated by the AIBD and sent to the Financial Times after each day's trading. Trax prices are the nearest equivalent to on-line information on Eurobonds and should provide investors with the most accu-rate indication of secondary market values available.

Offer yield

8,953

12.183

13,116

12,171

9.334

6.884

	NEW INTERNATIONAL BOND ISSUES													
Borrowers	Amount (I).	Meterity	Av. Uie years	Goupon %	Price	Book runner	Offer yield	Borrowers GUILDERS	Amount m.	Maturity	Av. ille years	Coupon %	Price	Book runner
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General Electric Cap.Corp.	100 125	1982	2	13	101,5	Bankers Trust Int.	12.111	FINNISH MARKKA						
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AUSTRALIAN DOLLARS		400.4		4-1	700		1177	Postipankki 🍁	500	2000	1013	12.55	102	Postipenkki
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STERLING								SGA-Soc.Gen.Acc.(f) ◆	17.6bn	1002	214	11 <sup>1</sup> 4 (0	1014	Benkers Trust Int.
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ECUs .								San Paolo Bank	1960 10ba	1993	3	7.3	1013	Nippon Gredit Int. Full Int. Finance
21B(a) <b>⊕</b>	125	1997	623	10	98%	Nikito Secs. (Europe)	10.394	Finance for Denish Ind.	756	1993 1995		7	1014	Mimura Int.
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Interfinance Cr.National(d)	500	1553	3	10 <sup>1</sup> 4 10 <sup>1</sup> 4	1015	COF COF	9,700	we Private placement. (Floeting is 101½ declining ½ % p.a. c) Dust-10 years at 101 declining ½ % p.a. g) have price place accrued intentions. Yields are exiculated on Al	surrency bond.	Berrower opt	ion to redee	m in Lire at L	1919, d) Fu	ngible with existing FFr500m be
Cradit Comm. de France	750	1995	6	10%	101 4	CCF	9.860	g) have price plus accrued inten	est. h) Redem	dion Midel e	ngk jades ji	nied. I) Rede	mption lini	ed to Middel stock index. Unli

Stephen Fidler

National Bank of Hungary (Magyar Nemzeti Bank)

Budapest

91/4% Bearer Bonds of 1990/1996 DM 200,000,000

> DG BANK Doutsche Genossenschaftsbank

Bayerische Vereinsbank

Banque Paribas Capital Markets GmbH

BMF-BANK

Hessische Landesbank - Girquentrale -

Horddoutsche Landosbank Girozentrale

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Bayerische Hypothekenund Wechsel-Bank

Westdeutsche Landesbank

Girozentrale

Crédit Lyonnais SA & Co (Doubschland) oHG

industriebank von Japan (Deutschland)

Yamaichi international (Deutschland) GmbH

OKOBANK Osuuspankkien Keskuspankki Oy

The Prudential **Insurance Company of America** 

For the period 25th May, 1990 to 25th June, 1990 the Bonds will carry an Interest Rane of 8.70% ner annum with an Interest Amount of U.S. \$156.82 per U.S. \$50,000 (the original Principal Amount) Bond, payable on 25th June, 1990. The Principal Amount of the Bonds outstanding is expected to be 41.866410218% the original Principal Amount of the Bonds, or U.S. \$20,933.21 per Bond until the Forty Second Payment Date.

Company, London

SGA Société Générale Acceptance N.V. ese Yen 17,500,000,000 Pixed and Floating Rate Nikkel-Linked riable Redemption Amount juranteed Notes due 1992 nditionally and irrevocable nteed by Societé Générale For the three months 30th May, 1990 to 30th August, 1990 the Notes will carry an

aterest rate of 7.375% per amount of JPY1,884,722 per JPY100,000,000,000 Note, payable on 30th August, 1990.

T.C.H. INVESTMENTS N.V.

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**Williamstad, Cass** 2**8th May,** 1990

This announcement appears as a matter of record only-



€350,000,000

Dual Currency Revolving Advance Facility

with US Dollar Swingline Option

Arranged by Baring Brothers &.Co., Limited

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Daiwa Europe Bank, plc 

Den Danske Bank Hongkong Bank London Limited The Mitsubishi Trust and Banking Corporation The Nikko Bank (UK) PLC Nomura Bank International plc

Norddeutsche Landesbank Girozentrale Riyad Bank London Branch

The Sanwa Bank, Limited 
Union Discount Company Limited

Co-Managers

Facility Agent and Swingline Agent The First National Bank of Chicago

May, 1990

#### INTERNATIONAL CAPITAL MARKETS

## Prices hit the downward slope again Uncertainties and tricky trading

US TREASURIES received help from some unexpected quarters last week but the long-term health of the market looks fragile in view of what appears to be an emerging fiscal crisis in Washington and signs that the dollar is starting to look more vulnerable.

Prices generally moved higher in the early part of the week, profiting from a number of different developments in other financial and commodity markets. There was some flight to quality to the Treasury mar-ket from Canada where the Government was deadlocked over a dispute with Quebec which wants to be recognised as a distinct society. Canadian government bonds dropped by as much as two points on one session last week.

Another boost was given to Treasuries by a wave of foreign buying which appeared to coin-cide with a sharp sell-off of gold by Middle Eastern inves-tors. Quite a few basis points were also clawed back after a Chicago newspaper report which said federal investiga-tors had found \$50m in unused appropriations which could be used to cut the budget deficit.
Although the Administration

put out a statement emphasising that this was an account-ing freak rather than the discovery of some much-needed cash, the Treasury market still kept on rising.

By the end of the week, however, prices were once again on a downward slope. Ostensibly the reason for this was that the Treasury's \$8.5bn five-year note auction went badly but there are deeper potential prob-

In the overnight session in Tokyo on Friday, the dollar alumped below Y150 for the first time since March 6. One of the main underpinnings for the Treasury market in the first few months of the year was weakness in Japan's capital markets and a steep fall in the

AVERY International, the US-based worldwide manufac-turer of self-adhesive base

materials, labels, tapes, office products and speciaity chemi-cal adhesives, will merge with Dennison Manufacturing Com-

pany, a diversified company pany, a diversified company which makes stationary sup-

plies, writes Karen Zagor.

Avery, Dennison merger

value of the yen but now Japan's stock and bond markets have started to rally and the Japanese currency is gaining favour again.

What happens in Japan is very important for the Treasury market because the US fiscal position is beginning to look extremely worrisome. The sharp sell-off in Treasury bonds after the five-year auction proved disappointing and shows how vulnerable this market is to concerns about increased supply.

The kind of budgetary dead-

lock in Congress which was so familiar in the last few years of the 1980s could start to put serious pressure on the dollar, and bond prices, which are already suffering, could be pinned down for months by a heavy schedule of new issues related to financing the ball-out of the thrift industry but also perhaps to keep pace with a deterioration in the core bud-

get position.
Mr Nicholas Brady, US Treasury Secretary, told Congress last week that the cost of the hail-out of the thrift industry was soaring and estimated that the rescue could now total \$130bn, considerably higher than previous official estimates - although still not as high as many other forecasts from out-side the Administration.

The Administration said last week that, when the funding authority of the Resolution Funding Corp (Refcorp) runs out – which is estimated to be next April if the same schedula for Refcorp bond issues seen so far is maintained - the Treasury will continue to finance the bail-out from general

On top of the staggering costs of saving thrifts, it appears that there are adverse trends in both the Govern ment's expenditures and receipts. Mr David Hale, chief economist at Kemper Financial Services in Chicago, noted that

is valued at about \$500m.

payments were weak and total receipts were growing at only a 4 per cent annual rate.

At the same time, he esti-mated, the Treasury would have to raise an additional \$30bn to \$40bn for Resolution Trust. Overall, analysts are revising up their estimates for the fiscal 1990 deficit from a consensus range of between \$140bn and \$150bn to a range between \$180bn and \$200bn.

Fiscal problems could not come at a worse time. Firstly, the US dollar could be vulnerable. The US Federal Reserve would be constrained from raising interest rates because of the fear that this could tip the economy into recession according to last week's GNP revisions, distorted downwards as they were by inventories, of

only 13 per cent.
Secondly, higher interest rates would only exacerbate the fiscal position, boosting the Administration's interest hills. Thirdly, when the nation's funding needs are so substan-tial, the willingness of Japanese investors to pour money into the US and finance the deficit is of concern. After the rout on Japanese capital mar-kets in the first quarter, they may be far more cautious

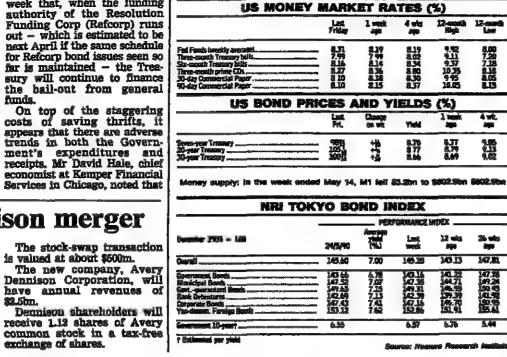
because of weak profits and the dramatic growth of leverage in the 1980s, corporate tax to syphon some of their funds to syphon some of their funds back into the domestic market. With recent economic statis-

tics generally pointing to continued sluggishness in the economy, but with the overall picture not being dramatic enough to persuade the Fed either to ease or tighten on purely domestic economic grounds, all eyes have turned to budget developments in

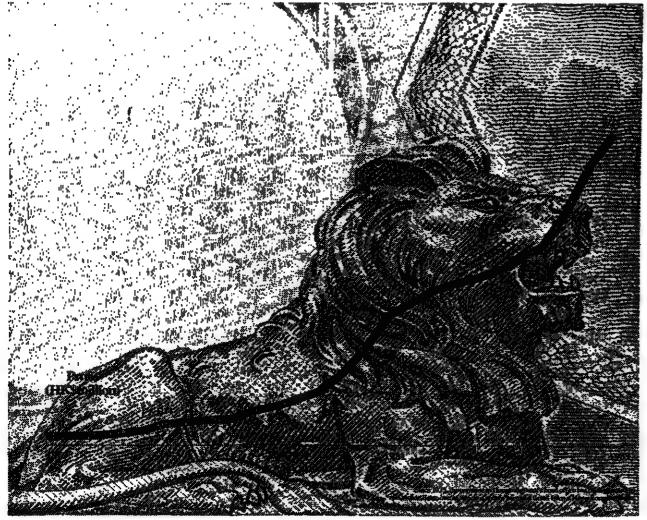
This week, attention may return to economic indicators because May's employment statistics are released on Friday. The market is expecting a substantial jump in the nonfarm payroll, partly because of the addition of thousands of US consustators. census-takers. May's employment release is of even more significance than usual because of the surprising weakness of employment in April Traders will be watching for any big revisions to April's

Before the employment report, however, the market will have to absorb the nowusual \$16.8bn of three-month and six-month bills, two cash management bill auctions of \$600 each and a \$1000 auction of one-year bills on Thursday.

Janet Bush



## Solid profit growth. Year after year.



The published profit attributable to the shareholders of The Hongkong and Shanghai **Banking Corporation Limited** has risen each year for over 20 years.

Main points of the 1989 results: • attributable profit up 11.0% to HK\$4,774 million (£380 million)

- earnings per share up 10.0% • total dividends up 16.5%
- one-for-ten capitalisation issue proposed for 1990

Together with its subsidiaries and associates, The Hongkong and Shanghai Banking Corporation Limited ranks among the 30 largest banking groups in the world. Listed on the Stock Exchanges in Hong Kong and London, its shares are held by over 165,000 shareholders. The HongkongBank group has more than 1,300 offices worldwide and a staff of over 53,000.

For a copy of the 1989 Annual Report, please write to: Department B1, The Hongkong and Shanghai Banking Corporation Limited, 99 Bishopsgate, London EC2P 2LA, United Kingdom.



Fast decisions. Worldwide.

DESPITE a considerable recovery over the past month, the gilts market has yet to decide if its glass if half full or

half empty. Last week, it relinquished much of its most recent gain, after the release of poor trade figures on Wednesday. The uncertainties which plagued the market for most of the year about the course of the economy proved stronger than hopes of entry to the exchange rate mechanism of the Euro-

pean Monstary System.

The market finished a point lower on the week, with the benchmark Treasury 11% per cent 2003-07, closing on Friday at 99% to yield 11.8 per cent. Traders will today seek to make sense of a jumpy four weeks. Hopes of a recovery hased on the ERM combined with real and reported retail buying of gilts have buoyed the market, while successive data releases have taken it lower. But the lack of liquidity and

shortage of stock made for tricky trading conditions.
The domestic economy continues to provide the market with its biggest worry. Last week's trade figures for April showed evidence of renewed import acceleration. Manufac-turing output also rose more strongly than expected in the

month, and growth in M0 of 7.3 per cent was outside the Trea-sury's target of 1 to 5 per cent. Sterling was harely touched by the bad news, but the gilts market is still concerned that the impact of two years of tightening monetary policy is

UK gifts yields Restated at par (%) 14.0 Apr 30, 1990 11.0 May 25, 1990 0 10 years 20 3

rapidly as hoped.

Some of the pound's current strength derives from the level of base rates, which at 15 per cent provide a coshion against inflation. The Bank of England has, through its activities in the money market, indicated that base rates must stay high for the time being. But there is a suspicion that the Treasury would like to see base rates lower by the end of the year. Even the current level of rates seems inadequate to bring about the monetary squeeze which the gits market hoped

not bringing inflation down as

Mr Peter Spencer of Shearson Lehman Hutton warn-ed: "High rates of inflation, though depressing real income growth, have blunted the impact of high interest rates. The squeeze is now drawing to a close as earnings respond to

would put pressure on domes-

a higher rate of heficition." Not equity in the housing market remained very high, he said, helping to shield consumers from the impact of high nomi-nal interest rates, as inflation, has cut the real involves of date has cut the real burden of debt. Mr John Shapperd of War-burg Securities said: "If it weren't for the currency, the gilts market would be a lot weaker." Domestic institutions still doubt how much vaine there is in the market, he said, but fear that the overseas investor will look more kindly on UK securities. Nobody wishes to be caught out in a bear squeeze and this, com-hined with the lack of liquidity

in the market, created founda-tions for May's recovery. Sterling is thus pivotsi to underpinning the market's current level. Most analysis at the end of last week were forecasting continuing strength in the pound for the near term. But few were sure this could be assured as the year progressed. The rise in the pound will also underpin monetary policy and put pressure on corporate profit margins which, as the Bank of England pointed out this month, is important to solving the inflation problem.

But with starting at 39.1 on its trade weighted index, it still has a long way to go to retrace the precipitous decline of last year. The belief that full entry to the EMS may be imminent is, therefore, very helpful both to the monetary authorities. to the monetary authorities and to the gilts market in the short term. But the gilts mar-ket also fears that EMS may

stance before it is warranted by a decline in underlying inflation. This would undercut any further gilts recovery, par-ticularly if monetary conditions oversees are tightening. Sterling and the UK bond market may have to face con-siderable challenges from overseas before they reach the safe

haven of the EMS.

All the inflation warning lights are still flashing red in Japan and there is still a possibility of a rate rise in Ger-many." James Capel warns in its latest bond and currency raview that the US economy may also require the Federal Beserve to push interest rates higher. This would mean the last month's reduction in UK gilt yields and a flattening of the yield curve may have to be partially reversed before the market can enjoy a fully

fledged recovery.

The balance between supply and demand in the market is unlikely to be restored by any early issuance of fresh stock. The Bank of England is thought to have been a net seller of stock in the past month for market management purposes. With the market still unsure, most analysis now believe it is unlikely that large-scale issuance will take place in the near future. But the arithmetic of government funding will continue to be a drag on the market as the public sector debt repayment

Andrew Marshall

#### FT/AIBD INTERNATIONAL BOND SERVICE

FT/AIBD INTERNATIONAL BOND SERVICE									
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ESDAY MAY BIN

## Tough year for Tokyo's bankers

TOP JAPANESE banks yesterday posted hig declines in annual profits, due to the impact of a rise in interest rates and of competition triggered by financial deregula

These effects were compounded by new provisions for Third World debt and by the plunge in Japanese stock and bond markets, which curtailed the banks ability to boost operating profits by selling securifies.

The 12 city (commercial) banks; plus the Bank of Tokyo, reported an overall decline of 0.8 per cent in operating profits and a 19.9 per cent fall in unconsolidated pre-tax profits for the year to end-March. Net after-tax profit fell 11.6 per cent. Revenues were 38.8 per cent higher, a reflection of the way in which banks' expanded their assets over the year, despite the dearth of profits. The extent of the squeeze on lending margins was revealed by Mitsubishi Bank, which

New models

Motors

Andrew Man

boost Mazda

and Mitsubishi

include four-wheel drive and

Mazda stearing.
Mazda, which is 24 per centowned by Ford Motor of the
US, increased unconsolidated
pre-tax profits in the year to
March to Y48.2bn (\$31.8m) as

sales rose 6.9 per cent to Y2,045bn. Mitsubishi's sales

were neck-and-neck with Maz-

da's at Y2.0250n, an increase of 6.7 per cent. Pre-tax profits were 22.8 per cent higher at Y41.40n.

Y2,150bn and pre-tax profits of Y55bn for the current year.

Mitsubishi expects to see sales of Y2,200bn and Y46bn in

four-wheel steering.

	TOP 13.	APANESE	BANK	REBULTS	TO N	IARCH 19	90 (Yb	n)	
Company	Op profit	% change	Pre-tax	% change	Net	% change	Intl. re	vs % c	henge
DKB	170.1	-1.2	295.5	29.7	155.6	-13.4	81.3	17,6	
Sumftomo	276.0	14.4	352.6	-15.4	174,5	-12.0	165.2	42.0	
Fuji	189.7	10.5	296.9	-24.6	147.1	-14.4	82.3	106.8	
Mitsublatri	162.9	-26.2	270.9	-23.8	149.8	-10.5	75.8	-7.1	
Serves	242.9	51.4	319.7	-2.6	148.1	-4.7	126.5	87.3	
Tokal	11.4	-86.3	103.6	-26.9	54.0	-10.2	45.2	20.3	
Mitsui	60.1	14.1	125.9	-26.9	64,9	-18.2	67.9	157.7	
Taiyo Kobe	72.2	-12.3	89.7	-22.9	50.9	-5.0	32.4	17.6	
Dalwa	84.3	-2.4	61.9	-30.1	33.0	-15.5	20.3	3.1	
Kyowa	74.2	-0.5	62.8	-20.1	31.5	-12.7	24.0	15.4	
Saltama	54.5	16.8	50.5	-33.0	25.8	-11.0	16.2	184.3	
Takugin	34.2	-14.5	44.8	1.4	16.8	-10.3	12.3	-17.9	
Tokyo	`74.0	-7.2	89.7	-123	50.9	-14.1	140.1	-2.2	
Total	1,506.8	-0.8	2,164.8	-19.9	1,103.1	-11.6	889.8	32.7	

said its average spread on domestic interest-earning assets fell 0.28 percentage points to 0.55 per cent.
Sumitomo Bank singled out the effects of developing coun-

try debt write-downs for com-ment, stating the results reflected the cost of taking part in the deht-relief scheme for Mexico based on the Brady

quick recovery in profits in the current year. They said that as well as being squeezed by increased competition, profits would again be hit by provisions for Third World debts.
These could not be offset as easily as before by sales of securities due to the weakness of the Jonapea stock worker. of the Japanese stock market. Sumitomo Bank and Sanwa Bank, which both have their

ground on other leading banks, which are all based in Tokyo. Sumitomo retained the top spot in operating pre-tax and net profits.

Sanwa Bank came second in operating and pre-tax profits. Sumitomo also toppled the Bank of Tokyo, the specialist foreign exchange bank, from its perch as the number one

## **Buying surge spurs top stores**

TWO LEADING Japanese department stores, Mitsakoshi and Sogo, showed large gains in consolidated net income in MITSUBISHI Motors and the year to February, partly due to a buying surge prior to the introduction of the con-Mazda Motor, two Japanese car makers, have posted sharp increases in annual sales and profits due to their efforts to sumption tax in April last year. But Takashimaya, Japan's oldest department store, saw its net income drop 13.6 per cent to Y16.3bn (\$10.76m) in the same period as the value of the yen deprecinew models, writes Stefan Wagstyl.
The two companies are try ing hard to keep up with the industry leaders — Toyota Motor, Nissan Motor and Honda Motor — in launching new cars with features which

Mitsukoshi, part of the Mitani group, operates stores in London and the US and is expanding into housing and

mail-order sales. It posted pre-tax profits of Y20.2bm, up 26 per cent on the year before, and sales of Y998.3bm, up 11 per

Total sales of the Sogo

group, which recently acquired a restaurant in Rome, rose 12 per cent to Y304.2bn, and pretax profits were up to Y9.9hn from Y9bn the previous term. Takashimaya, ranking top in mail-order sales among Japa-nese department stores, had a sales increase of 8 per cent, to Y1,030.8bn, attributable partly to the effects of the consump-tion tax. Its pre-tax profits fell 8.3 per cent to Y30.4bn, but the

store expects pre-tax profits to recover to Y31bn next year. It es sales rising 6 per cent to Y1.095bn.

Isetan, one of several city-style department stores, was hit by the depreciation of the yen and the huge cost of open-ing new stores and refurbishing existing ones. Its pre-tax profits were down 8.4 per cent to Y14.7bn, on extrapolation of the previous four-month term. Sales fell 7.3 per cent to Y371.1bn on the same basis.

The group estimates pre-tax profits will rise 1.8 per cent to Yl5bn in the current year, on

## Ajinomoto slides 2.9% to Y37bn

AJINOMOTO, Japan's largest integrated food processing company, saw consolidated pre-tax profits fall by 2.9 per cent to Y37.05bn (\$24.46m) last year because of a decline in subsidiaries' integrat moome.

At the permat expression level At the parent company level, pre-tax profits edged ahead by 2.5 per cent to Y33.95hn despite a 9 per cent slide in operating

profit. This reflected lower profits in edible oils and other profits in eatine of a rise in products, because of a rise in raw material costs, and special spending to calebrate the company's 30th anniversary. Consolidated turnover rose by 6.3 per cent to ¥541.85bn, and by 3.7 per cent to ¥477.18bm at the ompany level. Consolidated net income fell

11.4 per cent to Y14bn but parent company net advanced 6.1 per cent to Y15.92bn, or Y24.59 (Y23.46) per share.
A final dividend of Ya raines
the total to Y10 per share.
For the current year, Aji-

nomoto forecast consolidated pre-tax profits of Y38bn and et income of Y17bn on sales of

## Shipping lines predict modest growth

By Robert Thomson

JAPAN'S shipping lines reported significantly higher profits for the year to end March, but have more modest expectations of profit growth this year as the need to replace vessels becomes pressing and the growth in demand for some services slows.

Nippon Yusen, Japan's larg-est line, reported a 34 per cent increase in pre-tax profit to Y16.2bn (\$10.6m), as sales rose 12.2 per cent to Y476.8bn. The company said tramp and liner demand was strong, while North American operations were expected to break even this year after reporting suc-

Capital spending by Rippon Yusen is scheduled to rise from Y110bn last year to Y170bn, while pre-tax profit is expected to increase by four per cent to Y17hn this year. A non-operating surplus of Y900m was reported, partly due to sales of securities.

An analyst at S. G. Warburg Securities said that the leading shipping lines had improved their returns through heavy selling of securities in the past year, while in one case, three vessels were sold to an affiliate at well above market prices. While the industrywide recovery prompted a return to dividends for some companies, operating costs rose by about 18 per cent across the industry due to rises in fuel prices and chartering charges.

Mitsui O.S.K, the seco

largest shipping line, reported a 176 per cent increase in pre-tax profit to Y15.50n, as sales rose 16 per cent to Y411.51bn. The company said increasing international demand had

international demand had pushed profits higher.
For this year, Mittol expects a 3 per cent increase in pre-tax profit, while sales are expected to rise to around ¥450hn. The company will pay a dividend of ¥4 per share, its first in four years. four years.

Kawasaki Kisen reported a
191.8 per cent rise in pre-tax
profit to Y5.18bn, although

sales rose by only 18.2 per cent to Y355hn. The company cited weaker yen and stronger demand as reasons for the improved results.

## LTCB sharply down on Latin American write-off

By Ian Rodger

JAPAN'S three long-term credit banks all reported sharply lower pre-tax and net income for the year to March 31 due to the higher cost of

capital and write-offs on loans to Latin American countries.

The banks explained they had to face higher fund-raising costs not only because money market rates and deposit rates rose in the year, but because they were raising more funds

through expensive money mar-ket instruments rather than through fixed rate debentures. LTCB said that the exchange of a Y55.2bn (\$36.4m) loan to Mexico into Mexican national bonds resulted in a loss of

In addition, the bank sustained a loss of Y5.1bn on a loan to the Philippines. All three long-term banks are expecting further profit

erosion in the current year.
IBJ, which yesterday designated Mr Yoh Kurosawa, vice president, to succeed Mr Kaneo Nakamura as president, said its pre-tax profits are expected to drop 5.5 per cent to

LTCB said its pre-tax profits would fall 5 per cent to Y110bn and Nippon Credit Bank said its pre-tax profits would ease to

LONG-TEN					
Revenue	% change	Pretax	% change	Net	% change
2,747.4	27	158.7	-19	83.3	-11
1,979.9	36	113.8	-10	64.0	-8
1,261.3	30	69.1	-11	34.9	-0
	2,747.4 1,979.9	2,747.4 27 1,979.9 30	Revenue % character Protex  2,747.4 27 158.7 1,979.9 30 113.6	Revenue % change Pretax % change 2,747.4 27 158.7 -19 1,979.9 30 113.6 -10	2,747.4 27 158.7 -19 83.3 1,979.9 30 113.6 -10 84.0

## Japanese trust banks decline

JAPAN'S seven trust banks reported declines in profit in reported decimes in prom in the year to March 31 because of the squeeze on spreads as domestic interest rates rose, writes Clay Harris in Tokyo.

Their total pre-tax profit of Y603.5hn (\$398.4m) was 17.2 percent below the Y729.1bn

uchieved in 1988-89.

All except Toyo Trust cush-ioned their falls with gains on securities trading. At Nippon Trust, smallest of the seven, such gains

accounted for 44 per cent of the pre-tax total. Sumitomo Trust widened its lead in the revenues league and pulled level with Mitsubi-

shi Trust at the pre-tax level although the latter easily remained the largest in terms

of net profits.
Yasuda Trust and Banking,
the fourth largest trust bank,
said it expected a further slight decline in net income in the current year because of the interest rate environment.

	JAF	JAPANES TRUST BANK RESULTS (Ybn)							
Company	Revenue	% change	Pretax	% change	Net	% charge			
Mitsul	1,193	+28.9	118.4	-12.3	54.0	-10.8			
Missishiahi	1,476	+ 23.2	133.0	-22.5	68 3	-11.9			
Sumiliomo	1,527	+40.6	133.0	-15.5	62.2	-15.4			
fasude	1,049	+ 32.4	105.1	-19.2	48.7	-7.Q			
Гоуо	801	+26.3	76.7	-17.2	35.5	-13.4			
Chuo	436	+87.0	29.2	-26.0	12.9	-7.0			
Mippon	153	+ 19.5	8.2	-16.6	4.7	5.3			

## Gas suppliers fall on higher costs

TOKYO GAS and Oseka Gas, TOKYO GAS and Oeeka Gas, the two largest suppliers in Japan, suffered from price cuts made in April last year and higher material costs in the year to March. The pre-tax profits of both fell — Tokyo Gas to Y80.5m (\$33.3m), down 32.6 per cent, and Osaka Gas down 33.6 per cent to Y42.5m, writes Martin Gannon.

Higher costs, particularly a rise in the price of liquelled natural gas, brought the net income of Tokyo Gas down 22.8

per cent to Y26.1bn and Osaka Gas down 39.7 per cent to Y19.7bn. Total sales of Osaka Gas slipped 0.7 per cent to Y559.3bn in the year, but Tokyo Gas sales rose 49 par cent to Y707.1bn as demand for gas for industrial use grew.

Sales are expected to rise further in the current year, but Osaka Gas estimates its pre-tax profits will fall 10.5 per cent to Yatim as costs continue to rise.

to Y742bn, up 4.9 per cent.

## Kansai up to Y8.6bn

THE PRE-TAX profits of Japan's largest paint manufac-turer, Kansai Paint, which is hoping to enter the European market through a tie-up with Hoechst of West Germany, rose 16 per cent to Y8.6bn (\$5.6m) in the year to March 31, writes Martina Gaunon.

funds reised by issuing bonds with stock purchase warrants helped boost the figure, despite a 2 per cent fall in operating profits due to higher labour



## 1 ne **FT City Seminar**

Plaisterers Hall, City of London 9, 10 & 11 July, 1990

Speakers will include:

Mr Geoffrey Barnett The Panel on Takeovers and Mergers

The Building Societies Association Mr John Footman Bank of England

Mr Mark Boléat

Mr Michael Fowle KPMG Peat Marwick McLintock

Mr Michael J Fuller Midland Bank plc

Mr Nicholas Jones Lazard Brothers & Co., Limited

Royal Insurance Holdings plc

Mr David Malcolm

Mr Tadashi Natori The Industrial Bank of Japan Limited

Mr Herschel Post International Stock Exchange

Department of Trade and Industry The Rt Hon John Smith, QC, MP

Shadow Chancellor of the Exchequer

The Rt Hon John Redwood, MP

Mr Andrew Tuckey Baring Brothers & Co., Limited

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FIVE FOR ONE SHARE SPLIT

Following the passing of Resolution No. 8 at the company's Annual General Meeting on 18th May, 1990, the company's Ordinary 25p Shares are to be subdivided into 5 Ordinary Shares of 5p each as from today's date, 29th May, 1990. Dealings in the 5p shares commence as from today. Shareholders will not be issued with new share certificates, but they will be sent appropriate stickers to affix to

Conder Group Plc, Kings Worthy Court, Winchester, Hampshire SO23 7QA

their existing certificates.

29th May, 1990

#### SUNBELT HOLDINGS S.A. Siege social: 7 Rue Pierre d'Aspeit. 1142 Luxemb

R.C. B18113

NOTICE TO THE SHAREHOLDERS lotice is hereby given that the ANNUAL GENERAL MEETING of the 990, at 11 a.m., with the follow

#### INTERNATIONAL COURIER & EXPRESS SERVICES

The Financial Times proposes to publish this survey on:

June 22nd, 1990

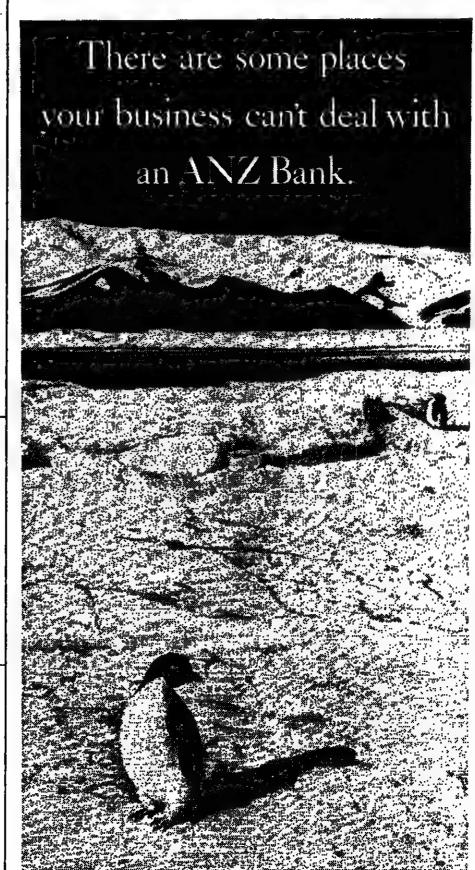
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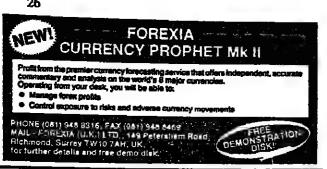


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#### COMPANY NOTICES

#### De Beers Consolidated Mines Limited (Incorporated in the Republic of South Africa) pany Registration No. 11/00007/06

#### NOTICE OF DIVIDENDS DECLARED ON PREFERENCE SHARES DECLARATION OF DIVIDEND NO. 162 ON THE 40 PER CENT

CUMULATIVE PROFESENCE SHAVES OF RS.00 EACH Dividend No. 162 of one Rand (R1.00) per share in respect of the six months ending 30th June 1990, has been declared payable to the holders of the 40 per cent cumulative preference shares registered in the books of the Company at the close of business on 29th June 1990, and to persons presenting coupon No. 162 detached from the preference share warrants to bearer. A notice regarding payment of dividends on coupon No. 163 detached from these warrants to bearer will be published in the press by the d from share warrants to bearer will be published in the press by the London Secretaries of the Company on or about 22nd June 1990.

#### DECLARATION OF DIVIDEND MOUD ON THE 8 PER CENT CUMULATIVE SECOND PREFERENCE SHARES OF R1.00 EACH

Dividend No. 30 of 4 cents per share in respect of the six months ending 30th June 1990, has been declared payable to the holders of the 8 per cent cumulative second preference shares registered in the books of the

cumulative second preference shares registered in the books of the Company at the close of business on 29th June 1990.
For the purpose of these dividends the preference share transfer registers and registers of members will be closed from 30th June 1990 to 13th July 1990, both days inclusive, and warrants will be posted from the Johannesburg and United Kingdom transfer offices on or about 6th August 1990. Registered shareholders paid by the United Kingdom Registrars will receive their dividend in United Kingdom currency converted at the rate of exchange applicable on 2nd July 1990, less appropriate taxes. Any such shareholders may, however, elect to be paid in South African currency, provided that the request is received at the Company's transfer offices in Johannesburg or the United Kingdom on or before 29th June 1990.
The effective rate of non-resident shareholders' tax is 13.50 per cent. tive rate of non-resident shareholders' tax is 13.50 per cent.

The dividends are payable subject to conditions which can be inspected at the head office and London office of the Company and also at the Company's transfer offices in Johannesburg and the United Kingdom. By order of the board H. J. CRANKSHAW

Consolidated Share Registrers Limited First Floor, Edura 40 Commissioner Street

Johannesburg 2001 (PO Box 61051, Vlarshalltown 21071 Barcleys Registrers Limited

Outpencort Page London SW1P 1PL

25th May 1990

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Kımberley 8301

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<u> De Beers</u>

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NIPPON OIL FINANCE (NETHERLANDS) B.V. YEN 8,000,000,000

DUE 1992 Notice is bereby given that for the Interest Period from the 25th May 1990 to 26th November 1990, the rate of interest will be 7.33% per annue. The interest payable on the 26th November 1990 will be yen.

Agent Bank
The Mitsui Trust & Banking Co.,
Ltd., London

275,000,000 HMC FINANCING 3 PLC Class A Mortgage Backed Floating Rate Notes due December 2018 Notice is hereby given that there will be a principal payment of £9,799.58 per Note on the interest payment date June 12, 1990. The principal amount outstanding per Note will be £30,857.09.

But The Characteristics and A

By: The Chase Manhattan Bank, N.A. London, Agent Sank May 29, 1990

#### COMPANY NOTICES

NOTICE OF MEETING

Notice of meeting of Manne and General Mutual Life Assuzance Society.

NOTICE IS HEREBY GIVEN to the Members that the 13th Annual General Mexing of the Society will be baid at MGM House, Heete Road, Worthing, West Somer, BN11 2DY, on Wednesday, 27th June 1990 at 12.30 pm for the following purposes.

chy, 27th June 1990 at 12:30 pm for the following purposes.

1. To receive the Directors' Report and Financial Statements for the year ended 31 Docember 1989.

2. To consider the element of directors, and the following Resolution:

That as from the 1st July 1990, fees payable to each Director shall be at such rate not exceeding 12:300 per amount and proportisonately for any lesser period than one year as may be determined from tems to tune by the Board of Directors. In addition them shall be payable and the Directors shall be proportion and in such manner as the proportion and in such manner as the proportion and in such manner as the Directors may from time to time determine.

4. To response KPMG Peat Marwick determine.
To reappoint KPMG Pest Marwick McLestock as anchors of the Society and to authorise the directors to its their resummentation.

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#### CURRENCIES, MONEY AND CAPITAL MARKETS

MONEY MARKETS

## Franc's problems may be temporary

Monthly trade figures in

France are notoriously erratic, but the current account deficit for the first quarter of 1990 was

substantial reduction in the

deficit in 1991. Mr David Simmonds at

湖 湖 海

OTHER CURRENCIES

THE FRENCH franc is at the bottom of the European Monetary System, but this seems to be causing more problems for the Bank of Italy than the Bank of France. The Italian central bank intervened most days last week, buying about FFribn to stop the lira rising Trust Funds above its cross rate limit against the French currency.

UK clearing hask hose lending rate 15 per cent from October 5

Bank of France support for the Bank of France support for the franc was much more discrete, suggesting that the French authorities feel they can take a relaxed view of the franc's weakness against the lira as long as the D-Mark is also depressed within the EMS.

Political nervousness and a decline in French interest rates this year have weighed against the franc, but analysis think that the underlying economic. Sans Account

Political nervousness and a decline in French interest rates this year have weighed against the franc, but analysts think that the underlying economic-							
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CURRENCY RATES



De Beers Consolidated Mines Limited (Incorporated in the Republic of South Africa) (Registration No. 11/00007/06)

13.70 11.20 8.70 6.30 4.19 3.05 1.61

REARRANGEMENT OF SOUTH AFRICAN AND

FOREIGN BUSINESSES RESULTS OF GENERAL MEETING

At the general meeting of holders of the deferred and S ordinary shares held in Kimberley on 25th May 1990 the necessary ordinary and special resolutions were passed. It is expected that the special resolution will be registered by the Registrar of Companies today and thereafter the rearrangement will be implemented.

The following dates are important:-Friday, 8th June

Record date to determine shareholders entitled to receive Centenary depositary receipts.

Friday, 8th June Monday, 11th June

Last day for dealing in De Beers equity shares. Listing of, and first day for dealing in, De Beers/ Centenary linked units.

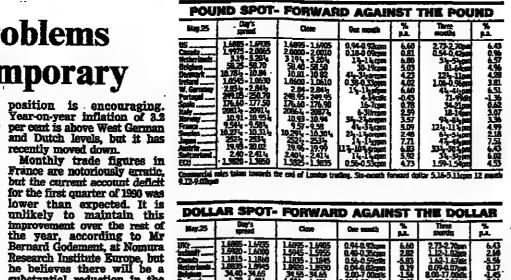
A further ennouncement will be made on or about 6th June 1990 advising shareholders of the arrangements for the delivery to them of the De Beers/Centenary linked units to which they are entitled.

28th May 1980

Heed Office 36 Stockdale Street

Angle American Corporation of South Africa Limited 40 Holbom Visduct London EC1P 1AJ

London Transfer Secretari Berclays Registrers Limited & Growncont Pleca



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FIXED INTEREST STOCKS

RIGHTS OFFERS

BANK OF ENGLAND TREASURY BILL TENDER

WEEKLY CHANGE IN WORLD INTEREST RATES

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**ELIRO-CURRENCY INTEREST RATES** 

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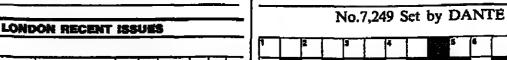
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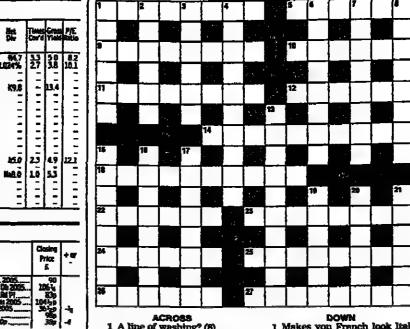
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CROSSWORD

ACROSS
1 A line of washing? (8)
5 Take in with the eye of a

5 Take in with the eye of a salior (6)

9 Second part of race, sprint recklessly (8)

16 It smoothly finishes off a piece of writing (6)

11 Quasar explosion round one high-class constellation (8)

12 Wool producer ruminates about South America (6)

14 Unmoving shares to cultivate (10)

varie (10)

16 Serious measures needed for those that are late (10)

22 Mineral almost exhausted in this state (6)

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God (6)
27 Unseemly uproar made by clan at gathering (8)

7 satisfies pirate involved in company set-up (8)
8 Lots are so docile (8)
13 Bill gets a medical qualification of college (10)
15 At sea no rating is lacking in knowledge (8)
16 Girl compelled to take a job

2 Stop and prepare a plan (4,2)
3 New style navy (6)
4 An organisation that delivers (6,4)
6 Reaction feared by a galley

slave? (8)
7 Musical pirate involved in

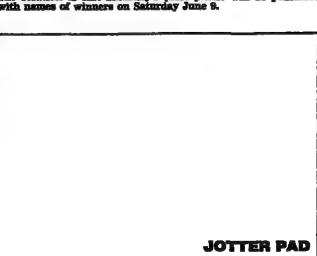
(5)
17 Break our codes in a conventional way (6)
19 Descriptive of one who can't settle (2,4)
20 It stands still and marks this state (8)

A Loans I arrange for a girl (6)

So Gave a Shriek and scared me badly (8)

It may give me this belief in God (6) time (6) 21 Fatal delay, perhaps, involves a number (6)

The solution to last Saturday's prize puzzle will be published with names of winners on Saturday June 9.



LONDON SHARE SERVICE

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## Smaller banks feature as Milan eases

LAST Thursday's holiday on much of the Continent, bank holidays in the UK and the US yesterday, and the prospect of another in Europe next Mon-day seem to be slowing bourses down, writes Our Markets

MILAN saw profit-taking after last week's gains. The Comit index slipped 2.29 to 736.59, but was still above the important 735 support level. In the absence of UK and US investors, turnover eased to an estimated L350bn from L300bn

Banks featured, with Credito Italiano and Banca Commer-ciale likely to follow Banco di Roma's lead and announce a rights issue soon. Credito Italiano lost L12 to L2,749 while Banca Commerciale Italiana added L8 to L5,238.

Dealers said the real activity was in the smaller "Banca Pop-ulare" stocks which are considered to have healthier capital ratios than the bigger banks and are also possible takeover targets. Banca Populare di Ber-gamo rose L500 to L20,400 and Banca Populare di Cremona rose L620 to L11,170. Else-where, retailer La Rinascente rose L190 to L7,610 on Japanese

buying. FRANKFURT opened weaker but, as there was no selling, traders moved to cover their short positions and the DAX index closed 5.79 higher at 1,828.96 after a fall of 2.12 to 772.66 in the FAZ at midses-

Volume fell from DM4.3bn to DM3.6bn. Prices moved on small buy orders, with the exception of Volkswagen which, said Mr Werner Wanks, head of securities at B Metzler, saw the only big order of the day as it rose DM8 to DM599.

Some buying appeared after hours; but Mr Wanks thinks that traders, having been sur-prised by the absence of selling, were betting later on buy-ing interest from London, or other points abroad today. "London has been a seller recently," he observed, "and yesterday's after-hours buying in Frankfurt might have been yesterday's after-nours buying in Frankfurt might have been misconceived."

PARIS was initially depressed by Wall Street's weakness on Friday but came off the day's lowe on selective buying of blue-chips. Turnover was estimated at a small FFT1.5bn and the CAC 40 index closed 2.49 better at 2,114.39, off the day's low of 2,092.62.

The oil producer Elf and its subsidiary Elf Gabon contin-ued to fall in what dealers described as exaggerated selling following news of unrest in the African state. Elf fell FF710 to L696 with 247,200 shares changing hands while Elf Gabon dropped FFr189 to FFr189 with a high 19,100

shares traded.
Lyonnaise des Eaux was
FFr20 firmer at FFr742 on news

that the state-owned telephone body France Telecom was to take a 10 per cent stake Lyon-naise des Eaux's cable television subsidiary. Hachette rose FFr250 to FFr414 after it was cleared to take a 22 per cent stake in French private televi-sion station La Cinq. Euro Dis-neyland, which fell 3.2 per cent on Friday after the issue of a new Wal Disney zero-coupon issue, closed 30 centimes

higher at FFr105.

AMSTERDAM closed little changed in dull trading with volume very low. The CBS Tendency index was 0.1 lower

News that ABN and Amro planned a FL 1.3bn preference stocks right issue as part of a merger they hope to complete in the third quarter of 1990 had little impact. ABN was 30 cents lower at F1 37.00 while Amro eased 60 cents to F1 73.50. The distiller, Bols, added F1450 to F1 18350 with dealers reporting some Swiss buying interest and rumours of a possible for-eign takeover bid.

The biscuit and chocolate maker, Verkade, was suspended until further notice. United Biscuits of the UK,

with a rebound after a weak opening, the Crédit Suisse index rising 2.2 to 641.0. Buying off the lows in blue chips, particularly in banking and insurance, turned the market around; dealers said that these were catching up with the rest

were carching up with the rest of the market.

OSLO closed mostly lower in quiet trading. The all-share index dropped 3.72 to 638.50 in thin trading worth NKr119.1m. Norsk Hydro lost NKr2 to NKr202.5 while Saga Petroleum free shares were unchanged at NKr132

STOCKHOLM was led higher by Astra on news that its anti-ulcer drug Losec had been approved for extended use in the US. The free B shares climbed SKr47 to SKr580. Asea free B's gained SKr18 to close at SKr793 on high mar-

ket expectations for the company's first quarter results, due today. Ericsson free B's rose SKr20 to SKr1,160. After the market closed, Ericsson said it had won an order from West Germany's Azel Springer Verlag AG for the delivery and installation of a large private telecommunications network.

The Affarsvärlden general index closed 10.6 higher at 1,272.6, in turnover of SKR419m. Electrolux free B's rose SKr1 to SKr243 before confirming press reports that it had made an offer for the US white goods giant Whirlpool's vacuum cleaner division.

#### **Toronto stocks quietly** steady in thin trading

TORONTO stocks were steady across the board in light trade at midsession due to holidays in the US and Britain. The composite index dropped 2.9 to 8,491.8 on volume of 6.5m shares. Declines led advances

A lack of progress in resolv-ing the dispute over the Meech Lake constitutional accord also

weighed on the market.
Stikine Resources jumped
C\$7% or 12.65 per cent to C\$69
after Placer Dome topped

Corona's takeover offer for the company by hidding C\$67.50 a share in cash.

#### SOUTH AFRICA

JOHANNESBURG was mixed in slack trading. The JSE all-gold index rose 11 to 1,641 while the overall index edged 1 lower to 3,165. Among the few changes, Vaal Reefs added R3 to 316 and Kloof was 50 cents higher at 38.50.

# Dow's rate of climb revives 'Nifty Fifty' concept

Janet Bush examines the outperformance of US blue chips, and a 1970s argument for two-tier ratings

T HAS BEEN the fashion among Wall Street analysts in recent weeks to compare the obvious outperformance of the Dow Jones Industrial Average of blue chip stocks and the broad market with buying of the Nifty Fifty in the early 1970s. The Nifty Fifty was a neat

way of describing what amounted to an exclusive club of quality, high-growth shares, with should retain their growth prospects in an economic downturn and which, therefore, were thought to be an absolutely safe investment bet. These companies were seen as "one-decision" stocks, which investors could buy and hold for the long-term and be assured of fine returns, or so

the folklore went

The trouble was that companies like IBM, McDonald's and Xerox were bid up to exorbi-tant multiples of 40 to 60 times earnings and proved chroni-cally vulnerable when the broad market turned in 1973 and 1974. They dropped sharply value during that period and went on to underperform for

Since then, when investors focus their buying on large capitalisation, high-growth stocks and ignore the secondary and tertiary levels of the

market, analysts naturally become cautious. As the Dow Jones Industrial Average has surged to successive record highs in the last fortnight leaving broad indices such as the Standard & Poor's 500 behind - so Wall Street's army of stock analysts have started worrying about a cyclical end to the bull market which has, according to some arguments, been in place since the early

The divergence so far this year has indeed been significant. At the close last flursday, the Dow Jones Industral Average - with at least a fair smattering of "nifty" stocks had risen 3.7 per cent. The Standard & Poor's 500, in contrast, gained only 14 per cent and the Value-Line Composite Index, which gives the same weighting to medium-sized and small companies as to large ones, had fallen by 4.9

Another indication of the divergence between "nifty" and relatively ordinary shares is a look at the top and bottom 50 shares in the comparatively hallowed universe of the Standard & Poor's 500. The top 50 stocks have risen by 3.9 per cent so far this year while the bottom 50 have fallen by 4.4

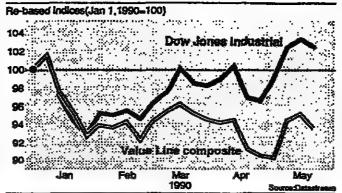
Some analysts believe that Exchange each session. He he parallels with the deep believes that this is the kind of the parallels with the deep bear market of 1973 and 1974 are earily close and that there Mr Joseph Feshbach of

is trouble in store for equities. Shearson Lehman Hutton said recently that it would be a longer-term negative for the mar-ket if the Dow were to reach

thing which signals that the buil market may be in its terminul phase.

History suggests that the kind of divergences which exist between the major index and all of its components (Utili-ties, Financials, Nasdaq, Trans-

#### US equity market comparisons



all-time highs without being confirmed by similar moves in other major indices He also noted with concern that there had been an increase in speculation, point-ing out that over-the-counter volume has been running at

almost 100 per cent of volume on the New York Stock

ports and so forth) usually do come back to haunt the market - as it did in 1972," he said.
At the same time, and for a number of reasons, he and his colleagues do not appear to be bracing themselves for the kind of sharp correction seen in 1973 and 1974, but perhaps a much more gradual downward

tiples of stocks now regarded as belonging to a new Nifty Fifty are nowhere near as high as they were in the frothy 1972 market. Back then, these stocks were selling at between two and 2% times their expected growth rates, compared with nearer one to 1% times

First, the price/sarnings mul-

Secondly, there does not appear to be as much specula-tion as there was in 1972. So far, it has been pretty disci-plined. The large stocks have sourted up and then settled back before moving forward again," commented Mr Mar-shall Acuff, a portfolio strate-gist at Smith Barney, Harris Upham. I would be more neryous if a lot of the stocks all started shooting up, if we had

a quicarum." Thirdly, there have been signs recently that the broad market is beginning to catch up with the Nifty Fifty. The Nasdaq Composite started rising rapidly recently, a good sign despite the fact that it is still well below its all-time high in October last year In high in October last year. In addition, the Standard & Poor's 500, at around 356, is now near to its all-time high of 359.88. Finally, some analysts believe that history does not

bear out the theory that the divergence we are now seeing necessarily portends trouble in the long-term; at least, they say, there is pienty of time to

Mr Laszlo Birinyi of Birinyi Associates, his consulting firm, offers the example of 1986 when the Dow Jones Industrial Average piled on 22.5 per cent and the Nasdaq Composits only 6.9 per cent. Some ana-lysts argued in retrospect that this was an early warning sig-nal for the October 1987 crash. You could argue that but you also cannot ignore the fact that the market went up another 25, per cent before it fell," Mr Biri-

A more recent example comes from the Japanese stock market where one key technical indicator - the ratio of advancing to declining stocks-peaked in January 1969. It was not for another full year that the Japanese market suffered a

The Nifty Fifty is being used by those who are negative on the market to build a case. Mr Birinyi commented. I would be more worried if i started to see little stocks start to do well, a sign that the occasional investor is finally in the market and therefore that we are near the end of the cycle."

# wince owns 41 per cent of Verkade, was due to make a statement soon regarding its friendly F1400 a share offer. A group of dissenting shareholders have said they would accept a price of F1485. ZURICH followed Frankfurt with a rebound after a week with a

A BETTER interest rate outlook and the strength of the yen cheered investors yester-day, and triggered a wide-spread hunt for laggards which took the Nikkei average above 33,000 for the first time in two and a half months, writes

Michiyo Nakamoto in Tokyo. The market managed to sus-tain last week's rising momenturn and share prices opened the day on a strong unward trend. The Nikkel average topped 33,000 just after the start of trading with a gain of over 300 points. During the day it moved between a high of 33,224.19 and a low of 32,838.80 before closing with a gain of 397.73 at 33,191.61.

This was the market's fifth

397.73 at 33,191.61.

This was the market's fifth rise in a row. Advances outnumbered declines by 541 to 430 while 163 issues were unchanged. Volume was less robust than on Friday which saw 1bn shares traded but, at 750m shares, it was still quite good for a Monday. The TSE index of all listed stocks rose 1411 to 243465. 14.11 to 2,434.05.

Interest was quick to change over the course of the day, and buying targets shifted within that time from big companies supported by domestic demand to earnings prospects, and lag-gards. The index rise was also supported by buying in arbi-trage with futures.

Following Friday's rush into the market, institutional investors were big players yesterday, according to a broker at a major Japanese firm. The par-ticipation of the large institutions belved issues with high liquidity - big, domestically

oriented companies.

At the same time, analysts were trying to predict the direction of funds as the market heads for the half-way recovery mark, 33,357 on the Nikkel, between its peak last December 29 and its subsequent low on April 2; they thought that lower-priced, as well as heavily capitalised issues would have to come into

Trading in two of the most popular high liquidity issues, NEK and Hitachi Zosen, had to be suspended during the day division, topped the actives list with 52.1m shares and gained Y4 to Y713. The stock exchange had to suspend trading in NKK when its price had risen Y11 to Y720. NKK, however, reported a 26.6 per cent drop in its recurring profit for the year to

March.

Hitachi Zosen, which also surged on the shipbuilding industry's strong profits, gained Y10 to Y1,050 before trading in the issue was suspended. Profit-taking later in the day underwined the in the day undermined the gains of several heavy industri-als, however, and Hitachi Zosen finished down Y14 at

building, another recent favourite, held on to its gains and closed up Y10 at Y1,050. It was second most actively index with 44.7m shares. Indeed with 44.7m shares.
Interest in heavy industries shifted later in the day to constructions and other laggards.
Construction companies have enjoyed strong business and are expected to see continuing orders from the public sector.

Mitsui Engineering and Ship-

orders from the public sector as Japan moves to fulfill US demands that it invest more in its infrastructure. Shimizu Corp. a ma

eral contractor, gained Y180 to Y2,040. Ohbayashi rose Y50 to Y1,740. An added incentive for building construction system, a world's first, which is expecbuilding project in the autumn Although overall, the shift in the market environment has

meant that high technology issues have lost some of their recent shine, some special situations in the sector stayed in favour. Sanyo Electric, for example, was actively traded, emerging third on the actives gained Y48 to Y996. It was popular for its developments in solar batteries as interest in

clean energy mounts.

Laggards also saw buying interest in Osaka and the OSE rose 182.21 to 35,178.07. Volume was firm for a Monday, at 83.6m shares, although lower than the 102.3m traded on Friday. Nomura Securities, which

#### Roundup

THE Antipodean markets started the week on a firm note but other Pacific Rim markets were mostly lower. Hong Kong and Taiwan were closed for a holiday.

AUSTRALIA firmed on news of a narrower-than-expected current account deficit for current account deficit for April. But a firmer domestic dollar held down prices of export-oriented stocks, including miners. The All Ordinaries index ended 5.5 higher at 1485.2, its high for the day. Turnover dropped to 64m shares valued at A\$121m from Friday's 86m shares valued at A\$235m. Banking stocks were firmer, with Advance Bank of Australia adding 5 cents to

over. The market shrugged off comments by BHP chief execu-tive Brian Loton that local steel demand will fall sharply this year, allowing the stock to end six cents higher at A\$9.10. NEW ZEALAND rebounded

off early lows to close firmer in moderate trading. The market had opened weaker in line with a big drop on Wall Street on Friday, but the lack of scrip soon forced buyers to hid prices higher. The Barclays index closed 8.95 higher at 1,765.90. Turnover rose to 8.9m shares valued at NZ\$14.9m from 8.4m shares valued at

Brierley Investments was most heavily traded as it firmed 3 cents to NZ\$1.73 on turnover of 1.5m shares. Fletcher Challenge rose 1 cent

nium interests to North Bro-ken Hill Peko of Australia. BANGKOK rullied to a bew record high with finance and construction issues leading the advance while banks lost ground on profit-taking. The composite SET Index gained

6.24 points to end at a record SINGAPORE saw active trading in UIC after its week-end announcement of a rights issue to fund its successful issue to fund its successful takeover of Singapore Land. UIC closed 13 cents higher at \$32.90 with 17.02m shares changing hands. The Straits Times index slipped 8.02 to 1.557.33 in turnover of 71.2m shares after 75.5m on Friday. KUALA LUMPUR suspended Bousteed Holdings, a diversi-

amid rumours that its major shareholder, the Armed Forces superannuation fund, would make a full bid. After the close, the fund, which already has 33.13 per cent, said it would offer M\$2.42 for the remaining shares. The KLSE composite index edged down 0.47 to

SEOUL fell in thin trading in the absence of any fresh incentive. The composite index loss 5.51 to 778.23 and turnover eased to 95bn won after Saturday's haif day trading volume of 73.55m won. Declines were across the board with the exception of shipping shares.

MANILA was burdened by more political killings and fresh rumours that a coup-start was breaded. The com-

attempt was brewing. The com-posite index fell 22.38 to 881.23 in thin trading.

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## Luxottica Group SpA

The Annual General Meeting of Luxottica Group SpA was held on Friday, May 18, 1990, at Luxottica's offices in Sedico in the province of Belluno, Italy, to review and approve the

A summary of comments made by Leonardo Del Vecchio, the Chairman of the Board and Chief Executive Officer, are set forth below.

Consolidated net sales of the Group, computed in accordance with US GAAP, were 312,334 million lire, representing an increase of 58,047 million lire from the year before. The 1989 net profit was 39,698 million lire, an increase of 8,694 million lire from 1988's net profit.

In US dollars, net profit in 1989 was \$31,246,000, and earnings per ADS was \$1.41 (each ADS represents two ordinary shares).

At the meeting, shareholders approved the payment of a gross dividend of \$24 line per ADS or 412 lire per ordinary share.

The Company, whose ADS's were listed on the New York Stock Exchange in January 1990, is a world leader in the manufacture and sale of eyeglass frames with a range of middle market lines such as Luxottica and Sferoflex and designer lines including Giorgio Armani, Valentino, Genny,

Luxottica Group is comprised of four manufacturing facilities in the north of Italy, and eleven marketing companies in Italy, the United States, United Kingdom, Spain, France, Germany, Portugal, Canada, Sweden and Japan.

At the meeting, Mr Del Vecchio outlined the major development programs undertaken by the Group and emphasised the Group's commitment to the expansion of its designer lines.

The Company began its designer lines at the end of 1988 with the launch of the Giorgio Armani line first in Italy, and then in international markets through its network of marketing companies. Since then, Luxottica has introduced other designer lines which have allowed the Company to increase its share of this fast-growing, high-margin end of the market. By 1992, it is forecast that designer lines will account for more than one third of the Group's total sales. Mr Del Vecchio noting that such sales accounted for approximately 22% of net sales in the first quarter of 1990 emphasised that this objective may even be achieved earlier.

Mr Del Vecchio stated that the Company's prospects for 1990 are very good. Results for the first quarter of 1990, computed in accordance with US GAAP, show consolidated net sales of 89,523 million lire compared to 77,562 million lire in the corresponding period last year - an increase of 15.4 per cent despite a fall of 8 per cent in the dollar versus the lire. The Company's profit performance was even better: for the first quarter of 1990, net income reached 13,109 million line -

The 1990 results will be built on the international consolidation of the Company's designer lines, which are still in the launch phase, together with the strengthening of the distribution network of the traditional lines in all world markets. Furthermore, substantial improvements in quality control and structural flexibility are expected through the continuing use of robots and advanced machinery in both design and manufacturing.

Beginning May 1990, the Company's Japanese joint venture with Charmant will start marketing eyeglass frames under the Giorgio Armani, Genny, Byblos and Giugiaro names in Japan and other Asian markets. This will be followed by the launch of the Valentino line in North America and Europe.

Further, the Company's new Mirari line, together with the Genny, Byblos and Giugiaro lines. have recently been launched in almost all the world's major markets and should yield positive

In conclusion, Leonardo Del Vecchio noted that Luxottica Group is following the same development strategy that has been characteristic of its growth over recent years, and that has made possible its world leadership position.



#### FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the institute of Actuaries and the Faculty of Actuaries

Michigan Parameter -		_				_						
Figures in parentheses show number of stocks per grouping	US Dollar Index	Day's Change %	Pound Sterling Index	Local Currency Index	Day's change % local currency	Gross Div, Yield	US Dollar Index	Pound Sterling Index	Local Currency index	1990 High	1990 Low	(approx)
Australia (81)	135,51	+1.3	117.58	115.78	+0.5	6.00	132.10	115.89	115.23	158.31	125.85	132.70
Austria (19)	240.25	+0.2	210.76	210.00	+ 1.0	1.28	239,75	210.33	207.93	285,63	198,15	110.44
Belgium (61)	148.25	-0.4	130.05	126.50	+0.0	4.56	148.90	130.63	126.50	160.02	132.11	130.20
Canada (119)	184.88	-0.2	118.42	115.73	-0.3	3.50	135.31	710.77	116.11	153.61	190,57	136.66
Denmark (33)	255.02	-0.6	223.73	221.99	-0.2	1.29	256.62	225, 13	222.50	260.82	236.69	171.57
Finland (26)	138.30	- 1.2	121,33	114.37	<b>-0.6</b>	2.40	139.93	122.75	115.01	182.29	129.99	144.06
France (125)	165.40	~0.7	145.10	148.98	-0.3	2.80	166.63	146.18	147.48	168.85	141.69	116.99
West Germany (93)	128.88	-0.3	113.06	112.70	-0.3	1.98	129.29	113.43	112.99	137.71	122.05	81.69
Hong Kong (48)	126.77	+0.2	111.21	126.67	+0.2	4.91	125.48	110.96	126.36	126.90	112.24	116.31
Ireland (17)	181.09	-0.2	158.66	159.98	+0.1	2.74	151.48	169.21	159.78	198.57	172.72	138.22
Italy (96)	106.37	+0.0	93.31	SS.10	+0.3	243	106.39	93.33	97.77	106.43	91.85	76.19
Japan (464)	156.73	+2.3	737.49	148.31	+ 1.1	0.56	153.17	134.37	146.83	197.26	124.40	180.66
Malaysia (35)	234,28	0.1	205.51	243.37	0.1	2.21	234,45	205.67	243.70	245.32	204.15	177.61
Mexico (13)	528,10	-0.1	463.29	1634.04	-0.2	0.32 .	528.80	463.91	1636.78	528,80	324.58	218.83
Netherland (43)	139.64	-0.7	122.50	120.62	-0.5	4.67	140.64	123.38	121.19	145.86	130.43	114.62
New Zealand (17)	62.99	+0.3	55.26	56.22	+0.5	7.54	62,79	55.08	58.06	75.36	59.57	65.97
Norway (23)	<b>241.27</b>	-0.8	211.68	217.88	-0.7	1.49	243.34	213.48	213.28	245.90	202.34	181.51
Singapore (25)	206.62	0.3	181.26	175.86	<b> 0.3</b>	1.87	207.28	181.84	176.42	207.28	179.70	157.17
South Africa (60)	188.22	-0.9	165,12	163.59	-0.5	3.63	189.86	166,56	164.36	251.39	173.80	132.84
Spain (42)	158.17	-0.9	136.76	125,48	- 0.5	4.23	159.58	139.99	126.03	165.19	132.84	149.23
Sweden (35),	206.98	+1.4	181.58	186.68	+ 1.7	2.16	204.04	179.00	183.50	206.98	173.89	159.31
Switzerland (66)	100.69	-0.4	88.33	88,95	-0.2	2.32	101.13	88.72	89.09	102.05	88.75	69.45
United Kingdom (305)	155.12	-0.5	135,08	125.08	-0. <del>5</del>	4.50	155.82	136.70	136.70	164.81	139.67	141.05
USA (537)	143.42	-1.1	125.82	143.42	-1.1	3.38	145.01	127.21	145.01	145.40	130.61	131.09
									170.01	(40.40	130.01	191.08
Europe (984)	144.56	-0.4	126.82	125.15	-0.3	3.58	145.19	127.38	126.48	146.66	135.57	114.87
Nordic (117)	201.90	+0.2	177.13	171.75	+0.6	1.75	201.46	176.74	170.81	201.90	185.01	151.40
Pacific Basin (660)	154.76	+22	135.76	146.10	+1,1	0.85	151.40	162.82	144.53	192.75	124.63	176.20
Euro - Pacific (1644)	151.02	+1.2	132.49	138.44	+0.6	1.52	149,28	130.96	137.68	174,18	130,35	151,68
North America (656)	142.82	<b>— 1.0</b>	125.29	141.59	-1.1	3.39	144.33	126.61	143.09	145.78	131,02	151.33
Europe Ex. UK (679)	136.42	-0.4	119.68	119. <del>6</del> 8	-0.1	2.76	137.00	120.19	119.84	139.50	124.81	98.39
Pacific Ex. Japan (206)	130.53	÷0.7	114.51	117.65	+0.3	5.17	129.64	113.73	117.29	139.32	122.53	122.73
World Ex. US (1896)	151.06	+ 1.1	132.52	138,31	+0.5	1.99	149.42	131.08	197.60	173.77	131.30	151.02
World Ex. UK (2068)	146.47	+0.4	128.50	140.31	+0.0	2.20	145.84	127,95	140.31	162.00	130.80	143.05
	146.98	+0.4	128.94	139.70	+0.0	2.45	148,45	128.48	139.74	161.04		
World Ex. So. At. (2313)	143.76	-0.7	125,12	135.73	-0.7	3.53	144.83	127.06			131.95	142.95
World Ex. Japan (1919)	I-me-I to				Ų.,	0.00	P44.02	127.00	135.66	145.52	134.62	124.95
The World Index (2373)	147.28	+0.3	129.16	139.86	+0.0	2.46	146.72	128.71	139.91	162.05	132.25	142.89
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SECTION III

Tuesday, May 29, 1990



: As ambitious plans for more satellite television services are being unveiled in Europe and the US,

there is intense competition to persuade viewers to pay for ever-wider multi-channel choices. explains Raymond Snoddy

## The stakes are rising

SATELLITE television is this year there will be more becoming an increasingly seritan 50 satellite television serbecoming an increasingly seri-ous business. From Germany to Japan and Scandinavia to the UK, extra television channels relayed from space direct to the home are proliferating. Even in the US where, until now, additional choice has mainly come from cable television networks fed by low-power satellites, ambitious plans are being unveiled to prosiless more than 100 chan-nels direct to the home, using small flat aerials the size of a dinner napkin. By the end of

1 2 30

17:50 17:50 2 OK.

vices over Europe alone. In the main, satellite televi-sion means additional entertainment channels for the gen-eral audience, paid for either by advertising or sponsorship or, in the case of film channels, by monthly subscription. But already there is greater diversity than that, with pro-grammes aimed at ethnic minorities scattered across continents, and services spe-cialising in education and lan-

munications. One of the most interesting examples of satellite televi-sion's potential to serve minor-ities was the launch in March of Japanese Satellite Television Programmes. This service uses the Astra satellite to broadcast two hours of Japanese programmes each evening - more at the week end - for the estimated 200,000 Japanese residents of Europe, many of them Also on the 16 channel satel-

lite, Channel E is being broad-cast across Europe as part of the daily programme service of RTL-Veronique. The educa-tional and informative pro-grammes are part of the Euro-pean Commission's Delta project to evaluate how satel-its television could be used for open learning across Europe.
Programmes on Channel E
range from English languageteaching to understanding computers, and programmes in Turkish for migrant workers. Another definitive use of satellite television could be seen in the stores of Comet, the British consumer electronics retail chain, when at 8.30am one recent Saturday morning, all staff in the 350 branches were watching television of a new kind, for the company has set up what is, in effect, its own private television service. The system uses spare capacity The special 15-minute pro-

on a British Satellite Brood casting channel.

gramme was designed to introduce a new club account

how to explain it to customers. Staff would then able to take part in a live phone-in with company executives.

Mr Brent Wilkinson, Comet's

managing director, com-mented: "We're extremely excited with this new venture which gives us the facility to communicate with all our staff simultaneously."

Despite difficulties, the concept of pan-European televi-

By the end of 1990 there will be more than 50 satellite TV services over Europe

sion still survives. Super Channel, now controlled by Beta Television, is available in 21m nected to cable in 18 countries.

International niche markets are also being developed. There are now no less than three are now no less than three organisations offering financial news services to Europe, with more on the way — the European business channel from Zurich, European Business Today from Clark Television in London and, in a joint venture with the Financial Times, CNN of the US is launching CNN World Business Touight.

But the main thrust of satellite television is to persuade

lite television is to persuade consumers to pay for multi-channel choice. The most intense competitive battle is in the UK where Mr Rupert Murdoch's Sky Television is ranged against British Satellite Broad-

main shareholders include Granada, Pearson (publishers of the Financial Times), Reed International, Chargeurs (the French transportation group), and at least for a little longer, Mr Alan Bond, the Australian

peting groups - using different technology, with a notice ably different programme philosophy - have committed around £2bn to establishing satellite television in the UK. It is a considerable proble, given the reasonably high quality of traditional British broadcasting, and competition from the video rental sector. The limited evidence from the UK so far suggests, however, that there that consumers are prepared to pay around \$10 a month for a dedicated film channel. Since Sky TV went on the air in Feb-rusry 1989, four other English language chamels have been picked up by the same 60cm dish - according to Continental Research, more than 700,000 homes have installed their own dishes in Britain with a similar number watching on cable TV

The most dramatic number of all, however, is the 526,000 homes which have taken out a subscription for Sky movies since the channel began being scrambled in February.

It is too early to say what effect BSB will have on the

development of the satellite market in the UK. Although it officially launched its five channels on April 30, receiving



equipment has been in such short sumply that only a few thousand people are watching BSB on their own Squarials. It will probably be at least 12 months before it is possible to form a clear view on which way the commercial battle is going and what proportion of the potential market the two rivals are achieving. According to Continental Research, howto Continental Research, how-ever, about a third of those interested in satellite TV say they will shoose Sky, one third BSB, with the rest still to make

up their mind,

BSB seems, however, to be
the best-funded and most
coherent of the European fivepower direct broadcasting projects that have been struggling towards fruition since the

early 1960s. In Scandinavia, a use has finally been found for Tele-X, a pan-Nordic DBS project that has turned into something of a white elephant. The new channel T4 is scheduled to launch a satellite in September with an emphasis on original ScandinsON OTHER PAGES

Astra, the 16-channel satellite Advances in the US, Japan

and Europe......Pages 2-6 Programming appeal; cable 

☐ Pictured left: Western Europe's biggest and heaviest space rocket, a 500-tonne Ariane-4, carrying two satellite streaks into the night sky from the European Space Agency's base in French Guiana. The rocket carried telecommunication Superbird A and the West German Kopernicus 1.

vian language programmes. In France, there has been uncertainty for months about the final line-up of channels on TDF-1 and in West Germany the situation is even more con-

Yet, despite all the uncer-tainty over the future of satellite TV, and even more doubt over who the winners and losers will be, it is clear that a gradual irreversible change in the broadcasting industry is

Five-channel service from British Satellite Broadcasting

## **Going for quality**

BRITISH Satellite Broadcasting, the UK's official high-power DBS project, has finally launched its five-chan-nel programme service, more than six months behind sched-

In the end, because of shortage of receiving equipment,
after nearly four years of planning the service arrived with
more of a whimper than a
bang, writes Raymond Snoddy.
Only a few thousand "opinion formers" were able to
watch with the sid of their
Squariels, although a further
300,000 homes have been
receiving the BSB channels
through cable TV networks.
As a result of the equipment
bottleneck, Mr Rupert Murbottleneck, Mr Rupert Mur-doch's rival Sky Television not-

tember before BSB starts offering effective competition.
Yet however modest the beginning, by just getting on air with equipment that worked and with the project properly funded, was probably more than some of the proj-ect's detractors expected.

By the widdle of Mey 25 000

By the middle of May, 25,000 receivers had left the factory and this was expected to reach 60,000 by the beginning of June when BSB will finally launch its delayed national advertis-

Independent viewing research conducted in early May for BSB showed that on cable television networks 39 per cent were watching at le some BSB output each day and that the daily share of total viewing, including BBC and ITV averaged over the week, was 22.2 per cent. The figures were higher than BSB expected at this stage. According to

at this stage. According to BSB, its programmes also achieved the highest apprecia-tion levels of any channels. The official launch was the culmination of more than 10 years of effort and falled prom-ises as first the BBC alone, then all Britain's broadcasters in collaboration with five industrial groups, looked at the numbers, shook their heads and said "No," mainly because of the restrictions imposed by Government. The BSB consor-tium, awarded Britain's DBS franchise by the Independent Broadcasting Authority on December 11 1986, after a five-way contest, has put together what is said to be the largest

private sector project in the UK after the Channel Tunnel.

total financial package of more than £1.3bn. The project has changed dramatically since that day in December 1986 when five com-panies, Granada, Pearson, Vir-gin Anglia Television and Amstrad Electronics were given the job of running three channels, including a 10-12 hours a day news service to be provided by - a service that included including 10-12 hours

a day of news provided by Independent Television News. The funding target then was Both Virgin and Amstrad pulled out and a later investor who became the higgest - Mr Alan Bond, the financially troubled Australian busines man - is now in the process of trying to sell his stake. The service was expanded to a fivechannel system, plans for an extensive news service were

dropped and the cost of the

come in year three or four of and Chargeurs, the French ally upward. The main instrument of change turned out to be Mr Murdoch, a member of one of

original franchise who jumped into the satellite television market more than a year shead of 1938 on the Astra satellite. Unlike BSB, Mr Murdoch essed satellite capacity, rather han buying his own satellites,

leased satellite capacity, rather than buying his own satellites, and used the existing PAL television standard rather than the more sophisticated D-MAC.

The challenge from Asira—eight channels in the English language on the first satellite alone—led BSB to go for the maximum permissible five high-power channels, ranging from movies and sport to general entertainment, pop music

and arts, documentaries and life style programming. The fact that Mr Murdoch had already established a 24hour news service, persuaded BSB to concentrate instead on a more modest news headline

available in 1m homes by January 1 and that the 3m homes needed for break-even should

the 15-year franchise. As a result of the delays, the BSB consortium is a considerable way behind Mr Murdoch in the campaign to persuade the British to pay for satellite TV, but the real contest is only

now about to begin.
Continental Research estimates that as many as 5m homes could have satellite TV in the UK by the end of 1993. In its FT Satellite Monitor, Conti-nental has also looked into the intentions of those who say they are intensited in acquir-ing satellite TV. Around a third say they will chose Sky, a third BSB, with the rest unde-

There is at yet no evidence from the marketplace of how more British "editorial eye "
and be closer to the traditions will actually fare in competion with Mr Murdoch.

BSB does however appear to have some medium-term . There are 10 invesadvantages. There are 10 inves-tors in the consortium although four Granada, Pearson (publishers of the Finan-cial Times) Reed International

and Chargetrs, the French transportation group, have emerged as the major backers. Going the high technology route has clearly added to initial costs, but RSB is placing considerably emphasis on the fact it can offer better TV pictures. tures, with modern TV sets and, at the same time, moving towards progressively sharper wider-screen TV pictures within the next few years.

one of BSB's strongest cards could turn out to be the fact that it has an official 15-year franchise. By contrast, Mr Murdoch who owns five national newspapers in the UK, as well as Sky Television, could face great uncertainty if a Labour Government is re-elected.

Whatever the decrees of

doch, the next three years will be a time of great risk for BSB. Although there is said to be a considerable contingency element in the £1.3bn financing package, if the take-up of BSB is seriously behind schedule its high-cost structure could pull



resenters celebrated the first birthday of the four-channel service in February this year. Pictured, isk Jameson, Kay Burley, Mariella Frostrup and Malcolm Pyrah

Sky Television

## Sceptics confounded

MR RUPERT MURDOCH, chief lation in the UK and Ireland i executive of The News Corpo-ration, is a self-confessed gam-bler with an intuitive feel for

major media investments. He has bought apparently no-hope newspapers in the UK, such as The Sun, and turned them into money-spinners. There was deep scepticism in the US when he set up Fox Broadcasting to pursue the impossible dream - the creation of a fourth national network to challenge NBC, ABC and CBS,

Mr Murdoch is not there yet, but Fox has now moved into profit, writes Raymond Snoddy. On February 5 1988, Mr Murdoch took what was probably his greatest-ever gamble — the launching of four channels of satellite television on the Lux-embourg satellite, Astra, and with it, a commitment running into the hundreds of millions

There is a long way to go before Mr Murdoch sees a penny from his investmen now almost certainly well in excess of £200m, but 16 months after the launch of Sky One, Eurosport, Sky Movies and Sky News, there are already signs of a rumarkable achievement in the making

It is rare now to travel anywhere in the UK and not see a single 60cm satellite dish some-

According to the FT Satellite Conitor, more than 700,000 setellite dishes have been installed in homes in Britain. As many people-households again in the UK and Ireland watch Sky Television channels

Sky Television believes the number of satellite dish instal-

relayed on cable television net-

even higher - and that part of the present success is due to

During the eight weeks of England's cricket tour of the West Indies, Sky broadcast 175 hours of live cricket and, according to the television mpany, more than 125,000 satellite systems were

Such installation figures suggest that the public has taken to satellite television faster than any other consumer electronic product in recent years - faster than either colour recorder, although the process has been helped by the relatively low cost of equipment.

It has been possible to buy

basic equipment at less than \$200, excluding installation. The venture is still costing Mr Murdoch around £2m a week in losses - or investment, as Sky would prefer to

Despite the hugh financial risk, Mr Murdoch seems to be overcoming what was probably the greatest financial uncer-tainty he faced - would the British public take to the idea of subscription television and be prepared to continue paying

for more television.

After a year of providing a free, unscrambled film channel there must have been more than a little nervousness at Sky as Sky Movies was pro-gressively scrambled and film after film became totally unwatchable to those who hadn't paid £2.29 a week sub-

Subscribers get a "smart card" like a credit card which unlocks the picture. So far, the evidence suggests



that a significant proportion of Sky viewers are prepared to pay a monthly subscription for a film channel, presumably in many cases as an alternative to a trip to the local video

By the end of the first week of April, there were 449,1345 subscribers to Sky Movies with many more awaiting decoders.

Market research suggests that two out of three homes with dishes either already sub-scribe to a film channel or intend to do so.

With Continental Research, which produces the FT Satellite Monitor, predicting 5m sat-ellite dishes in the UK by the end of 1993, film channels could provide a revenue stream totalling \$400m a year for BSB and Sky to divide by 1994. The willingness to pay for films and possibly top sporting events is vial news for both Sky and British Satellite early days of such ventures audiences, and advertising rev-enues, are inevitably modest. Mr Murdoch's achieveme in pioneering multi-channel television by satellite in the UK is considerable, yet he still faces three areas of uncer-

How well will Sky do in the battle for viewers with BSB, once the rival satellite consortium finally overcome its problems with equipment

Despite its present lead, Sky could eventually be hurt if BSB began getting much more than 50 per cent of the available satellite market over an extended

MA complaint to the European Commission by W.H. Smith, owners of Screen Sport, that Eurosport, a joint venture between Mr Murdoch's News International and a group of European public service broadrs, is anti-competitive.

If finally sustained, the com-laint could lead to the re-orcanisation of Eurosport and a loss of some coverage. ■ Perhaps most potentially serious of all would be the

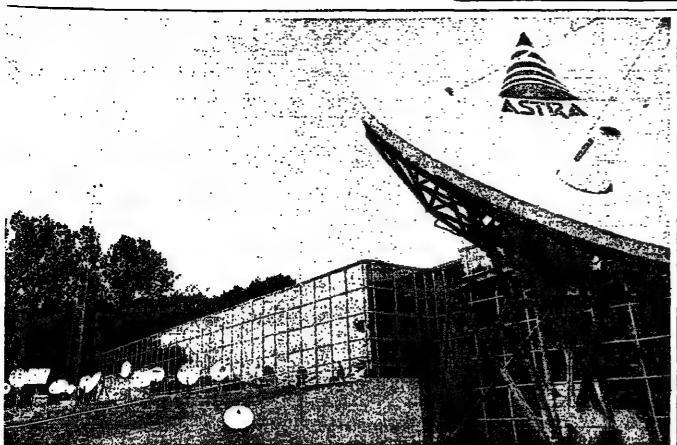
implications of a change of government in the UK. A Labour government would be likely to introduce much tougher controls on cross-media ownership and try to bring Sky Television within the terms of the Broadcasting bill now going through Parliament, limiting newspaper-ownership

Mr Murdoch might one day have to choose between his five national newspapers in the UK and continuing control of

in television stations to 20 per



enters of BSB, pictured at the launch of the new service: Keith Allen, Jools Holland. Mike Smith and Amanda de Cadenet. Picture by Tony Andrews.



Success with 16-channel Astra television satellite

## Frontiers are vanishing

HERE may still be sceptics about the future profitability of satellite television, but one of the undoubted success stories of the industry so far has been the performance of the 16-channel Astra television satellite, launched by Societe Euro-peenne des Satellites (SES) of

In its first effective year of business, all 16 transponders, each of which broadcast a television channel all over West-ern Europe, have been leased. Furthermore, SES moved into profit and even paid its first modest dividends to shareholders – which include Thames Television, the UK's largest ITV company.

As a result, the company now plans to launch a second 16-channel satellite. The satellite is already being

built by GE in the US and is due to be completed in August for launch this winter. There is even talk of a third

satellite by 1992. Because all three satellites can be co-located - placed in the same geostationary orbital position - all 48 channels can satellite dish outside a viewer's

nels will clearly offer formida-ble competition to the national high-power DBS systems in the UK, France and Germany.

Mr Pierre Meyrat, director general of SES, has even taken his vision of the future one stage further by suggesting that it would also be possible to co-locate transponders with the power to broadcast high definition television offering

larger, sharper pictures than are available now. This would enable broadcastera to transmit both conventional pictures and a high defi-nition service to those pre-pared to buy the inevitably more expensive high definition

"In this one remarkable year, we have succeeded in bringing Astra to 15m European homes," says Mr Meyrat. His hope is that by the end of the decade the Astra system will be able to deliver channels to 42m cable homes and another 35m by direct-to-homes

With the system already an established part of the media environment in Europe, it is difficult now to remember just how risky and uncertain the original plan to launch Europe's first private sector television satellite was.

With the support of the Luxembourg Government it was scarcely a "pirate" broadcaster yet it was still a challenge to the established satellite monopoly organisation Eutel-sat, which groups Europe's telephone companies, Skilful negotiation was needed before an accommodation was

Now Astra is offering services that range from nightly programmes aimed at the Japanese expatriate community in Europe to film and general entertainment channels for the the Scandinavian market.

The main block of channels on Astra Ia however are in English and German. Apart from Mr Rupert Mur-doch's four channels of Sky Television - Sky One, Euros-port Sky Movies and Sky News - the other English language - Too unclude W.R. Smith's

Just as importantly, Astra was recently able to persuade four German channels - RTL Plus, Sat I, Teleclub and Pro 7 - to come on board.

The company wants to add a block of French and Spanish language programmes on the second satellite, although at least another three English language channels are prom-

"Astra has played a role in bringing down the concept of national frontiers. Our talevision knows no frontiers nor geographical limits," explained Ar Meyrat, recently.

"The contribution of the channels on Astra to cultural

Raymond Snoddy



The European Satellite Organisation

## Big technical challenges

THE CHALLENGES today faced by Eutelsat, the pan-European satellite operator, are a prime example of just how quickly satellite broadcasting has become hig business. Eutelsat, appropriately based on the 47th floor of Paris' tallest office block, has its origins in a green and in 1977.

in an agreement in 1977 between European posts and telecommunications authorities to launch a joint satellite body, established in its present form by 26 European co

Now the capacity of its four low-power television and telecommunications satellites leased by broadcasters and telecommunications providers in its member-countries, is set-

Its new director general, Mr Jean Grenier, formerly indus-trial and international director of France Telecom, is faced with the task of planning Eutelsat's future at a time when demand for the services is growing faster and becoming more complex than at any time in the body's history. "Our main challenge is a technical one. We have lots of

demand and not enough capacity," says Mr Grenier, who succeeded Mr Andrea Caruso, the first holder of the job, at the turn of the year. Demand for Eutelsat's ser-

vices is set to get even heavier in the years ahead, partly thanks to the growth of satelitta television and the expan-sion in the provision of value added data telecommunications likely to be triggered by the recently agreed deregula-tion of Eunropean Community elecommunications services

on top of this comes Sastern European countries' urgent need for quick low cost access to satellite capacity, to carry the efficient falecommunica-tions seen as essential to creat-ing market-based economies. In line with their general segumes to boost transfers of

Buropean technology to the East bloc, Entelsat's Western European members are keen to see it play this important role in the East's development. Poland last February became

Poland last February became
the first new member since
1985, Romania followed in May,
while Hungary and Caechoslovakia are making approaches.
The first part of Rutelsat's
response is to launch — probably in the second half this year
— two medium-power satellites, built by Aerospatiale of
France — with Marconi of
Britain, each of which will
have 60 per cent more canacity and be more than two and a half times more powerful than the present generation,

This means Butelsat II television signals can be received from 30cm diameter dishes, rather than the 1 metre plus dishes needed for reception from Eutelsat I.

The sext flight of Arians, the Buropean space rocket, though Suteleast might have to wait or use the US Atlas Centaur isuncher because two French and West German satellites are



Above: Eutsies if super-beam and wide-beam coverage. The will increase even further in the years shead, through the det

in 1993, at a total cost of

meanwhile discussing the pos-sible launch in 1995 of three high-power satellites with 12 channels each - a total of 36 beleviator channels for a three satellite system - suitable for direct broadcasting (DBS) of high definition television

They are due to make up their minds on the project, called Europesat, which will cost Eculbn and require five satellites, including two backups, by the end of this year. Europesat is supposed to provide fresh capacity for countries like France and West Germany after their national



DBS satellites reach the end of their lives, as well as four countries producing DBS for the first time.

Enhanced television could be received via Europesat with 35-50cm dishes, while full HDTV could be picked up with

HDTV could be picked up with 70-90cm dishes.

Further shead, the organisation is in the early stages of planning the third generation of its Eutelsat satellites, to uplace Eutelsat II in 1897.

Whether Eutelsat III will be high or medium power or a mixture largely depends on the final specifications for Europeaat, says Mr Grenier, who



plans to be tendering for the project in the next two years. As for the needs to be answered by future genera-tions of Entalest satellities, Mr ple to 27,000 by the end of the Grenier foresees little change in the present overall balance of 70 per cent television usage and 30 per cent telecommuni-

of individual services will change and grow dramatically. Television will continue to be a strong growth area, in which Mr Grenier and his colisagnes firmly believe the era of multi-channel broadcasting is here to stay. But in what

Unlike some observers, Mr Grenier does not see the friums, as a straight contest between cable and DBS — "all ray career has taught me that there is no straight seemologies." solution in telecommunications - and the same is true of:

We have always made a cocktail of solutions.
"I believe very much in cable

for big urben agglomerations, but there is also a place for direct broadcasting outside cities. They are complementary," he argues. Euteisit will be planning its

future satellites accordingly.

As for the remaining 30 percent of Eutelsat's business, Mr cent of Eureleat's business, Mr Grenler predicts: "The normal growth of telephone usage will growth of telephone usage will continue, and be accelerated by our new members from the

channels are now in use on Entelsat, expected to nearly tri-

decade.

Meanwhile, the body has already taken its first step into mobile communications, with the launch of its Euteltracs system, a low speed message service designed to allow truck drivers to keep in constant touch with their bases.

It is as yet unclear how Rutelest will be used for more elaborate mobile phones, which may possibly carry data as well, an issue Mr Greniar believes will arise towards the on of the details.

Modellad on a similar US
systam, Familiars is expected
to stiract 100,000 terminals by

with this is a immed mar-ket, Eutebrace will provide a commercial use for the Eutel-

ant I satellites for an expected two years after they end their normal working life in 1995. The opening of frontiers for

Europe is creating a trend for public and private operators to work together both in their own countries and internationally. More services are being pro-

vided by multinational opera-tors, which Eutelsat is very well adapted to servicing," he

William Dawkins

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#### Regular high definition TV broadcasts expected in three to five years

## Battle for Japanese viewers

JAPAN Broadcasting Corporation (NHK) is a world pioneer in direct satellite broadcasting thanks largely to generous government subsi-In addition, its technological

leadership in revolutionary high-definition television (HDTV) means that NHK is poised to claim a strong posi-tion in a global market with almost unlimited applications looking to the ZIst century. But the deficit-strapped net-work is facing strong competition at home.

Starting from the spring of 1991, Japan Satellite Broadcasting (JSB) will start regular satellite broadcasting on one of three channels (the other two belong to NHK) on the new BS-3a, due for launching later this year on H-1 rockets, designed by Japan's National pace Development Agency.

JSB will be Japan's first private sector satellite broad-caster, and the only one besides NHK.

Set up in 1984, the consor-tium has authorised capital of Y28ba (Y19.7hn paid-in) and has 194 of Japan's leading comparies, spanning the industrial spectrum, on its shareholder list. JSB may also eventually ozer HDTV programs on a liza-

JSB plans 24-bour program-ming, some of it scrambled for fee-paying customers only. Programs will include the latest film releases on weekends and some weekdays. Music events, sports and entertainment will be broadcast at other times in the non-scrambled weekday morning hours, anybody with a TV set can watch JSB's news and other information

type programmes.

While JSB clearly intends to entice NHK subscribers over to its side, the public broadcaster is trying some innovation of its own. In October, NHK plans to start broadcasting a domestic

business news programme, entitled Tokyo Business News. The programme, which may be co-produced with a foreign wire service, will employ for-sign broadcasting profession-als, some of them full-time, which will be expensive — "that's my headache," NHK's DBS Director Yoshikisa Hay-

"Honestly speaking, we have not produced a programme for the foreign market yet. It's the first experience of that kind, so we have to invest," he says. At home, however, NHK's Channel 1 mainstream 24hour a day DBS programming for domestic viswers, which features direct, un-edited, foreign sports and news broad-casts, is already a big success. The number of subscribers has soared from 1.5m a year ago to

Music and foreign films have been been a big success, too. Hayashi says both domestic and foreign produced movies. starting daily at 10 PM on Sat-ellite Channel 2, are the underpinning for DBS's overall suc-

NHK's advantage in broad-casting un-edited music events has also given it a boost since NHK is not constrained by expensive air time like the commercial channels. Programming is every-

thing he says.

Portunately for viewers, 18F reception of both NHK and JSB signals is possible on the same receiving equipment. But since

tional decoding device will be needed, according to a Ministry of Posts and Telecommunica-

NHK's experience and tach-nological pre-eminence in DBS did not happen overnight, but the country's ragged, moun-tainous terrain and scattered island present an excellent incentive to perfect DSB

Japan's first private sector satellite TV service will show the latest foreign films, plus 24-hour

programming on three channels

The original impetus for NHK's setellite broadcasting programme was to reach remote areas and to improve reception. After a dozen years, of research and development, the network launched its first rimental satellite, called BS. in 1978, in co-operation with NASA in the US.

The network started direct satellite broadcasting in Japan in 1984 with the launch of its BS-2a satellite, followed by the BS-2b two years later - the start of transmission on two satellite broadcast channels. In July 1987, Y5 started 24-hour programming on one of the

But the enormous initial investment required for setting up DBS poses a formidable challenge. NHK's operating costs for DBS in the budget for FY1990 are Y30.6bn.

The public broadcaster will also pay 39 per cent of the total Y78-th costs to launch BS-3a and BS-3b this year and next,

In April, NHK boosted its monthly terrestrial fee for colour TV users by 80 per cent, to over Y1,300 per month. The network charges a flat Y930 per month for its DBS service. per month for its DEN service. Resistance to paying the satel-lite fee, though not organised, has reportedly been stronger than expected from people who say they don't watch - or who receive DBS on cable TV, instead of a satellite dish on the root that NHK fee-collecters can easily enough.

ins that that Nr. 199-constitutes can easily spot.

JSB subscribers will have to pay Y27,000 to contract with the consortium for a decoder to unscramble satellite signals. In addition, they will pay a fee of Y2,000 a munth.

JSB aims to secure a paying subscription base of 10 per cent (400,000 households) of all DBS households to start with; after two years its goel is 2m homes, ami by 1937, JSB estimates it will have attracted 50 percent of all DBS households, or 6m

in addition, JSB will benefit from air-time advertising revenues. But the real pay-off in DBS is still years away, when HDTV comes into regular home use. NHK started research on HDTV in 1970, ten years after the introduction of colour television sets in Japan.

While converters for reception of HDTV signals on ordinary TV sets have been on sale, commercial integration with satellite converters is yet

HDTV is still experimental, with NHK doing daily one-hour satellitz broadcasts from 2 to

spm. But HDTV receiving equipment is still priced beyond the reach for most people. The current cost are around Yam to Yam, and is expected to fall to around Yim when production volume reaches around 10,000 per month, an NHK spokeswoman

says.

Regular HDTV satellite broadcasting will likely begin in three to five years, Hayashi

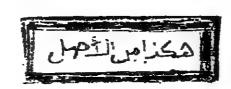
But first, satellites have to be in place to transmit HDTV signals. The loss of two BS-2X back-up satellites in February when an Ariane rocket booster blew up shortly after lift-off did not deliver a direct blow to HDTV plans, but could retard the schedule.

"The significance of the explosion is that one more alternative to lifting broadcast satellites was crossed off the list," says Mike Jeremy, an analyst at Baring Securities. There cannot be any HDTV until satellites are launched and — satellites camot go up on time because of a shortage of lifting capacity, due to a queue of bidders for the

remaining launches. On the other hand, the delay may give NHK some needed breathing space to get its pro-gramming sorted out. Accord-ing to Massmi Fujino at SBCI Securities the returned by Securities, the network has a shortage of software "because

its programme-making capac-ity is limited." NHK is now trying to remedy the shortage by re-editing existing programmes, and by accumulating software and rights to broadcast in anticipation of HDTV, she says.

Chris Perry



TUESDAY MAY DIE

∍nges

/ers

# SAT VĚRONIQUE

## WE'RE IN PERFECT SHAPE FOR THE FUTURE



In the days of the Bakelite box,

Informed opinion in the com-

munications industry itself said that it

would never be viable. The intricacies

of satellite technology and massive

launch costs were strictly for super-

possibilities. Fortunately, not everyone

In the industry took this dim view of

Many were sceptical too about the

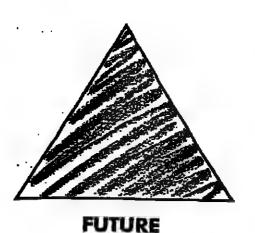
satellite TV was considered pie in the

sky. A science fiction fontasy.

power budgets.

satellite TV.







"It always pays to take the long-term view"

ASTRA is more than a satellite, it is the first phase of a comprehensive communication system that will be increased, offering expanding diversity to viewers and increasing opportunity to new broadcasters.

This year, a second ASTRA satellite will be launched, doubling the ASTRA system to 32 channels.

All ASTRA satellites will occupy the same position in space. So viewers will be able to use the same ASTRA dishes and receiving equipment without the need to adjust dish position. And allowing those with new ideas to reach an ever-growing audience.

viewers will have an increased choice of specialised and general interest services. Local authorities, managing agents and cable franchise holders will be able to offer the same choice to residents in blocks of flats and housing estates. From a single, easily installed communal dish.

ASTRA's operating company, Société Européenne des Satellites, will continue to provide practical down-to-earth help... working with hardware manufacturers to ensure that ASTRA compatible equipment remains widely available, providing retail support campaigns, installer training and consumer information.

New TV technology itself will produce its own momentum. The capability to offer simultaneous transmission in more than one language creates a television networking opportunity that truly tears down frontiers.

Viewers can be targeted in the UK alone or across Europe. Transmissions can be clear or scrambled. In PAL or MAC. And in stereo.

In fact whatever future technology appears on the horizon, ASTRA is ready and waiting.



"Satelitte TV is now dawning on most people"

In early 1989, Europe wake up to 16 channels of extra choice from the ASTRA satellite. Programmes offered by a diverse group of owners, competing to offer viewers a wide range of choice on a single dish.

Science fiction had become science fact.

One glance to your left shows that ASTRA already brings viewers the best choice on TV. And one glance at ASTRA's pan-European footprint showed advertisers, programmers and investors alike, an audience size that was, so to speak, out of this world.

The industry had never seen anything like it. By the end of April 1990, it was estimated that over 700,000 homes in the UK had ASTRA dishes. This number is increasing by approximately 70,000 per month.

Together with cable television, over 1.3 million homes in the British Isles are already equipped to receive ASTRA. There are 14 million across Europe. All within 15 months of laurich. Today, dishes are selling faster than VCR's, CD players and colour TV's ever did in their launch periods.

An independent survey shows that 33% of viewing time, in homes with satellite TV, is already devoted to watching satellite channels.

FUTURE PROOF



Société Européenne des Satellites Château de Betzdorf 1-6832 Grand Duchy of Luxembourg Tel: (352) 717251 Fax: (352) 71725324/227 The 60625 estra lu

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Surprising turnaround in the world's biggest media market

## A surge of confidence in the US

FOR YEARS, direct broadcasting by satellite has been a dead idea in the largest media market of them all -

As long ago as 1983, Indiano-polis was the unlikely centre of an American DBS experiment when a company called United Satellite Communications launched a home dish-subscription television service. It didn't survive long.

About the same time, Mr

Rupert Murdoch, chief execu-tive of The News Corporation pulled out a DBS venture. despite having already leased five channels on a communications satellite for around \$75m. A third major player, Comsat, the satellite communications company, ordered two high-power DBS satellites for launch in 1986, but in the end decided that however much the organisation believed in the long-term viability of DBS in the US, at that time the risk

was unacceptable high. The reason for the widespread caution were obvious enough. There was already satellite television in the US lots of it - but it was being delivered by low-power satellites direct to expanding cable talavirion networks.

In addition, a million or so households in outlying areas were happy to put up large dishes in their backyards to eavesdrop on existing satellite

A new DBS consortium, called Sky Cable, aims to

deliver no less than 108 channels of television to flat napkin-sized aerial dishes by 1994.

The service could potentially reach 91m households

television channels. To add to for DBS, there had also been an expansion of local independent television stations and, after a slow start, a rapid uptake of video recorders and spread of local video rental

Incredibly at what appears to be a time of ferocious competition for the eyes of the American viewer, DBS seems to be on the verge of an amaz-ing comeback — and Mr Murdoch is once again in the vanguard.

In February, a consortium made up of News Corporation, National Broadcasting Company, the US network broad-caster, Cablevision, the cable television operators and Hughes Communications Hughes announced the creation of Sky Cable - a DBS venture, despite its name - that could ultimately cost \$100.

The aim is nothing less than the delivery of 108 channel television to flat napkin-sized aerials dishes by 1994.

To the consumer the total cost of the equipment would be around \$300 and eventually there would also be the prospect of high definition televi-sion and digital stereo sound. The venture depends on futuristic technology - the 108 channels would be squeezed out of a 27 transponder satellite system using digital compression techniques - and some in the industry are scep-

tical whether the technology will be ready on time. So far, the partners have only signed a memorandum of understanding. At the announcement of Sky Cable. Mr Murdoch said he had great confidence in the proposed

no longer be "perfectly hate-ful," as Mr Michel Rocard, the

If Sky Cable ever does get off the ground, it could bring multi-channel television to the 40m or so US homes which are

unable to subscribe to cable television or who choose not to, at the moment. It could also greatly intensify the already

enormous competition in the

US television market. Mr Mark Fowler, former

chairman of the US Federal Communications Commission,

now representing Hughes as a

private lawyer in the Sky Cable deal says he is "high" on

DBS because of its great economic efficiency compared

households in the continental

Apart from carrying new

Other American business-

men are pursuing other satellite entertainment possibilities. Entertainment Made Easy, a

start-up company in Denver, Colorado plans to launch a vid-

on the second showing the film is automatically erased. Down-loading time for a 100-minute

films would be about 10 min-

ful," as Mr Michel Rocard, the Prime Minister, described it in 1988 when he discovered how deep was the financial hole into which the satellite broadcasting project had dug itself.
Everything is not, nevertheless, coming down roses, and technical difficulties, such as the permanent breakdown of one of the satellite's channels, have not helped matters.

TRANCE'S direct broadcasting satellite, TDF1, has been in orbit for 18 months now, but

the television and radio broadcasters who have been awarded channels on the satel-lite are not exactly harrying

into the fray.

The situation of TDF1 may

one of the satellite's channes, have not helped matters.

La Sept, the state cultural TV channel, was the first to start broadcasting full-time, and continues to do so in stately splendour. Euromusique, a music station, started up last month, for the time being in full time accuration of the Hughes technology which "should break new ground for future entertainment and infor-mation transmission stanin full time occupation of the band of TDF1 which it is due to share with the Canal Enfants

children's channel.
Canal, the highly successful ground broadcast pay-TV station, is, meanwhile, carrying out a few test broadcasts from

Three radio stations - Hecor, Victor and Radio France Internationale - are also on the air, but they have the French authorities press ahead with a technological gamble

# 'A burning obligation'

advantage of having something to broadcast to; the television stations face the usual problem of breaking into the market — no-one wants to buy an expen-sive antenna when there are no programmes, and no one wants to start broadcasting when there are no antennes.

Up-to-date figures are not available, but the Conseil Supérieur de l'Andiovisuel (CSA), the latest in a long series of French broadcas authorities' estimates that France had around 14,000 France had around 14,000 antennae at the end of 1988. That figure is alightly stimulated by demand for the La Cinq and M6 channels, which could only reach 51 per cant and 48 per cant of the population respectively by their main ground broadcasting method. Canal has taken the lead in coming to grips with this mob-Canal has taken the lead in coming to grips with this prob-lem. Last October, in partner-ship with Compagnie Générale des Kaux, the water and ser-vices company, and with Tronssou, the state-owned elec-tronics group, it took control of Antennes Tonna and its sub-



the cost of the satellite project

aidiary Tourna Electronique in a deal valued at FV1500m. The move gives it the means to influence both the supply and the price of satellite dish aerials, as it previously did on decoders through a joint venture with the electronics group

pass through satellite and cable...only these two media are really capable of carrying high definition. Industrialists, who have other legitimate preoccupations, have not always taken amough account of the prospects of this coming maricet, so Canal has had to intervene directly, to fill the gaps, and Mr André Rousseiet, the station's chairman.

Canal believes a third of its existing 2.9m subscribers would be ready in subscribers would be ready to subscribers would be ready to subscribe to satellite television on that terms it is able to propose.

The CSA, however, has also taken a number of decisions designed to help the TDF1 channels to start up, before they are ready to survive by satellite alone, by encouraging cable television operators to take the TDF1 channels on their networks, but also by making available near ground.

their networks, but also by making available new ground

broadcasting wavelengths.
Two of the groups awarded channels on TDF1, Canal Enfants and Euromusique, said when they put forward their candidatures that their pro-

new conventional channel on the grounds that this would compromise the already shaky start-up of cable TV. jects' financial viability depended on the attribution of a conventional wavelength for parallel ground broadcasting. La Sept, the state cultural channel, put forward a similar demand somewhat later, but

has now obtained access to the

conventional airwayes by being allowed to take over the

being allowed to take over the state regional network FR3 on Saturday evenings — to the annoyance of FR3; which sees La Sept's distinctly serious and highbrow tone drag down its sudience figures on one of its prime evenings; it also annoyathe Broadcasting Minister, Mrs Catherine Tasca, who regress the loss of FR3's previous family-oriented Saturday night programming.

gramming.

The issue of a pump-printing conventional frequency.

France's seventh — has been hotly debated. Lyonnaise des Eaux, France's second largest water and services company, which is one of the leading at health.

cable TV network operators -though it is also a shareholder

in Canal Enfants - has vigor-ously opposed the creation of a

gramming.

previously used by the armed forces and reaching a potential audience of 3m, and for mother channel, also coded, to reach an estimated 8m viewers in 22 urban zones outside

These tenders are open to other candidates than the TDF1 club, but television spe-cialists believe the TDF1 channels start as favourites in the beauty contest. The CSA con-cludes, however, with what may not be exactly optimism, but is at least determination to CRITY OD.

Like every technological gamble, the direct broadcast-ing satellite is not without its risks. The loss of Channel 1 on TDF1 and, even more, the diffi-culties of the German satellite TV SAT1, bear witness to this. "Because of the importance of the stakes, carrying off the gamble is, nevertheless, for France and for Europe, a burn-ing obligation," it concluded in its sunnal report.

George Graham





SE ADVANCES in television technology - pictured, above, is one of the intest designs for high definition colour television sets, in bold contrast with a bulky black and white TV receiver, proudly displayed at Radiolympia in 1936, in fact, the picture on the screen was a still photograph and not an actual TV image, which would have been far less clear. Today, news pictures are beamed around the world viz satellite — a mastical blavision craw from Worldwide Television News in London is plotured, right, during riots in Seoul, Koree, Big strides are being made in picture quality — in the US, Japan and Europe the race is on to issuich high definition satellite TV broadcasts.



West Germany stakes a claim to satellite independence

satellite called Astra gave Europeans a new means of antennas. It also started a race for space and direct satellite services, which has transformed broadcasting in many countries — including West Germany.

Yet another DBS plan is per-haps more substantial that the Following Astra's launch, West Germany staked its claim to satellite independence with Denver operation. GE American Communications and nine of the largest cable television operators, including the largest of them all Tele-Communica-Kopernicus and TV-SAT 2 Television programmes previ-ously transmitted using the international transponders of Europe's "hot-birds" - Eutel-sat and Intelsat - were broadtions, also of Denver are involved in a 10 channel 1100m satellite television project. The service which could casting using German satal-

COMPETITION among the

Scandinavian-language satel-lite TV channels is increasing

with the expected inaugura-tion on September 15 of TV 4, the third main challenger in

But there are growing doubts whether there is

enough advertising revenue in Sweden, Norway and Denmark

to support all the Scandina-vian channels, which include

TV 3 and Nordic Channel, at a

time when commercial restric-tions on the national TV chan-

nels are crumbling.

The Scandinavian satellite channels, which are mainly supported by Swedish interests, have benefitted so far

from a ban on TV advertising in Sweden and Norway.

But Sweden's Social Demo-cratic Government is expected

to propose in June to allow commercials on one of the two state-run channels and permit

the establishment of a third.

private ad-supported channel.

Satellite broadcasters, including pan-European ones.

have so far captured about 10 per cent of the SKr28bn that is

spent on advertising in the

three countries. They expected the percentage devoted to TV

advertising to climb as the number of households able to

receive their signals grew

from the present one-third of Scandinavian homes. But the

national channels look set to take a considerable amount of

the market.

begin testing as early as this summer is aimed initially at The new Kopernicus genera-tion of telecommunications satrural areas which are not ellite provides 13 channels for cabled. It will use an existing satellite to turn seven local television stations into "super stations" in the Ted Turner the West German area, while TV-SAT 2 does the same for direct reception with dish mould by beaming them nationally. In addition, there antennas, with five channel The possibility of reaching more viewers via satellite has will possibly three pay-chaned new options for networks and increased competi-tion between those offering the services. While Astra gives a new European dimension to

if the venture is a financial success it could be upgraded at a later date with high power television satellite to provide the sort of service that might direct transmissions via satel-lite, TV-SAT 2 and Kopernicus rival Sky Cable.

Compared with the tense allow West German networks better access to their own commercial battle going on in the UK between Sky Television and British Satellite Broadcastcountry. It is all very good business, especially for those ing, or even the progress being made by direct-to-the-home television in Japan, the US

But for the first time in more than five years, DBS is defi-nitely in the air in America and the result could transform the US television industry before the middle of the

clearly has still a long way to

Raymond Snoddy

**New option for networks** roviding the facilities — like he West German Pederal Post

Office. For every transponder, the Post Office gets \$11.65m a. year for basic fee. There are broadcasters, who

any that a contract with the Post Office is like a pact with the devil. For more than a year now, the magic phrase is not satellite, but rather 'overtheair transmission.' Channels find the increase the number find they increase the number of viewers dramatically with access to terrestrial frequen-

"Satelline are necessary for cable television," says advertis-ing analyst Wolgang Hainer. "But market-growth is slow. What counts now is fast access to more people. What good is cable, if no one watches it? That question is also hausting the German Post Office, which has a monopoly on the communication. After ten years of development and construction, the German/French think disease will be weather. joint direct satellite venture which manufactured TV-SAT 2 and a French sister called TDF

Satollite TV penetration idaei & communel dishes in German specifing countries (million homes) 26.00 2000 2000

is under fire. Both use a new transmission standard called D2-Mac. It improves the quality of picture and allows stereo emission, but consumers have been slow to buy decoders - "no-one's watching,"
says SAT 1 managing director
Jurgen Doetsch. "it's a blindmans television."

SAT 1 and RTL plus are understandably concerned.

Both use TV-SAT Z But they also use Astra and Kopernicus.

"It depends on what you want," he says. "Kopernicus and TV-SAT 2 take smaller dish antennas than Astra. But if you are looking for a multi-lingual satellite transmissions.

According to executive Jurgen Sewscyk, the ETL plus "let's-go-with-everyone" strategy has its merits.

with a good mix of sport and feature films in more areas of Europe Astra is better." Positive thinking may just help RTL plus and SAT-1 over a sure point. To gain access to terrestrial "frequencies" both commercial networks signed: an agreement with State rega-lators to use TV-SAT - "it's an old contract we'd like to

old contract we'd take to change, Sewecyk says.

Kopenics is another stay.

The new generation medium power satellite is booked solid.

The initial advantage over Ger-man/French direct: satellite is the standard. It will have capebility to send German talevi-sion standard PAL.

Among those networks to jump ship - rather, satellite -are West German commercial networks Tele 5 and Pro 7. But Gernard Pierner, dangers burks in placing too much emphasis-in satellite technology — "we'd prefer getting terrestrial fre-quencies," he says. "But we'll greep any chance to increase the major technology."

Others grasping the chance via Kopernicus are regional public broadcasting West 3, network ARD spin-off Bins Fins and a joint Austrian, Ger-man, Swiss channel called 38st. Kopennicus will also act as a back-up for TV SAT 2, as a back-up for TV SAT 2, which has major networked RTL-pins, Sat 1, ARD and ZDF aboard. One Kopernicus advantage is the potential of reaching people in Spain, Italy, England, Czechoslovakia and Merway. 'According to Franz Hiergeist, technical advisor for the German Post Office, demand for Kopernicus channels is overwhelming.

demand for Kopernicus chan-nels is overwhelming.

West Germany could use a little success with its satellites. Only last year, a defective solar panel in the country's first DBS satellite TV SAT 1 nade the \$300m project a flop. TV-SAT 2 did better than its hapless predecessor which was a write-off after a solar panel

a write-off after a solar panel tailed to open.

Plans to broadcast ARD and ZDF over TV-SAT 2 could give it "renaissance" according to RTL executive Sewscyk — "a new antenna has been development. oped for the top of tweet...should that become known, TV-SAT 2 could become very attractive."

Don Lewis Kirk

## CABLESATELLITE

The magazine. The yearbook. The newsletter. The information source

Cable and Satellite Europe is a monthly magazine which has opvered the industry pince 1984. Its Europe-wide focus provides assential background on such compleated issues as subscription television and the regulatory environment for specy to a couldespeaking dustrion, couramed desays

on over 1500 companies, with neparate sections on all the courses east an which can receive European satisfice channels le and Satellite Express to boring by newsletter which leads the field in breaking stones - 858; equipment delays and the lake-up for Sky Movies among

For a free copy of the margazine and the near-fatter or entre information call or note to Cable and Sarribo Minascher, at 533 hings Rd., Landon Serite OTZ, for (071) 362 1 132/1313 to 1071 1352 4932 column and risk F190). Part of 2 to Cantum Publishma.

Scandinavian channels

## Concern over revenues

advertising away from the sub-ellite broadcasters, which could force at least one of the Scandinavian channels to close

The attention is incule street the existence of the satellite channels forced the Nordle governments to concode that their prohibition on advertising over the airwaves is no longer enforceable, paving the way for their acceptance of commercials on the national

Despite it being the latest entrant to the market, TV 4 may be prove to be the stron-gest competitor. It has considerable Swedish financial bocking, including the Wallenberg financial group (33 per cent), the Swedish agricultural co-operative movement (25 per cent), the white collar work-ens' pension fund SPP (25 per

cent) and the publishers, Natur and Kultur (17 per cent). While its investors span the Swedish social spectrum, the SKr500m TV 4 project has also curried favour with the Government by agreeing broadcast over the Tele-X direct broadcast satellits, a pan-Nordic project that has turned into a "white ele-

Originally designed to distribute the programming for the state broadcasting organisations of Sweden, Finland and Norway, the project suf-fered a setback when the latter two nations pulled out for lack of funds. TV 4 is betting on attracting

advertising because of its emphasis on offering original Scandinavian-language programmes, which will account for at least 60 per cent of its

schedule, instead of the imported American and Brit-ish shows that dominate the other two Scandinavian saidlite channels.

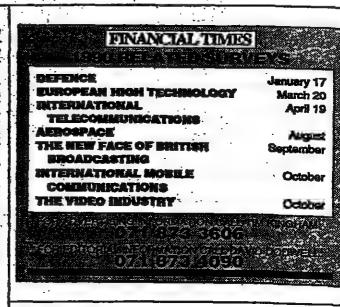
It is taking Britain's Chan-nel 4 as its model in relying on independent producers, mainly in Sweden, so supply the pro-One sign of its clout is that

One sign to its count is that TV 4 has succeeded in hiring some of the best journalists from Swedish Television for its new staff. TV represents threat to the mode ambidious of Mr Jan Stenbeck, the president of the Swedish interestment of the Swedish interestment of the Swedish president of the sweather investment company, Kinnewik, which lumched TV 3, the first Kordic satellite channel, in 1988. TV 3, which broadcasts over the Astra satellite. has so far proved successful.

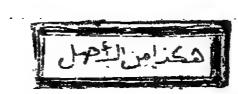
Kinnevik is now negotiating with several Swedish media companies about establishing an independent production company that would supply original programming to TV 3.

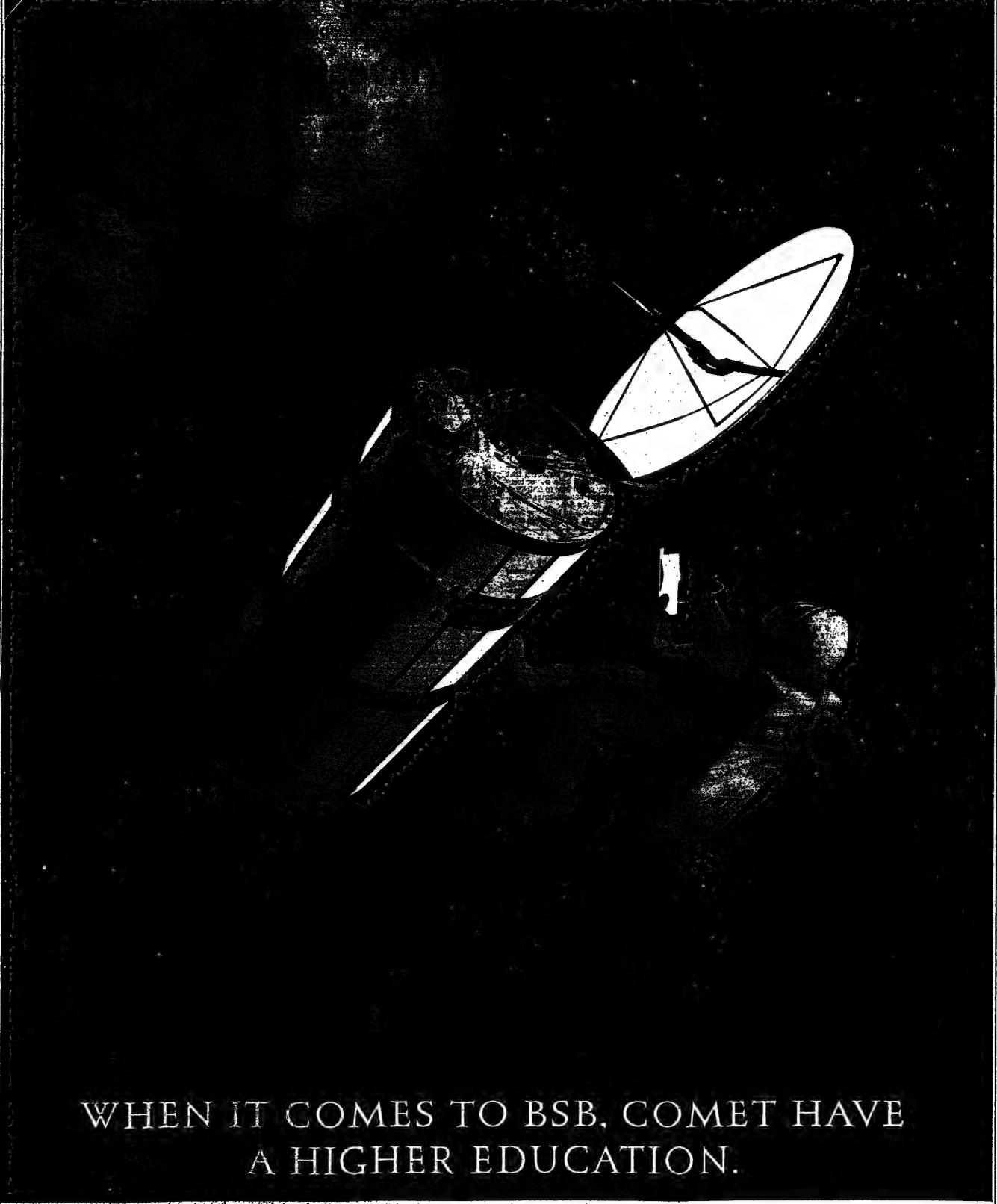
The channel is also planning to segment its broadcasts by national markets, instead of treating the Nordic area as a single market, as it does now. This is expected to increase dvertising revenue. Separata broadcasts will begin with Denmark, where Danish-language programmes will be broadcast over Intelsat-V.

John Burton









Before you rush out to buy your new BSB satellite TV system, come and talk to Comet.

Because at Comet, we have staff who have been specially trained by BSB.

They can show you our range of BSB Compact
Dishes, Squarials and receiver boxes and explain how
they work.

And in most stores, you can watch BSB live, as it is broadcast.

There's The Movie Channel, showing most of the recent box-office hits.

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The Now Channel, with weekday coverage of events and issues affecting our lives today, plus the weekend Arts programmes.

The Sports Channel, which will show main sporting events, often live, at prime viewing times.

And the Power Station, a kaleidoscope of music videos, concerts and chart shows.

BSB systems start at around £360, and for only £70 we can arrange for full professional installation in your home - usually within 4 days of purchase.

So if you'd like to tune into BSB, don't blunder blindly into space.

Tread boldly into Comet.

YOU KNOW WHERE TO COME

## **US** investors show interest



More business news channels are on the way in Europe and the US.Pictured above is the main newsroom of CNN in Atlanta, Georgia — CNN, in a joint venture with the Financial Times, is isunching "World Business Tonight."

ANYONE WATCHING the rate at which cable television franchises are being awarded by the Cable Anthority in the UK could gain the impression that after 10 years in the doldrums, boom times had arrived at last for cable television.

Scarcely a week passes without some part of the country being carved up and handed over — often to a large US cable operator intent on expansion or one of the regional Bell telephone companies. On May 17, for example, four franchises were awarded covering around 900,000 homes in the Manchester, Bury, Rochdale, Wigan and Stockport areas.

Without exception, the prime financial movers in the

Wigan and Stockport areas,
Without exception, the
prime fluancial movers in the
successful consortia were
American and they ranged
from cable operators such US
Cable and Masada to phone
companies such as Pacific
Telesis, Nynex and
Southwestern Bell.
By July, when the Cable
Anthority avands its last

Telesis, Nynex and
Southwestern Bell.
By July, when the Cable
Authority awards its last
franchises before being rolled
up into the new Independent
Television Commission, a total
of 135 Exemples will be to total

heen awarded covering 14.5m homes — two-thirds of the UK population — "we are therefore in the middle of a cable boom," Mr Jon Davey, director general of the Cable Authority announced earlier this year, although 24m in investment will be needed to turn such a large number of paper franchises into cable

Frenetic activity in the franchising process is far from matched by the number of subscribers signing-on, says RAYMOND SNODDY

networks in the ground.

It was a boom, Mr Davey conceded, that had very little to do with changes that had taken place in the UK — "It has almost everything to do with the situation in North America itself, where cable has matured into a successful cash-rich industry, and where the opportunities for expansion have dried up," he explains. The frenatic activity of the franchising process is

still however, far from matched by the number of subscribers actually signing-on, even though there has been a considerable improvement in both the number and quality of channels with first Sky Television and then, in recent weeks, BSB adding to the cable programme menu.

rejevision and men. In recent weeks, BSB adding to the cable programme menu.

Despite new programme choices, the penetration rate — the ratio of wheelber to number of homes capable of receiving the service — remained static at around 15.5 per cent. The number of connections to modern multi-channel systems rose from 87,062 on Jameary 1 to 92,974 while the number of homes passed by cable networks rose from 537,188

to 589,757.
The highest penetration rate so far is at Swindon - 21.4
per cent - with 10,548 subscribers. Croydon in South London has a penetration rate of 21.4 per cent with 21,301 subscribers.

Much will now dependent on how much money is actually sunk into the creation of cable networks and how fast. Some industry sceptics fear some people have been applying for franchises in order to sell them on at a profit. Apart from the apparent availability of North American money the industry has two considerable advantages. Cable can deliver all the various satellite channels to the home without the proliferation of incompatible satellite dishes

and Squariels.

Cable can also offer a competitive local telephone service and the US companies are clearly looking towards the day when they can form a federation of cable companies which could be a "third force" in telecommunications to British

Telecom and Mercury.
At Windsor Cable
Television, which has taken
the lead in offering both a
residential and business phone
service, talecom revenues now
equal revenues from the main
television service.

Mr Davey has now no doubts about the prospects for cable in the UK — "I would suggest that the situation now looks more encouraging than at any time in the past," he

Della Bradshaw looks at developments in receiver equipment

## Goodbye to those large white dishes

WITH the influx of multi-media services, satellits television dishes are finding their way on to domestic and commercial buildings all over Europe. And with their popularity comes revenues for the manufacturers of the dishes, receiving equipment and the decoders, which are needed to decipher the signals which have been scrambled to pre-

have been scrambled to prevent unauthorised viewing.

Two years ago, British Satellite Broadcasting, in which Pearson, publisher of the Financial Times, has a stake, looked to be inching ahead in the publicity battle to develop the most aesthetically pleasing satellite dish. The sophisticated shape of the squareshaped "squarial" promised to be right dish for the more upmarkst home. Beside it the larger round dish designed to

pick up the Sky television signals looked outdated.

But technical problems in developing and manufacturing the squarial meant that when BSB launched its service in April there were simply not enough dishes to go round. That dearth of equipment should be over by next month, says BSB, when anyone wanting dishes and electronics to

receive their programmes should find them freely available in the high street shops. But a head start into the market and hard-hitting promotion have meant that Sky has now stolen a substantial lead, with more than four million people now tuned in to its programmes in about 1.5 m homes. Thirty different manufacturers make the equipment to receive the Sky signals, with the Amstrad equipment selling

better than the rest. BSB, on the other hand, has opted to sutrust the manufacture of the receiving boxes and dishes to a number of selected equipment makers. Ferguson, Philips, Salora and Tatung are making the boxes and Channel Master, Marconi, Matsushita and STC the dishes – the latter two are

the boxes and Channel Master, Marconi, Maisushita and STC the dishes — the latter two are making the squarial dishes.

The delay in getting the BSB equipment on the high street shelves was largely technical. Because Sky uses the Astra satellite which is classified as a telecommunications satellite, it was allowed to launch using an established technology — Pal (phase alternate line), which is the technology used in ordinary television systems in the UK, Germany and much of the rest of Europe.

But when Britain's Independent

dent Broadcasting Authority

granted BSB its satellite franchise it was on condition that it was based on a newer technology called Mac (multiplexed analogue components), developed by the IBA.

Variations on Mac have been adopted as the European stan-

Transparent, less obtrusive dishes are on the way

dard by the European Broadcesting Union and the European Commission. BSB uses a derivative called D-Mac, the 'D' referring to the way in which data is transmitted alongside the pictures and sound. The divergence in technol-

data is transmitted alongside the pictures and sound. The divergence in technology has inevitably meant that equipment manufacturers will not be producing the equipment in the same volumes as if there had been a single standard for the UK market: And it has created problems for the consumers as well as equipment manufacturers.

Because the equipment operates to two different standards, two different sets of equipment—and two dishes on the outside of the house—are needed for consumers wanting to watch both BSB and Sky pro-

Although some companies have developed motorised dishes which can be re-positioned remotely so that they trundle round to face the appropriate satellite, the television companies do not recommend this because it is difficult for one dish to pick up two different types of signals. The way the signals travel to earth varies — the BSB follows a

corkscrew path, for example, the Sky signal does not. And they are transmitted at different frequencies.

ent frequencies.

But the good news is that the days of the large white dishes, which many people view as an eyesore, could be numbered. Several developments are on the way to help minimise the visual impact and to clean up the satellite dish's image.

Less obtrusive black mesh dishes are already on sale. And a UK firm has developed a dish.

Less obtrusive black mesh dishes are already on sale. And a UK firm has developed a dish that is almost transparent because it uses toughened glass which is impregnated with millions of fragments of metal. As a result, the satellite dish has the same reflective properties as the more traditional metal or fibre glass dishes, while being almost invisible from the ground.



New-style performed dish from Amstrad.



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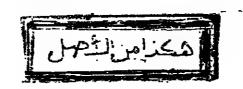
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UK programming challenge for satellite broadcasters

## No easy options

IN the area of programming, consider the following:

In Britain, unlike the US, there is no need for a viewer to take a satellite feed in order to watch movies uninterrupted by commercials: the ad-free BBC

CESDAY MAY 20 14

has always provided such a service.

In Britain, unlike large parts of Europe and the US, there is no need to take a satallite feed in order to get a high quality picture: the picture-standard delivered by terres-trial networks is excellent in 95 per cent of British homes.

per cent of British homes.

Ein British, unlike some
European countries; there is no
need to take a satellite feed in
order to watch game shows,
soap operas, and popular
American series; ample quantities are provided by the existing broadcasters.

The British television andi-

ence has, in fact, become a comparatively sophisticated one. For 35 years, British viewers have been able to watch, either the programmes shown by the world's biggest and old-est public service broadcasting system (the BBC) or the pros shown by a comm cial broadcasting system (ITV) which, from the beginning, won ratings with the sort of game ahows, comedies, and adventure serials at which its

learned one another's tricks: the BBC became a master of popular comedy and soap opera, and FTV became one of opera, and ITV became one or the world's most impressive commercial producers of public service material, from investidocumentaries to

schools programmes.
Since 1982, British viewers
have also had Channel 4 to din

ture of old American series (T Love Lucy, 'Car 54 Where Are You?', 'Mr Ed') and special pro-grammes for minorities, from sumo fans to lesbian mothers. Surveys have shown that British viewers express a high degree of satisfaction with their existing television channels. Thus, there are no easy

which began more than 80 years ago.
But the number of British

viewers who want that sort of schedule, and are willing to pay the price of a satellite dish to get it; must be pretty small. Far more reliable selling points will presumably be conenience and - if it really can

be achieved with average production budgets so much smaller than those of terres-

trial broadcasters - pro-

Tests, have clearly appealed to some heavy viewers, especially

The British television audience has become a comparatively sophisticated one, says CHRISTOPHER DUNKLEY

options for British satellite

government-appointed bodies nitherto ensured that all British television provided certain - current affairs, news, regional programmes, arts series - there may be some mileage in abandoning such nannying, arguing that "no-one ever went broke under-estimating public testé," and offering instead a succession of down-market series.

The evidence on screen suggests that this may be close to what Rupert Murdoch's company is attempting on the New Price is Right and once but twice. once, but twice. Every weekday it an

of the hoarlest Ameri At weekends i

screening remarkable counti-ties of so-called "all-in wres-ling" (abandoned even by IIV)

Data broadcasting systems

## A highly promising market

continuous pictures on, say, the evening news or your favourite soap opera, there is enough space to broadcast a

tion.

But it is a technique that
may initially generate more
cash for sectors of the nascent satellite broadcasting industry than the cartoons or films which appear to be their main-

stay products.

These data broadcasting facilities, as they are called, have become popular with ter-restrial broadcast systems through teletext systems such as Ceefax and Oracle in the UK, where the data — the weather, say, or traffic news — is broadcast alongside the pis-

tures.

But the potential with satalitie systems is far greater. Mr Patrick Scott, managing director of DataVision, part of the British Satellite Broadcasting group, says that data broadcasting services will start making money "way, way before" the traditional television pro-

There is a myriad of business applications,

DELLA BRADSHAW

gramme services — "we will start to cover our costs at the end of this year or early next," he says. "After that, we will be making our contribution to BSB to reduce their costs." Mr Scott predicts that in five years" time, DataVision, which transmits both data broadcast-ing messages and business television programmes, could

television programmes, could have an annual turnover of

12100m a year. (Pearson, the owner of the FT, is a share-holder in BSB.)

For BSB, the potential of these services lies in the technology it has chosen to adopt. It will use the D-Mac transmission examples of the potential of t sion standard, rather than the Pal system used by Sky Televi-sion on the Astra satellite and used on most terrestrial systems in Europe with the

exception of France. In theory, up to one megahit of data can be transmitted alongside each of the five D-Mac television channels enough to transmit 25,000. words of text every second. However, the initial professional receiving equipment sold by BSB is designed to accept 64 kilobits of data per

Sky, by comparison, is using the standard Pal teletext technology to broadcast television schedules but does not have the capacity to send huge chunks of data, as does BSB. In addition, Datavision is

ness television on the film channel in the morning before the films come on the sir. Included in that is a pro-

British Computer Society.

Many believe it is these live business television broadcasts. rather than text broadcasts, that will be the cash genera-tors. In the US, for example, the market for business televithe market for business televi-sion has grown from about 200 hours a year five years ago to about 30,000 hours today. One of the main uses is in market ing — giving out information and rallying the troops for a major product launch, for example — and crisis management.

However, Mr Scott believes that although the demand for business television transmission in the UK will build up quickly, it will then reach a plateau, limited by the production costs rather than the tech-

tion costs rather than the tech-nology. The market for data services, on the other hand, will grow and grow, he says. Proponents of data broad-casting in the UK believe it could be used for a myriad of applications, initially for com-nances with a number of

applications, initially for companies with a number of branches, such as banks or high street chain stores—National Westminster Bank in the UK has already signed up to use the BRB service.

Other financial applications could involve sending messages out to all the banks and retail outlets when a credit card is reported stoken. Eventually the data could be fed directly into the memory store of the card 'swipe,' so preventing authorisation of a fraudulent payment.

lent payment.

Although these sorts of services can already be offered using traditional telephone services - such as fax, telex, or telephone lines - they are all two-way services, with the resultant extra expense. In addition, many companies only have the facilities to send the messages sequentially, rather than broadcast them. With data such as share price changes, the extra few seconds

could be vital. initially a market for businesses, many of the companies believe data broadcasting could eventually become a mass market product, with every home equipped to receive data, such as a newspa-

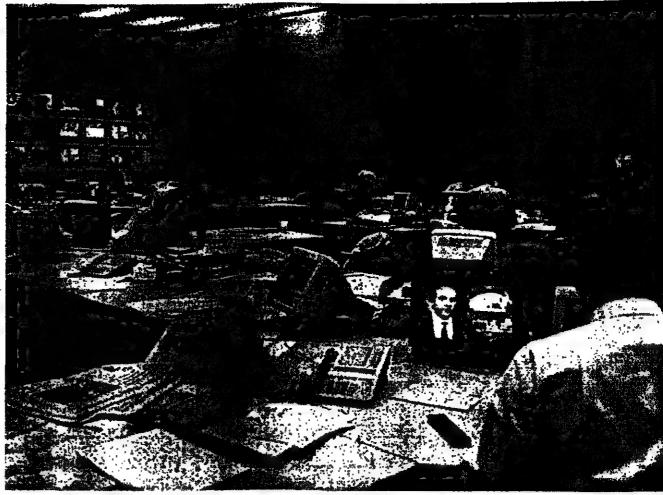
per or even junk mail. One of the main pushes to that end will come from DataVision, which is planning to incorporate modems to receive incorporate modems to receive low-speed data in the box of tricks bought to receive the BSB television programmes. So the newspaper printed out at home, the built of much futuristic humour, could be here

socio-economic group seem to appreciate the convenience of the 24-hour Sky News Channel And children (younger rather than older) dote on the all-rock channel MTV, at least for the first few weeks after a house-

hold acquires a dish.

If a combination of that sort is seen as television's equivalent of Woolworth's verging occasionally on BHS, then it looks as though BSB is trying to be television's Marks and Spencer verging on John Lewis.

To feature David Bellamy, James Bellini, Sue Cook, Rohin Day, and Selina Scott is to make a pretty clear statement about your role model and your intentions in terms of quality, and BSB's Director of Programmes, John Gau, declares that he welcomes comparisons with the BBC. What brosdcaster would not? So far the evidence both from research organisations and personal contacts suggests that convenience (which is almost a synonym for "dedi-cated channels") is, over-whelmingly, the most impor-tant reason for acquiring a However, the big question is whether there is going to be enough money in the coffers of the satellite services to make the satellite services to make programmes of a quality which will not only draw an experienced audience away from its well-loved terrestrial channels, but will continue to hold them The full-time sports channels and, particularly, Sky One's coverage of the West Indies once it has their attention Only time will tell the nswer, but it certainly will



ring builetins for the 24-hour Sky News Channel. Research organisations indicate that



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TUESDAY MAY B

As it tries to check its phenomenal growth, the country is gambling with economic gains made since joining the EC, says Peter Bruce. The central bank has imposed credit limits, but the austerity message is not getting across. Now, the unions are on the warpath, with pay deals outpacing inflation.

#### Time to pay the bill

WHILE BRITISH politics whirl around the poll tax and high interest rates, and West Germans huddle around Stamans audule around sur-mantische in bars discussing monetary union with the East, Spaniards are enjoying a senti-mental luxmy — politics with-

cut economics.

Citizens can sound off cace again at great length about the issues of the day, without being able to multiply or divide. It means politics gets down to the man in the street without really affecting him.

It also means the Government is relatively secure, if there is any truth to the belief that only governments running failing aconomies do not get re-elected. Surely, if the econ-

failing aconomies do not get re-elected. Surely, if the economy were in trouble, someone would be talking about it?

Not in Spain. A visitor could be forgiven for believing that the government was indeed about to fall (along with the main opposition party), or that society was involved in some great ritualistic cleansing. But it is nothing quite so serious—simply, both the ruling Socialists and the conservative Partido Popular have become embroiled in fascinating corruption scandals, and for the moment at least old-fashioned numberless politics is making

numberless politics is making a comeback. But the details are of only passing importance. Away from the colourful politics, there is another level of events unfolding that could have dismatic consequences for Spain, as it tries desperately to hold its phenomenal growth in

gambling with many of the economic gains it has made since joining the European Community in 1986 – a sleepy. Mediterranean economy suddenly has between 20hn and 30hn spent on its companies. by foreign buyers. Its foreign reserves figure became one of the seven largest in the world, and its happy citizens are still parties to companies.

panting to consume.

Not surprisingly, the Government and the Bank of Spain have taken fright. By early last year private credit was grow-ing at a rate of 22 per cent a year. Inflation, at 6 per cent, was three points above target, and the supply of money hardly ever fell below its upper targeted limits. The Bank targeted limits. The Bank imposed a draconian credit regime on banks and on individuals or companies trying borrow abroad — banks have been given individual limits to their credit growth this year, and anyone who borrows money from abroad has to deposit between 20 and 30 per cent of it with the Bank of Spain and pay interest on the whole loan.

But the anthorities have not

whole loan.
But the authorities have not got the austerity message across. This is less a failine on the part of the Government than a symptom of a Spanish disease — an mahility on the part of the populace to make a connection between good times and the need to pay for them.

There has been a stampeda to circumvent the credit restrictions. Although banks have been obliged to lead less — and car sales are down more than 10 per cent so far this

than 10 per cent so far this year, compared with last compared with last covered the respective some big domestic banks have lighter restrictions than formarket. Experis estimate that, since last summer. Spanish corporations have issued shout the and of June or July, but the message has since changed the stockmarket commission or over the counter. This has the consequence over the counter. This has the message has since changed dramatically — though inflation appears to be steadying, money-supply growth is not,

market normally left to large public companies. Other corpo-rations have set up foreign subsidiaries to borrow cheap

foreign exchange.

Neither the Bank of Spain nor the commercial banks will be sorry to see the end of the ne soary to see the end of the commercial-paper market, and fortunately for them it is being bedly squeezed as treasury-bill and interbank rates converge. Inflation figures for March and April have been very encouraging, with the annual rate settling in both worths of Texas. tling in both months at 7 per cent. Economists are beginning to talk confidently of a fall in interest rates.

The central bank would be happy to do its currency that favour. Ever since the pesets entered the exchange rate mechanism of the European Monetary System last summer it has been the strongest currency in the system. Although it joined on the same original terms as the Italian line – fluctuating 6 per cent either way – it is trading at about 4 per cent above its entry rate and cent above its entry rate and the Bank of Spain has given up any pretence of holding it to an imaginary 2.5 per cent band like the rest of the EMS curren-

like the rest of the EMS currencies. One result of that strength is that Spain now has the highest trade deficit in the world after the US and Britain. But any cut in interest rates could immediately be taken as a signal to start spending again, And cutting interest rates while maintaining the credit squeeze could quite seriously distort competition in the credit industry, because some hig domestic banks have lighter restrictions than foreign banks and smaller Spanish ones. Earlier this year, the central bank was considering lifting its credit restrictions at

introduced Spain's first interest-bearing current account — breaking an unwritten rule between the country's big commercial banks to keep interest rates fixed — and almost all its rivals have since followed suit in order to hold on to customers. The ensuing spectacle has not been a pretty sight. It is common to hear bank chairmen praising their new 14 per cent current accounts and complaining the next day about how much they cost.

The banks have chased after new customers in order to be able to lend to them when the restrictions are lifted, and the restrictions are lifted, and the Bank of Spain has actually had to welcome the deposits war as "good for competition". Mr Mariano Rubio, the governor, knows, probably better than anyone else in Spain, that consumer demand, far from being dampened, has simply been bottled up, and the sight of government and trade unions chumming up again after three years of discord must be desply unnerving by him.

years of discord must be deeply unnerving by him.

This is where the danger is. While the monetary authority is trying to soak up cash, the Government may be about to give a lot away. In December 1988, the country's two big unions, the communist-led Comisiones Obreras (CCOO) and the bigger socialist UGT, staged a successful one-day general strike against the com-

and the squeeze will probably last until December. Only the reckless claim to know what will happen when it ends.

The banks will probably be

falling over each other the moment they are allowed to lend money again, especially to private consumers. Last August, Banco Santander introduced Spain's first inter-

how much they cost.

"Someone is going to get hurt," mutters Mr Carlos Martinez Campos, the president of Barclays in Spain, with typical understatement.

ernment economic policy.
Prime Minister Felipe Gonzales
appeared soon afterwards to
discard the UGT. In last October's general elections, how-ever, the socialists lost more then half a million votes to the left, largely because of their fallure to come to terms with This year, Mr Gonsales has gone out of his way to appease the UGT and, by default, the CCOO, and has already agreed

ccoo, and has already agreed to union demands on minimum salaries and pensions worth some \$3bn. In addition, the Government granted the unions a impely important concession by allowing them to view all hiring contracts between employers and workers. The law says that some jobs are permanent by nature, and the unions claim employers by to hire too many temporary staff. If the employers fall to beat down the measure, unions control over the jobs market could trol over the jobs market could be greatly enhanced: "It means

that if I want a secretary I might have to call the union," complains a banker.

That is an exaggeration, but the unions are on the warpath. Wage settlements are averaging around 8.5 per cent — a full point and a half higher than current inflation — and the International Monetary Fund has warned that Spain now risks sliding towards recession, unless pay deals can somehow be linked to productivity, as the Government plans to try to do. Industry cannot swallow an overvalued peseta, high interest rates, scarce credit and expensive wage deals for too long.

It is impossible to say how tough Mr Gonzalez might be with the unions as the two sides negotiate in the next few months, but it is clear that the stakes, for Spain, are high. Unless the country pays for 8 per cent or 9 per cent wage increases, it could begin to



#### The man with the power

M THE CONCLUSION to the encounter crists at Barco Miles Vizcaya (BBV), the country's biggest private bank, was a good demonstration of the wide influence of the governor of the Bank of Spain,

invited by the bank to make recom Rubio (above) effectively appointed BBV's chairman and two deputy chairmon; cullined the bent's senior management. structure; and put forward reasons why 10 members of the BBV board should resign their directorships and be replaced by five new board members who, he specified, should be "neutral". ☐ The full story is on page 5 of this survey

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The economy: inflation is slackening, but the money supply is up, as...

## The recovery begins to teeter

BEING SWEPT along by the Spanish economy is a little like sitting in the back of a big American car reading a comic. It's great fun but it can make

Life must be a little scary. now for the people trying to wrestle Spain's economy down. Mid-way through May, the Government was able to announce what could be an important milestone in its fight against inflation; prices in April had risen just .02 per cent, to hold annualised inflation at 7 per cent for the second month in a row. That means prices are now rising at exactly the same rate they were last year.

That was the comfortable part. A few days later, the Bank of Spain let it be known that its broad-measure money supply (ALP) had grown 16.5 per cent in April - more than the "disastrous" 15.7 per cent recorded last June, which had led the Bank to impose tough credit restrictions — and that credit to the private sector (including individuals) had grown 20.7 per cent in the

All this is happening as the Government and trade unions sit down together to try and work out a social pact which. for the Government's part, must include productivity agreements for any pay increases above the rate of inflation. With pay rises and April is encouraging, too. already averaging out at 8.5 Economists such as Mr de per cent, the Government's Pluies also warn against read-



M. Resignations of both Prime Minister Felipe Gonzalez and his deputy Alfonso Guerra have been raised, but are unlikely

need is urgent and its anti-inflationary strategy is in grave

Mr Jaime de Pinies, chief economist at Chase Manhattan Bank in Madrid, believes the authorities will have to bring annual inflation down to 6 per cent by the end of the year if their anti-inflationary credibil-ity is to remain intact.

Mr Carlos Solchaga, the Finance Minister, warned this month that the Government would impose tough austerity measures if the talks with the

At the moment, the Bank of Spain's credit squeeze does seem to be having some effect. Car sales are sharply down on last year and mortgage compa-nies are hurting. The apparent slowing of inflation in March

ing too much gloom into the April money-supply and credit figures. A surge of new high interest-bearing current accounts and the annual making of tax rebates may both have upset the money supply.
"Blips are normal,"he says "and you have to look at the slowdown [in money supply] over the last few months. And there has been a slowdown." The other side of that coin, though, is not to become over-

excited about the inflation fig-

ures which have not even

begun to reflect wage increases. Also, demand is being artificially held down

and ready to expand rapidly again once the credit squeeze

There is still a long way to go, and getting to inflation of 6 per cent by the end of the year is going to be a hard trek. High public-sector spending has

**Economic** Indicators % classo reading THE PER GENERAL Electricity consumption Employment March 4th quarter March 13.1 -0.2 4.8 Export of manufactured goods February Non-energy imports WORLD'S Petrol consumption March Sales of cars Steel production RECUSTRIAL industrial production (general) Production of consumer goods January Production of capital goods CONSTRUCTION Consumption of comest Housing starts SERVICES income from tourism Hotel guests February December

hardly been affected by the credit squeeze, and the peseta is overvalued against most correncies and continues to attract short term speculative fiddle with the exchange rate without making nonsense of its decision last summer to enter the exchange rate mechanism of the European Monetary Sys-

Despite the fragility of the country's macroeconomic posigloom in boardrooms. Spanish bankers, though they are involved in a huge fight among themselves for savers, confi-dently predict that the flood of foreign capital in search of acquisitions will continue, despite the fact that Spanish companies and labour are no

longer cheap.
Eastern Europe may be cheap, the argument goes, and its workers may even be smarter, but east Europeans don't have any money to buy things and Spaniards do. Some analysts believe that

the \$25bn or so in acquisitions made over the last four years may be being turned around again in the next few years as foreign buyers get out and make way perhaps for Spenish

predators.

And while there is still money to be made in Spain, it is hard to come up with any serious reasons why the Gov-

ernment should be worrying about its position. It is worrying, though, having been caught up in a particularly difficult corruption scandal. Resignations of both Prime Minister Felipe Gonzalez and his deputy on points of honour have been raised, but are both extremely unlikely.

The conservative opposition, involved in its own scandal at the moment, is in no position to damage the Government, which narrowly held on to its third successive operating majority in parliament in last October's general elections.

The best measure of how much damage the scandals have caused will be the regional elections in Andalucia next month. This is Gonzalez territory, and if his Socialist-party loses (almost impossible) or does badly (possible) then someone might have to suffer

But the elections do not seem, at this stage, to offer much chance of change. Spaniards expect the worst of their politicians anyway, and ask only to be left alone to live well. It was Mr Gonzalez' good fortune to come to power in 1982 at the beginning of an international accounte recovery that is only now beginning

Peter Bruce

1992: is anyone ready? asks Tom Burns

EUROPEAN FINANCE AND INVESTMENT

## The wrong reasons

MR JUAN Luis Cebrian, the founding editor of KI Pals, the highly influential Spanish newspaper, complained in a recent public lecture in Madrid that Spain was simply not waking up to 1992.

Now the managing director of the Prisa holding company that owns El Pais, a major commercial radio network, a Madrid-based business newspaper and, to boot, a 25 per cent share in a franchise for a private television station that will be launched in the autumn, Mr Cebrism passes for something of a gurn among those whose speciality is to assess whither Spain is heading.

His worries about Spain's preparation for 1982 harmoni-sation were nevertheless accurate only up to a point. Most Euro-gurus who sup with the people who matter, from cahinet ministers downwards, every other day of the week, would make a similar complaint about their respe societies' awareness of the

innect of a Single Marchet.
It is true that Spanish companies tend to live, day to day,
solely for their domestic marsolely for their donestic mar-ket. Nor would it cross the minds of most observers to argue that Spanish politics, and the reporting of them, are anything other than perochial. Alleged corruption in the conservative opposition party is the flavour of this month, and graft among the governing socialists was last munth's.

To make matters worse, the Spanish public is currently obsessed with 1992, but for

quite the wrong reasons. That year, the summer Olympics will be held in Barcelons; and Seville, with its Expo '22, will stage a use intermediated fair, the like of which has not been seen in Europe since Brussels held its universal exposition in 1968. With such events on their minds, few Spaniards realise that the end of 1992 will also

Frontiers But its also true that Spain's legislative performance, in keeping up with its Commu-nity obligations, has been a good one. It is widely agreed that the record shows a clear deficit when compared with Britain, but there is an equally extended consensus that Spain wins out when compared with Italy. Implementation of VAT, ar example, was immedi-

Spain has does very well and substantially complied with EC requirements," says Mr Isir Angus, a senior partner of Coopers and Lebrand, in

What Spain does have is a considerable EC seed, in the person of its prime minister, Mr Felipe Gonzalez, a politi cian who has few poets in his commitment to the European ideal and in his grasp of the details involved in working

"Peline wakes up every morning telling himself that he is the top European, and ask-ing himself what he can do during the day to prove it. He is full of sense on Europe," says a Madrid banker who knows the prime minister well It was bulf-way through Mr. Gonzaler's first term of office, in 1986, that Spain, together with Portugal, formally joined the European Community, and there is a concerned group of

Spain has a considerable EC asset in its prime minister, Felipe Gonzalez, a politician who has few peers in hiscommitment to the European ideal

anish Euro-watchers that still remembers what the offi-cial state gazette, the ponder-ous Boletin Oficial de Estado, looked like during the January

looked like during the January of that year;
"Issues of the boletin ran to thousands of pages, because they printed every detail of EC legislation," recalls one such watcher. In one swoop, Spain was called upon to catch up with rulings that were already in force in far more developed aconomies beyond the Pyra. economies beyond the Pyre-

meen.
Inevitably, a legislative no man's land came into being—
a prey area that had the Spenish legal system forming one frontier and the new EC guide-lines forming the other. Spenish judges did not, and still don't, comprehensively apply EC commercial law, because they shuply have not had the time to become acquainted with it. Nor is Spenish legislation applied with any sem-

blance of emphasis, because the same judges sense that is

"Companies produce, say, "Companies produce, say, note and boits, that may comply with EC standards or with the perhaps quite different enidelines issued by the Speakish industry ministry," says a former cabinat minister. "Nobody is particularly determined to press the issue."

So far there have not been any been any instances of major litigation at the European court involving Spanish companies. There undoubtedly will be, once all sides have realised all the implications of the directives issued by the EC, but the pace towards such recliention is slow.

A key point is that Spain, in A key point is that Spain, in the same way as Fortugal, was only beginning to come to terms with the Treaty of Rome when it was called upon to take on board, at well, all the legislative package that surrounded the EC's agreement on the 1902 Single Act. There were two involved adaptations, and they were talescoped together.

It is this that makes the Spanish statutory record par-ticularly impressive. The other side of the coin, however, is that the sheer extent of the harmonisation involved has placed a huge burden on insti-tutions such as the Registro Mercantil, Spain's equivalent of Companies House, which in compliance with the EC's Fourth Directive will this year begin to file the accounts of all Spanish companies.

The real problem is the infrastructure necessary to implement all the legislation," says Mr Angus. "The Registro Mercantil will have to make a major effort in reorganisation in order to accommodate all the new data it has to store."

2 - 5-0 3

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The new procedure for storing accounts came into force with a new Spanish Company Act at the begining of this year (previously accounts were only filed to the tex authorities and were not published), and it is in certain instances more restrictive than is required by the Fourth Directive. The Spanish act, for example, obligas accounts to be signed by all of a company's directors The same legislation simi

Continued on facing pur-

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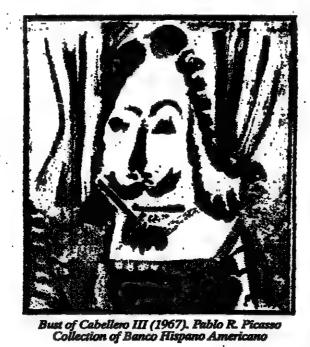
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#### The savings war has changed the face of retail banking

# Players fight for customers

SPANISH BANKERS have adopted a more introspective attitude in recent months. A couple of years ago, their main worry was what to do about Europe and the formstion of the internal market in 1992. Now, they talk less about the European banking directives and ensuring equal rights for banks in EC member countries and more about the fight "Our fears have been trans ferred from Europe to our inter-Hed about each other, says Mr Francisco Luzon, president of Banco Exterior. The main causes for concern are the

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tions on lending.
The guerra de las supercuen ios, or war of the "super" savings accounts, has changed the face of retail banking in Spain. Five years ago, Barclays interest on their current

accounts in Spain.
. This was unheard of among Spanish banks, which had traspansa banks, which had tra-ditionally earned wide margins by paying their depositors faiserly rates of interest while-lending the money at a consid-erably higher turn.

"Spanish banks have always had a very cheap deposit base,"

had a very cheap deposit use, points out Mr Joaquin Tamames, consultant with Research Associates.

Barclays was copied by a cou-ple of the other foreign banks in Spain, who wanted to eat that the retail market. However, without a substantial net-work of branches, it has proved difficult to achieve: Barclays

Distraction on the home front means that Spanish banks

have been too preoccupied to think much about the opening up of the European banking market.

has close to 200 branches but that is still a long way off the thousand or so branches that a Spanish bank like Banco Santander can put to use if it wants to sell a full range of

However, Barclays' move However, Barclays' move into interest-bearing current sections promoted the local banks to rethink their strategy at home. Until recently, the heads of the hig hanks met regularly for breakfast and ran a cosy, informal interest-rate cartel. That changed when Banco Santander decided to launch an Santander decided to launch an interest-bearing account in August 1989. Savers rushed to deposit their funds and, as one former central banker was forced to remark: "The interest rate cartel was broken forever.": Some of the other banks scoffed at the idea, but not for long. Now many of the big banks are effering similar accounts and the war for customers is on. No the war for customers is on. No one can spend more than a day in Spain and fail to notice the aggressive advertising cam-paign which is part of the fight

is customers.

Walk down the high street
and you pass hillboards plastered in gigantic numbers
declaring how much interest deciaring now much interest each bank will pay on your deposit. Some banks have even resorted to bribes: they are holding lotteries with prizes of cars or a jackpot of Pta100m for the lucky account holder.
Santander opened a Pan-

dora's box," says one stockbro-ker. Customers have voted with their feet and stampeded into these increative accounts – for example, BBV pulled in Pta63.2hn (\$613.74m) in the first 15 days of launching its new

15 days of launching its new account.

"Some banks will suffer the consequences of this war," says Mr Luzon. In his opinion, the medium-sized banks and savings banks (which are known as the cajos in Spain) are likely to feel the pinch. The savings banks have steadily built up their deposits market share to about 46 per cent in the last decade, concentrating on the lower and of the retail market. The commercial banks claim that much of the new money is coming from the money is coming from the rajas' deposit base.

The top hariks' assets and employees						
	Assets (Pta'm) at Dec 31 '89	Employees at Dec 31 '88	Asaets/employee (Pta.m)			
1 Banco Blibao Vizcaya	5,678,267	24,761	229			
2 Banco Español de Crédito	3,619,142	16.516	219			
3 Banco Central	3,443,134	17,987	193			
4 Banco Santander	3,105,331	10,164	306			
5 Banco Hispano Americano	2,987,279	14,875	201			
6 Banco Exterior	1,983,784	8,477	294			
7 Banco Popular Español ·	1.402.627	7,611	184			
8 Bankinter	1,050,578	1.891	621			
9 Banco de Sabadell	887,943	3,579	248			
10 Banca Catalana	682,665	3,123	263			
11 Banco Atlântico	809;550	3,234	250			
12 Barclays Bank	740,058	1,493	496			
13 Banco Pastor .	696,372	3,435	203			
14 Banco Urquijo	.000,691	2,405	250			
15 Banco del Commercio	594,141	969	620			
Inconsolidated Source			Course CARCInoso et Asse			

The fight may prompt some of the savings banks or medium-sized banks to merge in order to build up larger net-works and reduce their costs (for example, by trimming staff). Mr Luzon seems relieved that the competition is taking place now rather than in 1983, when Spanish banks should when Spanish banks should ideally be concentrating on the in Europe.

The fight is important,

because banks in Spain have until recently been very restricted when it came to lend-ing. The Bank of Spain was worried about bank lending. and Spain's consumer boom.

Last year, banks had to place 17
per cent of their deposits with
the Bank of Spain — a move nded to restrict their land-

Earlier this year, the central bank reduced the percentage from 17 to 5, although the banks are supposed to place the released reserves in certificates of deposit, rather than rush out to lead it to eventures. How to lend it to customers. However, the new money pulled in from the high interest accounts is not tied up in this way, and so the banks have been able to draw on a new pool of funds for lending purposes. Hence the

What the banks lose on margin they will gain in terms of volume" claims Mr Federico Garayalde, of stockbrokers of Spain has reduced the demand for banks to deposit 17 per cent of their money so now per cent of their money so now it is very important for banks to increase their deposits so that they can lend more. In the past, the restriction have hurt the particularly aggressive banks. Barckays, for example, claims that the curbs have restricted its growth in Spain, despite the strong demand for money for con-

The distraction on the home front means that Spanish banks have been too; preoccupied to think much about the opening up of the European banking market. Already, there are dos-ens of foreign banks operating in Spain

ens of foreign banks operating in Spain.

With their extensive national networks, the Spanish banks give the impression of dominating the home market — but many analysts consider Spain to be "overbanked", and suggest that the smaller banks will eventually be gobbled up as part of a reorganisation of the banking market. Foreign banks which have entered the market recognise that they cannot be a major force on the retail side, although they still have the advantage of being able to work with companies from their home market, for example home market, for example advising on mergers and acqui-

stitions.

The response so far from the Spanish banks, to this challenge to their fee-based busuness, has been to link up with foreign banks or financial institutions. By far the most advanced and ambitious in this respect is Banco Santander, which has acquired stakes in Relgium. Germany. Portugal. which has arquired states in Belgium, Germany, Portugal, Italy and Switzerland. It has bought a 10 per cent stake in Royal Bank of Scotland; and a year ago Nomura Securities of Japan acquired a small stake in Santander and its investment-

hanking arm.

Other Spanish banks feel they may have to emulate Santander if they are to strengthen their links in Europe and fend off the competition in Spain.

#### Towards 1992

Continued from facing page introduced statutory auditing to Spain (previously only banks were obliged to submit externally audited accounts), and in so doing highlighted a second infrastructural problem, for it thrust a massive responsibility on to an auditing profession that is thin on the

ground in Spain and relatively inexperienced. Moreover, there is a signifi-cant unresolved conflict over auditing practice in Spain, between the tax laws, which have traditionally dictated what company accounts should book like, and the British concept of a "true and fair view" (an "imagen fiel" in Spanish) of a company's account that is enshrined in the Fourth Direc-

There have been, of course, other instances of harmonisation in which Spain, like other Community partners, has had to resort to more or less pica-

resque tricks.

The second-hand car market is a case in point. Madrid's EC negotiators apparently failed to realise the impact that used north-European vehicles might make on the domestic car market. The government accordingly fall back on the ploy of opening just three transport ministry inspection centres (one of which was in the Canary Islands) to authorise the road worthiness of imported second-hand cars, in order to stem the flood.

MR LUIS Abril, an oficiona would be a happy man if he counted a few bullfighters among his customers.

"Some bullfighters are very rich but they are hopeless at managing their money and staying rich."

No doubt it would be very good publicity for Privanza, the private bank where he is managing director, if the mata-dors moved their custom and stayed out of the red.
This isn't a country where

people are generally ostenta-tious about their wealth," says one financial consultant. How-ever, there are enough "seriously rich" people in Spain to keep private bankers on the look-out for business; and many Spanish banks are pushing their private banking services for people who have made a pile — the entrepreneurs who were in real estate, for example, and people who have sold their family busi-

Privanza was among the first to offer these services, but there is now quite tough com-petition between the banks for this segment of the market.

Privanza has nearly 8,000 such customers, and provides portfolio management, the attendant banking services, and tax-planning advice. It was born out of the Banco Bilbao

Vizzaya (BBV) merger and is wholly owned by BBV.

Mr Abril has been with Banco de Vizzaya since 1978, although he also used to teach financial management to university students part-time — which he save save him. versity students part-time —
which, he says, gave him
ample opportunity to talentspot for the hank. He worked
closely with Mr Pedro Toledo,
the president of the Vizcaya
hank who died last year.
After the merger with Banco
de Bilbao, Mr Toledo asked
him to investigate the possibil-

him to investigate the possibil-ity of setting up a private bank for rich Spaniards. Mr Abril

Profile: Privanza

#### Old echoes of loyalty and responsibility

says he looked at the services offered by other private banks around the world, commis-sioned some market research and found a name - Privanza - which in 16th century Span-

ish "has commotations of loy-alty and responsibility". Privanza was formed by merging the asset management companies of each of the banks, and creaming off the high net worth individuals. It started up in June 1989, and now has eight branches in

Privanza is keen to launch its own range of unit trusts, once the tax situation is more favourable for investors.

Spain with Pta100bn (\$971m) The 42-year-old Mr Abril, who spent much of his life in Ribao, is proud that his bank lacks the air of opulence char-acteristic of some other private banks. There are no men in old-fashioned uniforms to open the front door to customers. The style is muted rather than flamboyant. One customer complained to Mr Abril that the headquarters were not plush enough - Mr Abril's response is that the bank has in the next couple of years to achieve a return on equity to match that of the parent bar It made a pre-tax profit of Pta529m in the first six

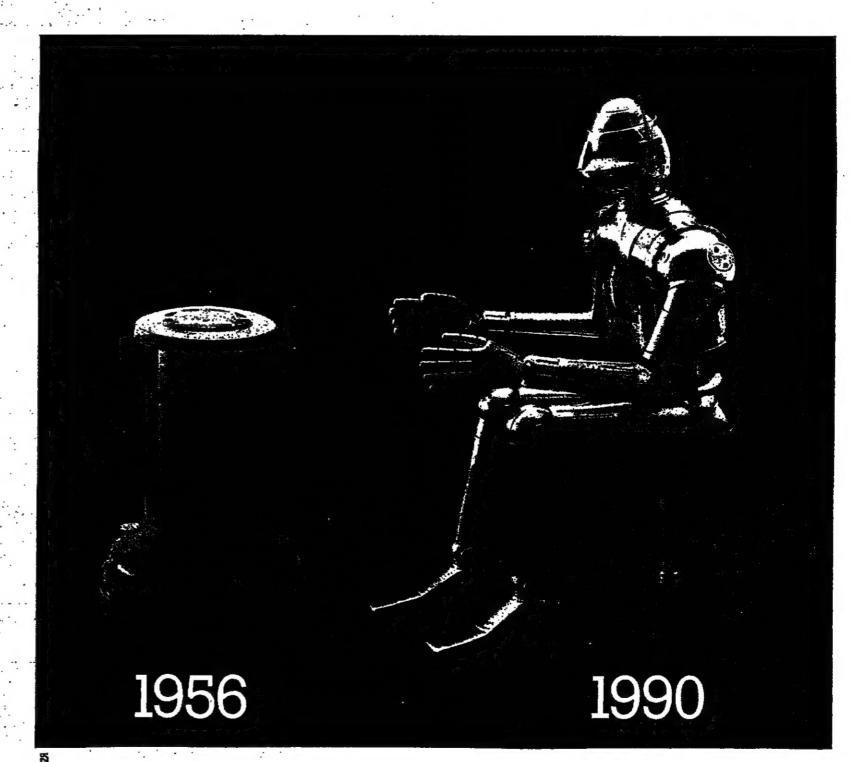
"I don't say we are a hank for rich people. I say we are devoted to solving the problems of people who can save in the amounts important enough to be managed in a technical way, says Mr Abril. In plain numbers, that means people with Pta25m-30m or more, in order to qualify for the portfo lio management service; or Pta10m-25m, to qualify for pooled investments such as

The tax system in Spain does little to encourage private investors. Investment income is added to earned income for taxation purposes: a top mar-ginal rate of 56 per cent income tax tends to deter aggressive investment and the turning over of portfolios. However, the Government is currently considering a reform of the tax system, which may include a lowering the income tax rates and possibly the creation of a more favourable tax climate trusts. Privanza is keen to launch its own range of unit trusts, as Mr Abril believes this will prove "an exciting growth area" once the tax situation is more favourable for

He believes that the bank's main selling point is its tax and legal advisory service. Spaniards have a tendency to hide "black" money wherever they can - in local authority bonds, insurance policies, or whatever else is fashionable at the time. The bank, for exam-ple, advises clients on collective investments such as SIMs, which can be used to reduce

the tax burden.
Mr Abril himself is only too in his home country. He did his thesis (on "Determinants of the financial structure of the firm in Scandinavia") in Oslo. At the time, he was surprised to come across people who wanted to leave Scandinavia because the tex regimes there were too severe. Nearly two decades later, living in a coun-try where the top rate of tax is 56 per cent, he says he can sympathise with the Norwegns. "I can under but at least we may see lower

Sara Webb



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Sara Webb on life after Spain's own 'Big Bang'

## **Quest for survival**

WORKING FOR a Spanish stockbroker these days is rather like waiting outside the

Spain's "Big Bang", in July 1989, led to the creation of nearly 60 stockbroking firms. Everyone in the sector agrees that probably only half will sur-vive, given that a fall in trading has meant a sharp drop in com-

Big Bang has forced brokers to think of strategies for survival. Some have linked up Others are diversifying in the financial services sector and turning into mini investment banks. A few have chosen to stay as no-frills, execution-only

mission income for many.

Brokers who have linked up with banks have a good chance of survival," says Mr Joaquin Tamames, consultant at Research Associates. "The banks will channel all of their trading through their own bro-ker - it's captive business." Mr Juan Fabregas, managing director of brokers Benito y Monjardin, points out that few of the banks or foreign con-

cerns who have bought stakes

in Spanish brokers are likely to

allow them to go under: his own company, B&M, has a for-eign partner in Kidder, Pea-body, the US investment bank,

He is also optimistic that many small execution-only or family-owned firms will survive, as their costs are low. The likeliest dinosaurs, in his view, are those with heavy costs and no record. Big bang means there are

far too many brokers now, a number of the smaller companies are feeling the squeeze, especially since volume is low. A lot of these companies had to make major investments in technology and building up their research departments," says Mr Robert Warfield, managing director of Metall Capital, which has links with brokers Bravo & Garayalde.

started to put pressure on jobs.
"A year ago it was difficult to find analysts. Now you just clap your hands and they come ciap your panes and they come running, because people are being laid off," says Mr Tamames. The shake-up in the stockmarket has forced more brokers to expand their research departments and improve the quality of research for institutional customers, according to Mr Fabregas. Tive years ago there was no

The reform of the securities

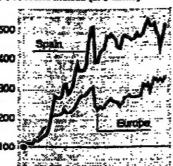
which owns a 25 per cent stake. outcry trading on the stock 300; exchange floors to a screenbased trading system known as CATS (computer assisted trading system). CATS has been welcomed by brokers. The chief advantage, says Mr Fabregas, is that it makes the market "very

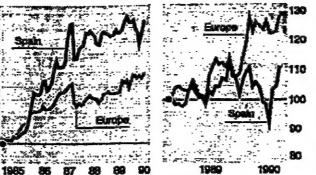
Under the old system, it was easy to manipulate prices. It is easier to manipulate the share price in 10 minutes face-to-face than in six hours on the screen," points out one broker. Many of the main shares are now traded on CATS, and most brokers expect to see 90 per cent of the market's volume traded on the screens by the end of the summer.

However, the introduction of CATS has not been problemfree. Spain has four stock exchanges - Madrid, Bilbao, Barcelona and Valencia. Some of the regional exchanges listed small local companies in addition to the blue chips. Trading used to take place on all four floors, leading to price discrep-ancies. Now that the exchanges are linked by computer that cannot occur. In theory, there is no need for four exchanges, given that trading takes place on computer screens.

In practice, though, the smaller exchanges could be used to trade the shares in those small companies which are not liquid enough to go on CATS — although the problem of illiquidity could be solved by simply having shorter trading periods on CATS for the small

How the markets have moved FT-A World Indices (in \$ terms)





Other problems that have nerged from CATS relate to large orders. Brokers don't like to sell large blocks of shares on CATS for fear that, as soon as a big holding is put up for sale, the share price will drop. The result is that brokers end up breaking the blocks of shares and drip-feeding them into the market until an interested buyer gets wise and rings up the broker to find out if he has

a large holding for sale. Brokers say they would pre-fer to be able to buy and sell large blocks outside CATS when there is a buyer and a

rhe authorities are preparing new regulations governing settlements (where Spain has become something of a legend for its inefficiency, partly due to poor back-office work) and insider trading. The market may be more transparent thanks to CATS, but that does not mean there is no work for not mean there is no work for the securities market watchdoe "It's an undisciplined marke rather than a corrupt one," says one foreign broker. "There's a lot of gossip, but not as much insider trading as one

would expect."
The Spanish affiliate of New York brokers Drezel Burnham

Lambert was fined last year after it was found to have used

ed to fix their commis is such a scramble for busines that some brokers are allegedly

Two factors would probably help to boost trading activity on the stock exchange: lower interest rates and a more favourable tax climate for investors. The Government is working on a reform of the tax system, and many Spaniards hope that this will lead to lower taxes on capital gains and income. This would encourage investors to use the stockman ket as well as enticing more

family-owned firms to raise money on the bourse. While the market remains in its state of lethargy, though, few companies are encouraged to use it as a means of raising money. Instead, many are turning to the commercial paper market and raising money by offering rates of up to 15 per cent. For foreign investors, such as the Japanese, these rates make the Spanish paper and bond markets particularly attractive. Until interest rates come down, they are unlikely to pay much attention to the stock market, despite its rela-tive changess and the prospect of good corporate earnings from Spanish companies.

Federico Garayakie starts to squirm a little in his seat.

He and Mr Alberto Bravo

kers," he says.

Now, aged 29 and 28 respec-tively, their concern is less

than with the prospects for the

Profile: Bravo & Garayalde

Madrid stockmarket. "Some nights I don't sleep very well," says Mr Gerayalde, somewhat

justified. Spain experienced its own version of Big Bang last July, and there are now too many brokers for comfort, all fighting for customers. Further-

more, the stockmarket has been in the doldrums for the last 18

the names of investors (without their knowledge) to buy Repsol shares in the partial privatisa-tion. Another broker has also been fined in connection with for alleged malpractice and other cases are pending.
One practice which the larger

the undercutting of commis-sions. Commissions will be unrestricted, starting in 1992, but until then brokers are supat 0.25 per cent. However, there reducing their fees illegally to

## Give the infants time

Futures and options

EUROPEAN FINANCE AND INVESTMENT

ONE COULD be forgiven for thinking that Baccelona's futures exchange is a hive of activity. The numerous glass partitions criss-crossing the floor give rise to multiple reflections whenever

myone wanders past. In fact, the trading is screenbased and the humans reflected in the glass are more likely to be tending the banks of computer screens than placing orders

It's a clever trick. The futures exchange – known in Spanish as Melisa (the acronym for Mer-cudo de Futuros Financieros SA) only came into existence on March 16 this year. As with the newly-formed options market in Madrid, trading is in its infancy.
However, the Spanish enter-tain great ambitions for their

futures and options markets, which they hope will expand to include equity and index con-tracts as well as the existing bond contracts. There could be several benefits as a result. For a start, it wo

domestic institutional investors to hedge their investments and improve their portfolio management side. Second, at a time when foreign institutions are increasingly turning to the Euro-pean equity markets, many more foreign investors would be encouraged to place their funds in the Madrid bolsz if they had a means of hedging their invest-ments. Even private investors could be tempted to use index contracts to hedge their portio-

However, the benefits to foreign and domestic institutions have been obscured by the political machinations that accompan-ied the establishment of the

The options market - OM The options market — On.
Iberica — started in November 1999. The project had the backing of the Swedish options market group OM, which has had a hand in setting up several options markets in Europe. Initially, BBV, the largest bank, and OM International each council 45 per cent of the shares. owned 45 per cent of the shares in the options market, but they have reduced their holdings in order to spread ownership among Spanish brokers and banks, and therefore ensure

The trading is conducted partly by telephone and partly on the screen. So far, there is only one contract, based on the October 1982 12.5 per cent benchmark bond. On average, 400 con-tracts of Pts20m (\$194,000) are traded delly.

What most people want to see a soon as possible is the himss soon as possible is the biro-duction of index and squity options. Some think this may happen by mid-1991. Howeve the stock exchange in Madrid wants to be involved in any plans to introduce such con-tracts. It commissioned a feasibli-ity study from Arthur Andersen last year which found that there was a demand for equity options, and concluded that there were emough "optionable" shares listed on the exchange to satisfy

requirements, preferably for a screen-based trading system. R also saw no regulatory obstacles. So now the stock exchange has to decide how such a market should be organised. It has the choice of either selecting its own trading system, or of using the OM system. This would mean coming to an agreement with the shareholders in the existing options market to have all the options trading conducted through one system

The thefing in Mathid's finan-cial circles is that one options exchange is quite enough, and that the stock exchange should join forces with OM Berica. If not, Spain will end up with three markets — two for options and one for futures. The existing arrangement, whereby futures are traded in Barcelona and options in Madrid, is certainly frowned upon and people attri-bute it to the old animosity between Madrid, the financial centre, and Barcelons, the indus-

trial centre. Mention that to Mr Jose Lais Offer, chief executive officer at felisa and a proud Catalan, and he bristles. He does not take kindly to suggestions that the futures market would be better situated in Madrid. As a former head of the Barcelous stock exchange, who resigned when it become clear that the introduction of a screen-based equity trading system (CATS) would considerably diminish the importance of regional stock enchanges, such as the one is Barcelone, he is fiercely in

iserceiona, he is liercely Marier of beging some financial business in Barcelona.

"The Bank of Spain said they had nothing against its (the finance exchange) being in Barcelona if the plan was good enough, and our budget was approved," he says.

It cout Partition in set up the

it cost Pts/700m to set up the computer system and install screens in members' offices. There are now 34 shareholders in Meliss, including all the big commercial banks and savings

"Our most important aim in the first six weeks was to get a high participation of members,"
adds Mr Otler. "We are very satisfied — there are shout 26
banks regularly trading in the
market and learning the tricks of
the trade."

However, he sees scope for approvement. He wants a legal amounts, to provide regulation of the futures market, which would pave the way to introduce other futures contracts.

Members of Median trade con-tracts in a notional bond (a hypo-thetical bond with features similar to bonds traded in the public debt market). The options mar-ket in Madrid recently decided to

isst in Madrid recently decided to switch to trading contracts on the same notional bond.

Methe trades a daily average of 600 contracts with a nominal value of Ptalom. Mr Oller thinks this low by international standards, but says the absolute size of the market is not his main concern. "Our most important concern is liquidity. Now we have quite a liquid market with quite a narrow spread."

According to BBV, which is

involved in the existing options market, it has taken time to eduthem to use the new instru-ments. R may still take a while for these efforts to pay off. For, as Mr Robert Warfield, manag-ing director of Metall Capital, in Madrid, put it: "We're keeping an eye on the options and futures markets, but at the moment there is not enough

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#### Insomnia in the fall-out

partners in stockhrokers Bravo & Ganzyalde, both passed their stock exchange exams at the tender age of 25 — at a time now our competitors," he adds.
"In terms of volume, we used to
rank in the top 15 brokers: now
we are somewhere in the mid-dle," (out of more than 50 browhen the average ago was 35. We were so young, some people didn't take us seriously as bro-

However, Mr Garayalde thinks the firm may have increased its chances of survival by linking up with a foreign the fluorical services sector.

Metall Capital, part of the
German group Metallgesellschaff, has a 25 per cent stake in

chaff, has a 25 per cent stake in B&G, with an option on a further 5 per cent. Mr Robert Warfield, managing director of Metall Capital's Spanish operations, said that the German engineering, trading and financial services group wanted a Spanish pertner to help with mergers and acquisitions, the financing of construction projects, and other financial services.

vices.

Mr Garayalde says the link
with Metall Capital has helped
to infroduce more foreign clients
to B&G — for example, from
Germany, the UK, France and
Sweden — at a time when
orders from domestic institutions have slackened.

much higher before Big Bang," says Mr Geruyalde, adding that in the five months August-December 1886 after Big Bang it fell to Pta8-sm. from Big Bang has farced B&G to expand their range of business. Like many other Spanish brokers, they have started portfolio management services. Unilly their expansitions their expansitions of their expansitions. tutional clients, who decided to link up with other brokers. folio managemen Unlike their comp

inking clients to the stock mornance computer service. exchange's continuous trading system, which is meant to make it easier for clients to place oriers and to receive up-to-date price information.

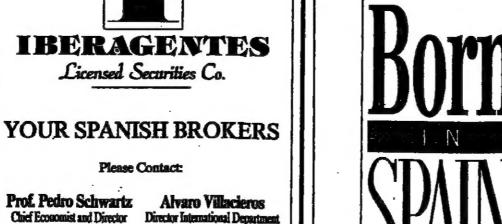
They have also applied for approval for fixed-income had-ness, so that they can move their clients into honde and tran-

sury bills if the stockmarket business declines. "You can't rely on only one market these days," says Mr Garnyalde, adding that commission from

five months of 1988. five months of 1908.

He says that many of their faveign clients are interested in investing in Spanish bonds and treasury bills. There was a lot of interest from faveigners in the recent Kingdom of Spain Ecu hand issue, due to the shortage







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Tom Burns analyses the power of Spain's central bank, and in particular...

## Why BBV obeyed the governor

denousment in the succession crisis at Banco Bilbao Vizcaya (BBV), the country's biggest private bank, and gave a good idea of how powerful the governor of the Bank of Spain is and how interventionist the central bank

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In a formal document Mr Mariano Rubio, the governor, ruled on who should be BBV's chair-man, on who should be its two depuly chairmen, and what briefs they should hold; on what the bank's senior management structure should look like; and, should resign their directorships and be replaced by five new board members who, the gover-nor specified, should be "neu-tral."

The bottom line is not that the BBV did exactly as the gov-ernor ordered. It is that the ernor ordered. It is that the bank did so because it had asked Mr Rublo to arbitrate in the first place, and had under-taken to abide by his ruling. The bank's board, evenly divided as it then was between former members of Banco de had been unable to agree on a moressor to a deceased co-chairman who had represented the Vizcaya faction of the merged BBV superbunk. They therefore appealed to the governador to settle the deadlock.

The whole story says some-thing about Spanish banking. "Barclays Bank would never have got itself into such a mess," a senior Madrid benkar

And it says comething about the Bank of Spain and its governor. "Had the impossible happened and a row erupted in the board and a row erupted in the board of a top retail bank, Robin [Bank of England governor Leigh-Pemberton] would have just quietly clicked his fingers and settled it," the senior banker continued. "He would never have released an arbitration desument."

The fact that the Bank of Spain did intervene in the RBV, in a manner that was as dra-matic and effective as it was public, surprised nobody in Spanish banking circles. The institution began to wield enormous power, far outstripping the normal supervisory role of a central bank, when domestic investment banks started falling

SAW the like ninepins during a five-year the succession of Bilhao Vizcaya nitry's biggest prigate a good idea sion began to hite deep into the financial sector the late 1970s. The crisis created a "peculiar sensitivity" on the part of the Bank of Spain, according to one of its senior officials, towards the banking sector as a whole. A bank hospital, staffed with the best financial engineers that the Bank of Spain had available, was set up, and private banks were caloied (or bullied) into picking up the bankrupt places that the crisis had created.

"What the crisis taught us was the value of acting well in advance," said the official. A parallel development to the banking crisis and its resolution was the manner in which the Government increasingly turned to the Bank of Spain in order to finance both industrial streamlining, particularly in the public sector, and the budget deficit by sector, and the budget hance by way of reserve requirements, coefficients that were imposed on the private banks and were allocated to priority sectors of the economy or deposited in the Bank of Spain.

The coefficients de moersion, the coefficients de moersion,

The coefficients de inversion, the preferential rate credits that were routed towards industry, were introduced in the early 1970s and peaked in 1983, when they accounted for 21.5 per cent of deposts in the private bank-

ing sector.
This coefficient has steelily declined over the pest six years, and has been replaced by the mandatory obligation on banks mandatory obligation on banks to invest a proportion of their funds in government paper, the low-yield pageres del tesoro (treasury notes).

As the budget deficit narrows and the public sector begins to turn in profits and to rely less on extraordinary credits, the reserve requirement burden has noticeably essed. This is just as

whole, cheap government finance circuit will cesse altofinance circuit will cause amogether.

The important point, however, is that the Benk of Spain, by way of such conficients instruments, which were unknown elsewhere in the OECD astions, enerted a power over the financial sector that was likewise without equal in a modern and developed market.

well, for, with the implementa-tion of the ECs Single Act in two and half years time, the

to an acquired culture of central bank involvement in the private banking sector, which dies hard. It is small wonder, therefore, that, with such a background, the Bank of Spain should have been an active player three years ago, when the entire focus of the domestic financial sector was on the possible mergers among the domestic hanks so as to face better the rigours of sin-gle market deregulation.

In the event, only the Bilbeo and Vizzaya banks merged – a mandage, as it happened, that was not envisaged by the super-visory bank. Mr Ruho and his team nevertheless were cheer-ing from the sidelines when Banco Espanol de Crédito (Banesto) and Banco Central were contemplating an alliance. When the partnership came to

when the partnership came to nothing, the Bank of Spain put Banesto's balance sheet under scrutiny, thereby fuelling fears that the degree of intervention would be raised still further.

"The Bank [of Spain] was rocking Conde's [Banesto chairman Mr Mario] boat," said one source, who followed the development's closely. As it turned source, who followed the devel-out, the charismatic pacesetter of Spanish banking ably sur-vived the pressure, and the result was that a certain degree of prudence was adopted by the monetary authorities.

The same source that alleged the Bank of Spain was "blased" in its dealings with Banesto was full of praise for the way Mr Rubio had dealt with the BBV crisis: "It was positive and exemplary arbitration." At bottom, the relationship between the central bank and the banking sector in Spain is, as in most places, one of love-hate. But because the Bank of Spain has greater muscle than the norm, the relationship in Spain has greater doses of desire and of loathing than is usual.

The latest point of contention oncerns the memory in which

concerns the manner in which the Bank of Spain, mindful of the requirement to harmordse practices in 1988, hes opted to reduce the cash reserve coeffi-cient, which stands at 17 per cast, to the 5 per cent that is the Suropean norm. It will do this by obliging the banks to deposit the outstanding 12 per cent in Bank of Spain certificates,

abolished," said the chairman of a medium-sized bank. It has been turned into a heavy tax that is imposed on the whole sector in order to continue financing the budget deficitic we have to shoulder the burden of money-supply targets and the

Bank of Spain officials admit that the banks will incur substantial write-offs, and there are some in the financial sector who claim that the mandaincy Bank of Spein deposits will be equiva-lent to two years' profits for an individual bank.

Officials at the Bank of Spain, who have earned well deserved plandits for the manner in

"TEN YEARS ago you were a victim of a bank here, not a elient. Today the banks are fall-ing over each other for custom-ers," says Mr Carlos Lareau,

account director at Burson Mar-steller, the US-based PR group. "It goes to show how foreign financial institutions have been

a key component in changing the financial services in Spain". Barclays Bank, closely fol-

lowed by other foreign banks, wooed customers on the retail

side by offering them interest-bearing current accounts a few

years ago in Spain. Now, many of the big Spanish banks, which had grown accustomed to pay-ing low rates on deposits, have been forced to follow suit.

for consumer purchases, portfo-tio management, insurance and

other areas of personal finance.
"Spain is a fairly undeveloped market, but it is develop-

ing rapidly in the financial ser-vices area," says Mr Clifton Melvin, director general of Equity & Law (whose Spanish operations are being taken over

by Scottish Provident).

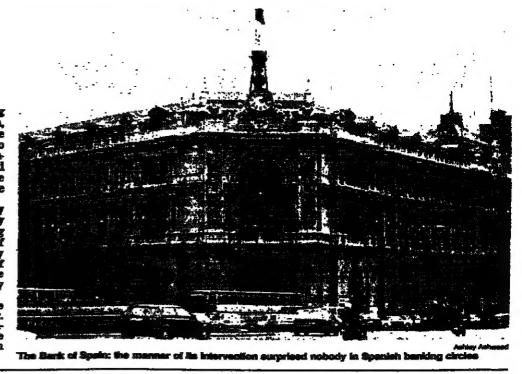
The company is trying to sell

life insurance and personal pen-sions in the Spanish market, and expects a boom in the per-

the 1980s, say, with much truth, that they have struck a balance between the continued need to ger of excessive liquidity, should the cash reserve requirement be reduced to 5 per cent at one The banks do have, in any se, a degree of choice. They

can lose money now by selling off their unwanted Bank of Spain certificates, and thereby digest their losses in advance of 1988, or they can choose to lose gradually over the maturity It is a question of six of one

and half a dozen of the other.
But that is, in reality, the traditional nature of things in the
Bank of Spain's dealings with
the domestic banking sector.



Sara Webb on the influence of foreign financial institutions

#### A nasty jolt that set the pace

sonal finance field. It may prove a difficult market. According to Equity & Law's research, Spaniards have an intense distrust of insurance salesmen and a more fatalistic stitude than their British counterparts: "You can tell, just from the fact that so low people here wear motor-cycle helmets," adds Mr Melvin. Many of the foreign banks have set up business in Spain in order to assist companies from their home countries, which are looking for acquisitions and deals in the Spanish market. Sawala been forced to follow suit.

The response was sparked off by fears that the foreign banks could take a hig hite out of the retail banking business in Spain. Some say it provided a nasty — if necessary — jolit. Since then, Spanish banks have expanded into many new fields, including private banking services for the affluent, finding for consumer purchases, portforms.

is one example.

There are plenty of Japanese companies who want to expend in Europe sheed of 1982. For them, Spain has relatively cheap labour costs and good access to the EC market. Automaking companies the Examples Automaking companies the Examples. mobile companies like Honda and Nissan, and various electrical consumer goods manufac-turers, toolmakers, construc-tion companies, chemicals groups - and even the odd golding concern - have set up in Spain.

Japanese banks such as Sanwa are keen to lend and work with them. Asked whether this had proved profitKamata, director general of Sanwa in Madrid, and his two sub directors, simply tipped back in their chairs and laughed politely. Competition from the Spanish banks is tough, and Mr Kamata explains: We have not been re long enough to make a

profit".
With the foreign con and banks have come the legal advisors. There is a demand for legal services from compa-nies, banks and institutions doing business in Spain, because they are either setting up a new subsidiary or buying property here," says Mr Ken-neth Bonavia, solicitor with Stephenson Harwood.
"A lot of multinationals are looking for acquisitions in Spain, and this calls for the necessary support services on the legal and advisory side," adds Mr Robert Warfield, man-

aging director of Metall Capi-tal's Spanish operations. The invasion by foreigners also creates work for the PR advisers, like Burson-Mar-steller. "Lots of foreign compa-miss are aware that they need PR in Spain, and it has become much more sophisticated than it was before, following develop-ments in the financial services

Spain's economic develop-ments and increasing financial sophistication have drawn the attention of foreigners who want to invest in the domestic stockmarket. This has put pres-sure on Spanish brokers to provide more research for foreign investors. "Foreign investors are demanding when it comes to broker services - they expect a higher standard," says Mr Juan Fahregas, managing director of brokers Benito y

The influx of foreigners has The influx of foreigners has helped to push up salaries, particularly in finance. Foreign companies tend to recruit locally, and in the financial sector they have been prepared to pay handsomely for hillingual business graduates with the right skills.

"There is a new generation in

"There is a new generation in the Spanish financial services sector, internationally edu with a good command of languages and aged between 25 and 30," says one foreign portio-lio manager. "It's accepted that you will have to pay more to keep these people," she added.

"The Spanish have a tramendone hunger to improve their dous hunger to improve their skills, learn languages and sequire business training. Open

any business paper and you'll find hundreds of ads for English-language and MRA courses," says Mr Bonavia. Foreigners tend to be less impressed by the level of sarvice, though, and Spaniards admit that local companies (apart from banks) have not en forced to treat consumers in a particularly obliging way — the Spaniards are not load complainers.

Fears about the foreign inva-sion are fading. Mr Juan Astorqui, at Burson-Marsteller, says There's less worry about for eigners, because we realise the need for internationalisation in the Spanish economy - the worry is not so much about who owns what, but about where the key decisions are taken. For example, are they taken in Milan or Madrid?" He points out that many fer-eign companies have bought market-share in Spain, and that the more enlightened Spanish companies are now companies ting by investing abroad. They are conscious and aware of starting to act. Not many countries are capable of accommodating so many changes in such a short time. We have per-formed historical gymnastics".

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#### LONG-TERM CAPITAL

## **Turning to paper**

THERE IS NOT an lot that front line of Spanish business. society, shares with thorough and painstaking Germany. But the close relationship that exists between banks and companies, in both Germany and Spain, is an exception to this rule.

Both governments, aware of this common feature, were on the same platform when the EC drew up rules on bank share-ownership of industries; and the Spaniards, at least, are satisfied with the compromise enshrined

in the Second Directive.

The recurrent British debate over whether the banking system should provide long-term capital is irrelevant here," says Mr Carlos Cuervo-Arango, man-aging director of Banco Español de Crédito (Banesto), the big Spanish bank whose ties with industry stretch back more than

has to do with the existence of the close relationship. No eye-brows are raised in Spain when a company turns to a bank for finance, for this is the traditional order of the domestic fin-

But the issue also happens to be meaningless at present, because the Spanish Govern-ment's sustained policy of credit restrictions, in order to cool the economy, has forced companies to look for finance outside the

Last year, high domestic interest rates fuelled a speciacuinterest rates fuelled a speciacular growth in pagares de empresa (commercial paper), to the point where, with an estimated total value of some Pta1,000bn (\$9.7bn), these pagares constitute probably the higgest commercial-paper market in France.

ket in Europe. This development has, if anything, added fresh nuances to bank-company relationships in Spain, for the banks have partic-ipated actively in the commercial-paper programme. Banesto, for example, reckons that it has placed commercial paper worth Ptal00hn so far this year. The origins of the relationship

lie in the manner in which Spanish banks created domestic industry in what Mr Cuervo-Arango cells a "natural way." In Banesto's case, the bank consoli-dated a series of ventures, such

But suggestions that the banking industrial relationship is somehow incestuous - a viewpoint that certainly exists in England – are probably wide of the mark in Spain Madrid

greater degree of control is exerted by banks over companies in Germany than in Spain. Banesto's experience is reveal-ing in this respect. None of the companies in the Banesto group uses the parent bank as its sole source of financing. Stressing this point Mr Cuervo-Arango

bankers are certain that a far

argues that Banesto is not even the main provider of funds for any of the companies that come under the bank's umbrella. A recent example of company independence came when Radiotronica, a communication company that is a subsidiary of Banesto's construction company

Agroman, was floated on the Madrid stock exchange by Ben-ito y Monjardin who are rivals of the bank's own broking firm, Banesto, Lombardia y Lacaci. Such a development would be extremely unlikely in Germany.

The de facto separation, for all the shareholding involved, between banks and companies in Spain when it comes to acquiring capital has now been built into Banesto's corporate culture. Mr Mario Conde, a for-mer businessman who became chairman of Banesto late in 1987, rapidly made the competi-tive principle the cornerstone of the group's management philos-

The principle is simply that companies in the group are free to raise funds in the market, and that the parent bank will make no concessions to such companies when judging their risk. The concept of a "captive borrower" has been outlawed by Banesto. At best, the company in question or the bank, as the case may be, will receive a most favoured treatment should all other conditions be equal.

To a considerable degree, the much vaunted principle was nothing more than the formal blessing on a relationship that

essing on a relationship that aiready existed. But the official sanction is none the less impor-tant, for it set in motion a trend that has spread to other bank-ing-corporate structures.

as the oil company Petromed, the steel-producer Accrinox and the mining corporation Asturisms de Zinc, which are in the involves a long look at its indus-

over which ones it wants to retain in its portfolio. The most immediate consequence of this on-going assessment has been the creation by Banesto's chairman of a conglomerate called Corporación industrial y Finan-ciera that brings together all the bank's industrial and financial

The creation of this conglom-erate earned Banesto a significant fiscal concession when the Government waived 70 per cent of the capital gains tax due on the profits that the bank real-ised when it revalued its assets in order to bring them under the same corporate roof. But the keynote development came with Mr Conde's subsequent decision to float 26 per cent of the hold-ing later this year, in a place-ment that is likely to worth

panies that form part of the Cor-poración Industrial y Financiera (together they constitute by far the country's largest private holding, and account for 1 per cent of Spain's GDP) will be able to tap increasing sources of cap-

Aiready deregulation, and most particularly the overhaul of the Spanish stock exchanges last year, has widened the available options for company finance. The rollover of pagares de empresa has significantly grown over the past year, and this trend is likely to continue. Should a costrined below willy Should a sustained bolsa rally materialise in the second half of this year, there is also likely tobe a move by companies towards the stockmarket.

In the medium term, there is a fair amount of expectancy over the possibilities of exterior capital finance. At present, for-eign loans are subject to a 30 per cent reserve requirement, which is deposited in the Bank of Spain. When these restrictions are lifted, at some stage over the next two and a half years, the most likely development will be an active currency-swap market.

The Spanish banks, miniful of their close relationships with the domestic companies and eager to maintain them, are certain to be at hand to advise on such new capital raising instru-

THE CHAIRMAN of a top Spanish high-technology com-pany, which produces a range of products including very good flight-simulators, was highly excited at an embassy reception a few days ago.

"Congratulate me. Guess what I've just bought," the

Pamplona-born tycoon said. An electronics manufacturer in the Germany, to add to the one his company acquired in the UK last year . .? As guesses go it was a fair one, but it was

wide of the mark.
"Two abones for San Isidro," he said with glee. "And I intend to go to every corrida. Decoding this, what you

have is the following...

The illustrious and successful chairman - suave, well-travelled, multi-lingual and a telecommunications engineer by training - bas shelled out something approaching \$3,000 to purchase season-tickets at Madrid's main bullring from mid-May to mid-June; and

He will be there, at the ringside, come rain or shine, every
afternoon, to attend the 24 fights which are staged in hon-our of Madrid's smiable patron our of Madrid's amiable pairon saint, a local agricultural labourer called Isidro, who was terrifically plous and lived in the 12th century. Legend has it that Isidro spent a lot of his time either

attending religious services, or having siestas, and that on such occasions flights of angels would descend from heaven to drive his team of oxen for him. Cherubim and seraphim may or may not take over the run-

ning of the high-tech company during the San Isidro fiestas that are currently in full swing. But the corporation's chief executive will certainly not be giving up his daily rendezvous with the Tauromachy calendar's Super Bowl. For nearly a month he will be unavailable after lunch.

So will a lot of other successful businessmen and bankers, not to mention society celebrities and government ministers. Just about anyone who pretends to be anyone has a San isidro season-ticket.

Doing business in Madrid or smywhere else in Spain has its

Doing business in Madrid or anywhere else in Spain has its quirks. The pace of life is a major one. Every town has its fiestes and bullfights, although none, admittedly, go on for quite so long as they do in Madrid. Should you want to do business in the Spanish capital this time of year, make sure you have morning appointyou have morning appoint-

A picture of a society that purposefully pursues pleasure would be nevertheless decep-tive. Spaniards can also be



People in Spain are very consumer-conscious, but they also spend their money intelligently

Looking for business contacts? For a while there may be a...

#### Dearth in the afternoon

worksholics and have strong constitutions. They will assuredly have gargantuan assuredly have gargantuan lunches, but they will talk business all the way from the opening sherry to the final cognac and cigar; and then they still be holding meetings and taking decisions when the lights have long gone out in offices elsewhere in Europe.

They are well reverted for They are well rewarded for such efforts. According to UK

consultants P-E Inducon, average 1989 gross pay for chief executives in Spain ranked fifth in the world – behind the US, Switzerland, Germany and

Earning \$135.360, in salaries, bonuses and other cash payments, the top echelon of Spanish businessmen grossed \$10,000 more than their equivalents in France, \$15,000 than those in Britain, and more than three times more than their peers in Portugal. Spaniards naturally live well

on such wage structures. A recent survey of living stan-dards among European execu-tives had the Spaniards top of the list as second-home owners (nearly 60 per cent) and as employers of live-in domestic



MFor a month, meetings may have to take second pix

servants (50 per cent). They also ranked first, by a considerable margin, as possessors of compact discs, video cameras and other status gadgets.

Feople in Spain are very consumer conscious but they also sumer conscious, but they also spend their money intelli-gently. When schools break up at the end of next month, as many as 300,000 young Span-iards will be dispatched by their parents to summer camps and language courses in England, Ireland and the US.

The acquisition of fluent English is a national obsession. The trappings of prosperity

pected impression gained by a foreigner arriving in Spain for the first. People look healthy and dress well; there are a lot of satellite discs on the rooftops and a lot of expensive cars in the traffic jams. The second impression is the expense.

A business lunch will cost around \$100 a head; an apartment will be \$2,000 a month, which is also the going

which is also the going monthly wage for a reasonably competent secretary; and office rents in the prestige areas of Madrid and Barcelona have risen to \$50 a square metre a month, and are still climbing.

A point worth keeping in mind is that international calls in Spain cost as much as three mind is that international calls in Spain cost as much as three times more as do those of British Telecom. This is especially irritating, because anyone who complains about the latter company's service simply has not experienced the one provided by Spain's Telefonica.

The new rich Spain has put a strain on moving around the country. Domestic flights, especially the Madrid-Barcelona

cially the Madrid-Barcelona shuttle, are packed. Driving around Spain used to be a problem, because the motor-

way development programme was stopped in its tracks in the mid-1970s. Now it is a problem because the Government is try-ing to do in two years what it failed to do in the last 15.

Spaniards will gripe about the communications infrastructure (many Spaniards say they pay north European taxes for north African services, although they are wrong on both counts), but the visiting business person will also per-ceive a considerable, and justified, pride in the speed with which Spain has caught up with the developed economies

north of the Pyrenees.

The lasting impression gained from Spain is that it is a confident society. It could not fail to be, with a GDP growth that has easily outperformed that has Ec average for the past four years. Spaniards know they have never had it so good, and they also perceptibly sense that they are going to have it still better.

Perhaps the only problem is that next year Son Isidro abonos will be more expensive and still harder to come by.

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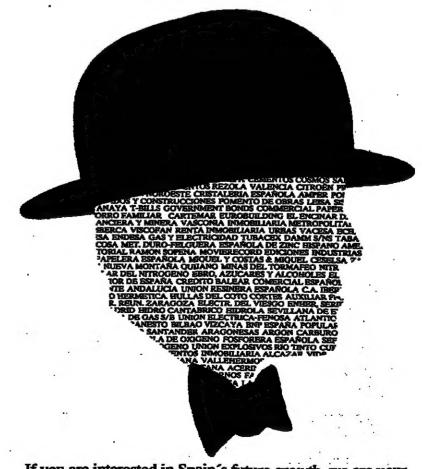
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